LIVE COMPETITION 2017

CAMPUS BRAND MANAGER APPLICATION

LIVE Campus Brand Managers (CBM) are passionate, proactive, and innovative students at universities that are on-campus advocates for LIVE Competition. You will be receiving constant support from the LIVE team and will be working collaboratively together to bring forward a successful LIVE Competition 2017. As a CBM, your job is to raise student awareness about LIVE, educate students about the competition and represent LIVE at your school. You will also serve as a liaison between students from your campus and LIVE Competition.

We are currently looking for a team of enthusiastic Campus Brand Managers to help make LIVE Competition 2017 the best LIVE yet!

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| --- |
| **Full Name:** |
| **E-mail Address:** |
| **Cell Phone:** |
| **University:** |
| **Program:** |
| **Year of Study:** |

**Interview Availability – Please check all that apply:**

* ☐ Friday, July 7th, 2017 Morning
* ☐ Friday, July 7th, 2017 Afternoon
* ☐ Friday, July 7th, 2017 Evening
* ☐ Saturday, July 8th, 2017 Morning

☐ Saturday, July 8th, 2017 Afternoon

* ☐ Saturday, July 8th, 2017 Evening
* ☐ Sunday, July 9th, 2017 Morning

☐ Sunday, July 9th, 2017 Afternoon

* ☐ Sunday, July 9th, 2017 Evening

☐ **Other; please make note in application**

**Please answer all questions below:**

**(maximum two pages total)**

1. Tell me about yourself, what you know about LIVE and why do you wish to join our team?
2. What skills or experiences do you bring that will make you a successful CBM?
3. Provide an example where you had to work towards a long-term goal whilst balancing your involvement in other activities (i.e. sports, work, volunteering, classes, etc.) How do you keep yourself organized and motivated?
4. Please elaborate on your current commitments (including co-op/ summer plans) and other commitments that you foresee in the upcoming academic year (August - December 2017).
5. What are some innovative marketing initiatives that you have specific for your campus?

Please save document as “**lastname\_firstname\_CBMApp\_LIVE2017.doc**”.

Please **attach your resume** below and submit the application form to [apply@live-competition.org](mailto:apply@live-competition.org) by, **Sunday, July 2nd, 2017 at 11:59PM.**