

# *Tourism Industry In Bangladesh*



# *WHAT IS TOURISM INDUSTRY*

Tourism industry also known as travel industry.  
It is the idea of people travelling to other locations, either domestically or internationally, for leisure, social or business purposes....

# Tourist Spots in Bangladesh

Jaflong, Ratargul, Srimongal, Cox's Bazar,  
Lalmai, Moinamoti and Shalbon Bihar,  
Rangamati, Ahsan Manjil,  
Sundarban, Kuakata.

# Importance of tourism

- Tourism is an important driver of economic growth. Besides this , people have an opportunity to exchange culture. Tourism can earn huge amount of foreign currency. Tourism can support the Balance of payment (BOP) of a country. Tourism can create employment.

# Impact of tourism

- There are economic ,social-cultural and environmental key benefits of tourism.

1/Economic Benefits

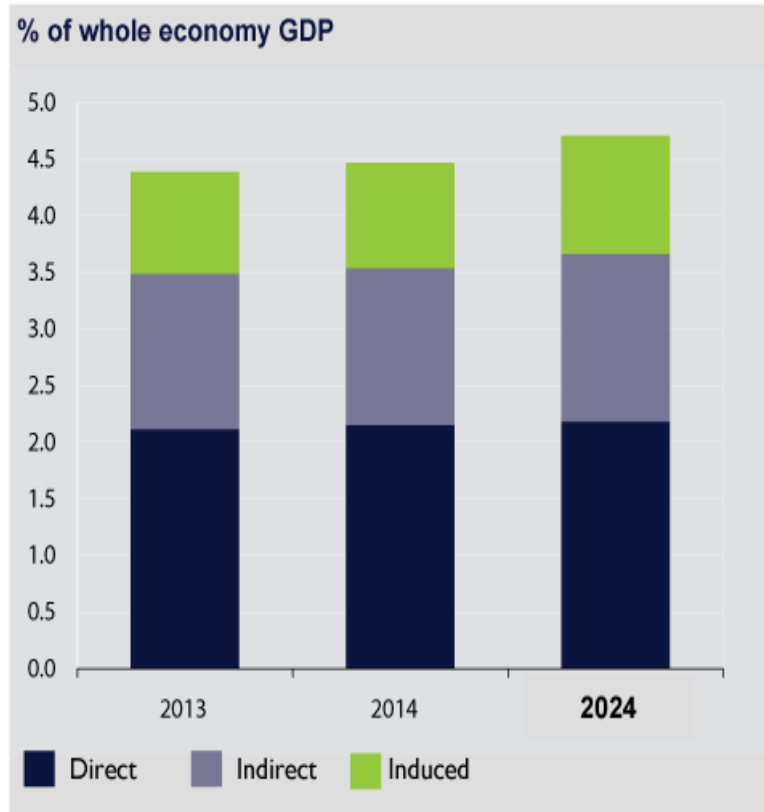
2/Social Benefits

3/Environmental Benefits



According to (WTTC) report (2014), the total contribution of travel and tourism was 4.4% of GDP in 2013 and is expected to grow 7.9%to 4.5% of GDP IN 2014.It is forecasted to rise by 6.5% per annum to 4.7% of GDP by 2024 .Notable that total contribution consists of direct, indirect and induced contribution

#### BANGLADESH: TOTAL CONTRIBUTION OF TRAVEL & TOURISM TO GDP



Source: WTTC Travel & Tourism Economic Impact 2014

- Negative effects of tourism are also not ignorable.
- These are
  - 1.Negative economic effect
  - 2.Negative social effects
  - 3.Negative environmental effects

# Objectives of tourism policy

- To contrast various rules under the law where the main objectives is to fill in the gap of existing tourism rules .
- To develop tourism industries through various planning related activates.
- To create general awareness regarding tourism protection, development and exploration
- To execute responsible tourism through creation of some helping hand on behalf of government like as personal sector, local sector, local administration, NGO, women federation, media.
- To create a strong and safe foothold for the Bangladeshi tourist
- To create tourism friendly environment in Bangladesh.
- To develop human resource for tourism sector .