



**Daffodil**  
*International*  
**University**

## **Fashion-Hub: E-Commers-Website**

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# CHAPTER-1

## INTRODUCTION

### 1.1 Introduction

Welcome to the FashionHub, it is a web application where people can buy products at a reasonable price. It provides many things like shoes, watches, pants, shirts, hoodies and many more. People can also buy some streetwears and urbanwears from our website. It also provides some special offers. Besides our website offers some useful features which helps the customer to find their needy or necessary products. Our website offers the best deals and services for the people.

### 1.2 Motivation

Before developing our website we visited other websites but we noticed that they do not add some efficient features. So, we have decided to develop a website where we can include the missing features and make it simple and easier for the customers. As a result users can get the information about our products very easily and share their opinions by contacting us.

### 1.3 Objectives

We developed this website to inspire the people to wear new designs, fabrics and qualities which can give comforts to the customers. It also provides a way to connect with us so that we can know about customers feedback. In a word we can say that, by developing this website it opens a new window to explore the culture and wears.

## **1.4 Expected Outcome**

By using this application, people will be able to buy their products very easily at a reasonable price. Besides it will help the people to discover the new wears and designs that are hyped now-a-days. This website will also help to grow the industry.

# **CHAPTER-2 BACKGROUND**

## **2.1 Introduction**

Right now people of all ages like technology and they look at the moving world. Our website is not just a fashion platform rather it is a place where people can explore the latest and trendy products, discover their fashion sense and know what suits good on them. We started our journey with the wonderful and rapidly growing fashion industry. Our website offers some special collections for old people and kids, which are provided according to their choice and needs.

## **2.2 Related Works**

To develop our website we visited some fashion websites. One of them is "saviorlifestyle.com" and another one is "madboxbd.com". The main features of this two website are home, shop, contact, about etc. Lastly we visited "nexman.com" which offers some exciting features.

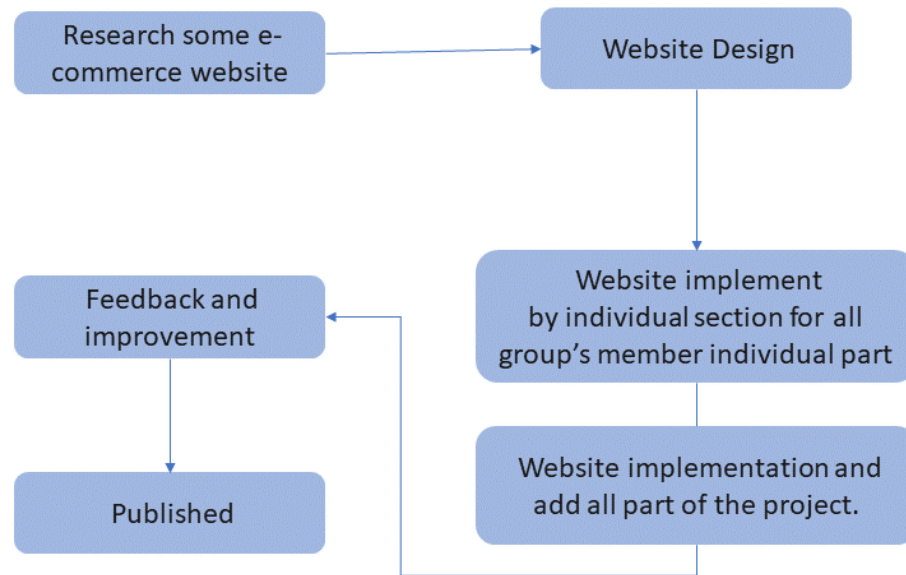
## CHAPTER-3 METHODOLOGY

### 3.1 Business Process Modeling

We are create a e-commerce website and we are make it as a simple design and simple user-friendly. We apply the Tailwind CSS in this project for create a responsive website. We are analysis some e-comers website for example – Amazon, Flipkard, Daraz, Rokomari and some few website. Then we are set a clear goal and simple design for create a simple and user-friendly e-commers website. We are mainly focus on the making it easy and responsive website that works more responsive on all kind of devices like mobile, tab or pc. We are make our e-commerce website step by step to provide a great experience. We try our best to provide a hassle free experience when people visit our website.

