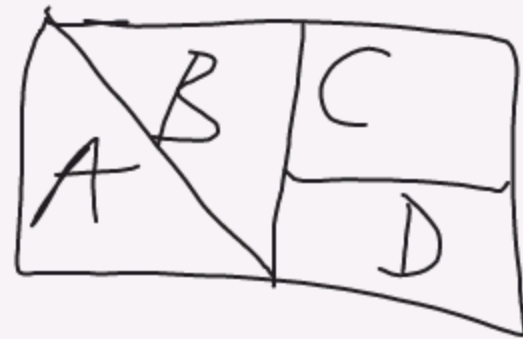
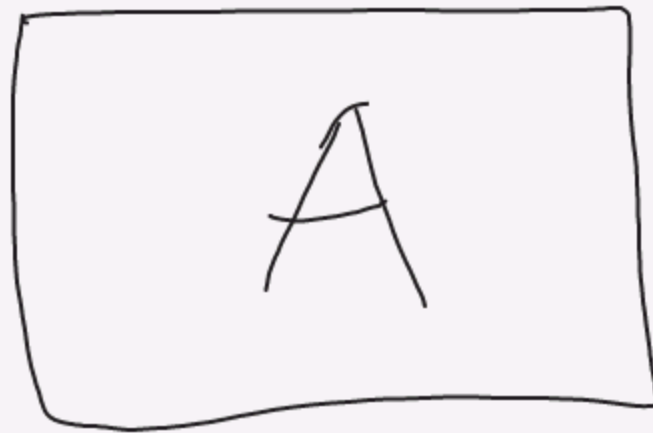


