



MARKET SALES ANALYSIS



Weekend Status

All

Region

All



\$12.64M

Total Revenue



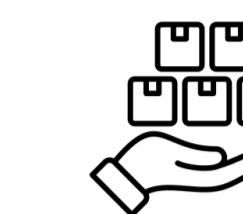
\$1.47M

Total Profit



25K

Total Orders



178K

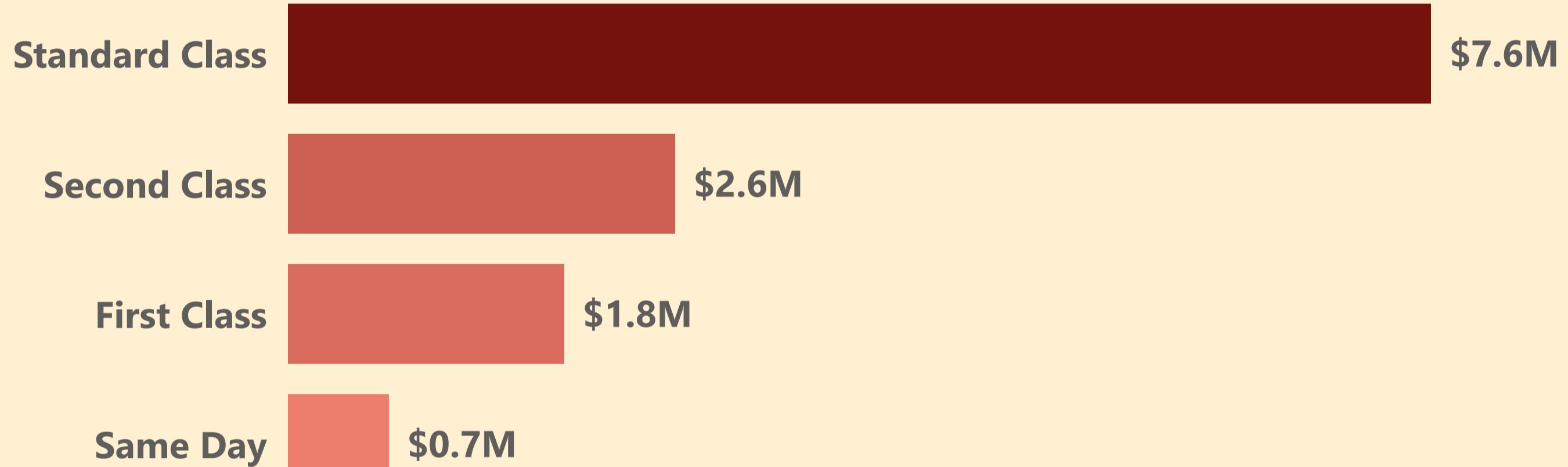
Total Units Sold



\$11.17M

Total Cost

Total Revenue by Ship Mode



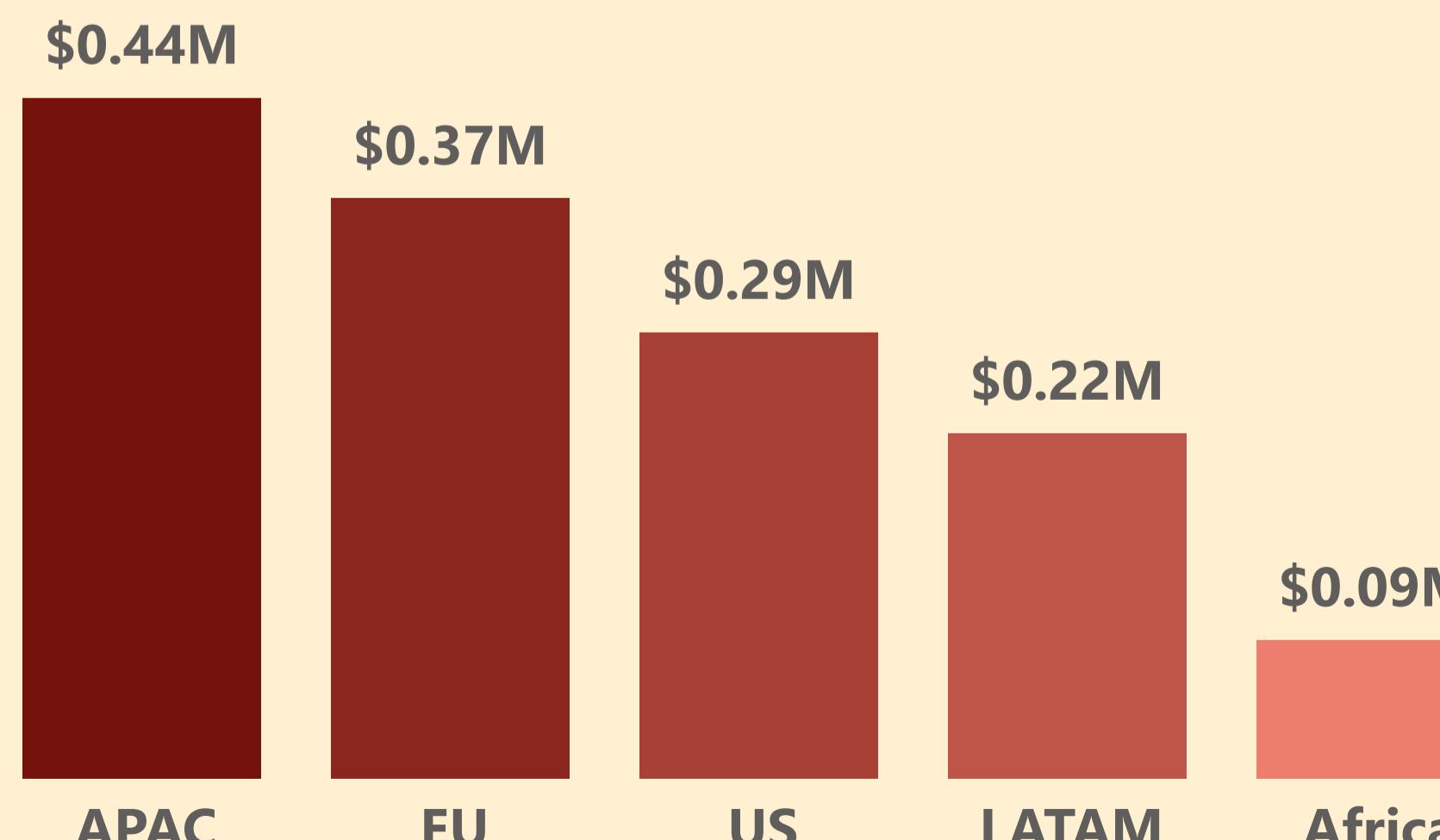
Total Revenue by Start of Quarter



