

## Ideation Phase


### Brainstorm & Idea Prioritization Template:

Date	27 june 2025
Team ID	LTVIP2025TMID59921
Project Name	Citizen Ai - intelligent citizen engagement platform
Maximum Marks	

### Brainstorm & Idea Prioritization Template:

Citizen AI Intelligent Citizen Engagement Platform: Idea Generation & Prioritization Just as traditional brainstorming fosters an open environment for creative problem-solving, a Citizen AI Intelligent Citizen Engagement Platform provides a dynamic space where every citizen can actively participate in shaping their community. This platform encourages the free flow of ideas, prioritizing the volume of diverse input over initial perceived value. Out-of-the-box suggestions are welcomed and, through the power of AI, can be built upon and refined. The platform facilitates collaboration, allowing citizens and AI to work together to develop a rich array of creative solutions for civic challenges.

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement



### Citizen AI – Brainstorm & Idea Prioritization

Use this guide in your Citizen AI platform to initiate intelligent citizen engagement. Facilitate brainstorming sessions where your team or stakeholders can unleash ideas, align on priorities, and start shaping effective civic solutions--whether working remotely or in person.

- 🕒 10 minutes to prepare
- 👤 1 hour to collaborate
- 👥 2-8 participants recommended

#### A Before You Collaborate

Preparation leads to better citizen engagement. Here's what needs to be done before the session:

##### A Team Gathering

Identify citizens, public servants, or community leaders who should join the discussion. Share background materials or invite inputs in advance.

##### B Set the Goal

Define civic issue you want to address (e.g., waste management, public transport delays, etc.).

##### C Use Facilitation Tools

Use Citizen AI's built-in features and templates to streamline the session

[Learn how →](#)


#### 1 Define Your Civic Problem Statement

🗣️ What issue are you trying to solve for the community?

Reframe it as a 'How Might We' question to drive open-ended thinking and inclusive solutions:

PROBLEM 3

**How might we improve the responsiveness of municipal services?**



#### Key Rules of Brainstorming in Citizen AI

To ensure a productive session:

- ✓ Stay on topic
- 🗣️ Encourage bold
- 🚫 No judgement
- 👂 Listen actively
- 🗣️ Go for volume
- 👁️ If possible, Visualize your ideas

## Step-2: Brainstorm, Idea Listing and Grouping

### 1 Citizen AI-Brainstorm, Idea Listing and Grouping

**Brainstorm**

Write down any ideas that come to mind that address your civic problem statement.


🕒 15 minutes

15 minutes


cent loop whole

entertaining


Azar



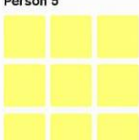
Yashraj



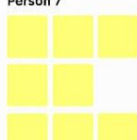
Person 4



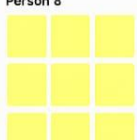
Person 5



Person 7



Person 8

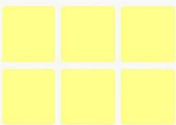


### 2 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. If the list is too chaotic, give each cluster a label. If a cluster is bigger than ten sticky notes, try and see if you can break it up into.

🕒 20 minutes

Person 4



Consider giving this cluster a label. If the list is too chaotic, give each cluster a label. If a cluster is bigger than ten sticky notes, try and see if you can break it up into.

## Step-3: Idea Prioritization

### 3 Citizen AI- Idea Prioritization

#### Prioritize

Team alignment is vital to determine which ideas will most effectively serve the public interest.

🕒 20 minutes