Firstly , We carefully plan and make our tourist website step by step to provide a great experience. Then we study tourism and analyze what the people like and what others are doing in tourism. Then we set a clear goal and make a plan for developing a tourist website. When we design it , we mainly focus on making it easy to use and we also try to design nicely to a beautiful look to all kinds of devices. After designing the website we test it thoroughly to ensure its smooth performance. We try our best to provide a hassle free experience when people visit our website. If there are any issues, we fix them quickly. Our goal is to provide the people with the best services.

### 3.2 Model



## CHAPTER-4 DESIGN SPECIFICATION

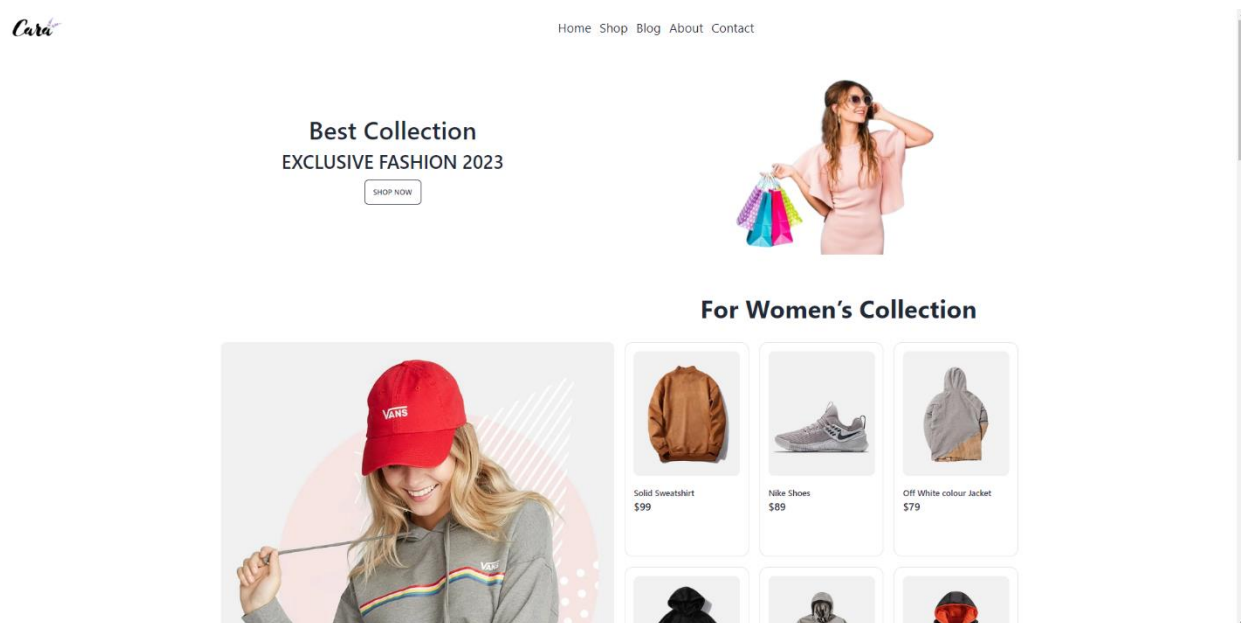
### 4.1 Front-end Design

Front-end-design is like a manual book which guides us how a website looks and how you can use it . It includes all the things like button's position, which colors are used, text style etc. Besides, a good front-end design makes the application easy and fun for the tourists to use the website. It also makes sure

the website looks good on phones, tablets, and computers. To construct this kind of design uses special codes like HTML, CSS, and JavaScript to make the pages on the website move and change when a user clicks on those things. When a website's look is good and easy to use, it encourages the people to explore and see what's inside. So we can say that front-end design plays a crucial role in shaping the user experience of a website. For this reason we try our best to construct a user-friendly design for our tourist website.

### 4.1.1 Home

This is our website home page:





### 4.1.2 Women's Collection Segment


We are separate 2 segment for the man and women. This is the latest collection for women.




