

EXECUTIVE SUMMARY

High-level performance overview of video game sales trends.



Total Global Sales

3.48K

FILTER BY PLATFORM

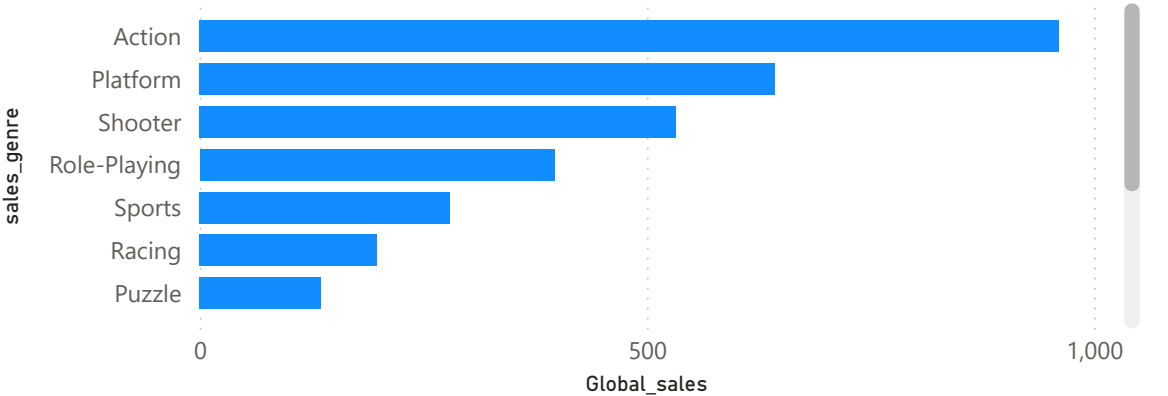
- platform
- 2600
 - 3DS

Filter by Release Year

