

EXECUTIVE SUMMARY

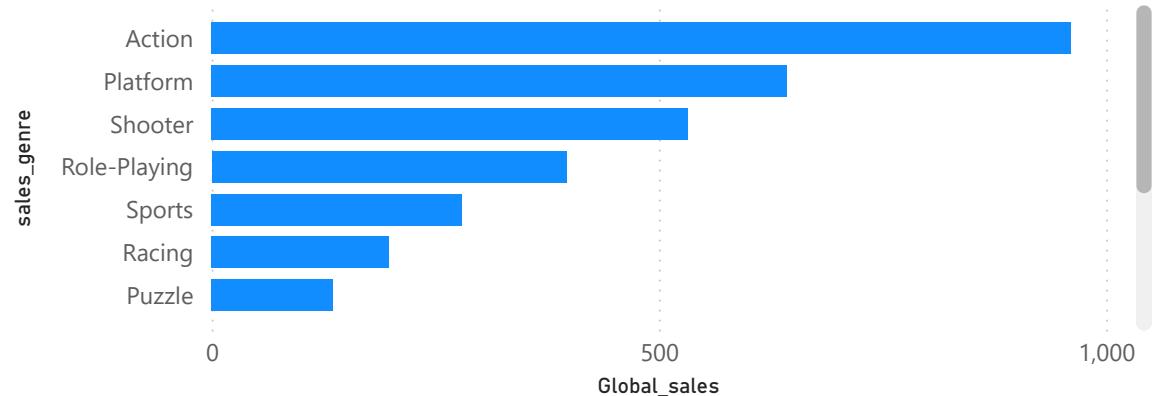
High-level performance overview of video game sales trends.

Total Global Sales

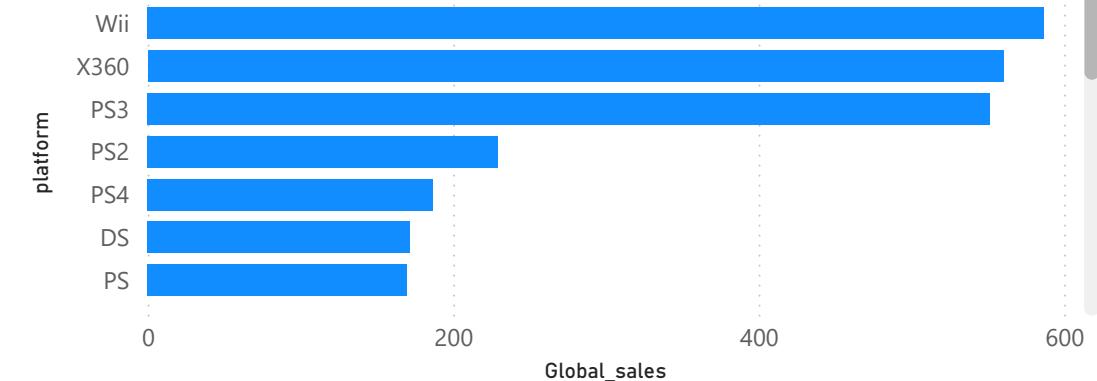
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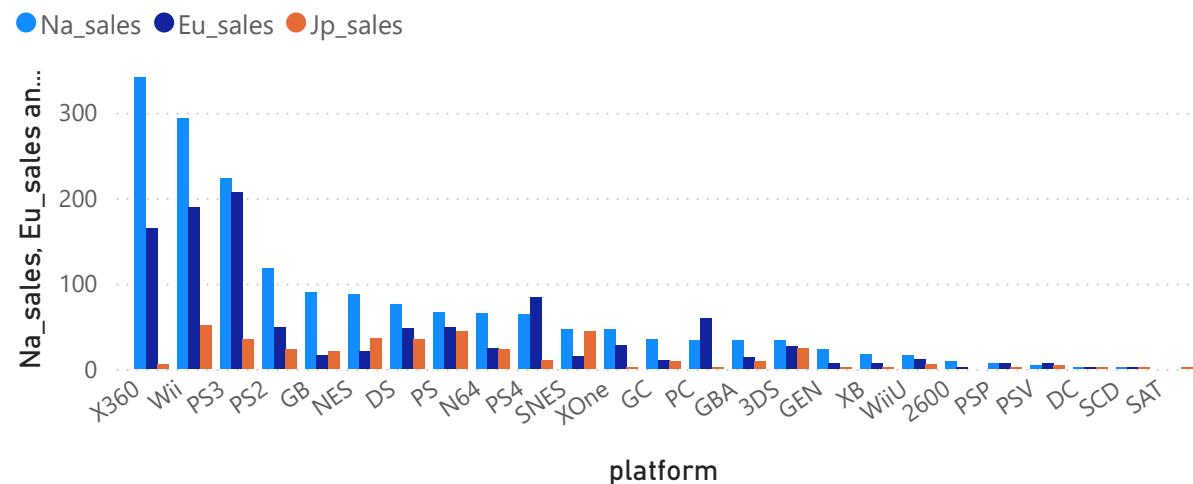
Top Genres by Global Sales