### For Women's Collection




Solid Sweatshirt  
\$99




Nike Shoes  
\$89




Off White colour Jacket  
\$79



black colour Jacket  
\$69



Gradian colour Jacket  
\$59


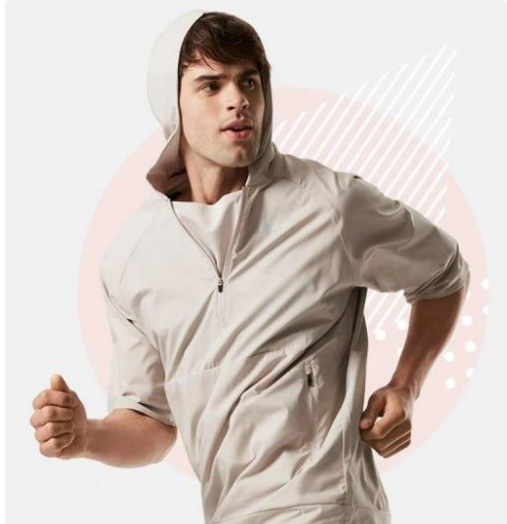


Zipper Hoodie  
\$49


### 4.1.3 Men's Collection Segment

This is the man's collection segment.


### For Men's Collection




Solid Sweatshirt  
\$99




Nike Shoes  
\$89




Off White colour Jacket  
\$79



black colour Jacket  
\$69



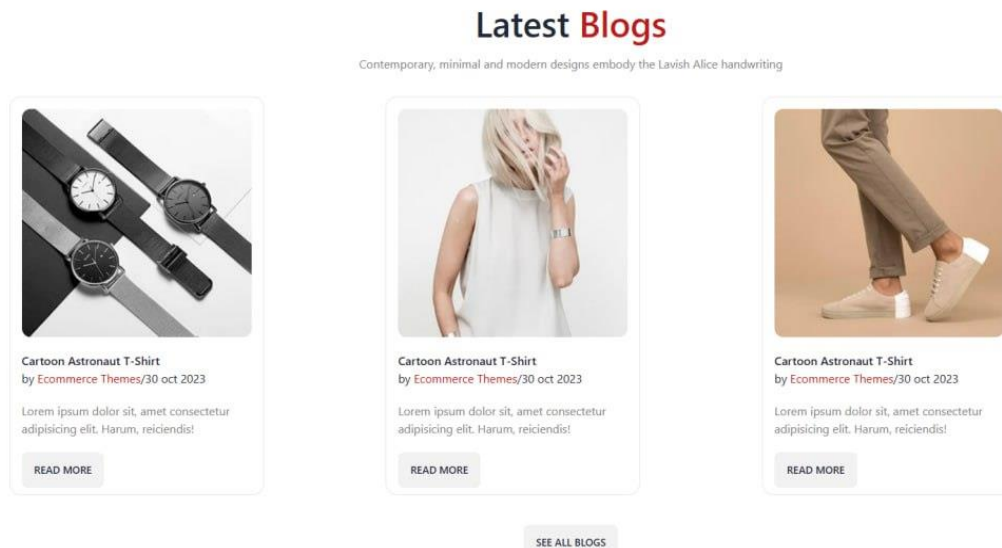
Gradian colour Jacket  
\$59



Zipper Hoodie  
\$49

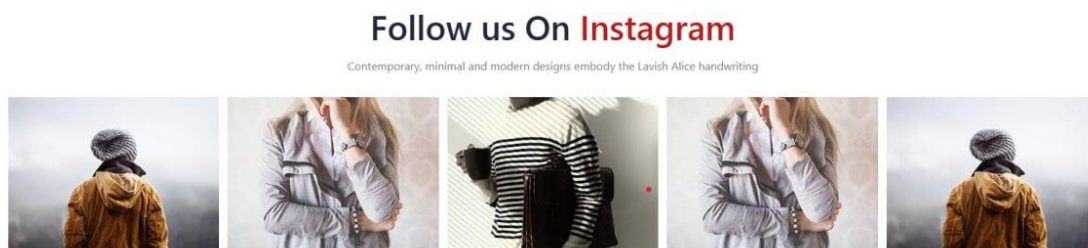
### 4.1.4 Latest Blogs Segment

This is our latest blogs segment. Some special and exclusive fashion blogs of our product include here.



### 4.1.5 Follow our Social-Media

This is our social-media link. People can see update and latest news from our social media and it's help in our marketing.