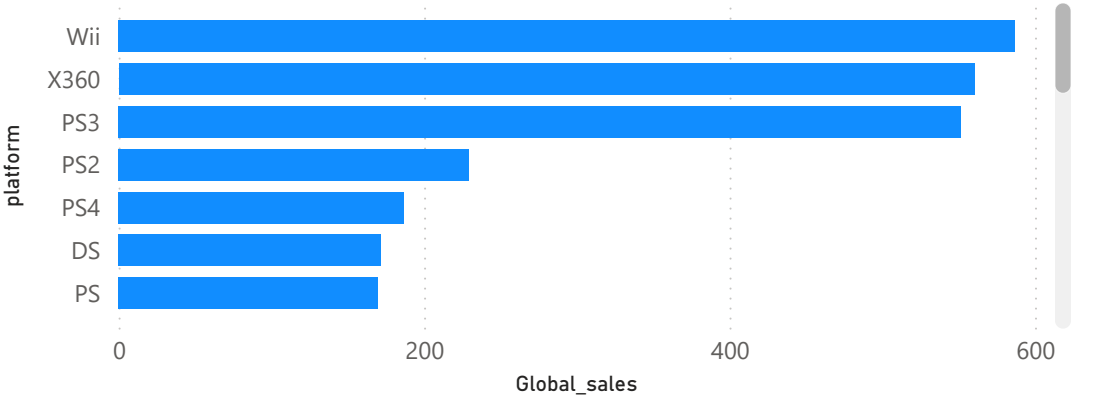
release_year

19802023

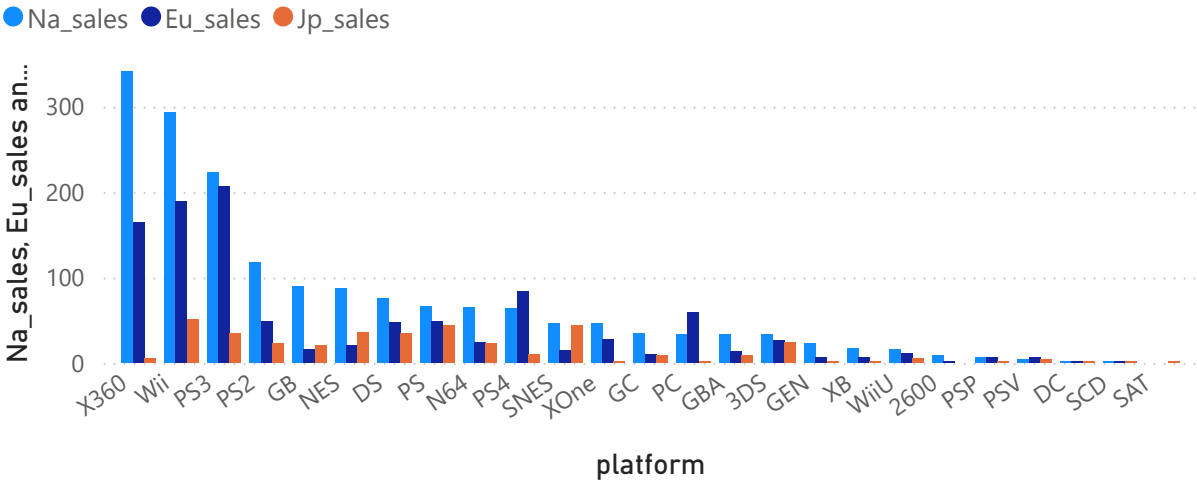
Top Genres by Global Sales



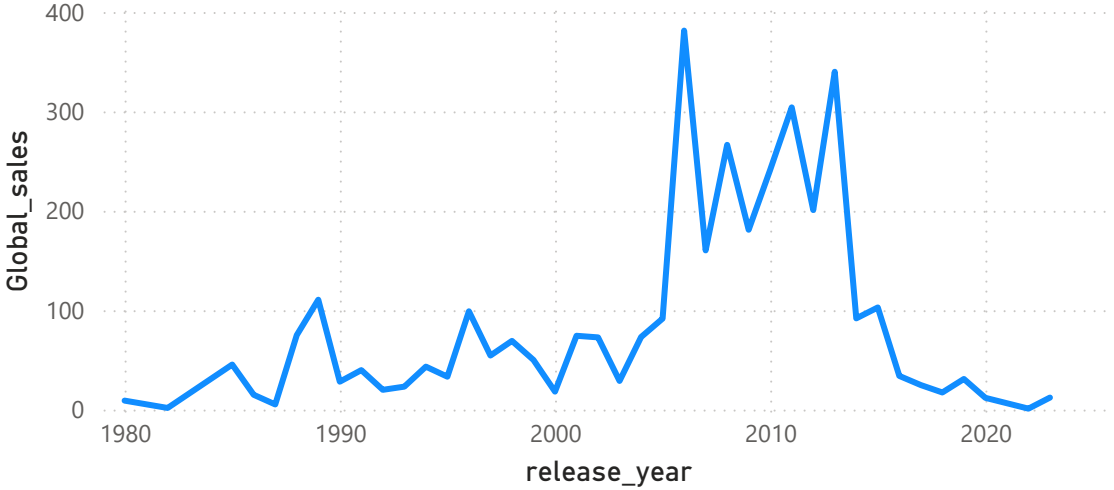
Top Platforms by Global Sales



