Natalie Pope Fairbourne natalie@yoodlize.com 801-708-1016

Education

- Brigham Young University (1997-2000)
- University of Utah Profession Education Bootcamp (2022)

Experience

- Yoodlize: Co-Founder/CPO (2020-current)
 - I oversaw the design and launch of 2.0.
 - I manage the app with over 10,000 users.
- Bee's Kitchen: Owner/Operator (2018-current)
 - I provide food services for in-patient care facilities 365 days a year.
 - I manage employees, inventory, budgets, invoicing, and operations.
- Bamba Water: Co-Founder/CFO(2014-2017)
 - I helped launch the water company in East Africa. It sells over 100k units a day.
 - I over saw the finance and budgeting. Bamba water has 2 million in revenue and 150+ employees.
 - I implemented a robust inventory management and loss prevention program.
- Bestway Markets Mtaani: Co-Founder (2015-2017)
 - Bestway Mtaani is a chain of mini supermarkets in Mombasa, Kenya.
 - I helped open three locations.
 - I implemented inventory, POS and ordering systems.

Skills

- HTML/CSS: Tailwind, bootstrap
- JavaScript
- SQL, mySQL, sequelize
- Node.js, express
- MongoDB, mongoose
- React
- Figma/Sketch
- Adobe Suite
- Product Management (scrum/agile)
- Startup and product launch
- Marketing
- QuickBooks