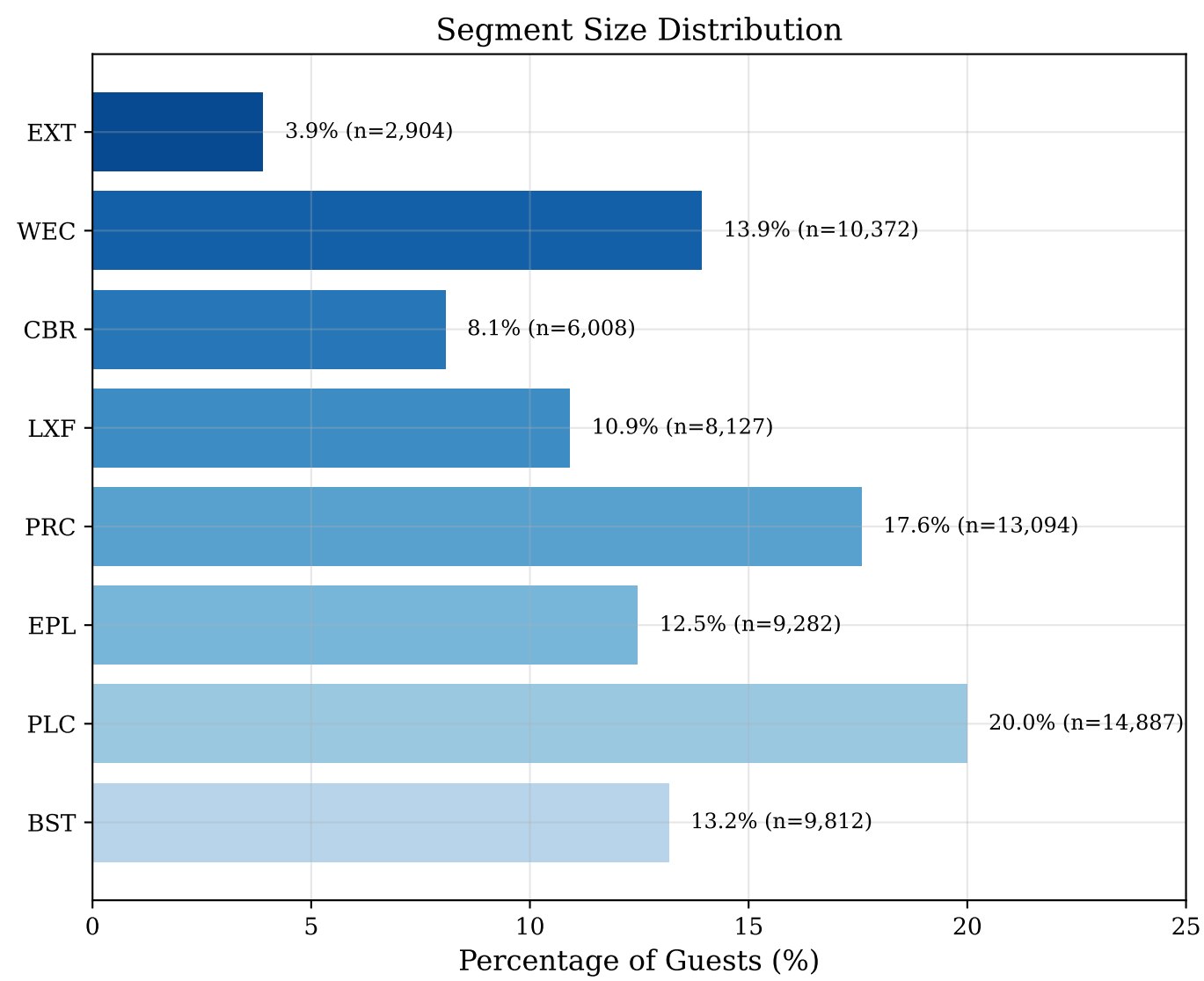
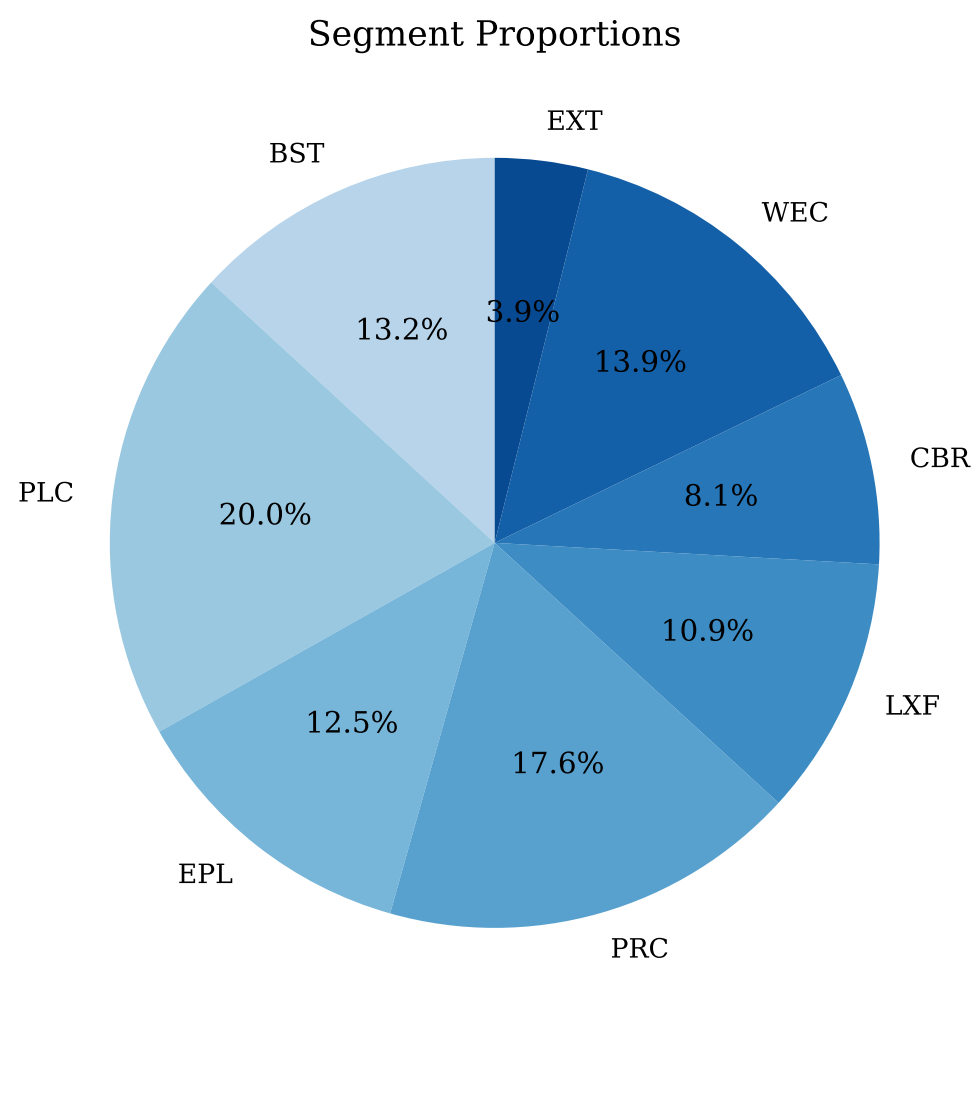

Segment Size Distribution
EXT
WEC
CBR
LXF
PRC
EPL
PLC
BST
3.9% (n=2,904)
13.9% (n=10,372)
8.1% (n=6,008)
10.9% (n=8,127)
17.6% (n=13,094)
12.5% (n=9,282)
20.0% (n=14,887)
13.2% (n=9,812)
0
5
10
15
20
25
Percentage of Guests (%)


Segment Proportions
EXT
WEC
CBR
LXF
PRC
EPL
PLC
BST
3.9%
13.9%
8.1%
10.9%
17.6%
12.5%
20.0%
13.2%