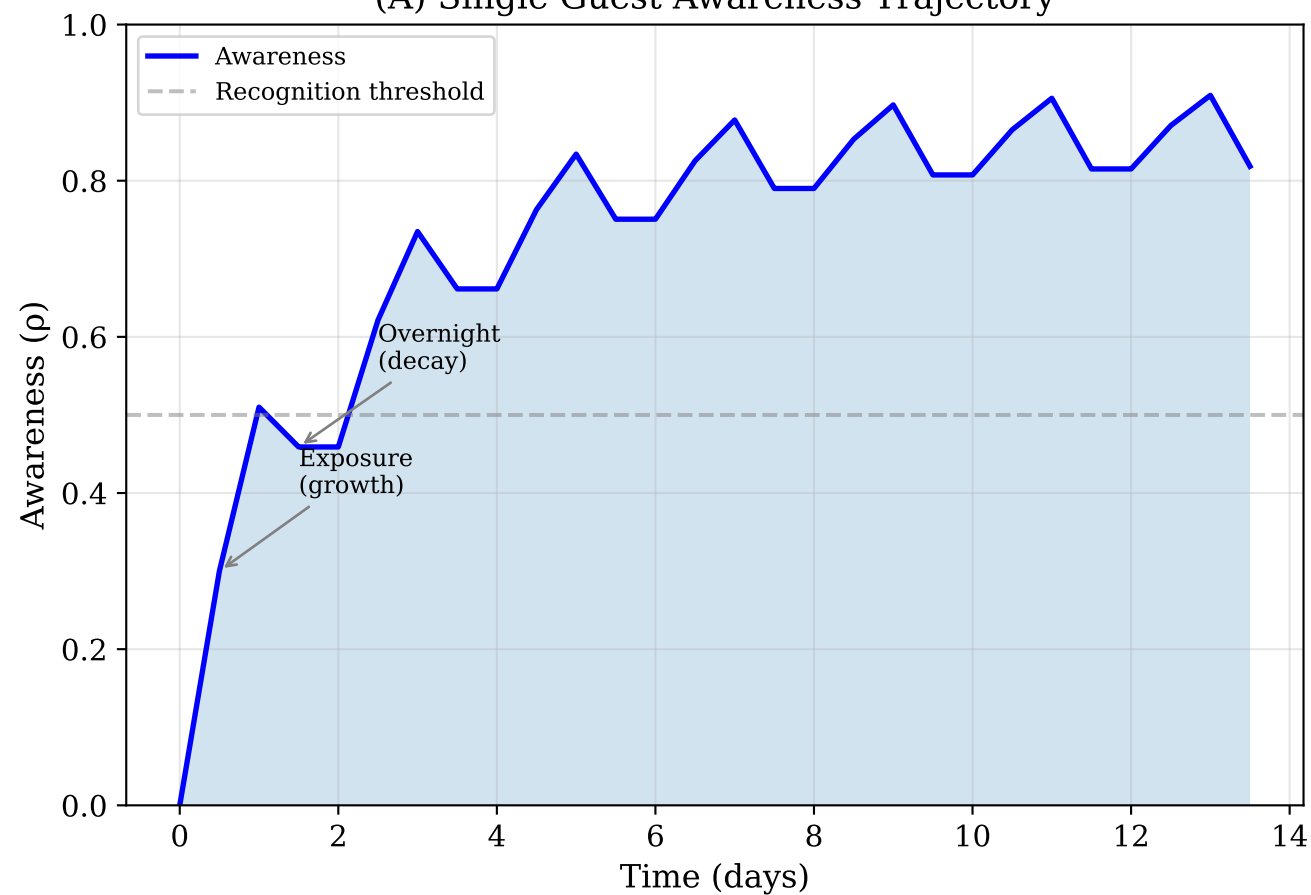
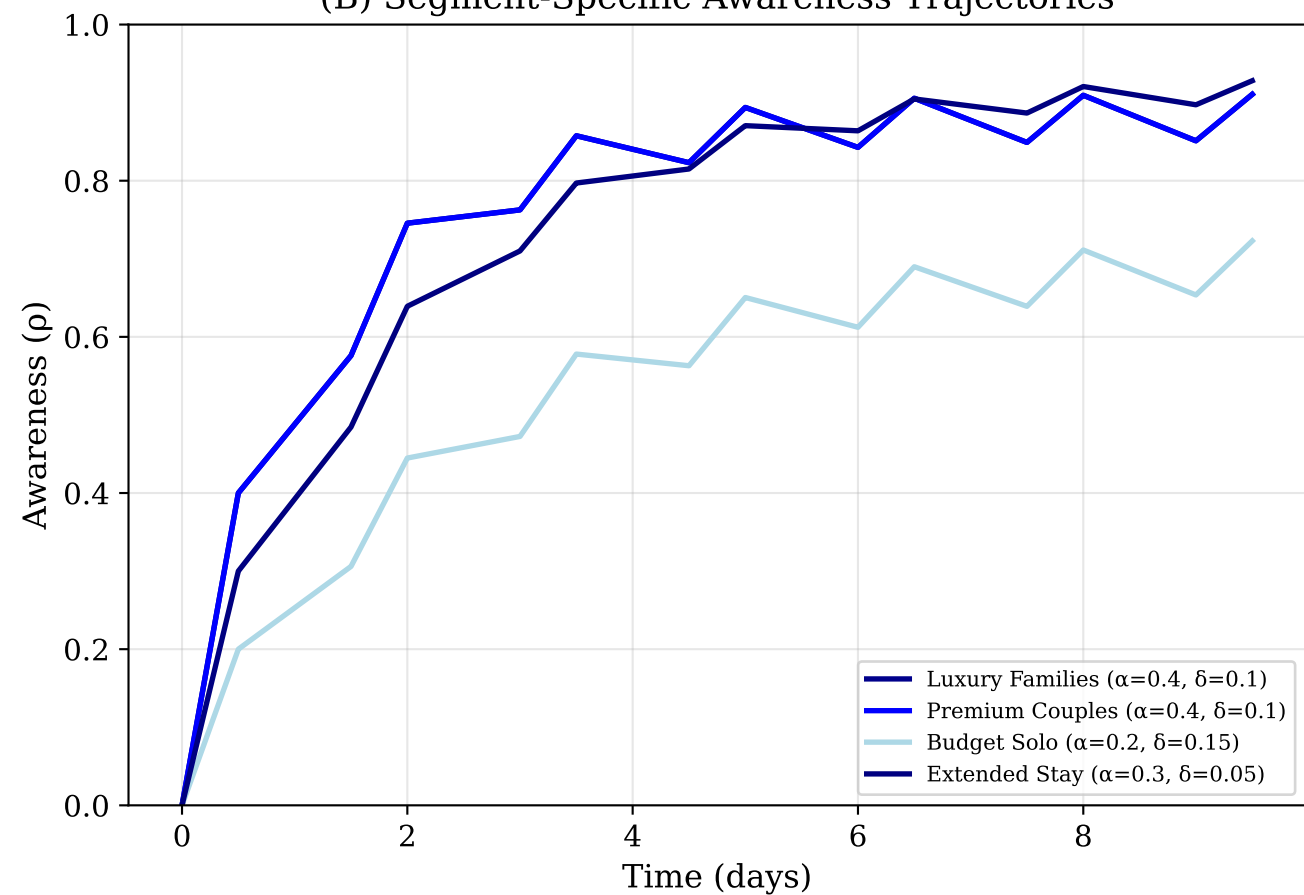


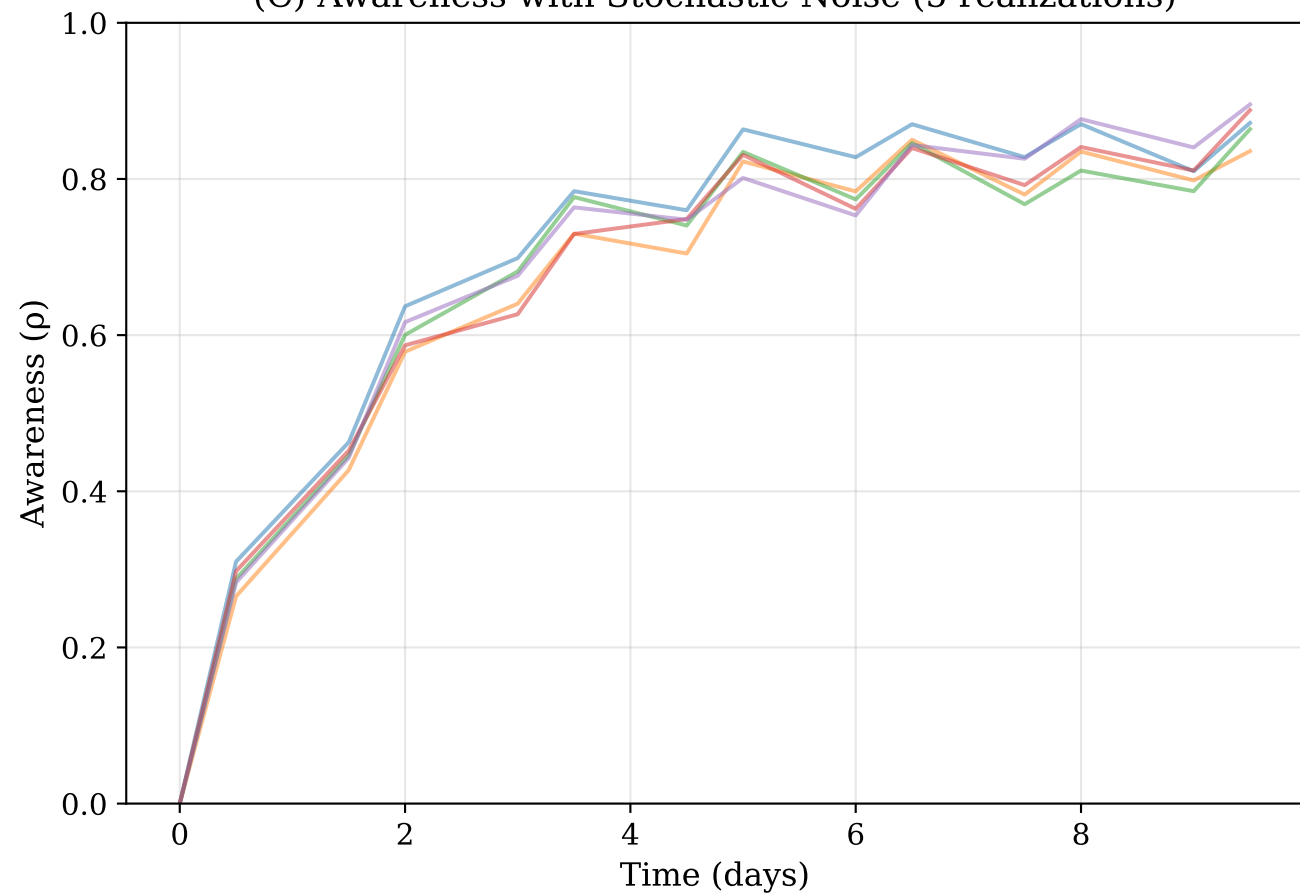
(A) Single Guest Awareness Trajectory



(B) Segment-Specific Awareness Trajectories



(C) Awareness with Stochastic Noise (5 realizations)

(D) Final Awareness Distribution (n=1000,  $\alpha=0.3, \delta=0.1$ )