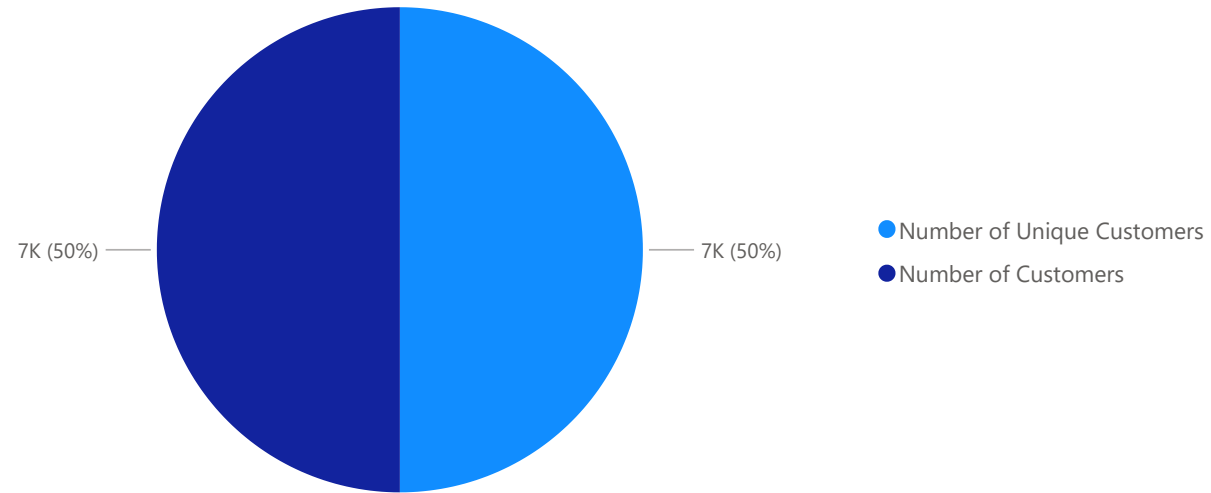
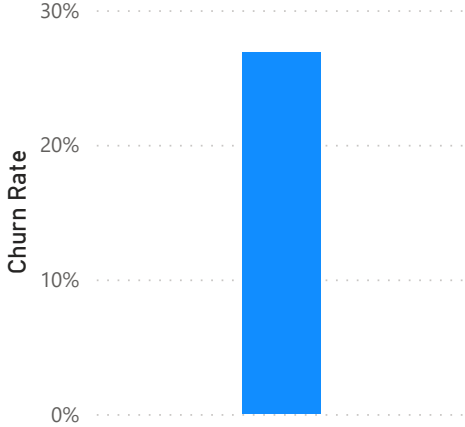


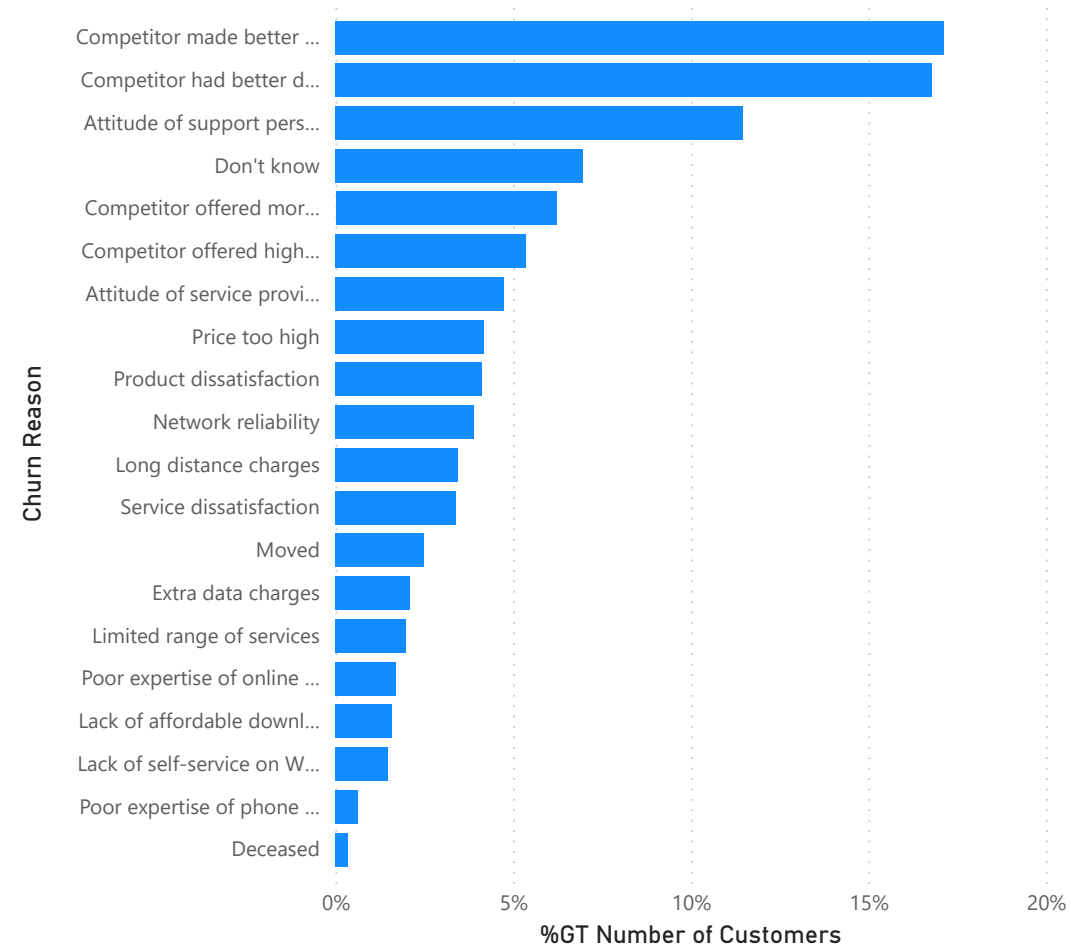
Number of Unique Customers and Number of Customers