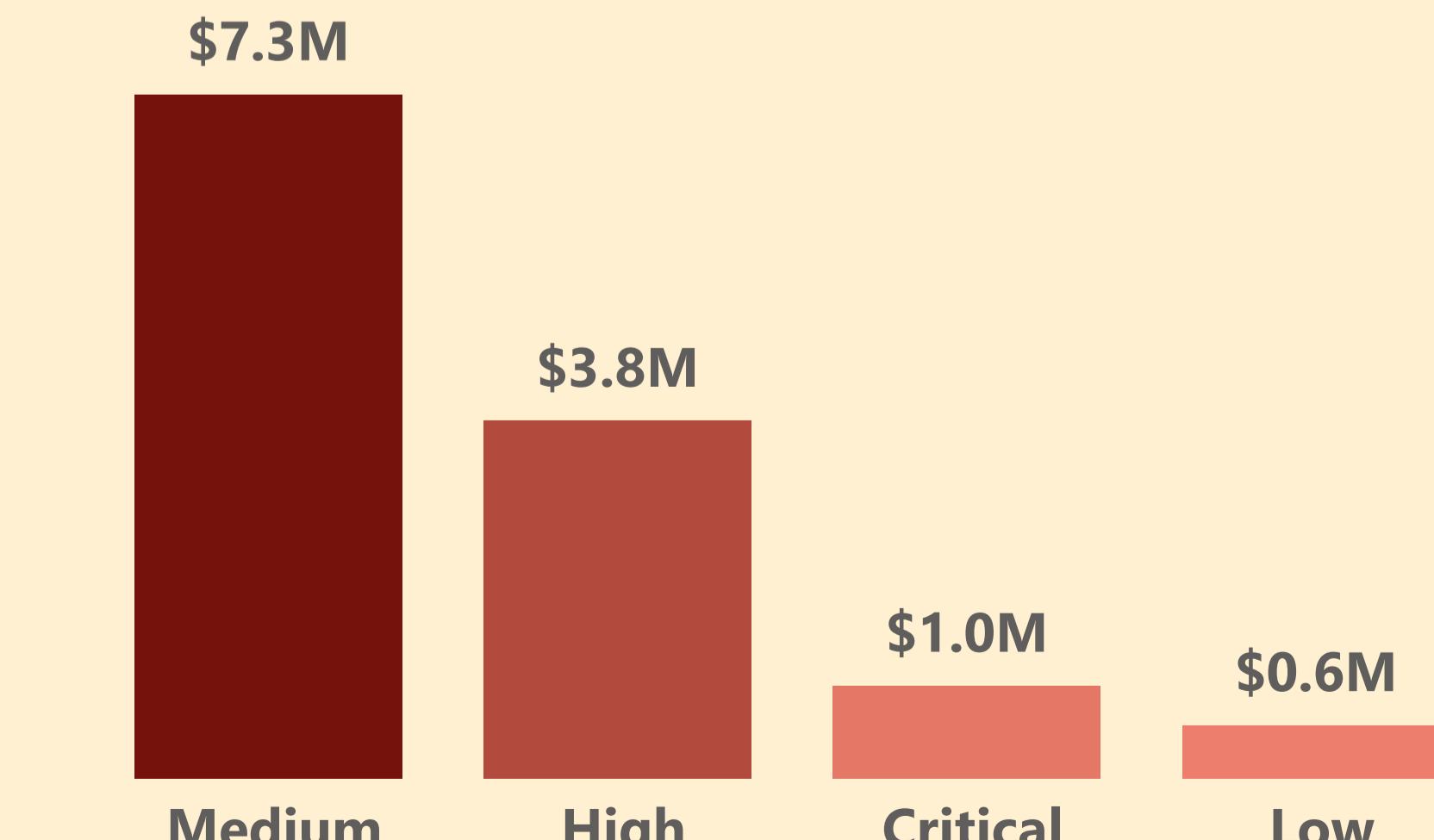
Revenue and Profit by Top Country

Country	Total Revenue	Total Profit
Guatemala	\$2,822,302.52	\$311,403.98
United States	\$1,404,239.06	\$199,941.23
Sweden	\$1,248,165.60	\$194,597.95
Japan	\$848,309.78	\$165,578.42
Brazil	\$1,600,907.04	\$140,355.77
India	\$752,826.57	\$132,480.19
Total	\$12,642,501.91	\$1,469,034.82