Regional Sales Distribution by Platform



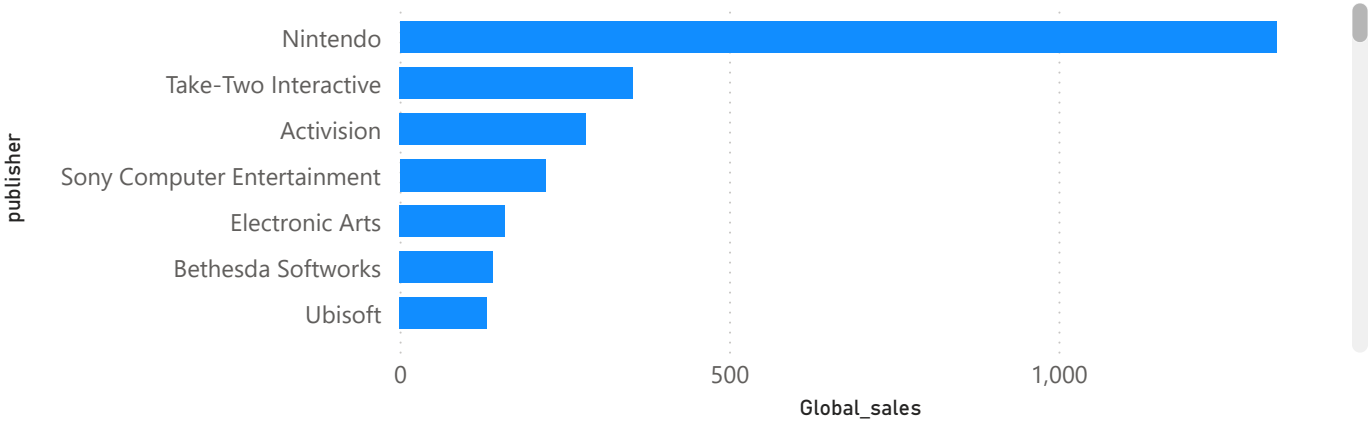
Global Sales Trend (Yearly)



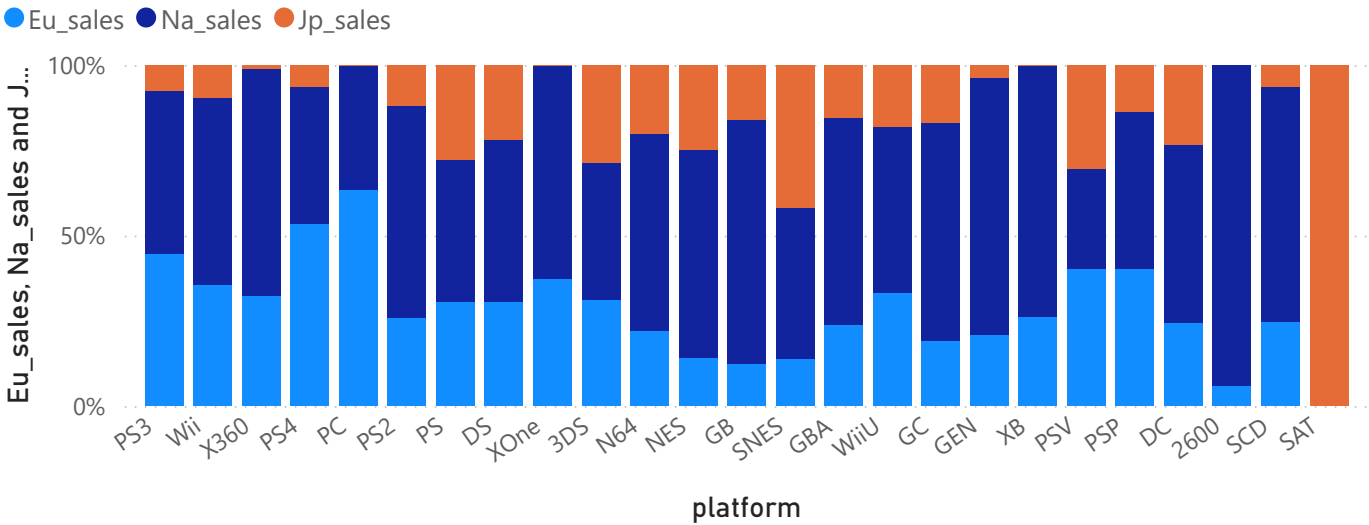
MARKET PERFORMANCE ANALYSIS

Market dynamics across publishers, platforms, and genres.