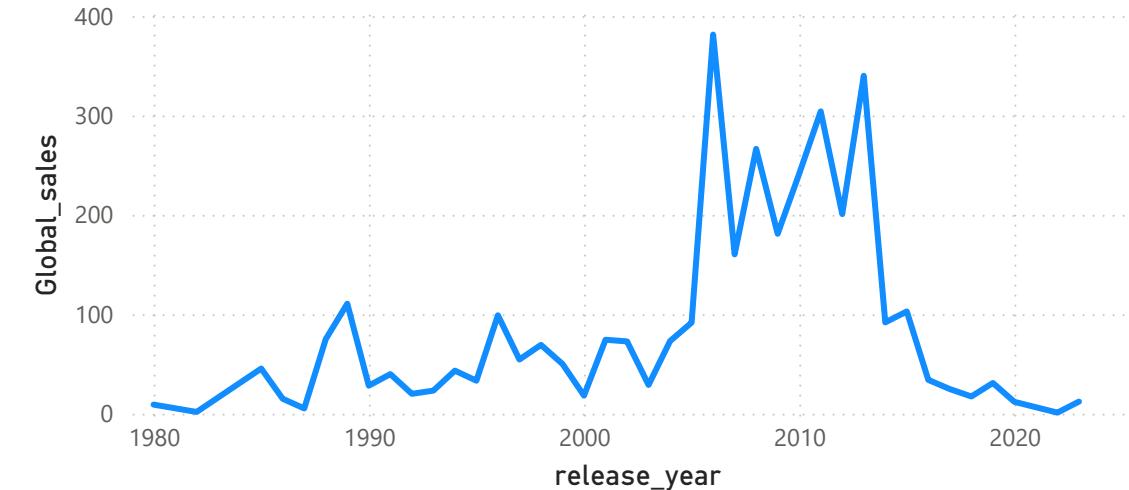
Top Platforms by Global Sales



Regional Sales Distribution by Platform



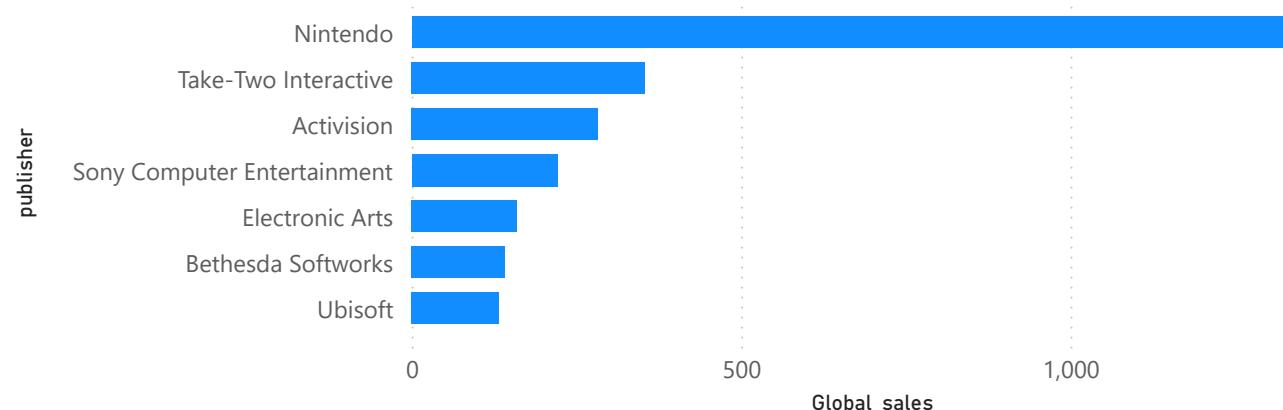
Global Sales Trend (Yearly)