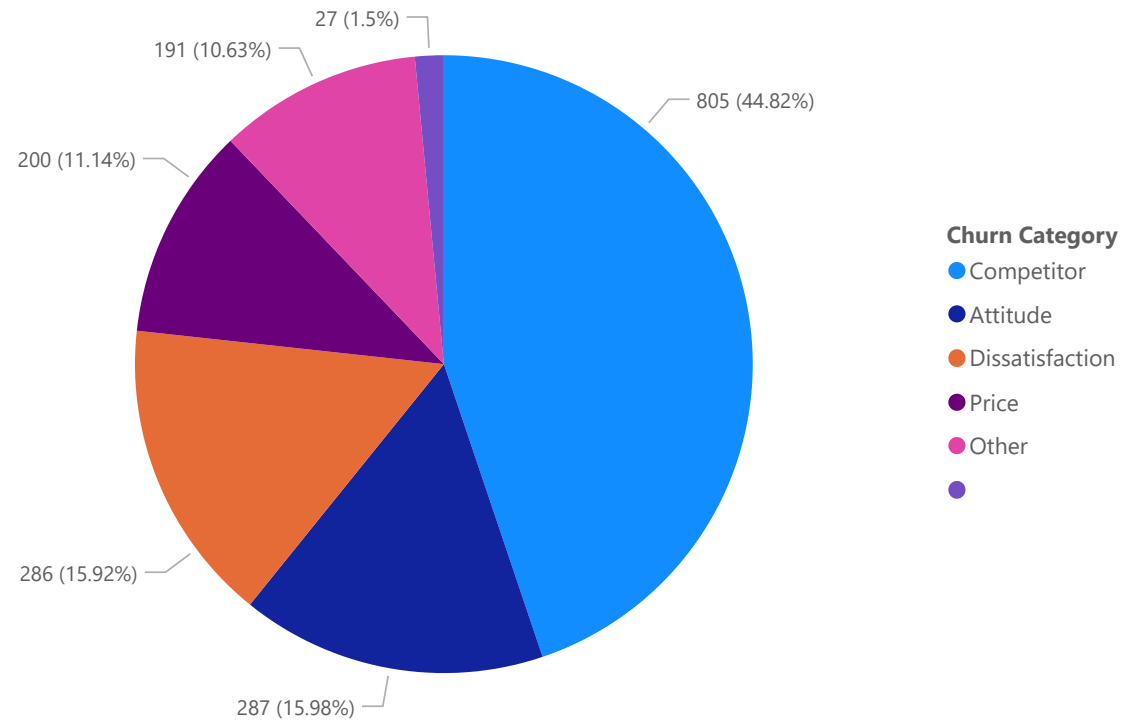
Churn Rate



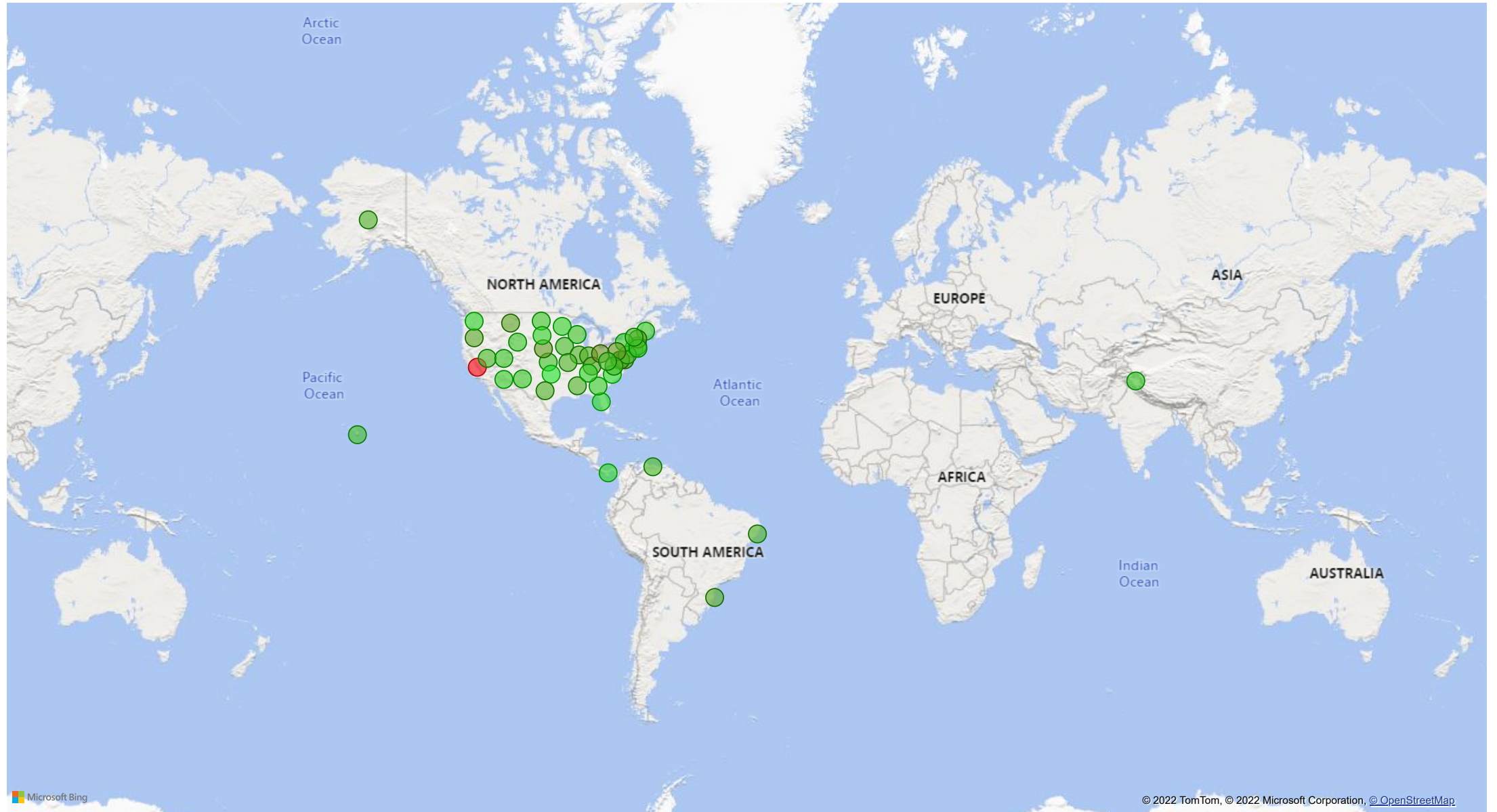
%GT Number of Customers by Churn Reason



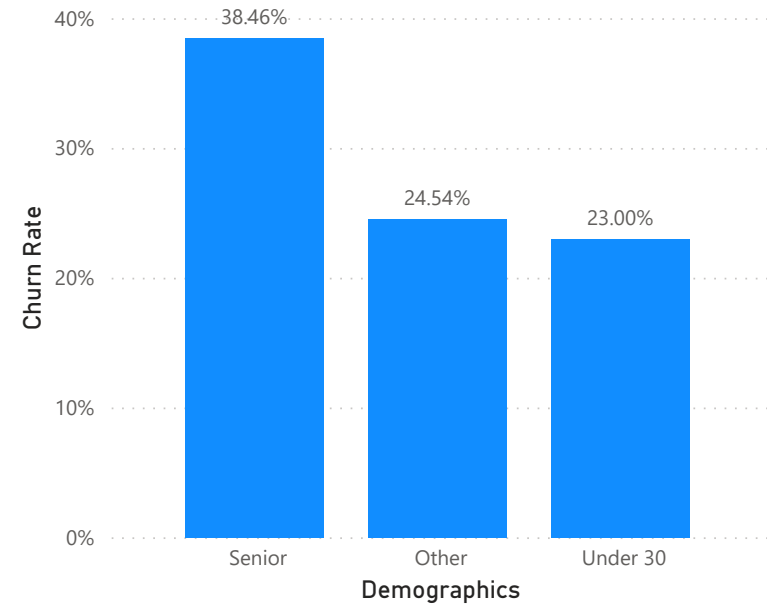
Number of Churned Customers by Churn Category



