



Course Name	Graphic design using with canva	
College Name	Mangayarkarasi College of Arts and Science for Women Paravai, Madurai - 625002	
College Code	MKU251	
Skill Offering Id		
Project Title	CREATING YOUTUBE THUMBNAIL WITH CANVA	
Project Submitted To	Madurai Kamaraj University (Naan Mudhalvan Scheme(TNSDC))	
Year	2023	
Department	B. A ENGLISH LITERATURE	
Semester	5	
Group Number	10	
Total Members of the Group	4	
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Under the Guidance		
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1. Introduction.

1.1 Overview

Thumbnail preview was developed as an in-house thumbnail-testing tool by a professional youtuber , as one of the most critical aspects of content creation is getting that first click this website provide a tool to fine tune your decisions ,to catch your audience's attention immediately!

1.2 Purpose

Thumbnail are reduced-size versions of pictures or videos, used to help in recognizing them, serving the same role for images as a normal images text inside does for word. In the age of digital images , visual search engines and image-organizing programs normally use thumbnails ,as do most modern operating systems or desktop environments , such as Microsoft windows , macos KDE (linux) and GNOME (linux)

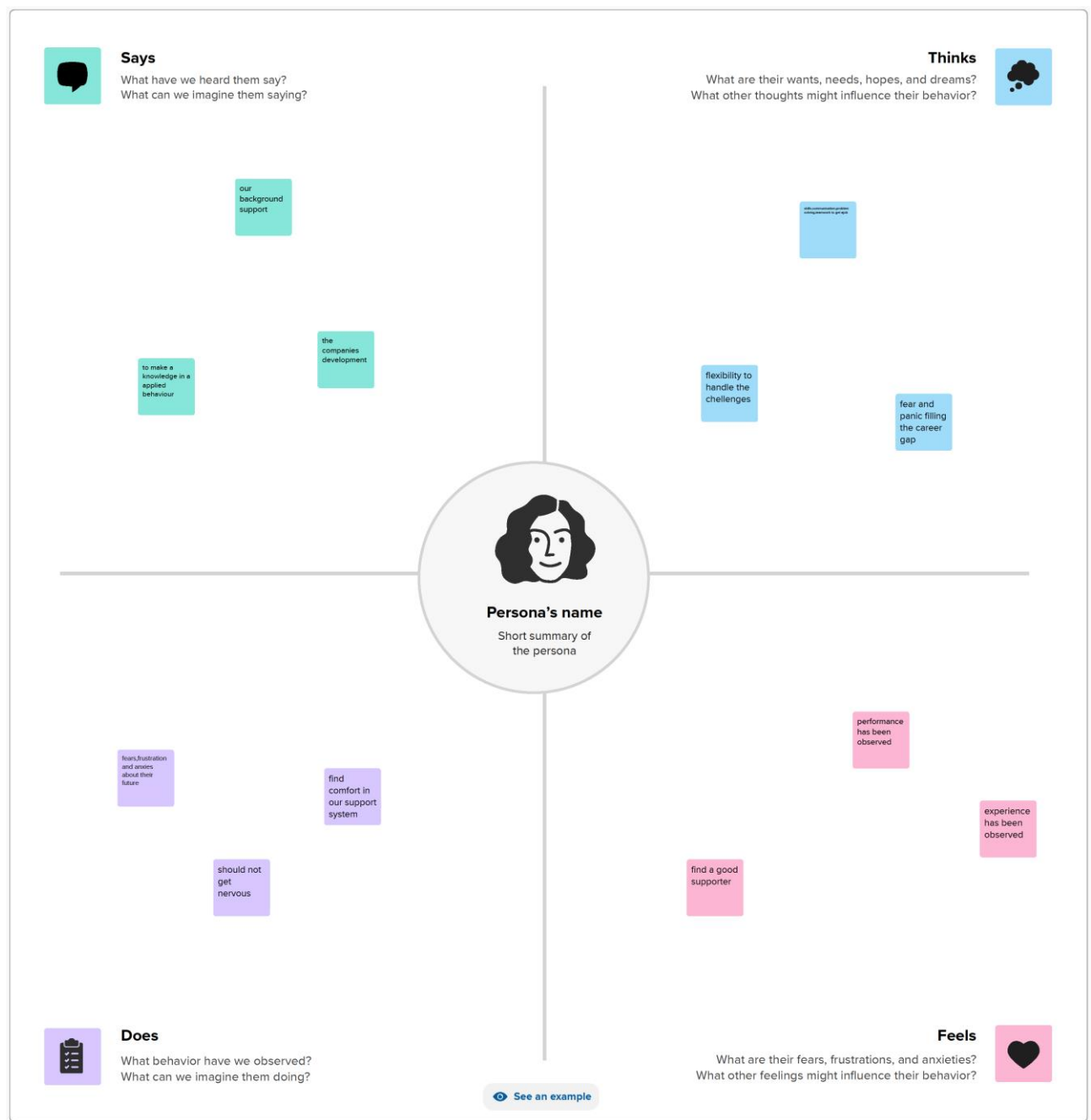
To entice potential viewers to want a video thumbnail is a still image that acts as the preview image for your image for the video. It is also smaller,more easily viewable pages and also allows viewers to have control over exactly what they want to see.