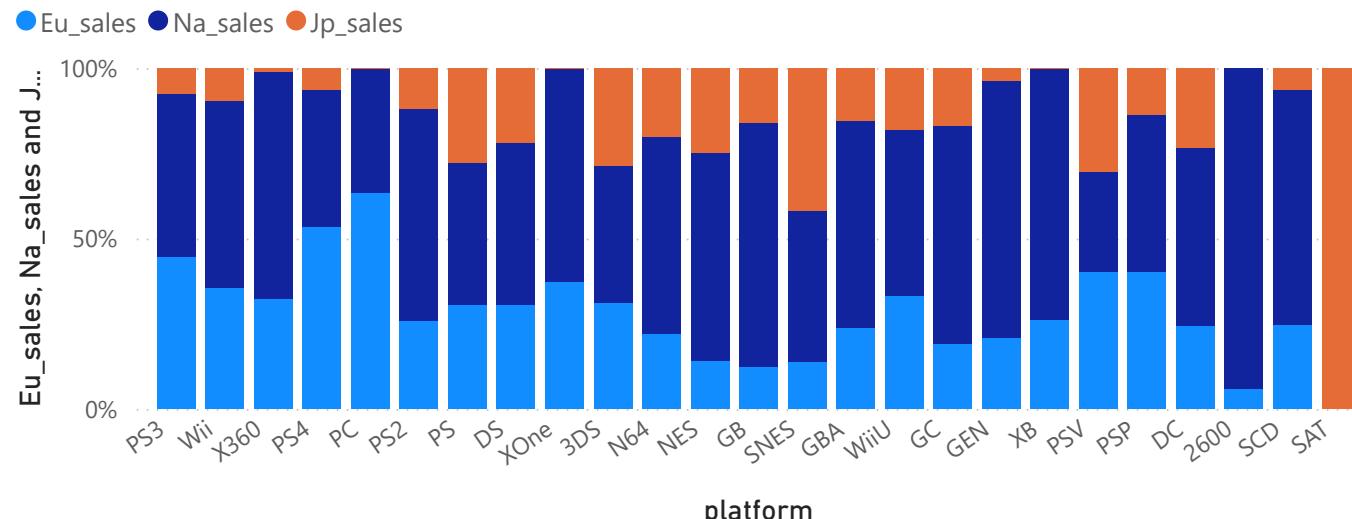
MARKET PERFORMANCE ANALYSIS

Market dynamics across publishers, platforms, and genres.

