

# NAFIS KAMARUDIN

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## Work Experience

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### Marketing & IT Advisor [11/2021 – Current] - Part time / Freelance

OXFORD EDUCATION AND CONSULTANCY – Kuantan, Pahang, Malaysia

- ☐ Handling Programmed related with healthcare and professional doctors all over Malaysia.
- ☐ Retrieve and manage the data to build strategies for targeting specific markets and consumer demographics.
- ☐ Planning and organizing with team members.
- ☐ Design and post the artwork through social medias and website.
- ☐ Draft, Implement and maintain the websites and social media platforms.

### Front-end Developer [06/2022 – 09/2022] - Internship

MH WELLNESS GROUP SDN BHD – Kuantan, Pahang, Malaysia

- ☐ In charge design and develop front end websites.
- ☐ Handling and updating the company website.
- ☐ Conducted requirement studies with end users, analyze changes of the system and propose to the senior developer for Clinic Management System.
- ☐ Do the User Acceptance Testing for the system with Senior Developer.

### UI/UX Designer & Digital Marketing Coordinator [10/2019 – 09/2020] – Full Time

MH WELLNESS GROUP SDN BHD – Kuantan, Pahang, Malaysia

- ☐ Managed social media account and scheduling posts.
- ☐ Assisted social media strategy development, providing targeted ideas to improve engagement and awareness.
- ☐ Researched current social media trends and audience preferences for maximum post performance.
- ☐ Work with team to come out ideas during Pandemic.
- ☐ Collect the patient data from the system to get the trends and pattern before pandemic and during pandemic.
- ☐ Draft the UI and UX for Clinic Management System.
- ☐ Collected and examined user feedback to improve the usability of the system among staff.
- ☐ Proposed and get approval the front-end design to the senior developer.
- ☐ Do the training to the end user of the Clinic Management System.

### IT Advisor & Program Coordinator [09/2019 – 12/2020] – Part Time

OXFORD SMART SCHOOL KINDERGARTEN – Kuantan, Pahang, Malaysia

- ☐ Design and develop the kindergarten website using WordPress.
- ☐ Design artwork for enrollment and in house use.
- ☐ Collaborate with colleagues to customize own module for students.
- ☐ Advised teachers to implement teaching related with technology.
- ☐ Scheduled lesson plans and segregate parts and follow structured flow, teaching basic and advanced computer skills.

## Technical Skills

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**Strongest Areas** – Data Structures, Algorithms, Data Visualization

**Programming Languages** – C/C++, JavaScript, Python

**Libraries/Frameworks** – React.js, HTML, CSS, R Studio, Power BI

**Database** – MySQL, Firebase, MongoDB

## Education

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**Bachelor of Science (Hons) in Computer Science [2020 – 2023] – First Class Degree**

**University of Nottingham, United Kingdom**

**Final Year Project** – MHC App (Patient care Application)

- ☐ End user able to monitor health, book appointment and get updates related with health.
- ☐ Calculate dosage and frequency for pediatrics medications.
- ☐ Track menstrual and pregnancy cycle in women's health
- ☐ Develop using Flutter (Dart Languages)

**Higher National Diploma (HND) in Computing (System Development) [2016 – 2019] – CGPA:3.97**

**MARA Professional College, Beranang, Selangor, Malaysia**

**Final Year Project** – Vehicle management System

- ☐ End user able to keep track of vehicle scheduling.
- ☐ End user could book the vehicle and get approval from admin.
- ☐ Admin able to approve or reject the approval.
- ☐ Admin could update the vehicle details in the system.
- ☐ Develop using HTML and PHP (web-based system)

## Certificates

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Certified Technician (Tc) – Malaysia Board of Technologist (MBOT)

Qualified Technician - Malaysia Board of Technologist (MBOT)

Google Ads Certified – Google

Google Analytics Certification - Google

Google Certified Educator Level 1 - Google

## References

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