**CleverTap Web Integration**

* To Access CleverTap functions in web we need to Add CleverTap JavaScript library.
* Once we add CleverTap library in HTML page, and user visit’s that page it automatically create user profile as Anonymous. And it don’t have user information.
* Here I have created Web page with **Name,Email Address, Phone Number, Date of Birth** fields and added CleverTap Library in **<script>** tag to access CleverTap library functions.
* In form **Login Button**, I have took User information entered for Name,Email Address, Phone Number, Date of Birth field and called **clevertap.onUserLogin.push()** to update these fields in CleverTap user profile.
* Then I have called **clevertap.profile.push()** function, which is used to update more fields of user profile in CleverTap. Here also I have Updated same fields of user. Here we can update more details about customers.
* We can create custom event also by using **clevertap.event.push()** function. Here I have called this function and pushed Product Viewed event to CleverTap with some static attribute Data. Event like Product viewed, product added to cart, product wishlist etc. This event data can be used for segmentation and send notifications to customers based on event.
* At last I have called **clevertap.notifications.push()** function which is used to take permission from user subscribe for push notifications. It’s like opted in/ subscribe.
* I have have hosted this HTML, JavaScript and CSS code on Heroku
* https://ct-web-integration.herokuapp.com/