

My thesis:

Every web service should secure web accessibility regardless of its target users. This is because web accessibility benefits everyone including those without disability, it's mandatory by law in some countries, and not securing it is a huge reputation risk.

Quotes or paraphrases from peer-reviewed sources:

"Many of the strategies and solutions developed for accessibility directly benefit users with situational limitations" (Henry et al., 2014)

The Department of Justice in the U.S was required to enforce Americans with Disabilities Act and to set rules that are compliant with the act (Reindl and Manek, 2016).

Inaccessibility to a web service is a huge obstacle for social inclusion, and corporate leaders have duties to make their web products accessible to all (Gonçalves et al., 2013).

## References

- Gonçalves, R., Martins, J., Pereira, J., Oliveira, M. A.-Y., and Ferreira, J. J. P. (2013). Enterprise web accessibility levels amongst the forbes 250: Where art thou o virtuous leader? *Journal of Business Ethics*, 113:363–375. <http://www.jstor.org/stable/23433704>.
- Henry, S. L., Abou-Zahra, S., and Brewer, J. (2014). The role of accessibility in a universal web. Association for Computing Machinery. <https://doi.org/10.1145/2596695.2596719>.
- Reindl, K. and Manek, A. (2016). Doj creates web accessibility minefield. *Business Law Today*, pages 1–2. <https://www.jstor.org/stable/businesslawtoday.2016.03.09>.