**SIVA.T**

**Mobile: +91-8099470563**

**E-Mail: siva080694@gmail.com**

* Having 2.4 years of experience in developing **Java**, server side components using **J2EE technologies**.
* Good knowledge of **Object Oriented Programming** concepts.
* Experience in development of object-oriented business applications using **Java, JDBC, Servlets, JSP, spring and Hibernate**.
* Working Experience on **Spring WEB MVC.**
* Experience in configuring and deploying **Tomcat Server.**
* Has the motivation to take independent responsibility as well as ability to contribute and be a **productive team player**.
* **Good team member, positive attitude** and **result oriented Self-motivated**, quick learner, willing to adapt to new challenges & new technologies.

**PREVIOUS WORK EXPERIENCE**

* Working as Software Engineer for **Cloud Technologies** from JUL 2015 to till date.

**EDUCATION**

* **B. Tech** (ECE) 2015 MRRITS, JNTUA University 64.1

**PERSONAL SKILLS AND ABILITIES**

* Ability to work in new, challenging, as well as deadlines driven environment.
* Good communication, negotiation and Inter-personal skills.
* Ability to work on self-initiative and also as part of a team.
* Hard working and smart working.
* Quick learner with a zest to acquire new skills.
* Team player with strong analytical and leadership skills.

**SOFTWARE SKILLS**

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| --- | --- | --- |
| **SKILL** | **EXPERIENCED** | **AWARENESS** |
| **Languages** | JAVA 7.0 | PHP |
| **Operating Systems** | Windows Family |  |
| **Web Technologies** | Html, JavaScript, CSS |  |
| **Database Software’s** | Oracle 10g, My SQL 5.0 |  |
| **JSE Technologies** | JDBC |  |
| **JEE Technologies** | Servlets, JSP 2.0 |  |
| **Frame Works** | Spring 4 |  |
| **ORM Tools** | Hibernate |  |
| **Servers** | Tomcat |  |
| **Logging Tool** | Log 4J |  |

**PROJECT PROFILE**

**Project#1**

Title : Product recommendation (E-Shopping)

Client Organization : Cognize USA

Role : Developer

Environment : Java/J2EE, spring 4.0, Hibernate.

Tools : Log4j, Maven

Database : Mysql

Team Size : 5

**Description :**

Recommendation techniques are very important in the fields of E-commerce and other Web-based services. One of the main difficulties is dynamically providing high-quality recommendation on sparse data. In this System, a novel dynamic personalized recommendation algorithm is proposed, in which information contained in both ratings and profile contents are utilized by exploring latent relations between ratings, a set of dynamic features are designed to describe user preferences in multiple phases, and finally a recommendation is made by adaptively weighting the features.

The project was accomplished by the help of following modules.

* User Registration: Includes all Users’ related information with address, contact no and email id and.
* Admin login and category creation: Admin will have to login into the application with help of their credentials. Admin have Capability create the category.
* Product Add module: Only admin has the right to add product under different categories which has been created previously. Every details of product like name, product details and description is to be added by the admin and all the content will be visible to e-commerce site user.
* User browse history tracking: Every user will browse the e-commerce site after login into it. All the activity and product views will be tracked and recorded in the system. Based on their views and activity system will analyze user interest domain. Every users history will help application to know the users tendency and interest and it will vary based on their usage.
* Recommendation based on history: Application will then recommend the product from the domain user is interested in. This recommendation system will completely work on the back history of user’s browsed data.
* Recommendation using friends similar buying products: All the similar products which are been purchased by the users friend circle are recommended to users too from application side.
* Payment Module: The complete payment structure and process is been covered. User adds the card details and then it gets saved in transaction and the products are purchased successfully.

**Responsibilities:**

* Developing Presentation Layer using Jsp.
* Involved server side Validation and Client side Validation
* For developing Presentation Logic we followed the MVC pattern using Spring MVC.
* Involved in Integrating Hibernate with spring.
* Developing Controller classes.

**PERSONAL DOSSIER**

Date of Birth : 08th June, 1991

Languages Known : English, and Telugu

Address : H No. 1/147/B, Erragadda, Hyderabad- 500016.

PAN NO : ATLPT5373K

Date:

Place: (SIVA.T)