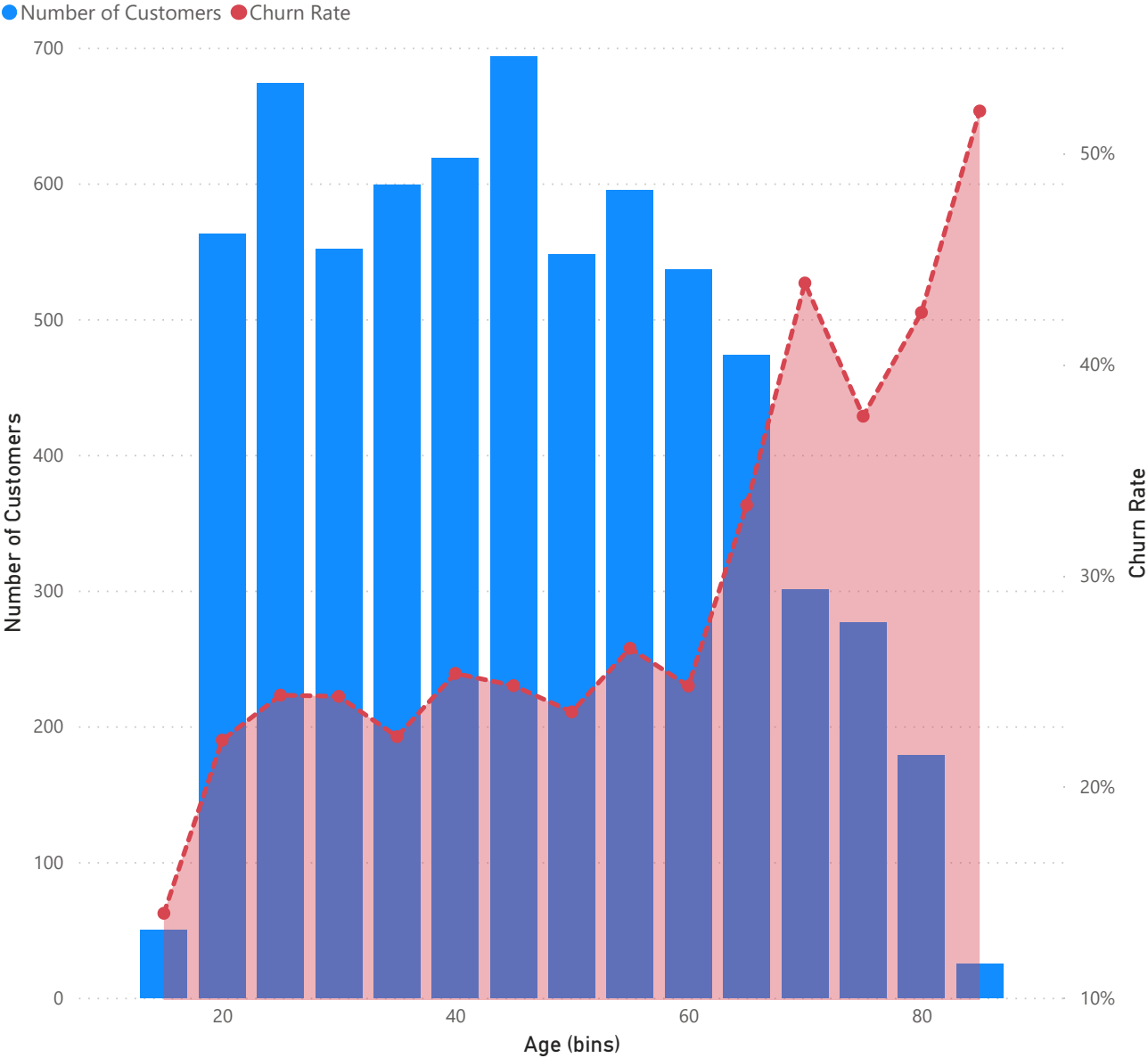
## Churn Rate, Number of Churned Customers and Number of Customers by State



