

# Basic presentation



# Dynamic delivery

Learn to infuse energy into your delivery to leave a lasting impression


One of the goals of effective communication is to motivate your audience

Metric	Measurement	Target	Actual
Audience attendance	# of attendees	150	120
Engagement duration	Minutes	60	75
Q&A interaction	# of questions	10	15
Positive feedback	Percentage (%)	90	95



# Final tips & takeaways

---




## Consistent rehearsal

- *Strengthen your familiarity*




## Refine delivery style

- *Pacing, tone, and emphasis*



## Timing and transitions

- *Aim for seamless, professional delivery*



## Practice audience

- *Enlist colleagues to listen & provide feedback*

- Seek feedback
- Reflect on performance
- Explore new techniques
- Set personal goals
- Iterate and adapt

# Speaking engagement metrics

Impact factor	Measurement	Target	Achieved
Audience interaction	Percentage (%)	85	88
Knowledge retention	Percentage (%)	75	80
Post-presentation surveys	Average rating	4.2	4.5
Referral rate	Percentage (%)	10	12
Collaboration opportunities	# of opportunities	8	10



# Thank you

---

Brita Tamm

502-555-0152

[brita@firstupconsultants.com](mailto:brita@firstupconsultants.com)

[www.firstupconsultants.com](http://www.firstupconsultants.com)



# Agenda

---

Introduction

Building confidence

Engaging the audience

Visual aids

Final tips & takeaways





# The power of communication







# Overcoming nervousness

CONFIDENCE-BUILDING  
STRATEGIES

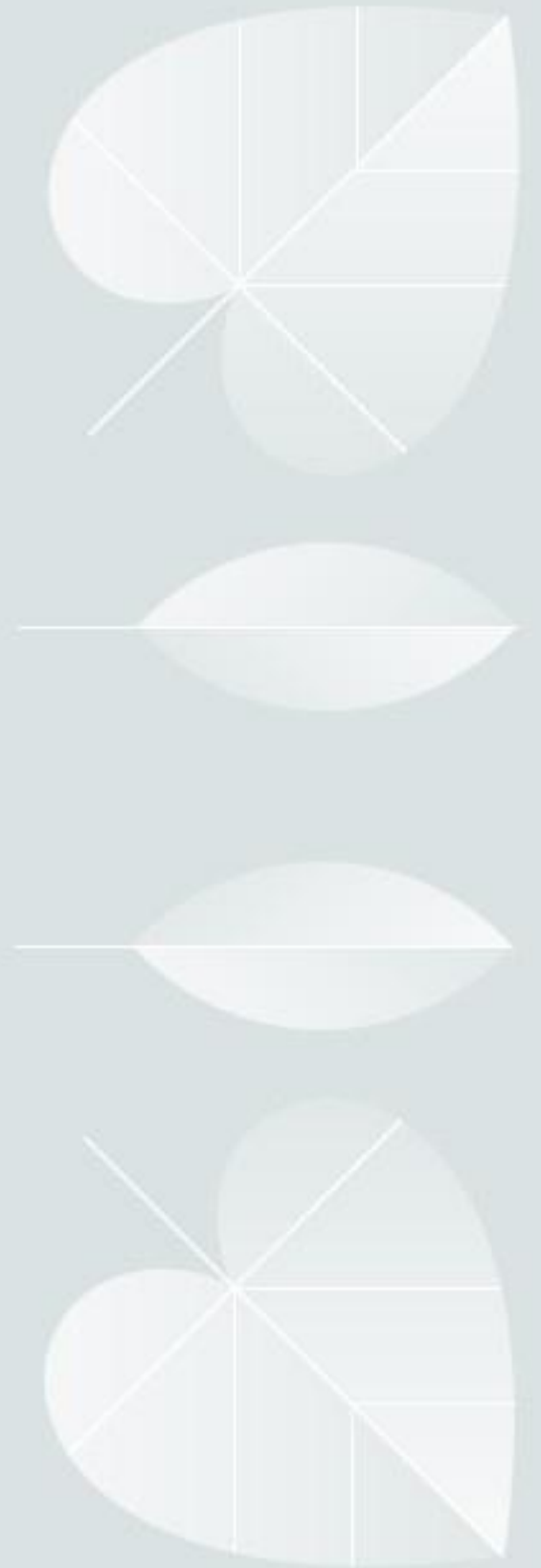




# Engaging the audience

---

- Make eye contact with your audience to create a sense of intimacy and involvement
- Weave relatable stories into your presentation using narratives that make your message memorable and impactful
- Encourage questions and provide thoughtful responses to enhance audience participation
- Use live polls or surveys to gather audience opinions, promoting engagement and making sure the audience feel involved



The slide features a light gray background with decorative elements on the left and right sides. On each side, there is a cluster of stylized, light gray leaves and a heart shape. The leaves are arranged in a fan-like pattern, and the heart shape is composed of several overlapping leaf-like segments. The text is centered in the middle of the slide.

# Selecting visual aids

---

ENHANCING YOUR PRESENTATION

# Effective delivery techniques

---

This is a powerful tool in public speaking. It involves varying pitch, tone, and volume to convey emotion, emphasize points, and maintain interest.

*Pitch variation*

*Tone inflection*

*Volume control*

Effective body language enhances your message, making it more impactful and memorable.

*Meaningful eye contact*

*Purposeful gestures*

*Maintain good posture*

*Control your expressions*

A decorative graphic of two stylized leafy branches, one in the upper left and one in the lower left, rendered in a light gray color. The leaves are elongated and pointed, arranged along thin stems.

# Navigating Q&A sessions

---

- Know your material in advance
- Anticipate common questions
- Rehearse your responses

Maintaining composure during the Q&A session is essential for projecting confidence and authority. Consider the following tips for staying composed:

*Stay calm*

*Actively listen*

*Pause and reflect*

*Maintain eye contact*





# Speaking impact

---

Your ability to communicate effectively will leave a lasting impact on your audience

Effectively communicating involves not only delivering a message but also resonating with the experiences, values, and emotions of those listening