### 4.1.6 About our website

Here is more information of our website. You can see details of our website so click in “About Us” .

#### ABOUT US



FashionHub is an exceptional lifestyle and fashion eCommerce platform recognized for its elegant design and reasonable rates. We provides variety of products and designs that are suitable for all fashion enthusiasts. Our brand can keep you going from day to night by offering everything from casual wear to workwear of all ages. Our vision is to set the gold standard for online shopping experiences, raising the bar for quality products available at reasonable prices.

[READ MORE](#)

### 4.1.7 Help and Support

If customers need any query or help and support they can use in this segment. Here have 24/7 hours support.

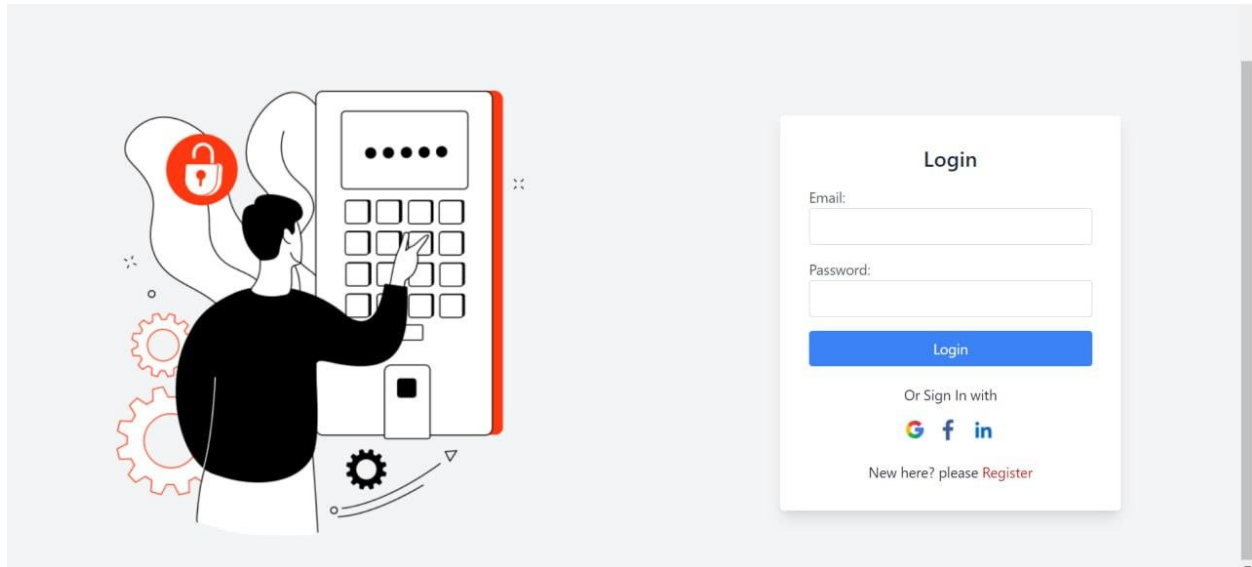
#### Why Choose Us

the majority have suffered alteration in some form, by injected humour, or randomised words which don't look even slightly believable.




### 4.1.8 Login

Here is the login page. Where a user can log in with his email and password.



### 4.1.9 Clients Segment

## OUR CLIENTS



**Mehedi Hasan Rony**

Lorem ipsum dolor sit amet consectetur adipisicing elit.  
 Vero explicabo qui consequuntur nesciunt veritatis, earum  
 ipsa sed aut provident labore.


★★★★★



**Tamjid Ahmed**

Lorem ipsum dolor sit amet consectetur adipisicing elit.  
 Vero explicabo qui consequuntur nesciunt veritatis, earum  
 ipsa sed aut provident labore.

