Muhammad Naeem Ur Rehman

FUNCTIONAL CONSULTANT MS D365 / AX 2012/BI

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Professional Summary

Over 11 years of proven experience leading and delivering successful ERP and BI implementations across Microsoft Dynamics AX, D365, and customized Oracle-based solutions. Managed full project lifecycle for diverse implementations, ensuring on-time, on-budget delivery across manufacturing, retail, and service sectors.

Strong communicator with excellent business acumen

- Collaborated closely with stakeholders, SMEs, corporate entities, and staff to gather & translate business requirements into actionable plans.
- Documented functional requirements and design specifications for new applications and enhancements, ensuring user alignment.

Functional & Technical Expertise

- Demonstrated strong attention to detail in problem-solving, combining business insight with technical expertise to deliver effective solutions.
- Proven experience across the full lifecycle of ERP and BI implementations, including business and process analysis.
- Skilled in conducting GAP analysis and driving process re-engineering initiatives to align systems with business objectives.
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- Proficient in designing solution architectures and leading configuration of both test and production environments.
- Hands-on involvement in quality assurance activities and providing comprehensive post-go-live support.
- Solid understanding of Microsoft Dynamics AX 2012, D365 Supply Chain Management and customized Oracle-based solutions.
- Proficient in writing SQL queries, supporting development teams, and enhancing system functionality through optimization.
- Skilled in Extracting, Cleaning and Transforming large data sets, and Presenting Insight using BI tools (Power BI, Excel, Lantern)
- Ability to translate business requirements into data-driven solutions, improving decision-making through KPI dashboards and analytical reporting.

Core Competencies & Tools

- **ERP Platforms:** MS Dynamics AX 2012, D365, Customized Oracle ERP Solutions.
- **Functional Modules:** Supply Chain Management, Vendor Management Life cycle, Vendor Portal, Vendor Collaboration Process, Inventory Management, Production Control, Advance Warehouse Management, Transportation Management, Accounts Payable, Accounts receivable, General Ledger
- **Implementation Skills:** Business & Process Analysis, GAP Analysis, Solution Architecture, Functional Design, Configuration, Testing, Go-Live, UAT Sessions, Post Project Support
- **Documentation Skills:** BRD (*Business Requirement Document*), FDD (*Functional Design Document*), FRD (*Functional Requirement Document*), SDD (*Solution Design Document*)
- **BI & Analytics:** Power BI, Business Intelligence Reporting
- **Tools:** SQL/PLSQL, MS Office, Excel, Visio, Figma, JIRA

Professional Experience

Functional Consultant
Data Driven / Lahore – Pakistan | 2024 – Present

- Led end-to-end D365 SCM implementations including requirement gathering, Fit-Gap analysis, solution design, UAT, and post-go-live support across Procurement, Inventory, Sales, and Warehouse modules.
- Configured and optimized Procure-to-Pay (P2P) and Order-to-Cash (O2C) processes, ensuring seamless integration with Finance and Project modules.
- Implemented and configured Vendor Portal and Collaboration solutions, empowering suppliers to manage RFQs, purchase orders, product receipts, and invoices directly in D365, improving efficiency and reducing cycle time.
- Led end-to-end vendor management lifecycle, including vendor registration, approval workflows, contract compliance, and performance monitoring.
- Implemented supply chain process automations (workflow approvals, purchase requisitions, inventory reservations), enhancing operational efficiency by eliminating manual interventions.
- Collaborated cross-functionally with procurement and finance teams to ensure seamless vendor invoice integration with Accounts Payable.
- Conducted training workshops for suppliers on portal usage and self-service collaboration features, resulting in improved adoption rates and reduced support queries.
- Conducted functional testing, UAT sessions, and end-user training workshops, ensuring smooth adoption of new processes and functionalities.
- Worked with stakeholders to implement master data governance for vendors, customers, and items, ensuring compliance and accuracy across the system.

- Acted as a bridge between business and technical teams, translating requirements into functional design documents and supporting development of customizations, reports, and integrations.
- Provided post-implementation support, troubleshooting functional issues, optimizing business processes, and driving continuous improvement.

Sr. Assistant manager IT (Functional)
SHAHKAM INDUSTRIES LTD / Lahore – Pakistan | 2019 – 2024

- Spearheaded comprehensive needs analysis and user requirements gathering, aligning technical solutions with streamlined business processes.
- Conducted detailed Fit/Gap analyses to identify improvement opportunities and reduce process inefficiencies.
- Designed and implemented scalable solutions addressing business, interface, and performance requirements.
- Created thorough documentation of business workflows, system architecture, and technical specifications across departments.
- Directed cross-functional teams including Development, QA, and Implementation, ensuring timely and successful project delivery.
- Led user training workshops and system onboarding sessions, enhancing system adoption and user confidence.
- Managed and executed User Acceptance Testing (UAT), securing stakeholder approval and end-user buy-in.
- Successfully configured and deployed a Power BI solution for executive leadership, enabling real-time visibility into key business metrics.
- Produced ad hoc and strategic reports, delivering actionable insights to support informed decision-making at the leadership level.

Principle Business Analyst
Acusolz Pakistan – Lahore, Pakistan | 2018 – 2019

- Defining user requirements, analyzing business process to generate different business process documentations (BRD, FRD, SDD, FDD, FIT/GAP Analysis)
- Mapping business cycles into MS Dynamics AX 2012, D365.
- Configuration of Production and Live environments.
- Working Closely with team members for smooth implementation process.
- Providing End user training and conducting UAT sessions.
- Providing post Go-Live support to end users.

Business Analyst (Business Intelligence)
Modemetric – Lahore, Pakistan | 2017 – 2018

- Conduct POC and Demo to various clients for Dynamics AX and BI Solution.
- To support the software product idea by analyzing its practical application in the business world.
- Directly working with Top Management to make the BI solution & reporting better and best supportive with all ERPs specially MS Dynamics AX, D365
- Managing a team who provide BI implementation, MS CRM and Dynamics AX support at various clients.
- Analytical review of client's reporting and dashboard requirements.
- Managing successful configuration & deployment of BI Application at clients Premises.
- Reviewing the system documentation and product frameworks critically.

Business Analyst
Systems Ltd – Lahore, Pakistan | 2013 – 2017

- Defining client requirements/conducting needs analysis, analyzing business process and recommending process improvements
- As a Business Analyst working closely with developers to translate client needs into detailed functional and technical designs.
- Mapping business cycles into MS Dynamics AX 2012 and preparing Solution Design Document.
- Performing end user training and pilot run for MS Dynamics AX.
- Performing audit procedures to make sure of the compliance of the cycles are performed according to the pre-designed cycles.
- Performing skilled project sign off.
- Conducting UAT Sessions.
- Providing Post Project Support to client.

Education

- MBA Continue ….   Virtual University of Pakistan
- Bachelor of Commerce,   Dr. Abdul Qadeer Institute of Information Technology (Quetta)

Additional Information

- Languages: English, Urdu
- Travel/Relocation: Open to local & international assignments