

Project Proposal

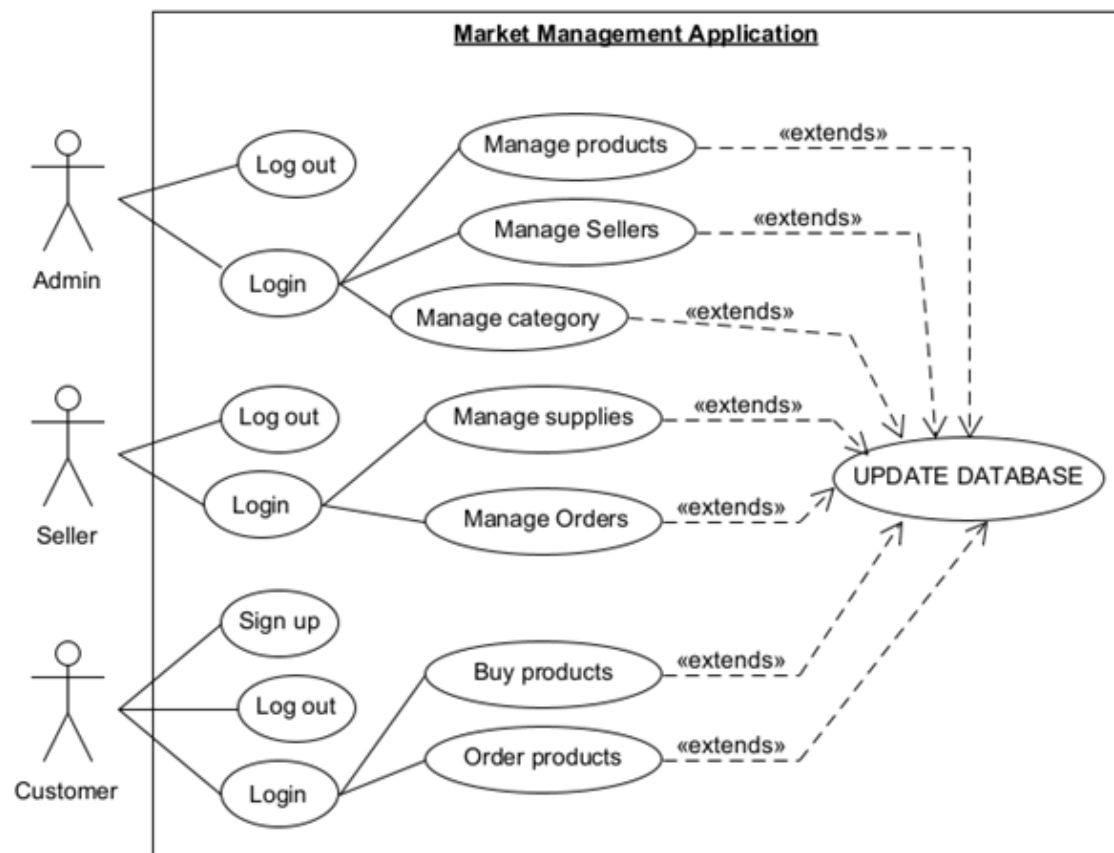
Title: Market Management Application

Definition: Market management system is the system where all the aspects related to the proper management of market is done. These aspects involve managing information about the various products, staff, managers, customers, billing etc. Also allows the customer to purchase and pay for the items purchased.

Goals:

- i) Increase sales
- ii) Generate leads
- iii) Acquire new customers
- iv) Increase customer satisfaction
- v) Up-sell and cross-sell

View of our project:



User:

- Admin
- Seller
- Customer

Targeted and Features:

- Manage products:-
 - i) Id
 - ii) Name
 - iii) Quantity
 - iv) Price
- Products category
 - i) Beverage
 - ii) Meat
 - iii) Grocery
- Manage sellers:-
 - i) Name
 - ii) Phone
 - iii) Password
- Manage orders:-
 - i) Bill No
 - ii) Sell Quantity
 - iii) Sell Date
 - iv) Product Name
 - v) Product Price
 - vi) Total Amount
- Order Form:-
 - i) Product Name
 - ii) Product Id
 - iii) Product Quantity
 - iv) Product Price
 - v) Product Category
 - vi) Show Total Amount

Benefits: Admin can easily access product and seller details. He can add or remove seller and also can add product by using this application. He can easily see the list of product. Seller can easily sell products to the customer. He can generate bill id in a short time and also can print out the bill.

- Saving in labour cost due to self-service system.

- Reasonable or low prices of goods.
- Low cost of operation.
- Freedom of selection.
- Shopping is very easy and quick.
- Due to adequate parking space, shopping becomes easy and pleasing activity rather than boredom.