It is originated with still images . it was simply a smaller version of a full digital image that could easily be viewed while browsing multiple images at once thumbnails are everywhere even your computer operating system uses them!

Although a video thumbnail isn't a small version of a video,it should be give to the audience an idea of what they will see when they decide to watch it if it is right .

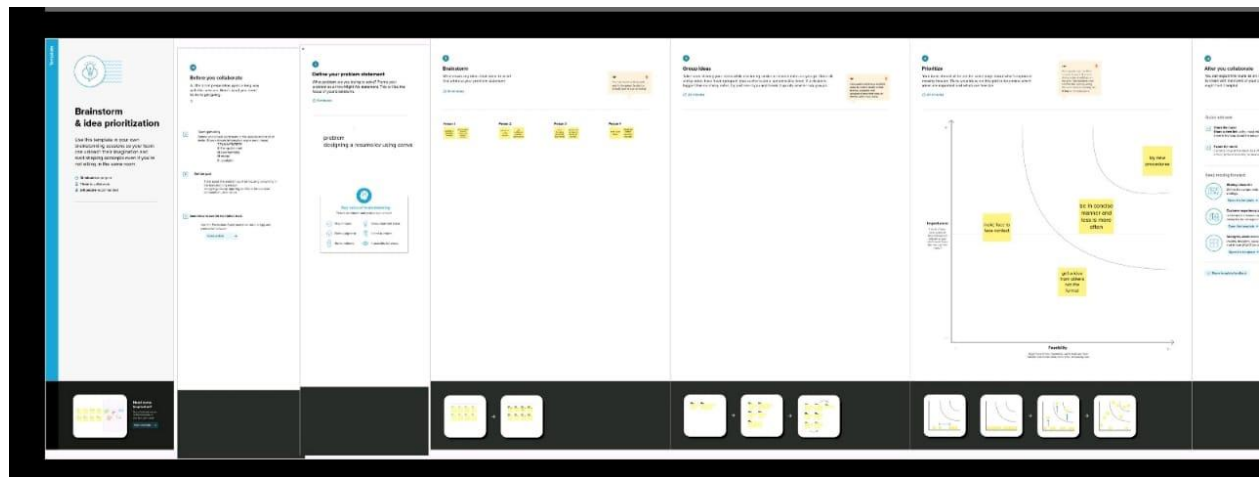
2. MILESTONE

a. Empathy Map

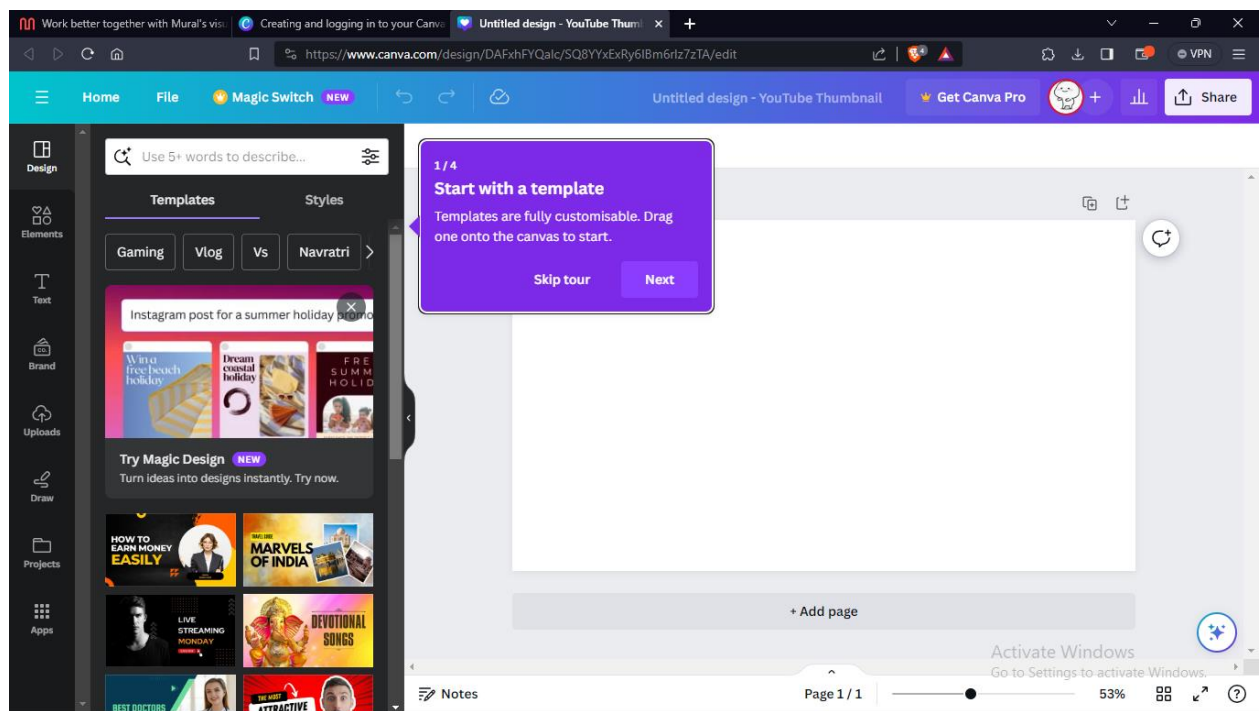


2.2 Ideation and Brainstroming Map

DESIGNING A YOUTUBE THUMBNAIL

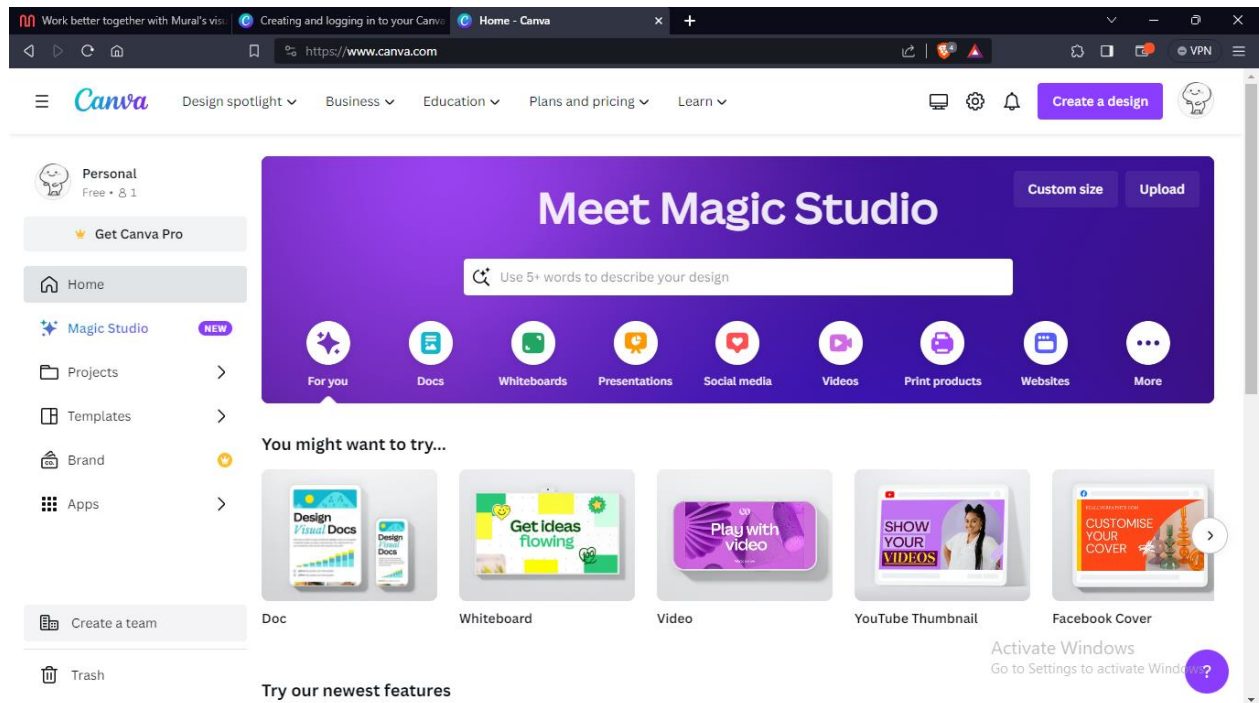