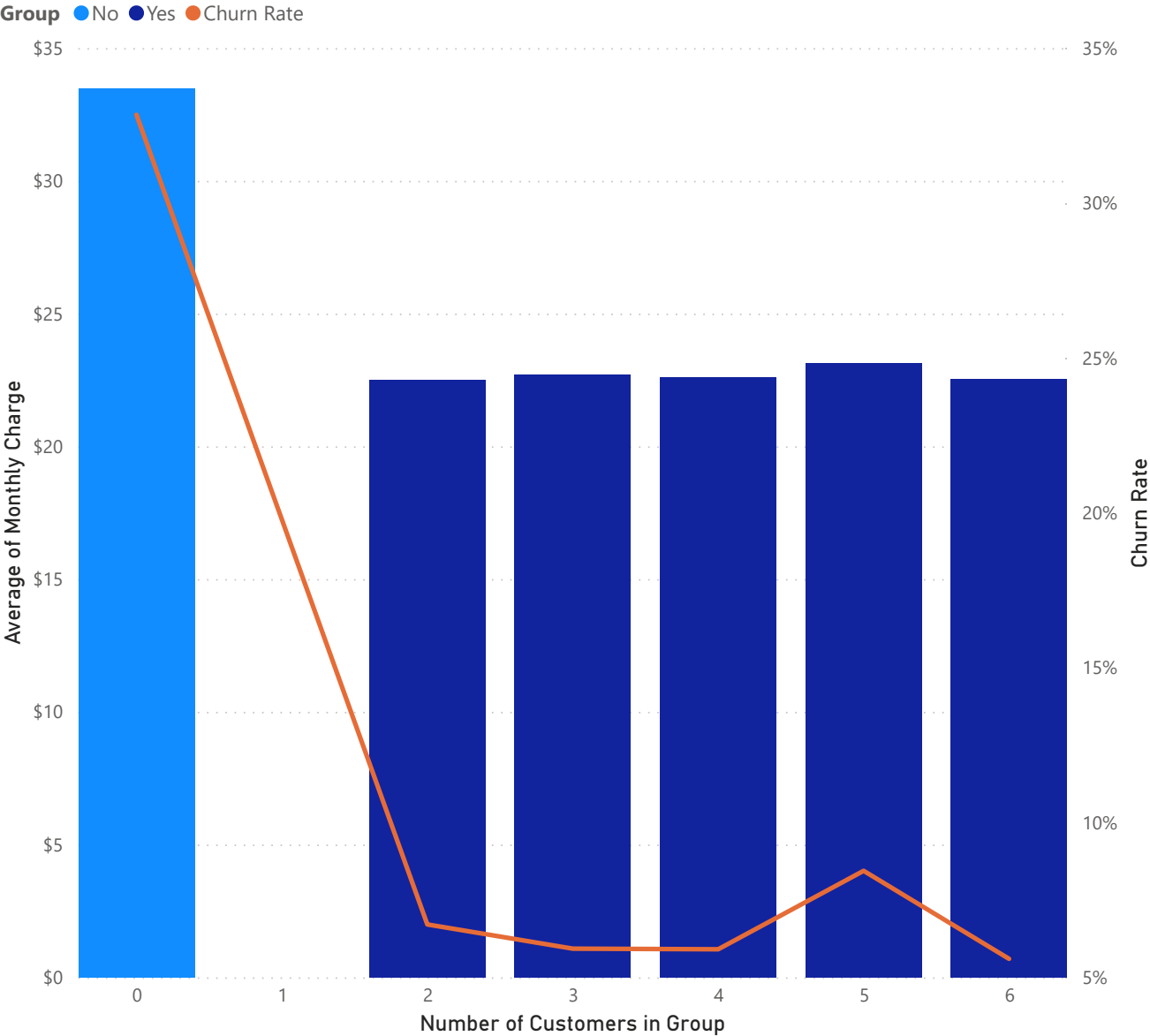
Churn Rate by Demographics



Number of Customers and Churn Rate by Age (bins)



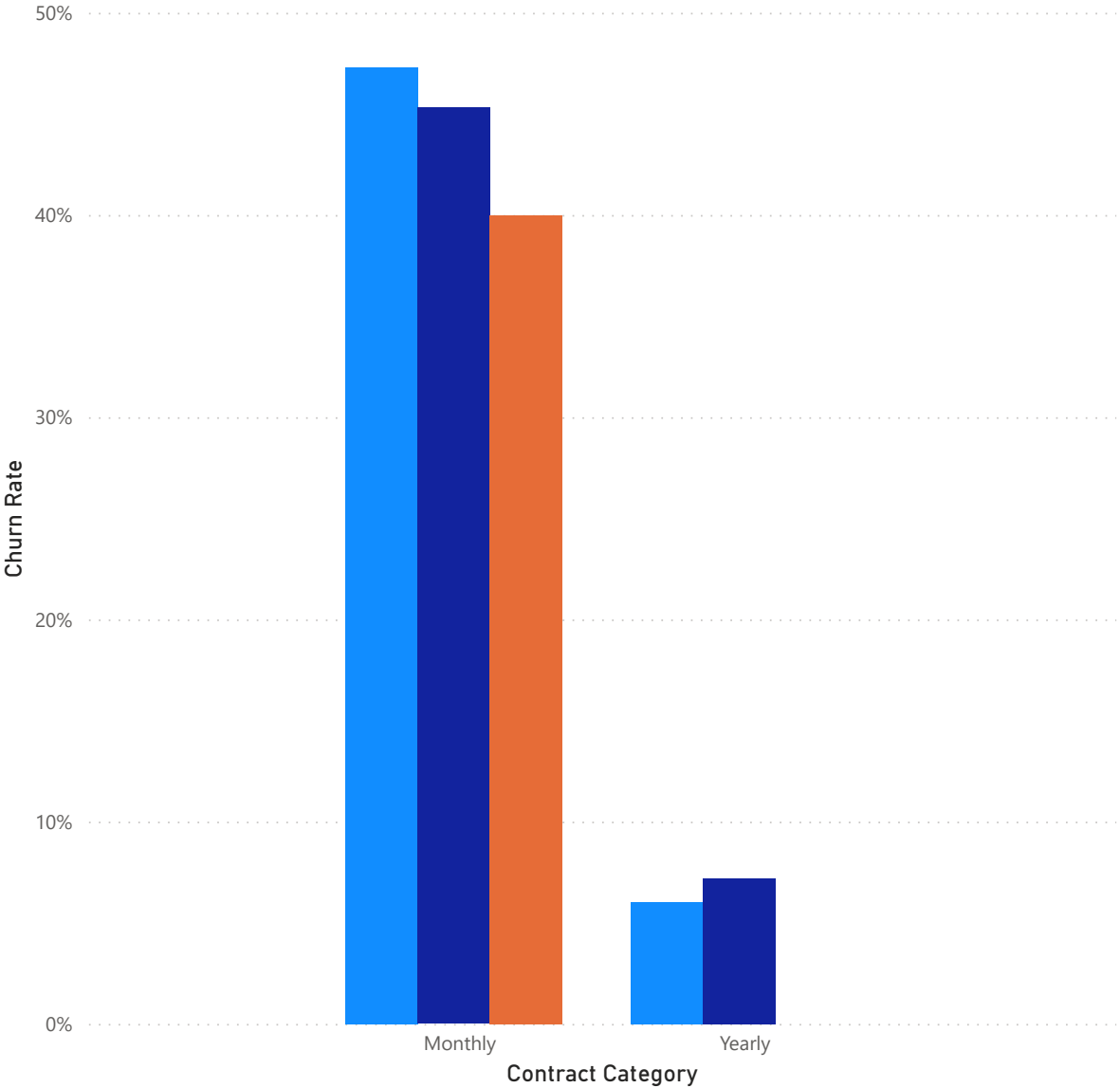
Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group