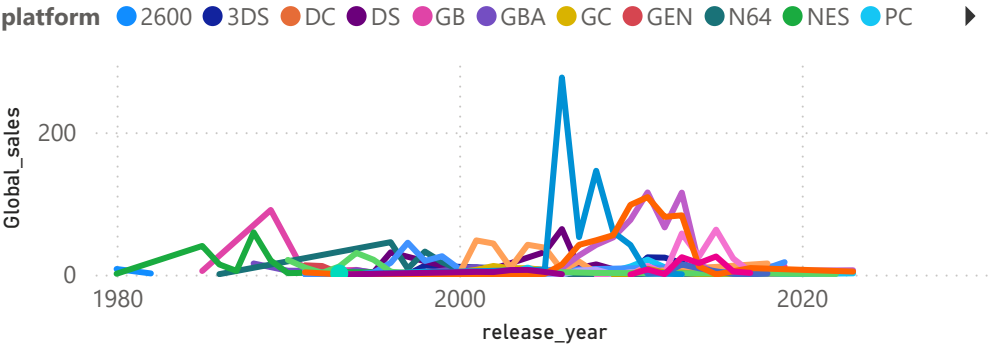
Top Publishers by Global Sales



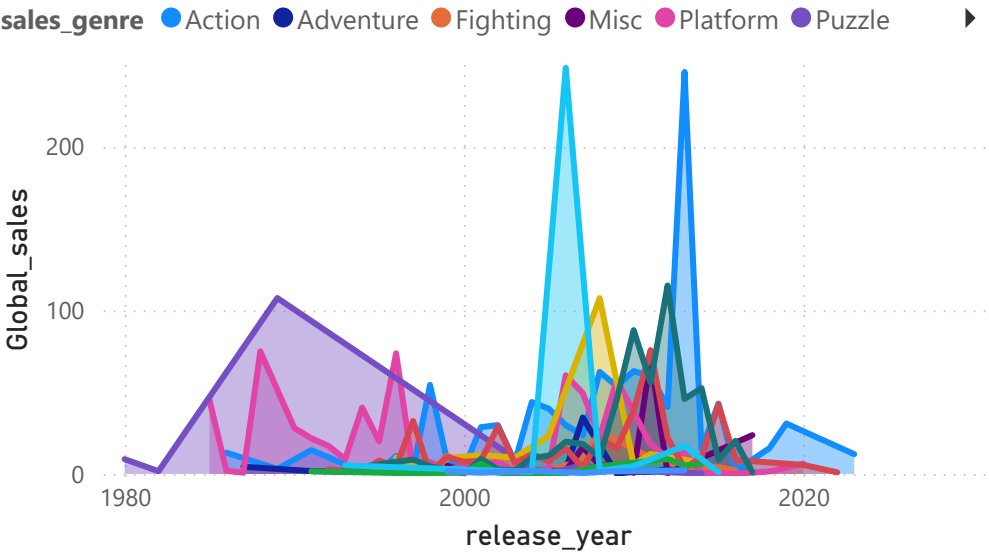
Regional Market Share by Platform



Platform Sales Trend Over Time



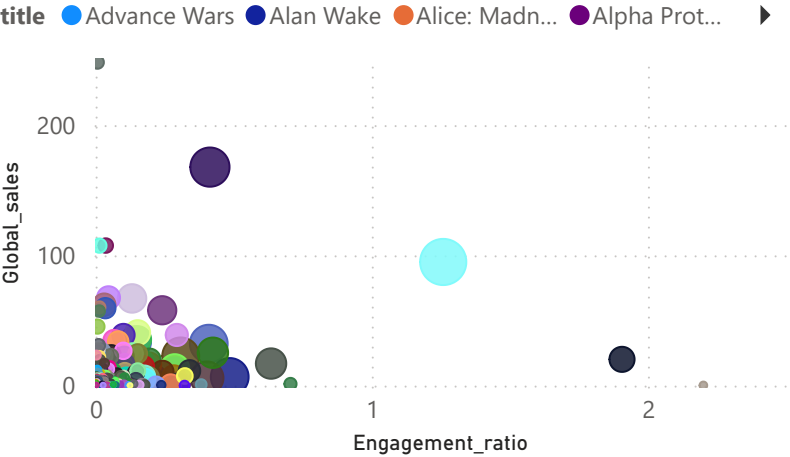
Genre Performance Over Time



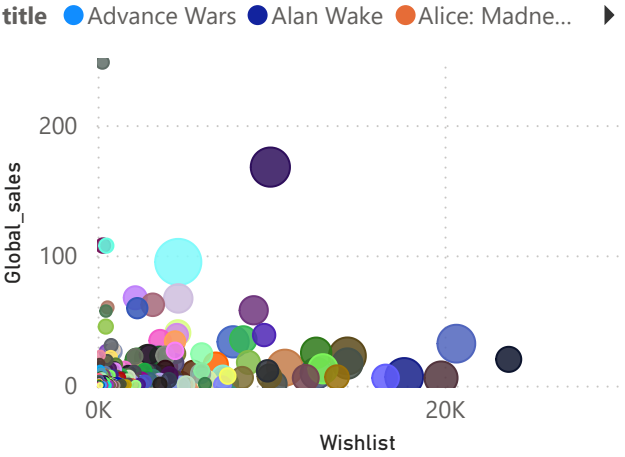
USER ENGAGEMENT INSIGHTS

Relationship between engagement metrics and sales performance.

Engagement Ratio vs Global Sales Performance



Wishlist vs Global Sales Relationship



Filter by Release Year

release_year

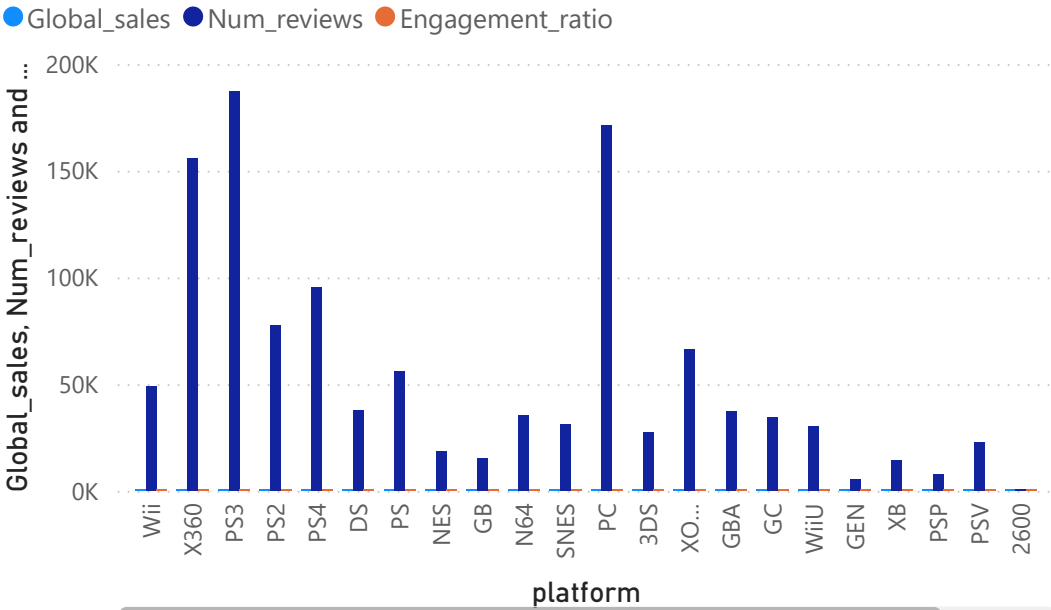
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Filter by Platform

platform

26003DS

Engagement Metrics by Platform



Top Performing Games — Detailed Metrics

title	platform	Rating	Global_sales	Num_reviews
Wii Sports	Wii	11.10	248.22	2325
Mario Kart Wii	Wii	11.70	107.46	3000
Tetris	GB	12.20	90.78	1573
Grand Theft Auto V	PS3	11.40	64.20	6300
New Super Mario Bros.	DS	7.00	60.02	1982
New Super Mario Bros. Wii	Wii	7.00	57.24	1718
Super Mario Bros. 3	NES	12.00	51.84	4800
Grand Theft Auto V	X360	11.40	49.14	6300
Super Mario Bros.	NES	3.50	40.24	1500
Final Fantasy VII	PS	16.80	38.88	8803
Minecraft	X360	17.10	36.80	7471
Total		4,929.10	3,480.10	1182048