3. Milestone -1

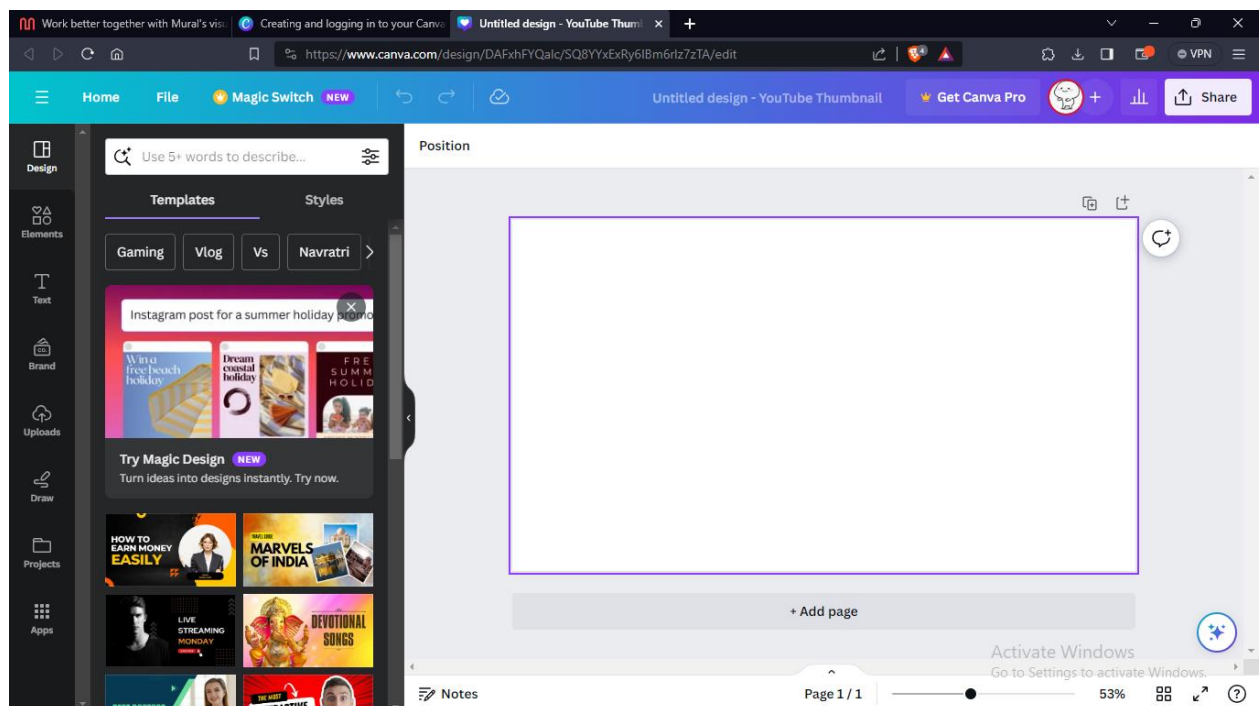


DESIGNING A YOUTUBE THUMBNAIL

Milestone-2

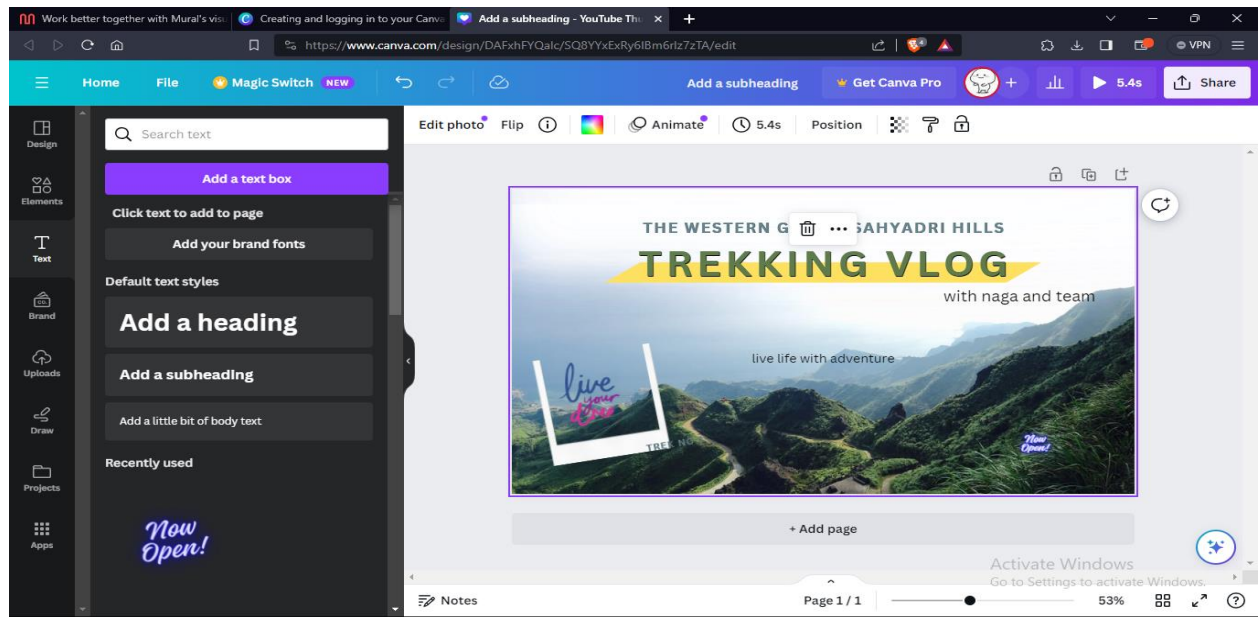


Milestone-3

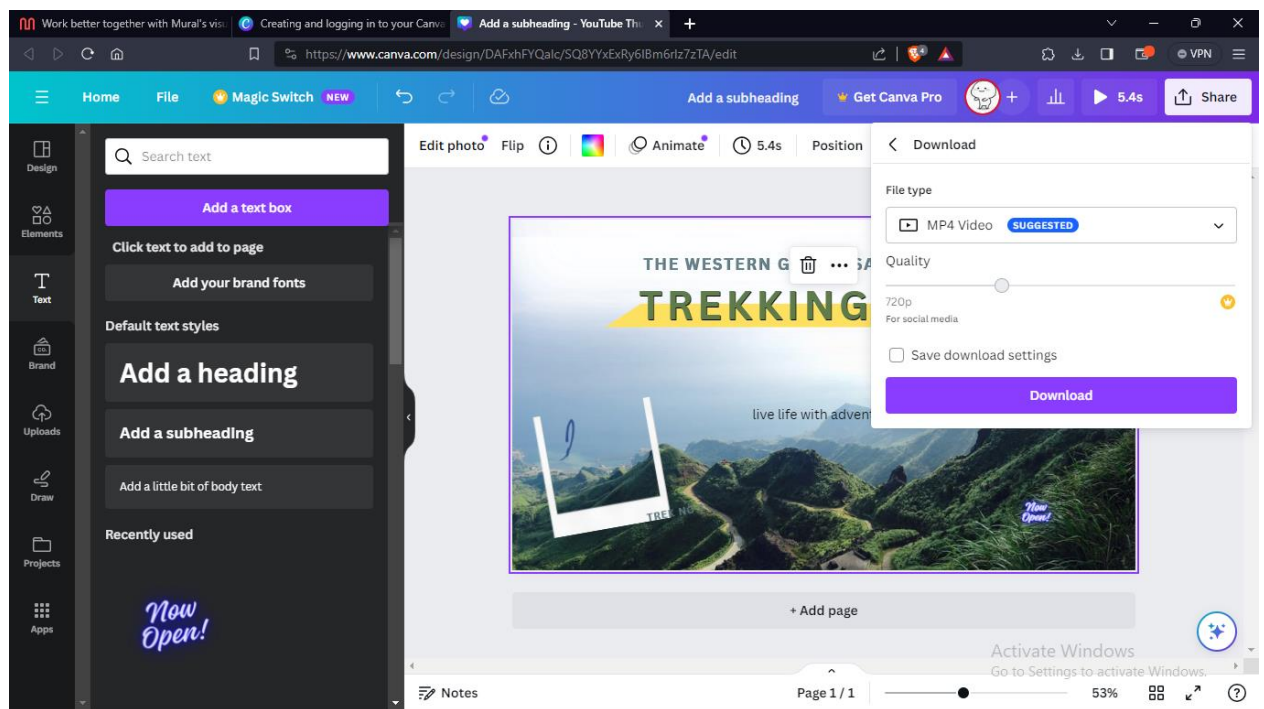


