

Discussions and Key Inputs

→ Meeting with Jaber Sir

- **Key Inputs:**

- **Website Development:** We need to create a website for the company. (*Urgent*)
 - **ERP Software:** Reach out to people I know to find companies that can provide ERP software. Make a list, compare them, and choose the best one.
 - **Domain Management:** We should manage our domain, so we can create new email addresses without extra cost. The person currently in charge will contact me. (*Urgent*)
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→ Meeting with Asmaa Madam

- **Key Inputs:**

- **Website Development:** The company website needs to be developed quickly.
- **Plan and Approval:** Make a plan for the website project and get it approved.

Development Schedule

| Week & Date | Task | Details |
|-------------------------|---|---|
| Week 1 (Oct 6 - 12) | Planning | Define website purpose (showcase services like engineering consultancy, EPC contracting). |
| | | Identify the target audience (clients). |
| | | Plan site structure (Home, About Us, Services, Projects, Contact, etc.). |
| Week 2 (Oct 13 - 15) | Wireframe Design, Information gathering, and template confirmation | Create wireframes for key pages (using Figma). |
| | | Choose tech stack (React, Django/Node.js, etc...). |
| | | Choose a template apt for the wireframe |
| | | Gather all info about the company |
| Week 2 (Oct 16 - 17) | Domain Linking | Purchase domain or configure existing one. |
| | | Set up DNS settings to link the domain to the hosting provider. |
| | | Configure SSL certificate to ensure security. |
| Week 3 (Oct 20 - 24) | Front-End Development | → Home Page Development → About Us Page Development |
| | | → Services Page Development → Major Projects Section |
| | | → Certifications & Safety Page → Sustainability Section |
| | | → Careers Page → Contact Us Page → Latest News & Updates Section |

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| Week 4 (Oct 27-28) | Back-End Development | Contact Us Form: Endpoint to receive and store inquiries. |
| | | Implement validation checks for form fields (e.g., required fields, email format). |
| | | Set up email notifications for form submissions (e.g., notify the admin of inquiries). |
| Week 4 (Oct 29 - 30) | Content Finalization | Optimize content for SEO. |
| Week 4 (Oct 31) | Testing | Test functionality (forms, links). |
| | | Ensure cross-browser compatibility (desktop and mobile). |
| | | Test performance (loading speed). |
| Week 4 (Nov 1 - 2) | Final Reviews and Adjustments | Gather feedback from stakeholders (Chairman, key team members). |
| | | Make final content or feature adjustments. |
| | | Conduct final testing for responsiveness and functionality. |
| Week 5 (Nov 3) | Launch | Deploy the website on the hosting platform. |
| | | Monitor for any initial issues after deployment. |
| | | Provide post-launch support and adjust as needed. |

Pages of the Website

➤ Home

- Overview of key services and projects
- Highlights of major achievements (ISO certifications, industry leadership)
- Call-to-action (e.g., Contact Us or View Our Projects)

(Header, Hero Section, Our Services, Featured Projects, Quality and Safety Standards, Our Commitment to Sustainability, What Our Clients Say, Latest News, Footer)

➤ About Us

- Company History and Overview
- Chairman's Message
- Mission and Vision
- Team & Human Capital (highlight Omanization and international staff)
- Key Clients and Partners

➤ Services

- Engineering Consultancy
- Detailed description of engineering services (studies, FEED, process systems, etc.)
- EPC Contracting
- Overview of EPC services (engineering, procurement, and construction)
- Project scope: pipelines, process facilities, electrical systems
- Pipeline Construction
- Specific expertise in pipeline and substation construction
- Electrical & Mechanical Work
- Electrical installations, fire & safety systems, and civil engineering works
- Other Services
- Fire Safety Systems
- CCTV Installation
- Solar and Renewable Energy Solutions

- Major Projects
 - Detailed case studies of major projects like:
 - Harweel Cluster Phase 2
 - Qarn Alam Steam Injection
 - Yibal Khuff Off-Plot Project
 - Include images, timelines, project benefits, and client testimonials.
- Certifications & Safety
 - List of ISO certifications (ISO 9001, ISO 14001, etc.)
 - Health, Safety, and Environmental (HSE) achievements
 - Safety record (e.g., +1,000,000 man-hours without lost time incidents)
- Sustainability
 - Company's initiatives in renewable energy (solar, wind)
 - Omanization program and contributions to local communities
 - Environmental sustainability efforts
- Careers
 - Job opportunities
 - Information on training, development, and employee benefits
 - Application submission form
- Contact Us
 - Company locations (Muscat and Salalah offices)
 - Contact information (phone, email, address)
 - Inquiry forms for potential clients or partnerships
- News & Updates
 - Ongoing projects, new partnerships, and company milestones.