Top Publishers by Global Sales



Regional Market Share by Platform



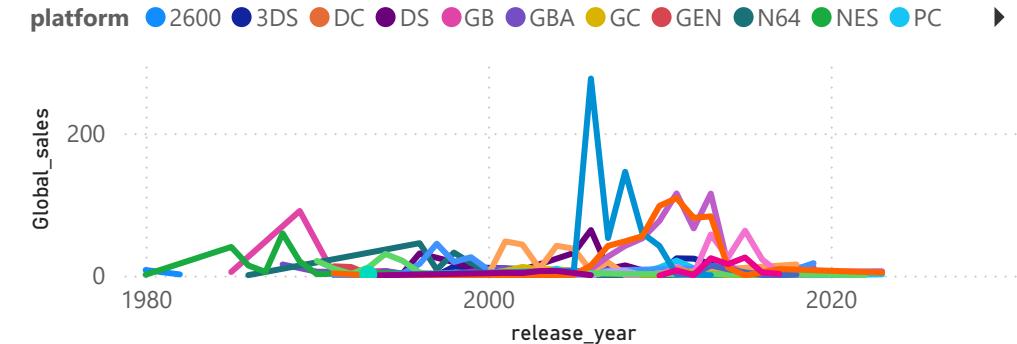
Filter by Platform

- platform
 - 2600
 - 3DS

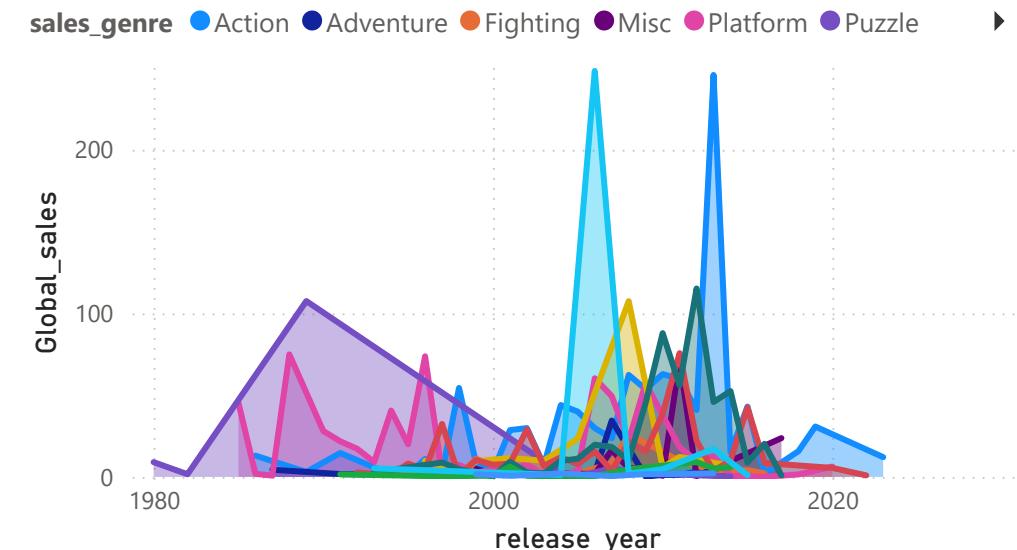
Filter by Release Year

- release_year
 - 1980
 - 2023

Platform Sales Trend Over Time



Genre Performance Over Time

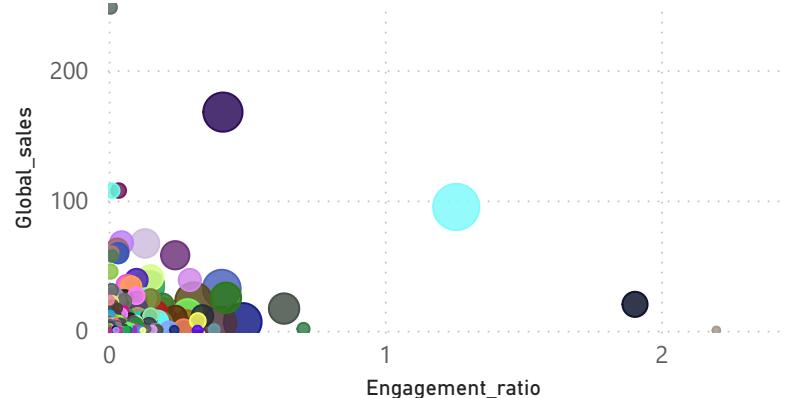


USER ENGAGEMENT INSIGHTS

Relationship between engagement metrics and sales performance.

