

# **MUHAMMAD NAEEM AKRAM**

Senior iOS & Flutter Developer

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## PROFESSIONAL SUMMARY

Innovative and performance-driven Senior iOS & Flutter Developer with 7 years of experience architecting secure, high-impact mobile apps across Crypto Wallet, FinTech, Telecom, and marketplace domains. Recognized for leading feature-rich app development with millions of users, driving retention and performance gains through clean architecture, deep system integration, and advanced UI/UX design. Proven expertise in Swift, SwiftUI, and Flutter with a strong focus on scalable, testable code. A results-focused engineer who thrives in Agile teams, elevating mobile experiences through data-driven decisions, CI/CD pipelines, and cross-functional collaboration.

# **CORE SKILLS**

Languages & Frameworks: Swift, SwiftUI, UIKit, React Native, Objective-C.

Data Architectures: MVC, MVVM, VIPER, BLoC

Tools & Platforms: Xcode, Android Studio, GitHub, GitLab, Jenkins, Jira, Firebase, RESTful APIs

Key Features: Push Notifications, CI/CD, Deep Linking, In-App Purchases, VoIP, Chat, Maps, Biometric

Authentication

#### PROFESSIONAL EXPERIENCE

# Token 13 Software L.L.C (Dubai) Senior iOS Developer

April 2025 - Present

- Developed TokenB Explorer crypto wallet app with hight level of security using seed phrase using SwiftUI.
- Sync real time data update on app and apple watch.

# **DulSoft Limited (Remote)** Senior iOS Developer

May 2023 - April 2025

- Developed secure and responsive interfaces for MEO Arina and Photo iD apps using SwiftUI.
- Built a cross-platform prototype for internal reporting using Flutter & Dart with shared business logic.
- Implemented biometric login, offline cache, and API integration with robust testing.
- Reduced app crash rate by 30% via improved memory handling and unit testing.

## Evamp & Saanga (Pakistan) Senior iOS Developer

Oct 2021 - Sep 2023

- Rebuilt Jazz World app UI; improved retention by 15% (10M+ users).
- Integrated more than 90 APIs, deep links, and analytics events.
- Delivered Bakcell and Nar+ carrier apps (5M+ and 4M+ users respectively).
- Led CI/CD using Jenkins and managed GitLab releases.

#### eBlock6 (Kuwait) iOS Developer

Nov 2020 - Nov 2021

- Delivered MyBookStore & Driver apps with Firebase, Core Location, and order tracking.
- Enhanced launch time performance by 40% and optimized analytics tracking.

#### Xenex Media (Australia) iOS Developer

May 2019 - Oct 2021

- Built FreshFeelz, GoCycle, and iCentra apps from scratch with advanced UI/UX flows.
- Created reusable modules and implemented payment systems and localization.

# **PROJECTS**

#### **TokenB Explorer**

CryptoCurrecy Wallet app

- Built cyrpto wallet in the app.
- Integrated high level security using seed phrase BIP-39, Keychain + biometrics authentication and SSL Pinning
- Real time data synic between app and apple watch.

# MEO Arina(Altice Arena)

Official venue companion app for Altice Arena, Portugal

- Built an interactive event companion app with features such as live schedules, push alerts, and venue maps.
- Integrated in-app ordering, seat location features, and personalized event recommendations.
- Boosted in-venue app adoption through seamless UX and event-triggered notifications.

#### Photo iD

Field documentation app for contractors and inspectors

- Developed an iOS app for real-time photo capture, jobsite documentation, and report generation.
- Implemented voice-to-text labeling, timestamping, and instant PDF export for field compliance.
- Used Firebase and Core Data for offline sync, improving reliability in remote work conditions.
- Reduced documentation time by 40%, accelerating project handoff and audit reporting.

# Jazz World (SIMOSA)

Carrier utility app for Jazz Pakistan (10M+ users)

- Designed and developed the core user interface and backend integrations for SIMOSA, enabling users to manage up to five Jazz/Warid numbers in one place.
- Integrated over 90 RESTful APIs for balance checks, bundle subscriptions, bill payments, credit transfers, and entertainment services.
- Implemented deep linking and push notifications for real-time communication and personalized experiences.
- Contributed to a 15% increase in user retention by delivering a seamless and responsive mobile experience.

#### **Bakcell**

Telecom app for Bakcell (Azerbaijan), 5M+ users

- Built a full-featured telecom utility app enabling users to manage tariffs, top-ups, roaming, eSIMs, SMS usage, and bill payments.
- Developed multi-number support, usage tracking, and in-app live chat to enhance service flexibility.
- Implemented Firebase-based analytics and notifications to increase engagement and reduce churn.

#### **GoCycle**

Health & fitness app for virtual cycling and challenges

- Designed GoCycle to support real-time GPS tracking, performance analytics, and community events.
- Developed Apple HealthKit integration for health data syncing and virtual badges for goal tracking.
- Reduced load time by 40% through optimization of map rendering and API requests.
- Increased user engagement by 25% with social challenge features and leaderboard rankings.

#### **FreshFeelz**

Marketplace app for wellness, health, and beauty services

- Built a real-time booking platform allowing users to discover discounted services nearby via interactive maps.
- Integrated Stripe for secure in-app payments, booking history, and live availability.
- Implemented loyalty rewards and promotional campaigns to increase repeat bookings.
- Improved booking conversions by 35% through UX optimizations and streamlined workflows.

#### **EDUCATION**

Bachelor of Computer Science - Software Engineering University of Gujrat, Pakistan (2015-2019) - Attested

# **LANGUAGES**

English (Fluent) - Urdu (Native) - Arabic (Beginner)