Churn Rate by Contract Category and Gender

Gender ● Female ● Male ● Prefer not to say

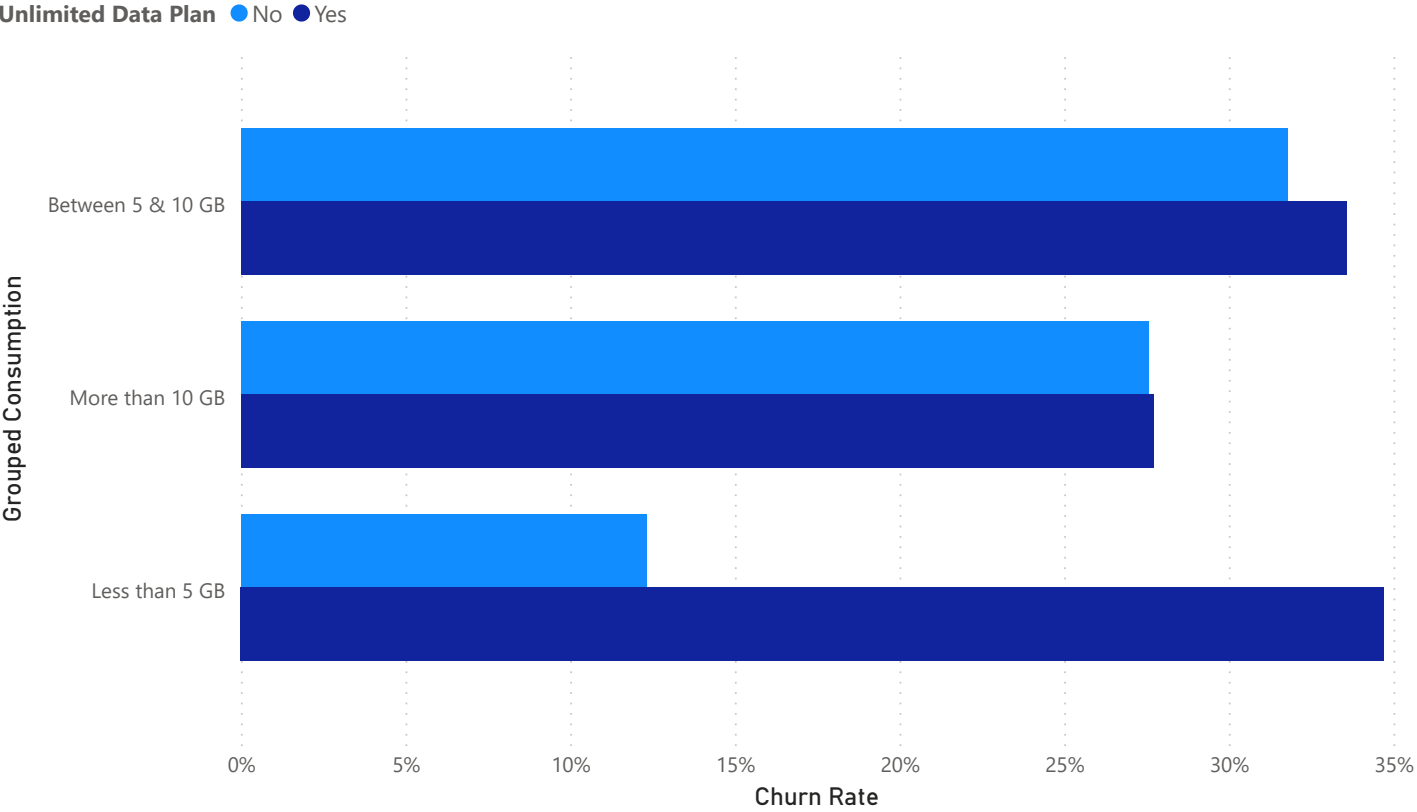


Monthly  
46.29%  
Churn Rate

Yearly  
6.62%  
Churn Rate

Churn Rate	Number of Customers	Unlimited Data Plan
16.10%	2193	No
32.11%	4494	Yes
<b>26.86%</b>	<b>6687</b>	

Churn Rate by Grouped Consumption and Unlimited Data Plan

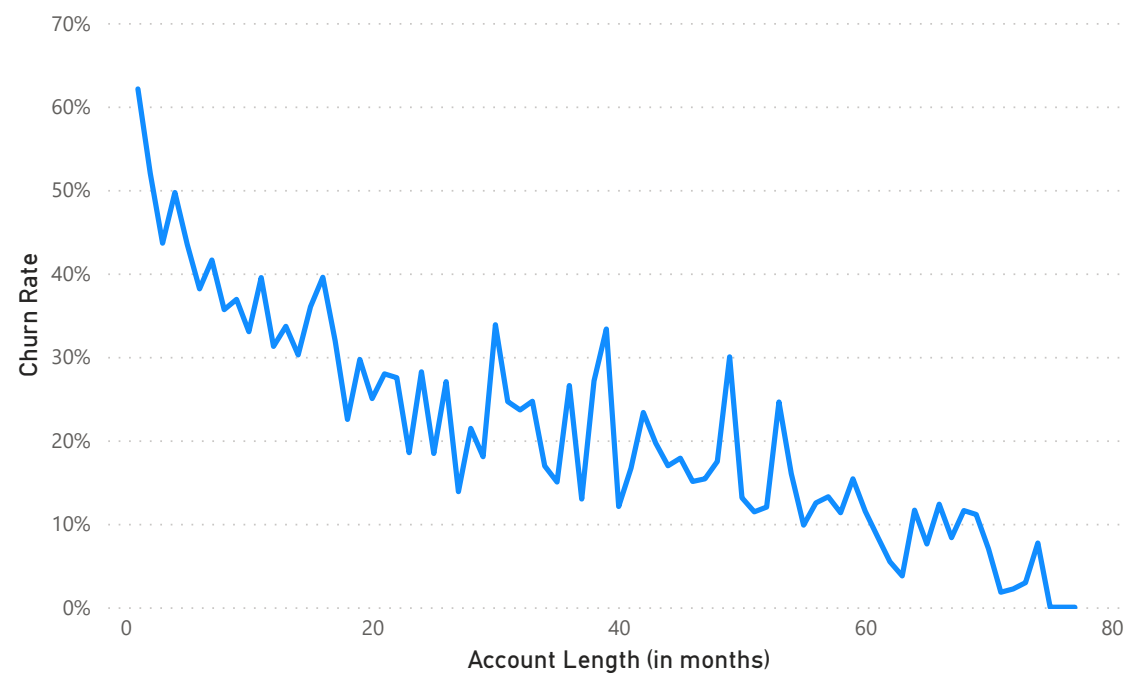


Intl Active	no	yes	Total
No	20.01%	71.19%	22.21%
Yes	40.34%	7.59%	34.31%
Total	27.07%	24.88%	26.86%

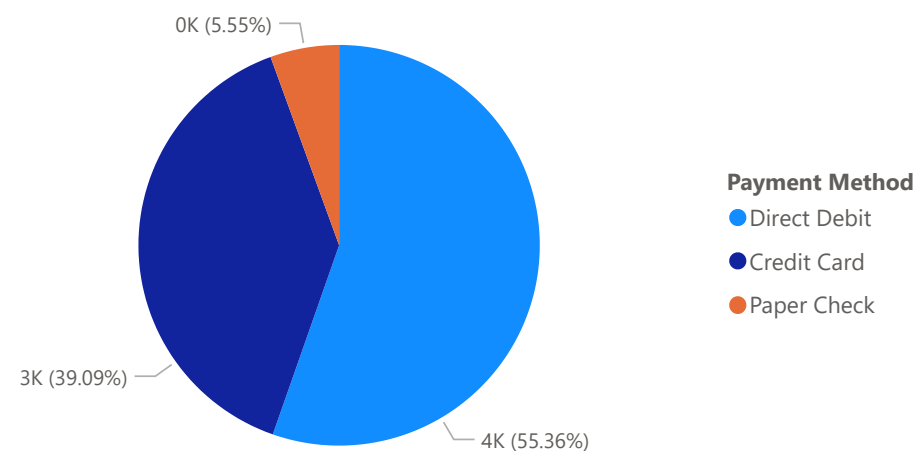
Churn Rate by State



Churn Rate by Account Length (in months)