Milestone-4

DESIGNING A YOUTUBE THUMBNAIL

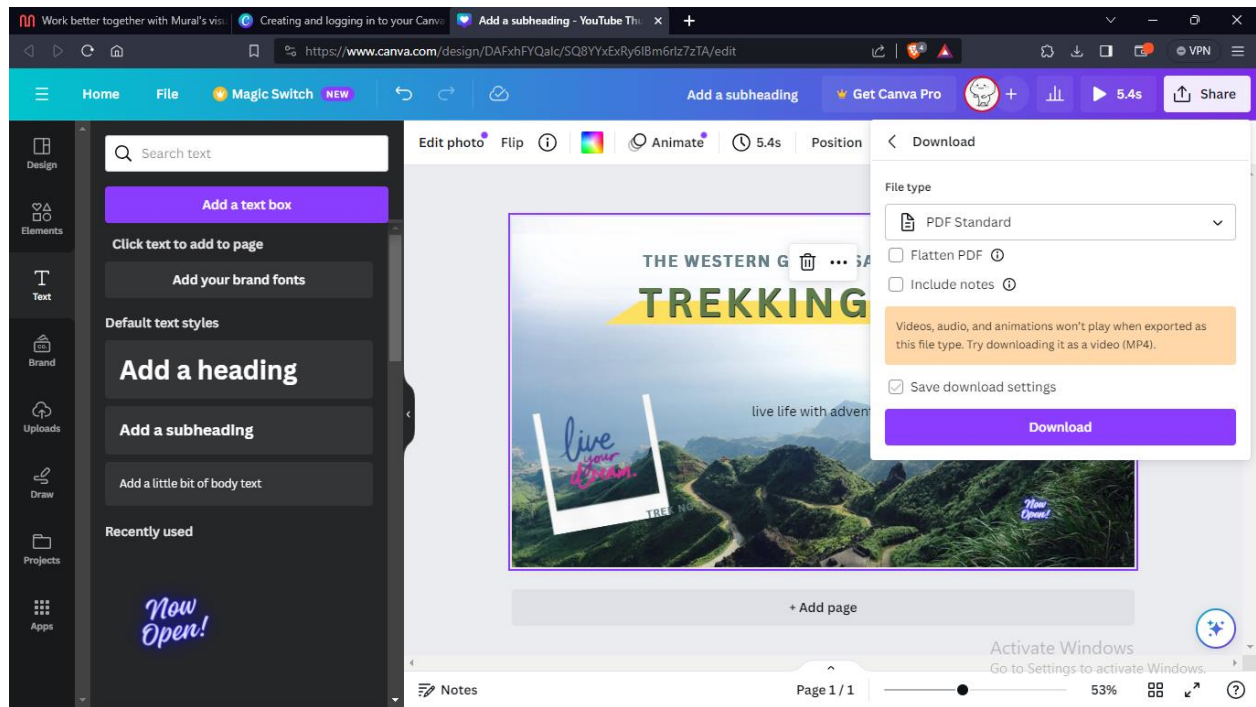


Milestone-5

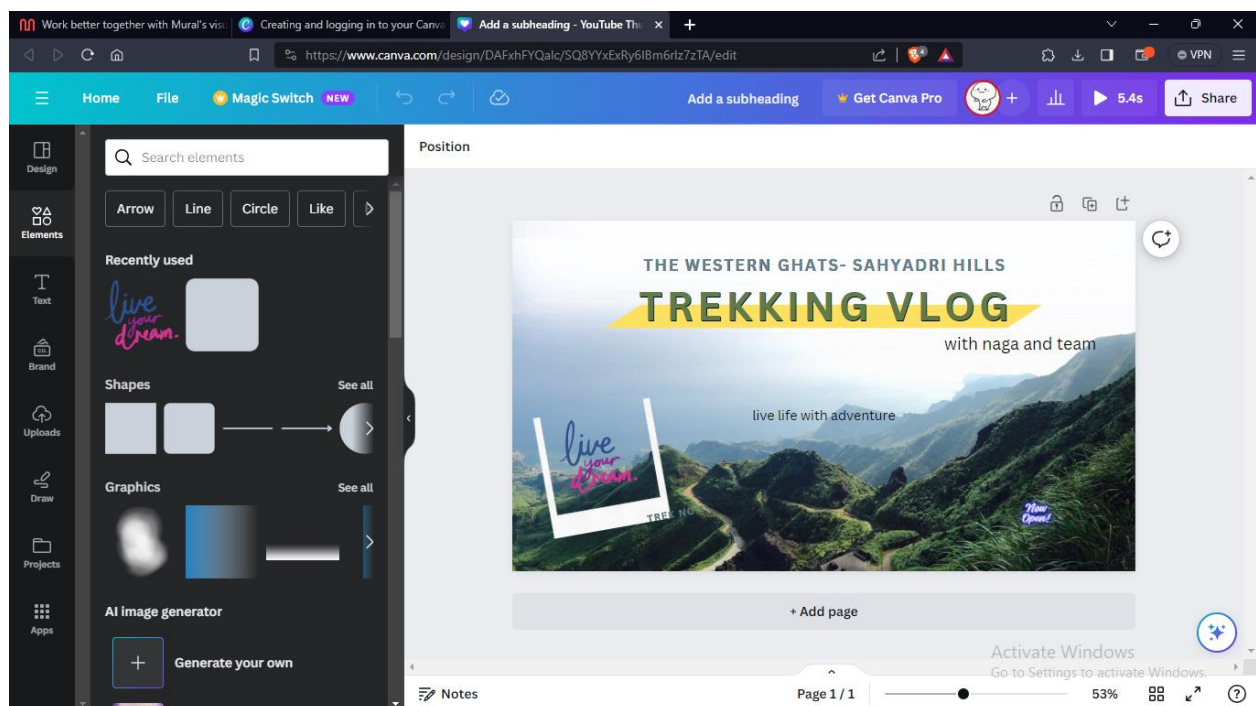


Milestone-6

DESIGNING A YOUTUBE THUMBNAIL