# Criteria: Traceability to a Cost obj

Yes

Direct  
Truck



$P_1 \rightarrow P_2$   
freight  
= 50 000

||

(3) Element of a cost is negligible w.r. to total cost of a cost object

No

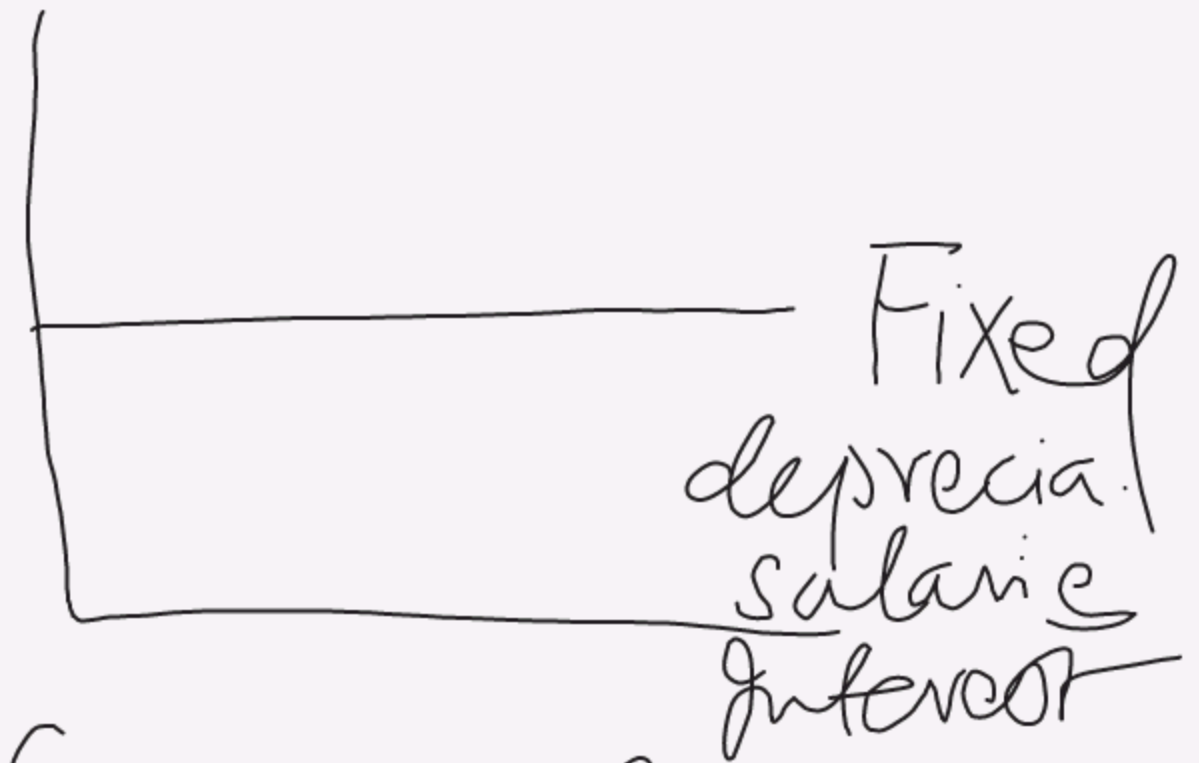
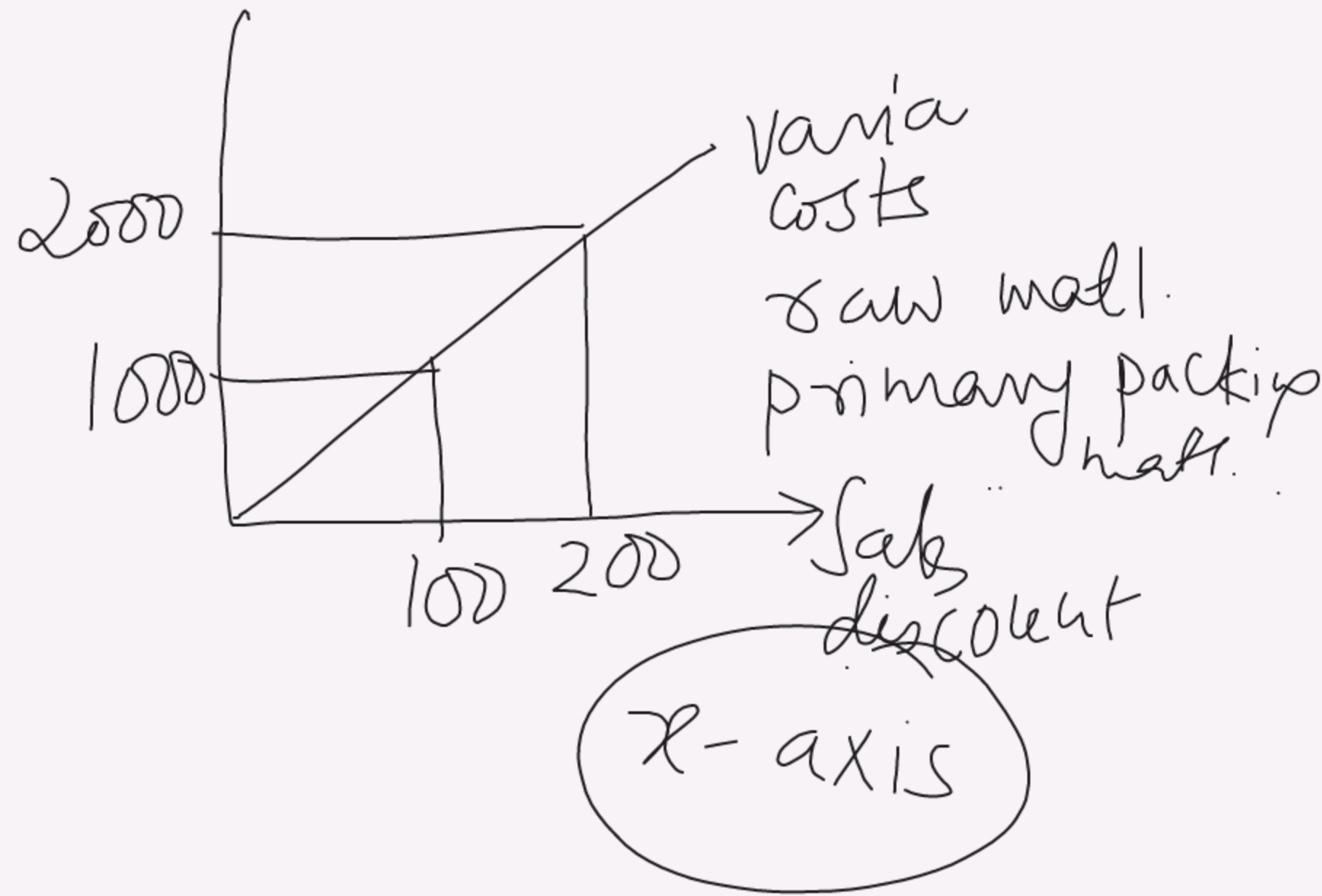
Indirect Costs/  
overheads

Why they arise??