Number of Customers by Payment Method



6123

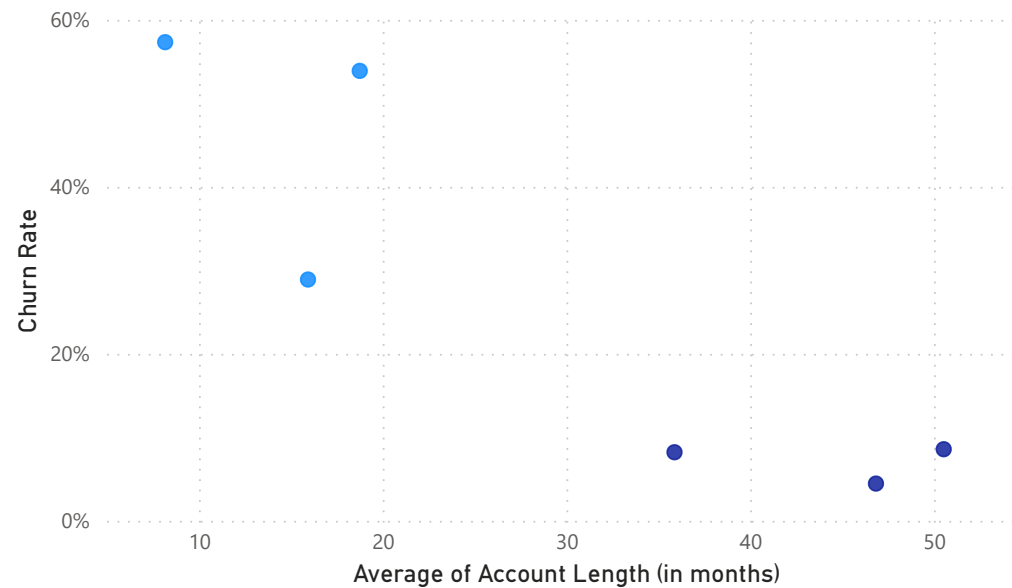
Customer Service Calls

0.92

Avg Customer Service Calls

Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category

Contract Category ● Monthly ● Yearly



Contract Category

☐ Monthly

☐ Yearly

Payment Method

☐ Credit Card

☐ Direct Debit

☐ Paper Check

33.64

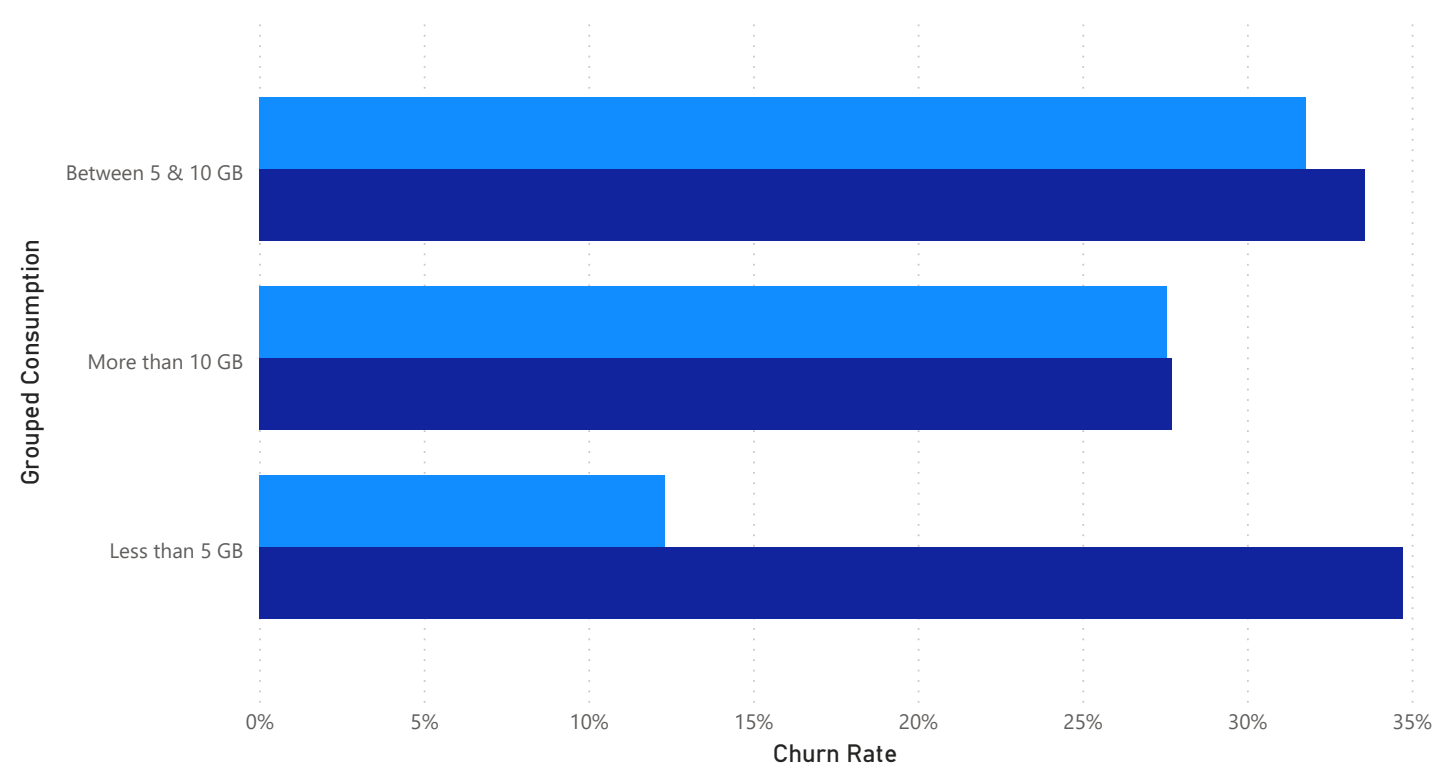
Avg Extra International Charges

3.37

Avg Extra Data Charges

### Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes

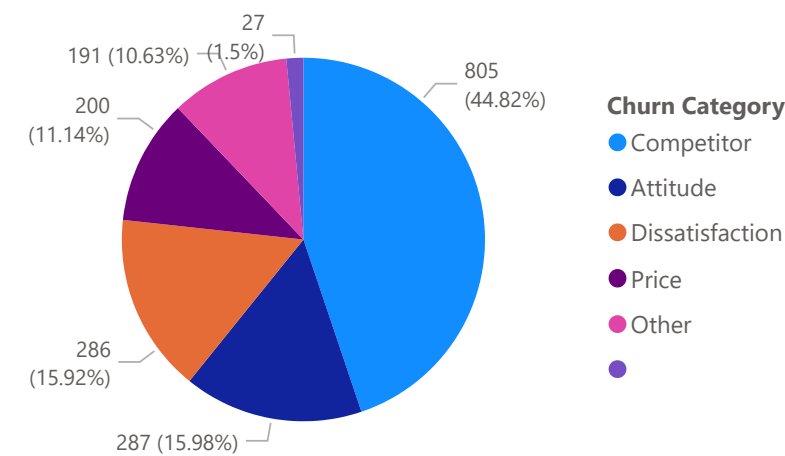


6687  
Count of Customer ID

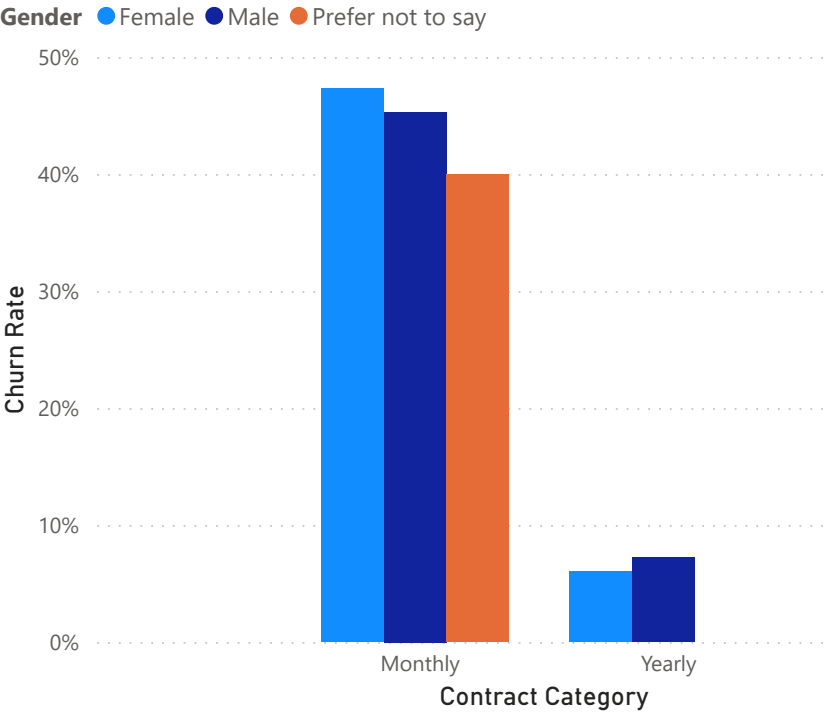
1796  
Churned

26.86%  
Churn Rate

Number of Churned Customers by Churn Category

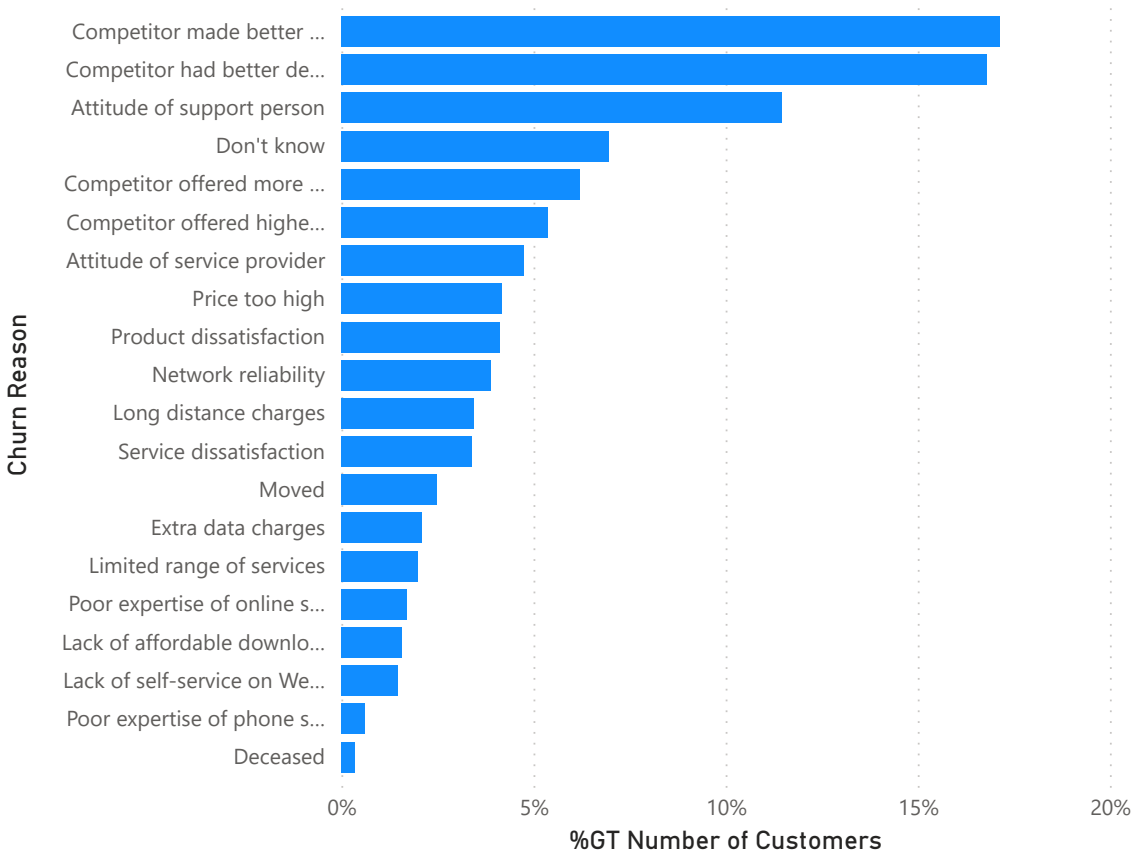


Churn Rate by Contract Category and Gender



Overview

%GT Number of Customers by Churn Reason



Churn Rate, Churn Rate, Number of Churned Customers and Number of Customers by State