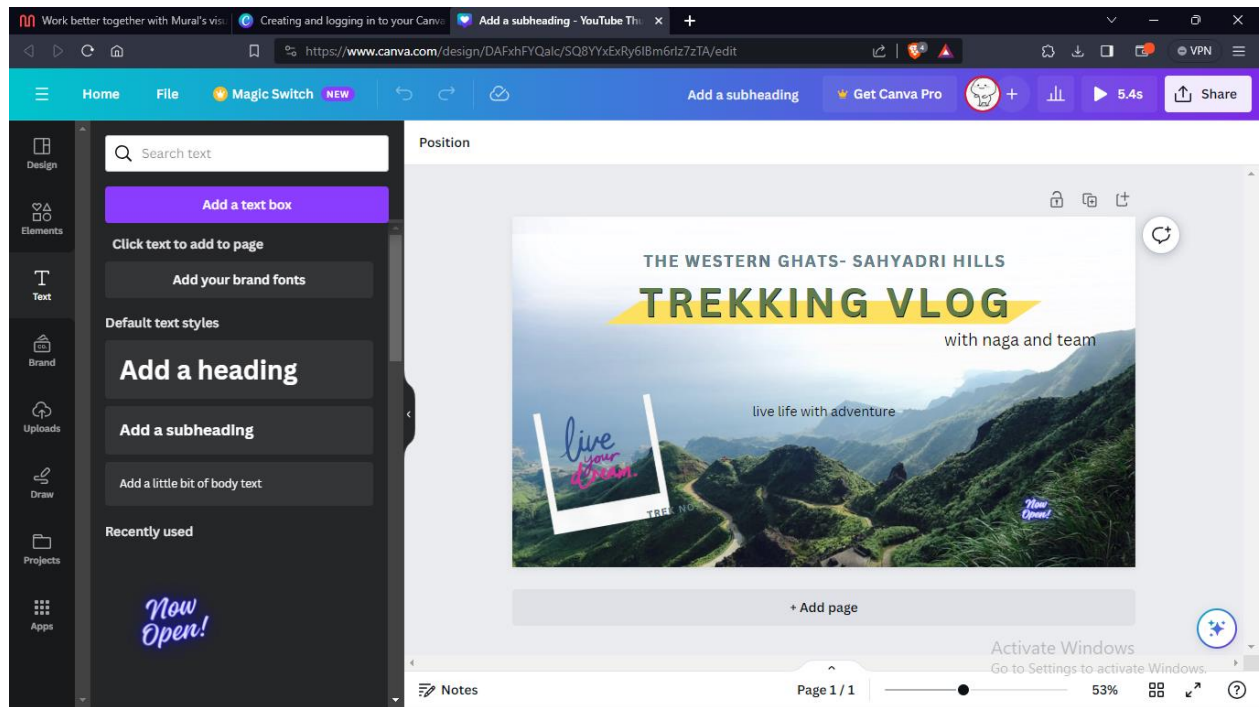


Milestone-7

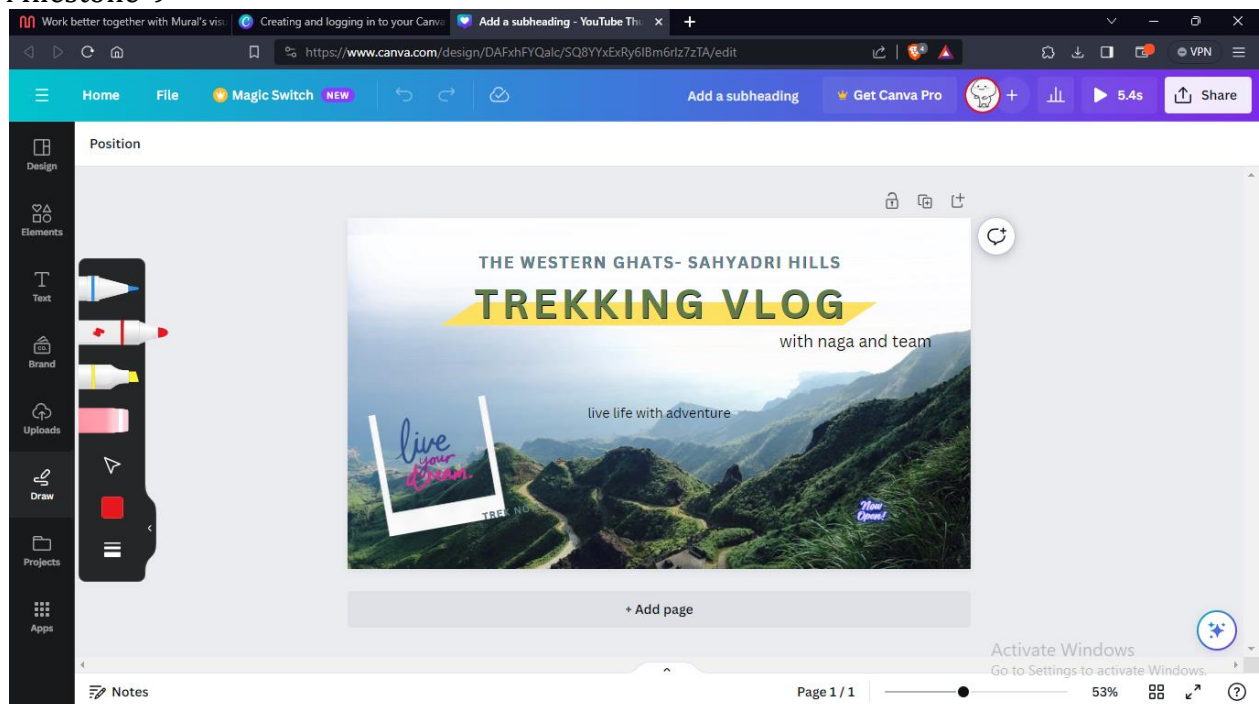


Milestone-8

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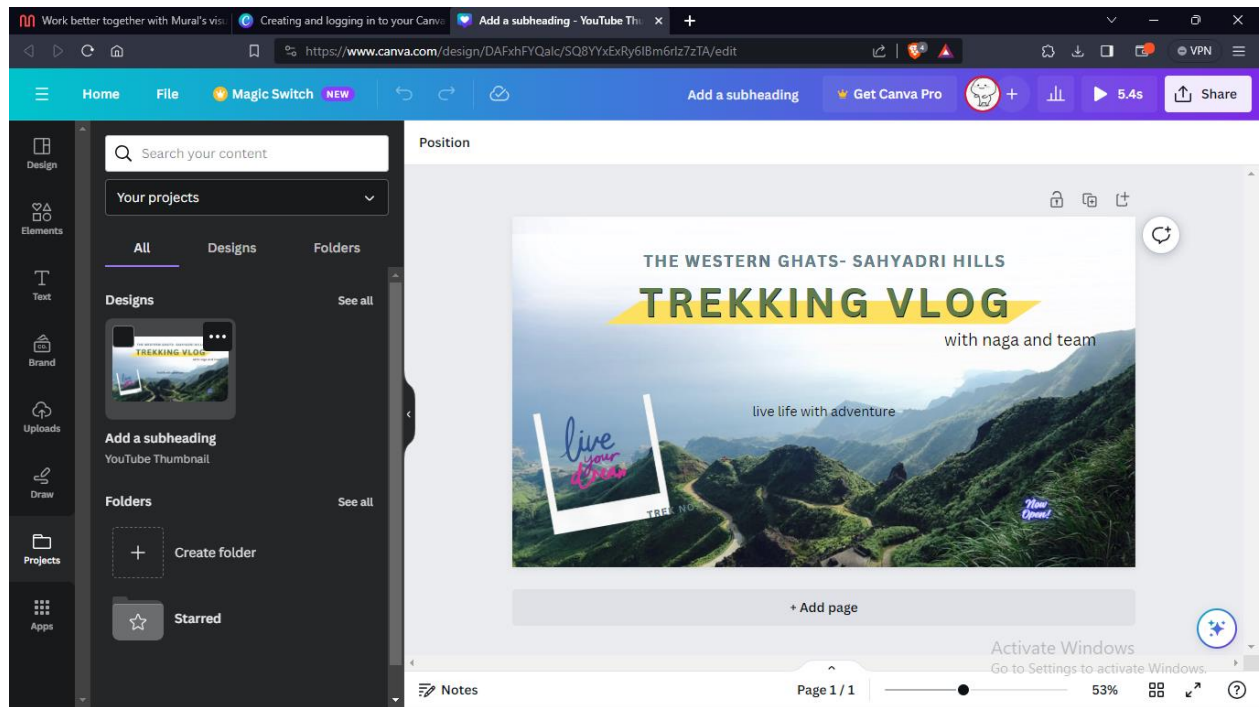