Total Profit by Top 5 Market



Total Revenue by Orders Priority





MAP ANALYSIS



Year

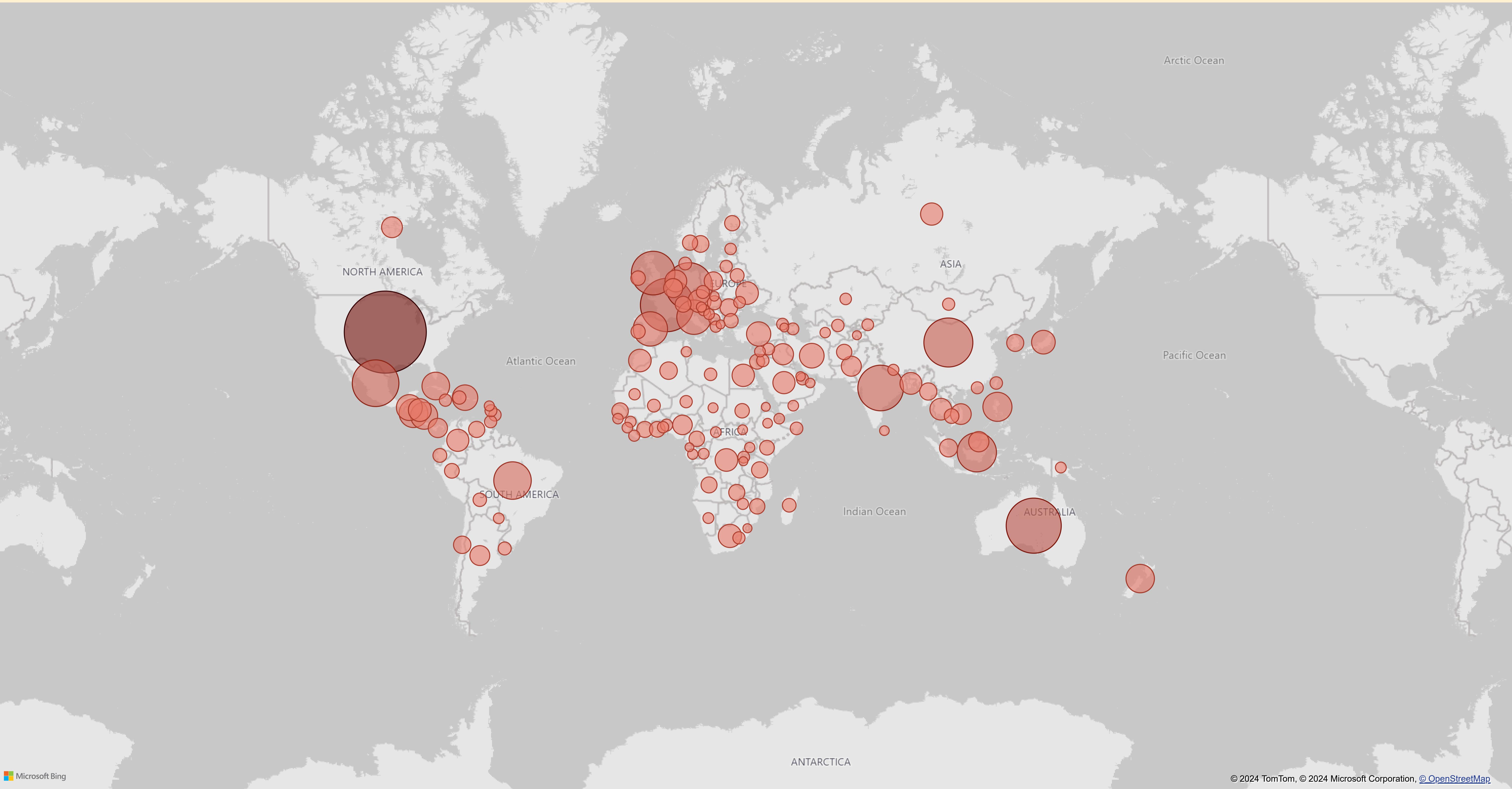
All

Region

All



Revenue by Countries





PRODUCT ANALYSIS



Start of Month

All

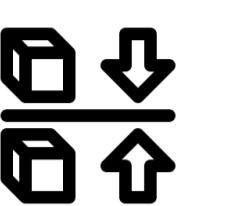
Region

All