★★★★★



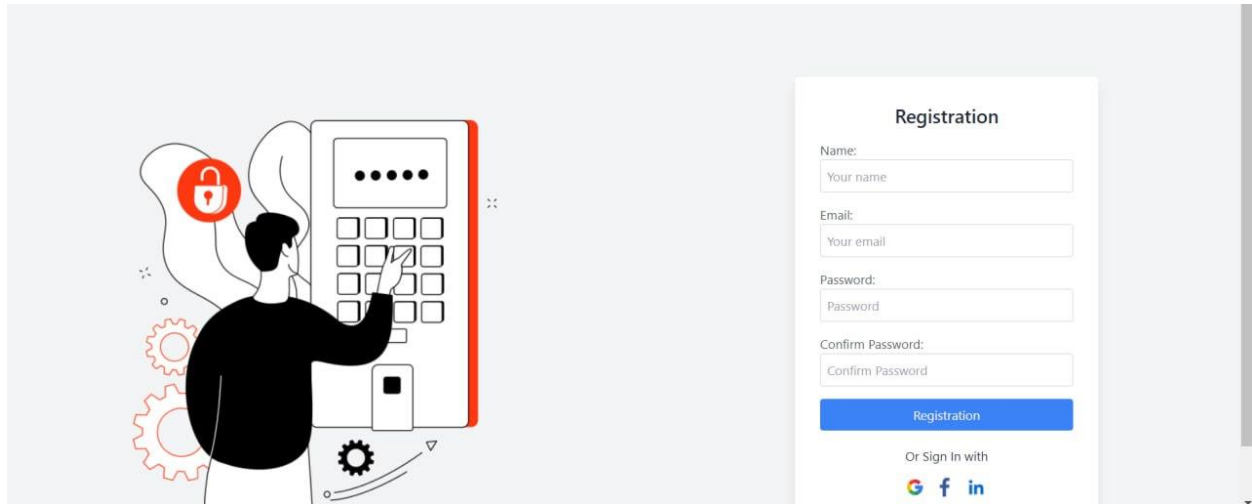
**Sabrin Nahar**

Lorem ipsum dolor sit amet consectetur adipisicing elit.  
 Vero explicabo qui consequuntur nesciunt veritatis, earum  
 ipsa sed aut provident labore.

★★★★☆

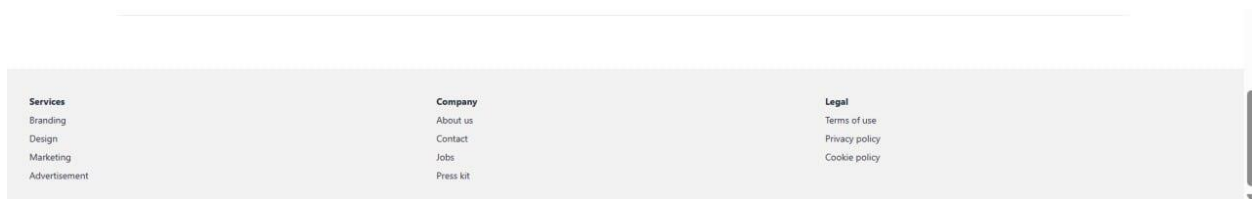
#### 4.1.10 Sign Up

This is our website sign up page. Where a user can sign up with his name, email and password.



#### 4.1.11 Footer

This is the footer section of our website.



## **4.2 Implementation Requirements**

The technology used as follow:

- Framework: Tailwind
- Front-End Design: HTML , CSS.
- Programing Languages: JavaScript

# **CHAPTER-5 DISCUSSION AND CONCLUSION**

## **5.1 Discussion and Conclusion**

We tried our best to finish the website by developing every page using HTML, CSS, JavaScript and Tailwind CSS(frame-work) .To create a website we separate our work in our teammate. MD Al-Adnan Rony lead the full project and Nafiur Rahman Sabbir and KM Tanvir Imam works on the Blog segments, Social-media Segment, Help and Support Segment and footer. We all are implement the code in Tailwind CSS for create a successful responsive

website. That is totally handle MD Al-Adnan Rony. We are all focus on the project that create a simple user-friendly a well decorated e-commers website. As the users of our web site can be benefited when they need it.

## REFERENCE

**Daraz** : <https://www.daraz.com.bd/>

**Flipkart:** <https://www.flipkart.com/>

**Amazon:** <https://www.amazon.com/>

### Full Project Source Code :

Github-link: <https://www.github.com/nafiurrahmansabbir/software-project-II>

### For seeing the overview of the project :

Live-server-link: <https://65539b3117ba2e0084e2b2e0--remarkable-malabi-46c678.netlify.app/>