

My Hackathon-2 Template:09 - (Provided by Sir Mubashir)

Laying Foundation For My Marketplace

Elite Food Restaurant

Step-1: I will choose E-Commerce and Q-Commerce options as a type of my Marketplace because my business will integrate the elements of both depending on the model and delivery options offered.

Step-2: Business Goals: To achieve operational efficiency, sustainability, scalability, profitability, customer satisfaction and maintaining the ultra-fast deliveries by embracing the standards of Q-commerce model.

Features of Marketplace: I will focus on improving the following features and provide better business model to customer for ensuring long term success of my business.

1: Fast Delivery Approach: To stay competitive and ensure long-term success for my food business I will embrace innovative approach like Q-Commerce, a rapidly growing model that prioritizes ultra-fast delivery within minutes.

2: Affordability: We will ensure that fast delivery approach will not affect the cost that the customer will pay for our services.

3: Customization: We will provide customized options for customers to select their meals according to their desires/taste.

4: Food Quality: We will ensure that the quality of food served will not compromise when dealing with fast delivery model.

5: Consistency In Taste: We will establish a reputation for delivering the same high-quality taste every time to gain trust and loyalty among our customers.

Step-2.1: Target Audience:

1. Urban Professionals
 2. Students and Young Adults
 3. Families
 4. Health-Conscious Individuals
 5. Elderly and Homebound Individuals
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Step-2.2: Products

1. Pizza
2. Burger
3. Sandwiches
4. Chicken Chup
5. Fresh Lime

6. Fries
7. Fresh Bread
8. Desserts
9. Coffee
10. Drinks

Step-2.3: Entities of Market Place

1. Products
2. Customers
3. Orders
4. Delivery Zones
5. Shipment
6. Payments
7. Reviews

Step-3: Create a Data Schema:

