Project Proposal

Title: Market Management Application

Goals:

       i) Increase sales

       ii) Generate leads

       iii) Acquire new customers

       iv) Increase customer satisfaction

       v) Up-sell and cross-sell

User:

- Admin
- Seller

Targeted and Features:

- Manage products:-
  i) Id
  ii) Name
  iii) Quantity
  iv) Price

- Products category
  i) Beverage
  ii) Meat
  iii) Produce
  iv) Cleaning

- Manage sellers:-
  i) Id
  ii) Name
  iii) Age
  iv) Phone
  v) Password

Benefits: Admin can easily access product and seller details. He can add or remove seller and also can add product by using this application. He can easily see the list of product. Seller can easily sell products to the customer. He can generate bill id in a short time and also can print out the bill.