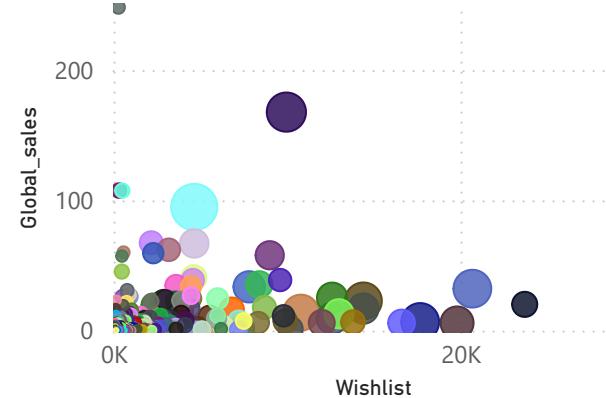
Engagement Ratio vs Global Sales Performance

title ● Advance Wars ● Alan Wake ● Alice: Madn... ● Alpha Prot...



Wishlist vs Global Sales Relationship

title ● Advance Wars ● Alan Wake ● Alice: Madn... ● Alpha Prot...



Filter by Release Year Filter by Platform

release_year

1980

platform

2023

platform

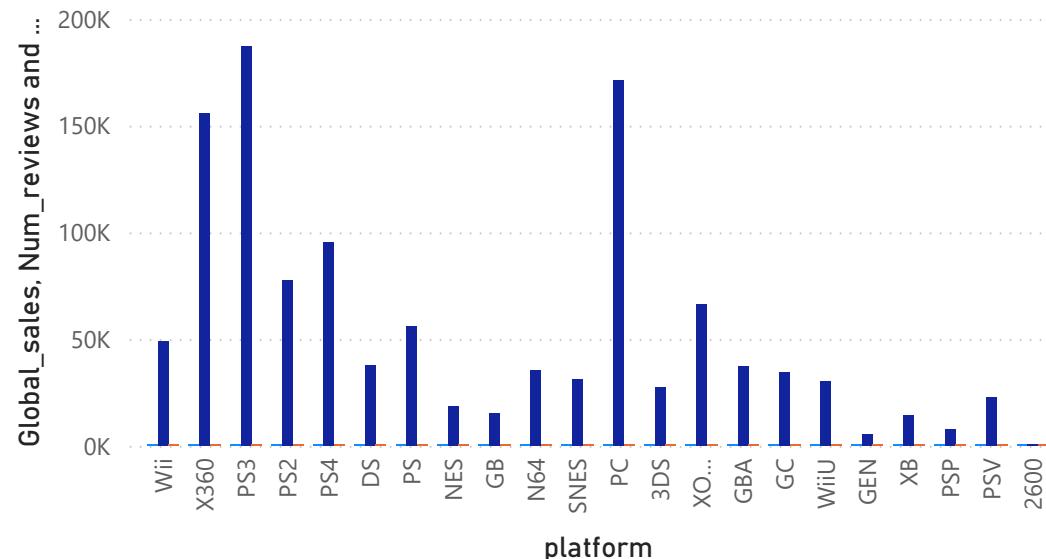
2600

3DS



Engagement Metrics by Platform

● Global_sales ● Num_reviews ● Engagement_ratio



Top Performing Games — Detailed Metrics

title	platform	Rating	Global_sales	Num_reviews
Wii Sports	Wii	11.10	248.22	2325
Mario Kart Wii	Wii	11.70	107.46	3000
Tetris	GB	12.20	90.78	1573
Grand Theft Auto V	PS3	11.40	64.20	6300
New Super Mario Bros.	DS	7.00	60.02	1982
New Super Mario Bros. Wii	Wii	7.00	57.24	1718
Super Mario Bros. 3	NES	12.00	51.84	4800
Grand Theft Auto V	X360	11.40	49.14	6300
Super Mario Bros.	NES	3.50	40.24	1500
Final Fantasy VII	PS	16.80	38.88	8803
Minecraft	X360	17.10	36.80	7471
Total			4,929.10	3,480.10
				1182048