10K

Total Products



\$1.23K

Avg Revenue by Products

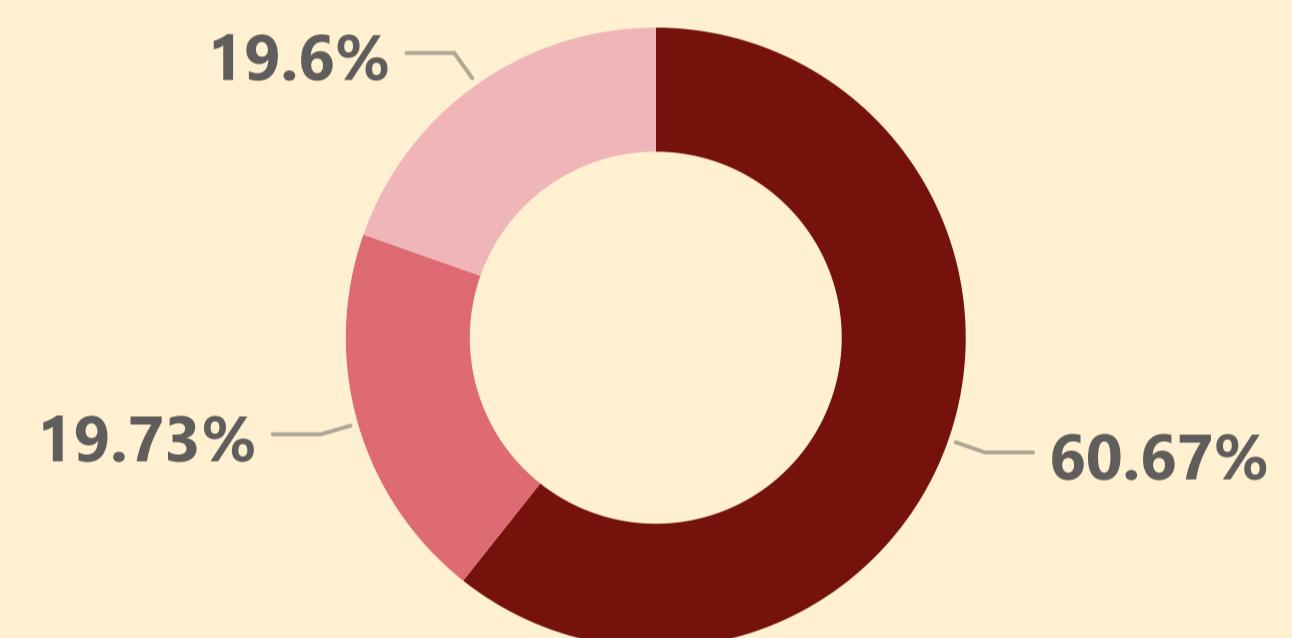
2011

2012

2013

2014

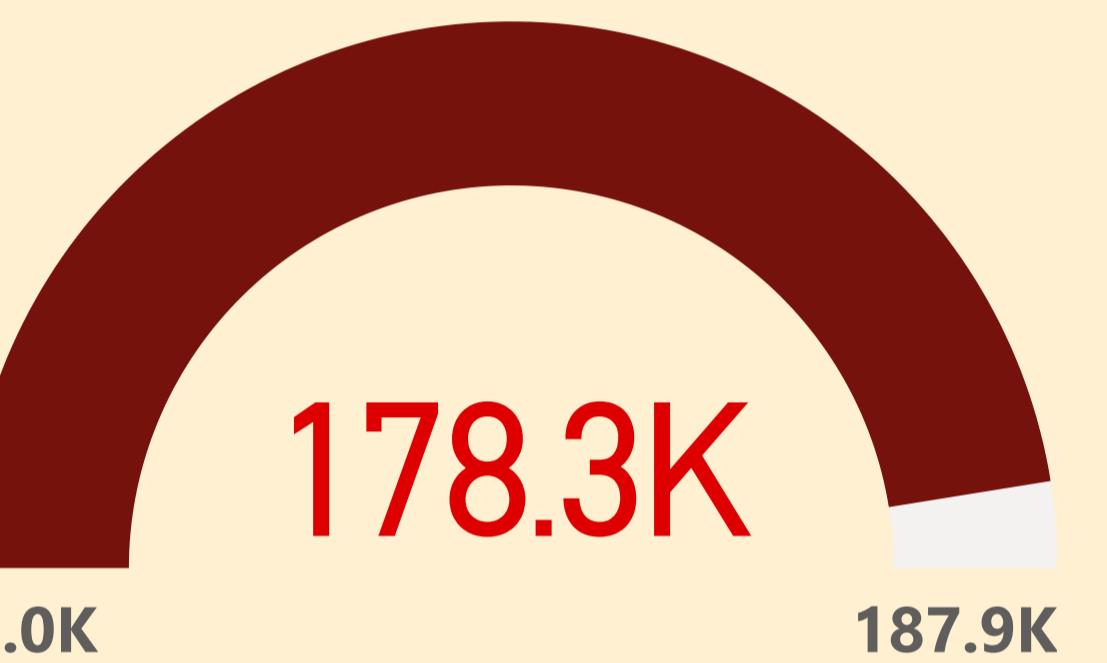
Total Units Sold by Product Category

● Office Supplies ● Technology ● Furniture


Monthly Orders vs Target