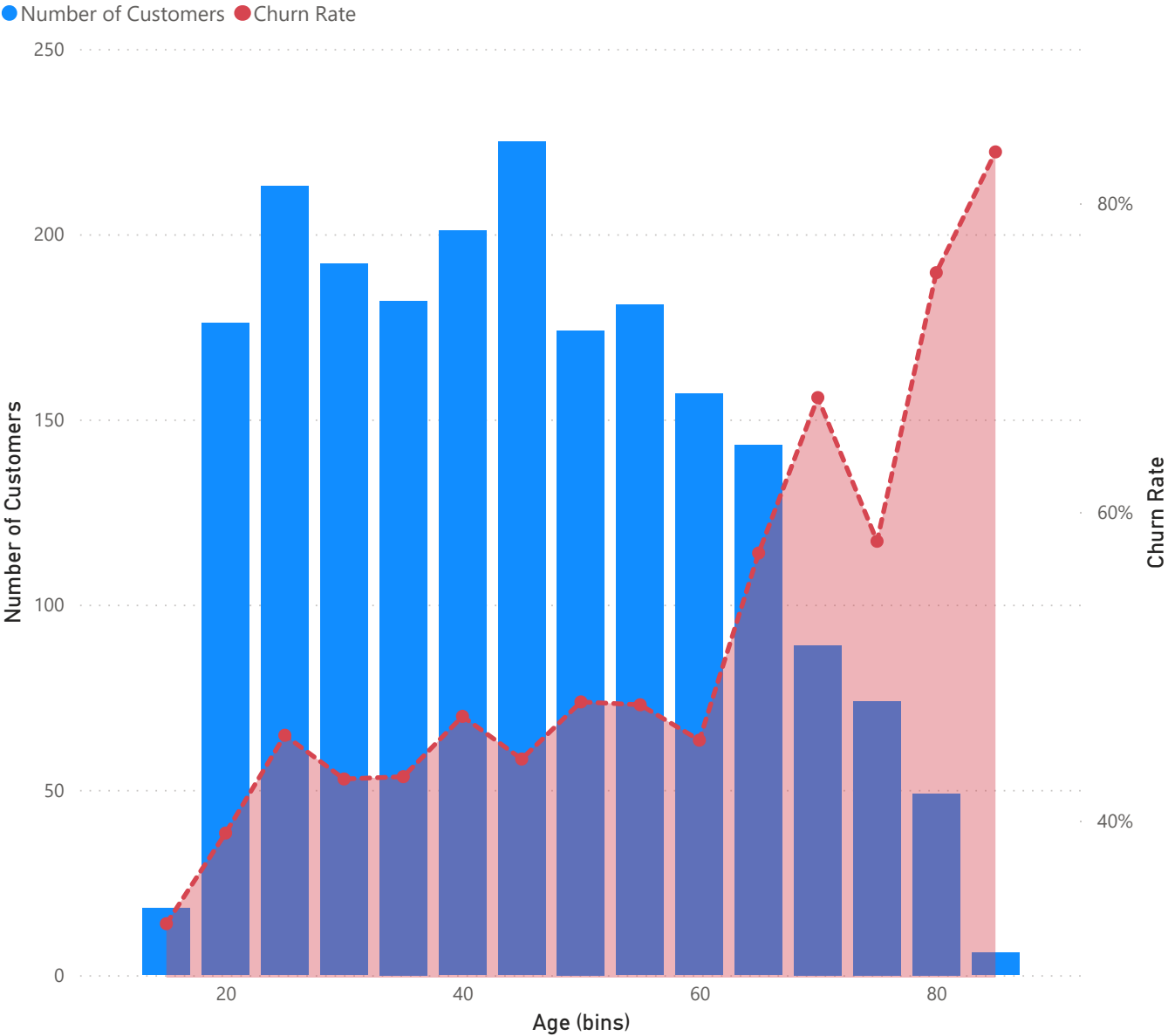


Account Length (in months) 

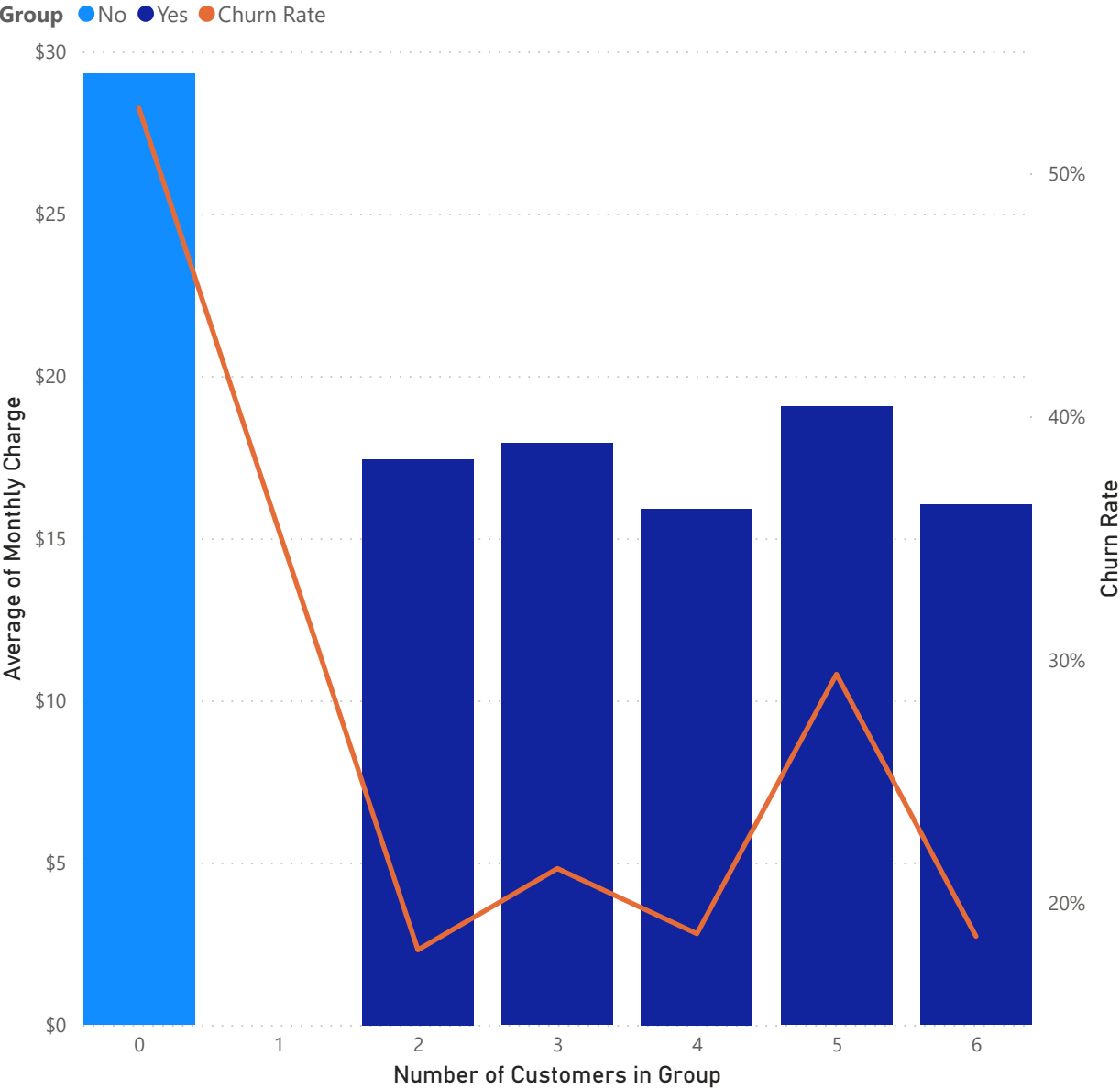
112

# Age Groups

Number of Customers and Churn Rate by Age (bins)



Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group





6123

Customer Service Calls

0.92

Avg Customer Service Calls

3.37

Avg Extra Data Charges

33.64

Avg Extra International Char...

Churn Rate and Customer Service Calls by State



Insights

Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