Milestone-9



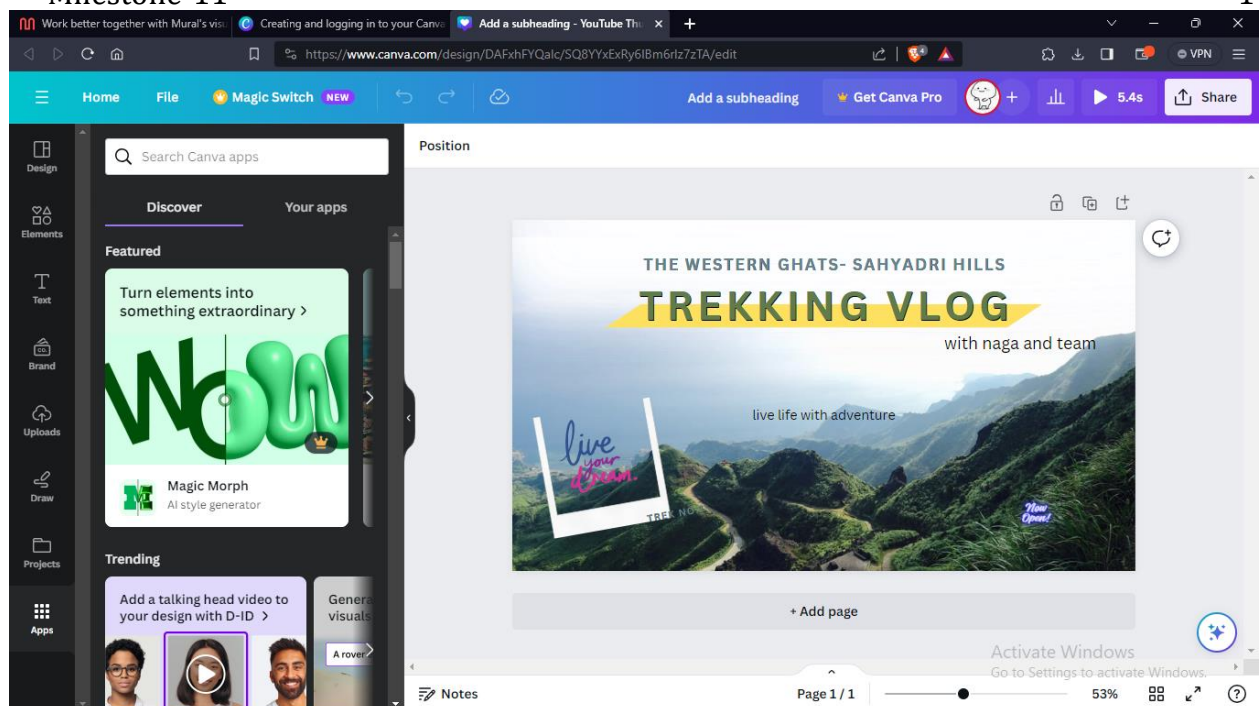
Milestone-10

DESIGNING A YOUTUBE THUMBNAIL



Milestone-11

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4. Advantages :

DESIGNING A YOUTUBE THUMBNAIL

- Give potential viewers the first impression of the video
- With the help of canva can easily make thumbnail
- A great video thumbnail can mean thousand views and few views in canva
- Great pictures are find in canva

Disadvantages:

- Lack of speed
- Graphic or disturbing imagery with blood or gore
- Thumbnail misleads viewers
- Difficult to understand the content or the process of making the thumbnail

5. Conclusion:

Video thumbnails let your audience view a quick snapshot of your video. You can choose from the options you tube automatically generates ,or upload your own if your account verified. You can also added thumbnail in the youtube studio app on your mobile device

6. Future scope:

In the future,should use the different color palette, design, and front so it can be easily recognizable. Always include logo and all the people want to be aware of it and had to spread awareness should not create attention for money mind shoulh create useful to studentsonce it create to make people aware of it . make sure that easy for all the student to create it lastly, it is very healpful to all the student and have to increase some more featuresand it is very useful for making video thumbnail in youtube.