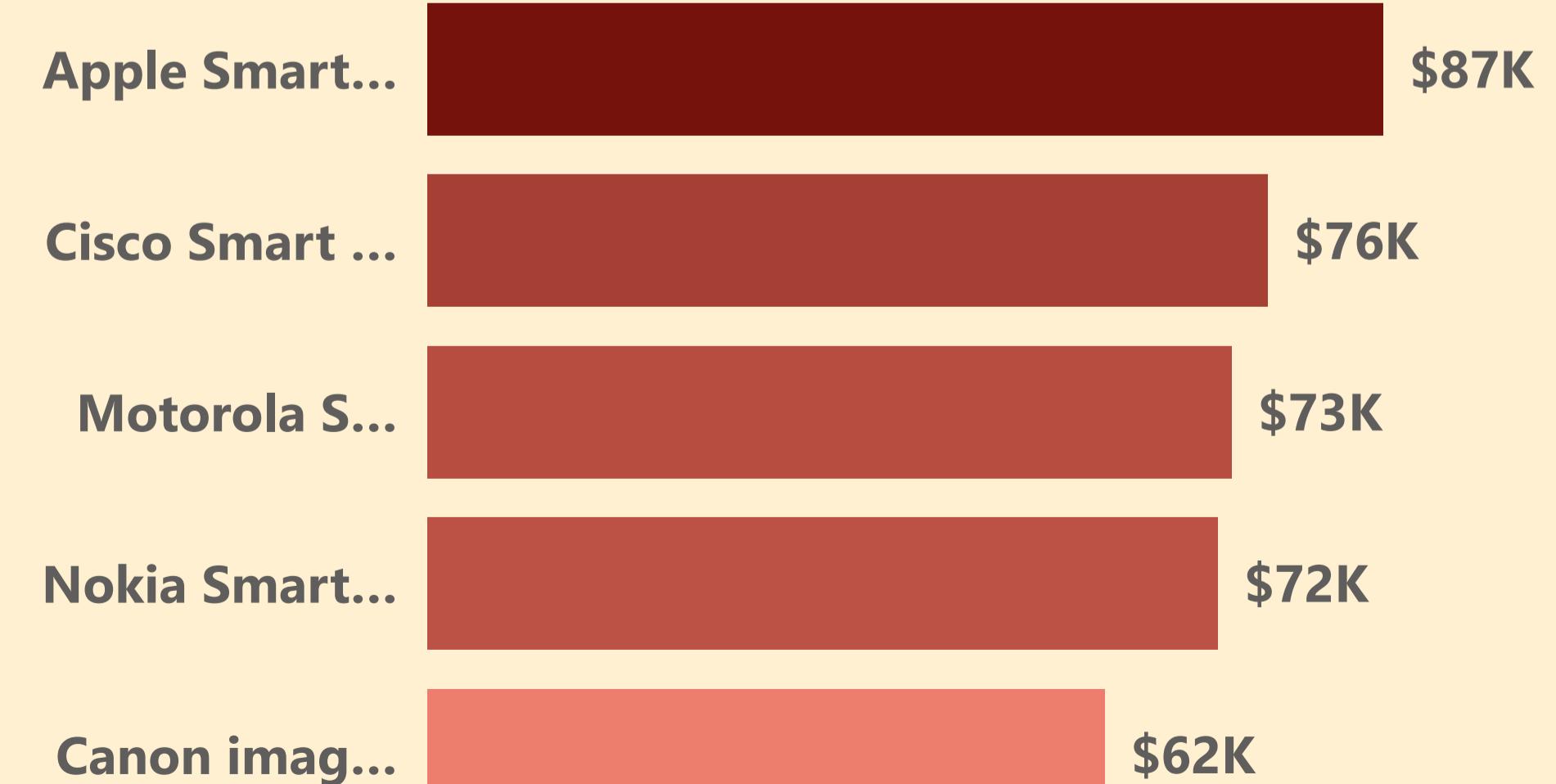
Monthly Sold vs Target



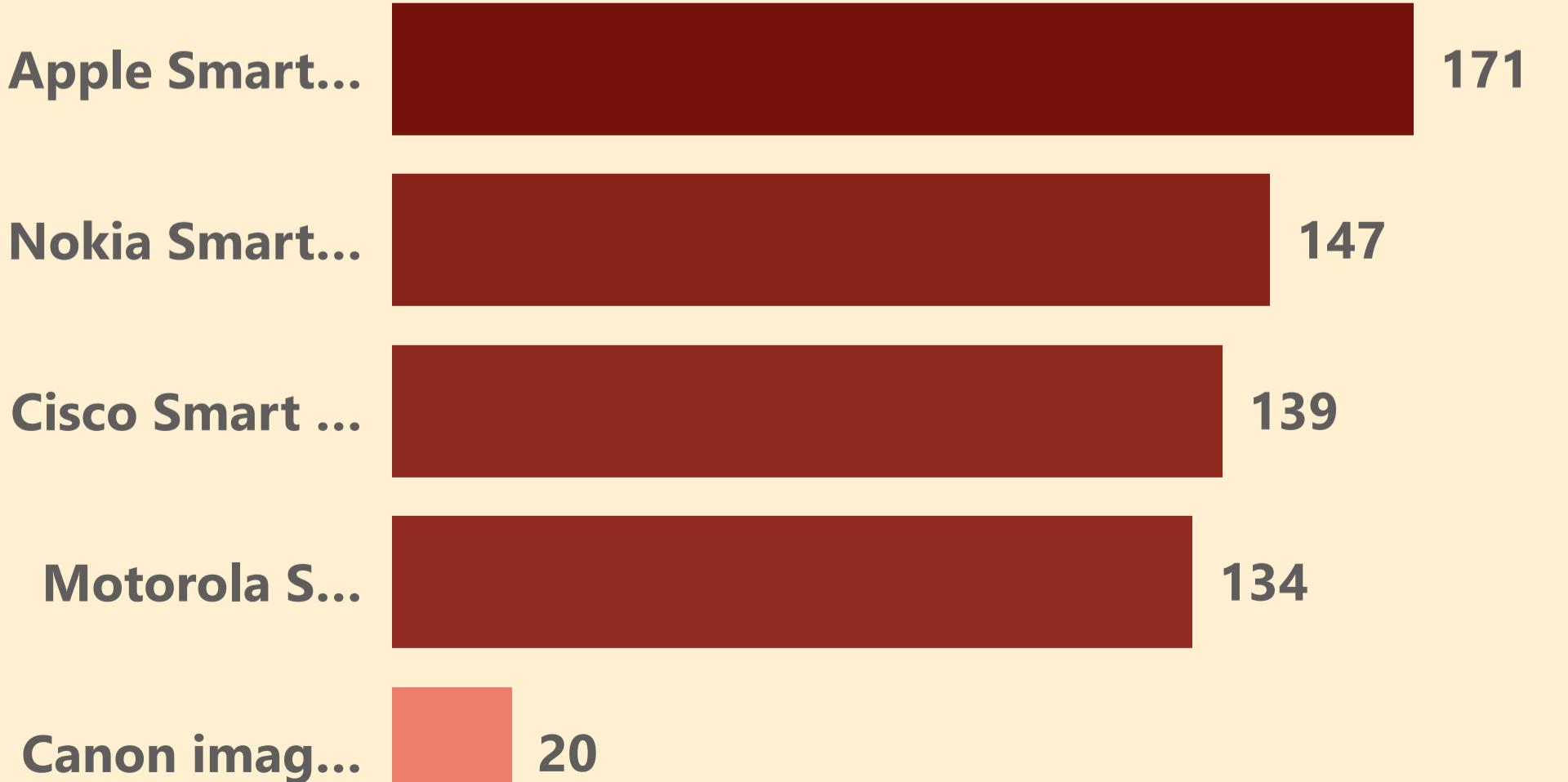
Monthly Profit vs Target



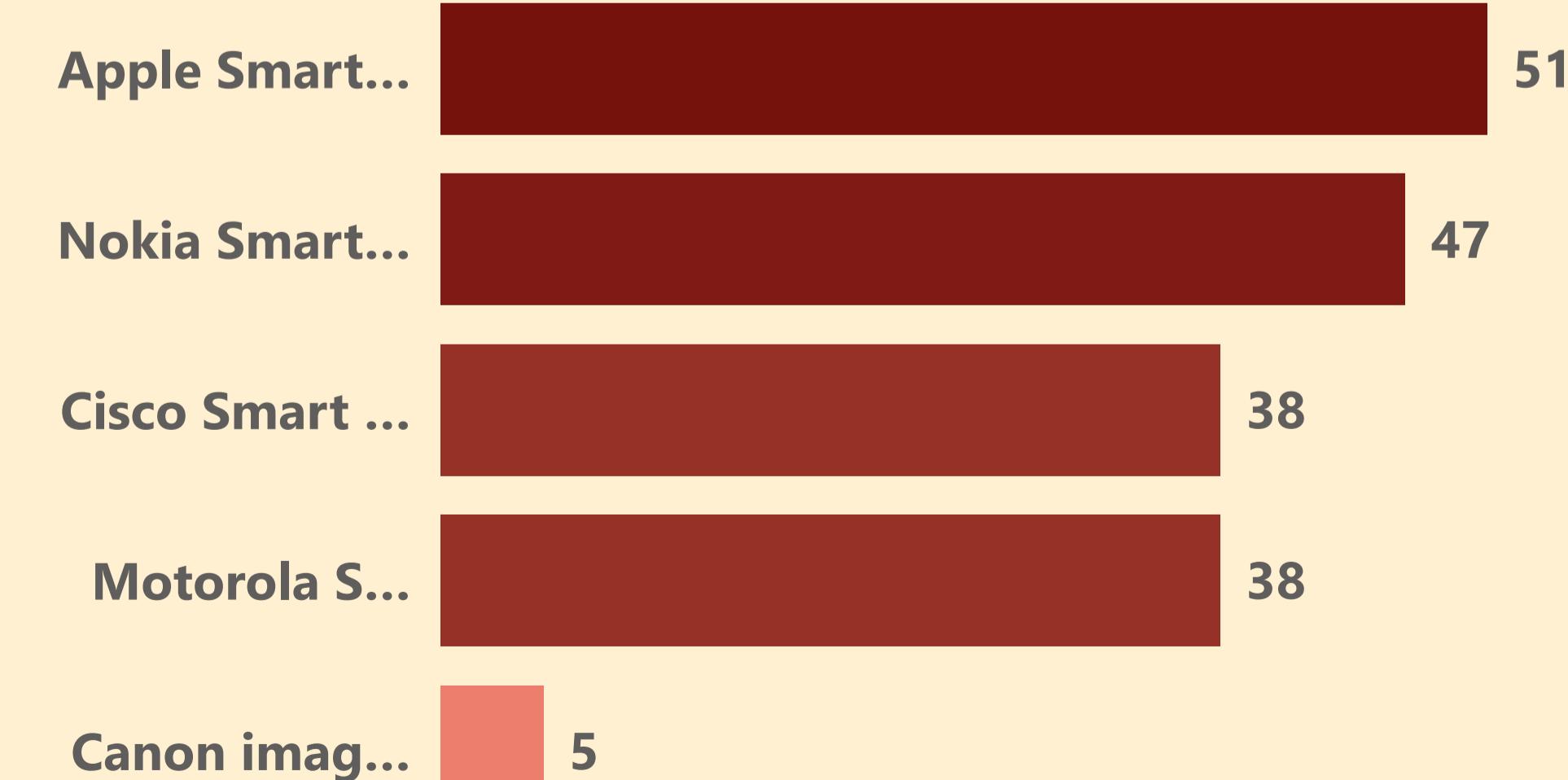
Best Product by Revenue



Best Product by Quantity Sold



Best Product by Orders





