

Indian Institute of Management Ahmedabad  
**Accelerated General Management Programme**  
**(AGMPBL07)**

2020 – '21

Session Timings	
Session 1	14.00 - 15.15
Tea/Coffee Break	15.15 - 15.45
Session 2	15.45 - 17.00

**Weekend Schedule – June, 2020**

**(eBook):** Accounting: Text and Cases - Anthony, Hawkins, Merchant and Singh  
**(AHMS)** (will be shared soon)

Week 1	Saturday	June 13, 2020
<b>14.00– 15.00</b>	<b>Inauguration:</b> Inaugural Address: Prof. Shailesh Gandhi, Dean (Programmes), IIMA Introduction to Executive Education: Prof. Sunil Sharma, Chairperson, Executive Education Introduction to the Programme: Prof. Chitra Singla and Prof. Neerav Nagar, Faculty Co-Chairs Introducing Head, ExEd, Manager-Development ExEd and Programme Coordinator and explaining the Escalation Matrix Address by Ms. Ranjita Raman – Chief Operating Officer, Jaro Group	
<b>15.00 – 15.30</b>	<b>Break</b>	
<u>(15.30 – 16.45)</u>		
Session 1 Chitra Singla	<b>Topic Case</b>	<b>Introduction to Case Method</b> Rajan Overseas
<b>16.45 – 17.15</b>	<b>Break</b>	
<u>(17.15 – 18.30)</u>		
Session 2 Chitra Singla	<b>Topic Case</b>	<b>Introduction to Case Method (Contd..)</b> Rajan Overseas
Week 1	Sunday	June 14, 2020
Session 1 Asha Kaul	<b>Topic Case Reading</b>	<b>Challenge of Communication</b> Dashman Co. 1. Baldoni, J (2002). Effective Leadership Communications: It's more than Talk, HBSP, 1-5 2. Manager's Toolkit (2006). Becoming a Leader: The Final Challenge, HBSP, 1-16

Session 2  
Asha Kaul

**Topic  
Reading**

**Analytical Writing**

1. Shulman, J. (December, 2005). Revaluing Writing. *Harvard Business Review*. Retrieved from [https://hbr.org/2005/12/revaluing-writing?cm\\_sp=Topics-\\_-Links-\\_-Read%20These%20First](https://hbr.org/2005/12/revaluing-writing?cm_sp=Topics-_-Links-_-Read%20These%20First)
2. Fielden, J (May-June 1964). What Do You Mean I Can't Write. *Harvard Business Review*. 144-151.

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**17.00 – 17.30** Moodle Orientation

**17.30 – 18.00** Library Orientation

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<b>Week 2</b>	<b>Saturday</b>	<b>June20, 2020</b>
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Sessions 1&2  
Diptesh Ghosh

**Topic  
Case  
Reading**

**Decision Making under Certainty**  
Merton Truck Company  
Formulating and Solving Linear Programs

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<b>Week 2</b>	<b>Sunday</b>	<b>June21, 2020</b>
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Sessions 1& 2  
Neerav Nagar

**Topic  
Case  
Reading  
Practice**

**Introduction to Financial Statements**  
Maria Hernandez & Associates  
AHMS: Chapters 1, 2 & 3  
Questions and Cases from AHMS (Chapters 1, 2 & 3)

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<b>Week 3</b>	<b>Saturday</b>	<b>June27, 2020</b>
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Sessions 1& 2  
Neerav Nagar

**Topic  
Case  
Reading  
Practice**

**Balance Sheet and Income Statement**  
Octane Service Station  
AHMS: Chapters 1, 2 & 3  
Space Architecture, Marathon Service Centre

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<b>Week 3</b>	<b>Sunday</b>	<b>June28, 2020</b>
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Session 1                      **Topic**                      **Tradeoffs, comparative advantage, and the market system**  
 Errol D'Souza

The simple economics of production possibilities and tradeoffs arising from increasing marginal opportunity costs. – Specialization and the gains from trade. – The market system and the circular flow of income. – Property rights and the market system.

Session 2                      **Topic**                      **The Demand and Supply Side of the Market**  
 Errol D'Souza

Individual demand and market demand – the Law of Demand and shifts of the demand curve – The Supply side of the market – Market equilibrium – how markets eliminate surpluses and shortages.

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