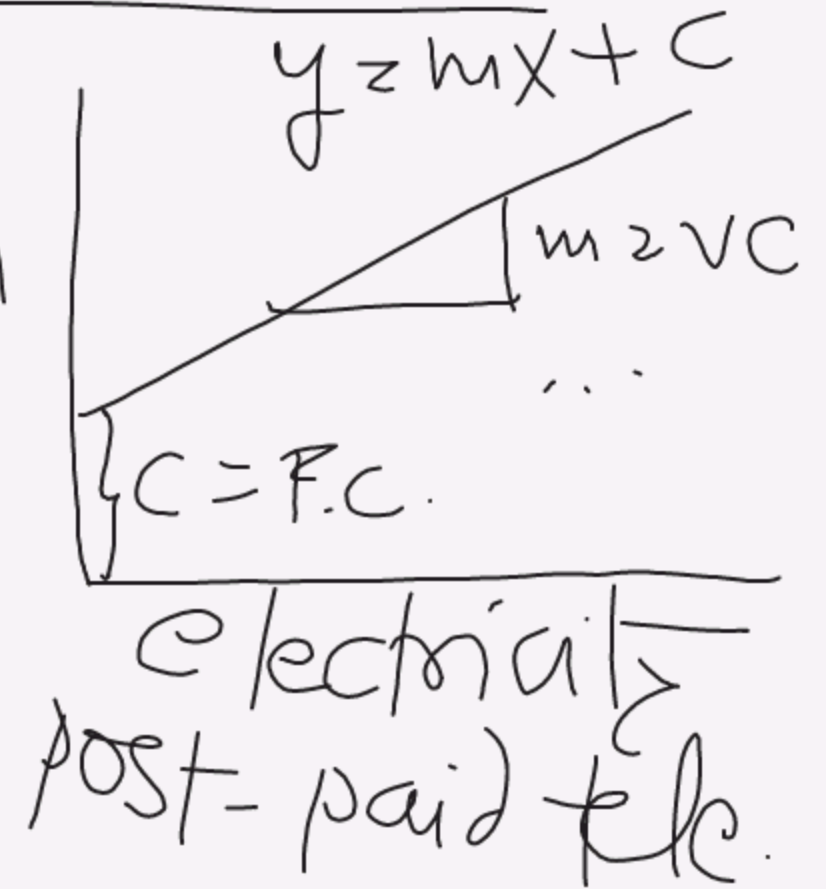
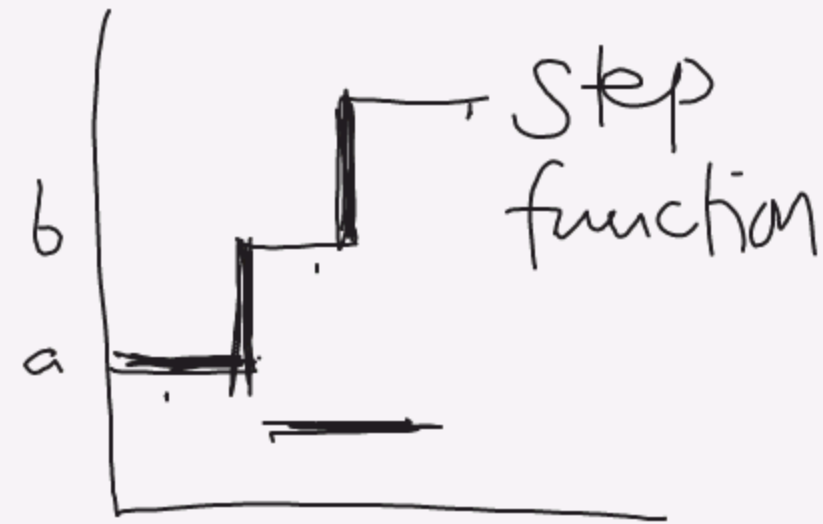
- ① Common resources used for multiple cost objects
- ② Absence of relationship betn. incurring costs in the dept & level of activity

requires allocation

# Criteria. Variability



Semi-variable



Full Cost  
cost object

= direct  
costs

+ fair  
share of  
indirect  
costs

## Allocation of indirect Costs

Conventional System

$\frac{\sum \text{overheads}}{\text{allocation base}}$

e.g.  $\frac{\text{Mfg. overheads}}{\text{prod'n.}}$

e.g.  $\frac{\text{Nursing care costs}}{\text{\# patient days}}$

Total KYC Costs

\# new insurance  
policies

Total Purchase Costs

\# P.O.s.

# Midwest Recommenda.

## BPR, CRM, Pricing.

- Desk top      Prepaid  
                    ←  
                    n...
- 1) Minimum (OD)  
order value
- 2) only EDI orders
- 3) Defined radius
- 4) Branching → deli.  
time
- Receivable period (→) Pricing
- Incentives to encourage  
EDI orders