CUSTOMER ANALYSIS



Start of Month

All

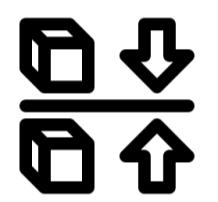
Region

All



795

Total Customers



\$15.90K

Avg Revenue by Customers

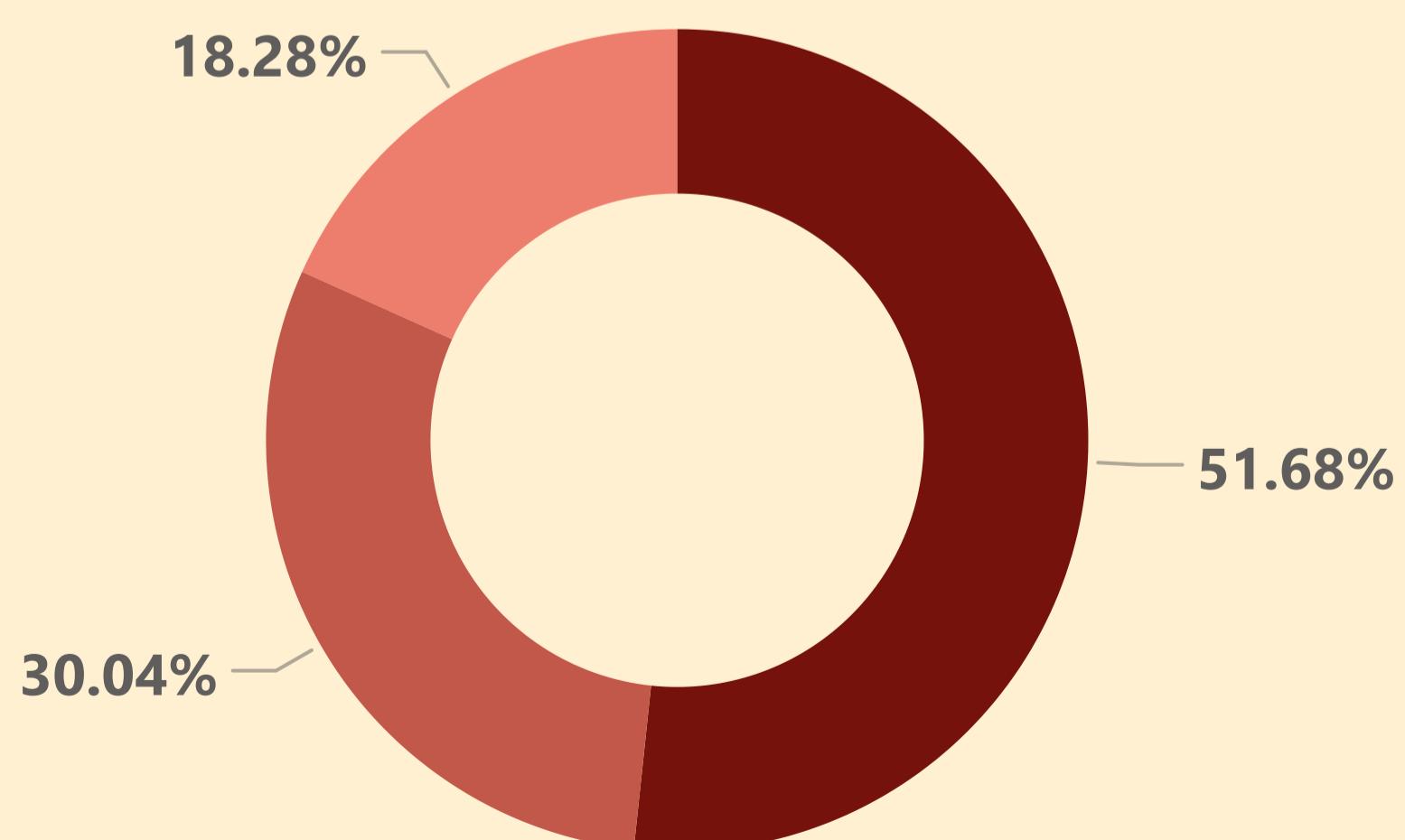
Total Customers

Avg Revenue by Customers

Total Customers by Start of Month



Total Units Sold by Segment

● Consumer
 ● Corporate
 ● Home Office


Top 10 Customers Orders

customer name	Total Orders	Total Units Sold
Anna Andreadi	47	302
Frank Olsen	47	296
Michael Paige	47	314
Kristen Hastings	46	309
Laura Armstrong	46	323
Sara Luxemburg	46	250
Anthony Rawles	45	248
Art Ferguson	45	326
Rart Watters	15	228
Total	728	4,965

Monthly Customers





TREND ANALYSIS



Year

All

Region

All



Total Revenue

Total Cost

Total Profit

Total Orders

Total Units Sold

Total Products

Total Customers

Total Revenue by Start of Month

