



FIRMANSYAH

+62 811-811-1936

magnum.firman@gmail.com

[LinkedIn](#)

Banten, Indonesia

PROFESSIONAL SUMMARY

Detail-oriented QA Tester with 5+ years of experience in manual and automation testing, API validation, and data-driven quality analysis. Proven success improving system reliability and optimizing testing workflows using Selenium, Postman, MySQL, and Jira. Strong collaborator skilled in translating business requirements into robust test cases that ensure seamless user experience.

PROFESSIONAL EXPERIENCE

Business Development Analyst | (PT. Ekselen Solusi Integritas) – Internal Side Projects

Mar 2024 – Jan 2025 | Depok, Indonesia

- Spearheaded administrative and financial operations, covering HR management, documentation, taxation, and compliance.
- Built and streamlined internal administrative systems to improve workflow efficiency and reduce turnaround time.
- Managed SEO and analytics initiatives to boost online presence increase in organic reach.
- Collaborated with the QA and development teams to implement software quality assurance standards
- Played a key role in bridging business strategy, data insights, and operational execution to support internal growth.

Growth Analyst - Quality Assurance | Analisa.io (PT. Binc Teknologi Grup)

Aug 2018 – Jan 2024 | Jakarta, Indonesia

- Designed and executed 100+ manual and automated test cases for web and API validation, improving product stability by 30%.
- Built and maintained Python Selenium automation scripts, reducing regression test time by 40%.
- Conducted API testing in Postman, integrating automated workflows that enhanced bug detection efficiency by 25%.
- Collaborated with marketing teams during UAT and SIT phases to align performance with user expectations.
- Documented and reported bugs in Jira, ensuring 100% issue resolution rate before release cycles.

Data Analyst | Iconreel.com (PT. Mumu Nusantara Agung) — Jakarta, Indonesia

Jan 2017 – Oct 2018 | Jakarta, Indonesia

- Increased customer retention by 15% through user behavior analysis and actionable insights.
- Delivered data-driven reports for 50+ clients, influencing campaign optimization strategies.
- Monitored system performance and implemented QC measures that improved data accuracy.
- Led end-to-end SEM advertising projects, including strategic planning, execution, and performance optimization on Google Ads and Facebook Ads
- Played a key role in SEO efforts through strategic keyword and phrase optimization to enhance organic visibility

Data Entry Administrator | Mumu.id (PT. Mumu Nusantara Agung) — Jakarta, Indonesia

Jan 2016 – Mar 2017 | Jakarta, Indonesia

- Managed and validated datasets for product, logistics, and sales, ensuring 99% data accuracy.
- Developed monthly insights and visual reports for management decision-making.
- Streamlined database maintenance processes, reducing reporting time by 25%.

IT Administrator | Apotek Arifah Lestari (PT. Arifah Lestari) — Jakarta, Indonesia

Apr 2012 – Sep 2014 | Tangerang, Indonesia

- Installed, configured, and maintained hardware/software systems, achieving zero downtime incidents during shifts.
- Supported inventory and POS systems.
- Managed user accounts, troubleshooting, and database updates for internal systems.

EDUCATION

- Bachelor of Informatics Engineering — STMIK Mitra Karya Bekasi (2012–2014) | GPA: 3.05/4.00
- Senior High School – SMAN 46 (2004–2007)
- Junior High School – SLTPN 68 (2001–2004)

CERTIFICATIONS & TRAINING

- Web Automation with Selenium (Python) — Kelas Otomesyen (2024)
- Intro to Data Analytics — RevoU (2021)
- Workshop Visual C++.NET — STMIK Mitra Karya (2014)
- Seminar Security: Keep Your Password Secure and Protected — Universitas Budi Luhur (2012)
- Workshop Java: The Simplicity — Universitas Budi Luhur (2012)
- English Conversation (Intermediate) — LIA Fatmawati (2005–2006)

TECHNICAL SKILLS

- Tools: Selenium, Postman, JMeter, MySQL, MongoDB, Jira, Appium, Python
- Testing Skills: Manual Testing, API Testing, Regression, Smoke, Sanity, UAT, SIT, Test Planning, Test Case Design
- Soft Skills: Problem Solving, Communication, Time Management, Collaboration, Adaptability, Attention to Detail
- Languages: Bahasa Indonesia (Native), English (Intermediate)

LEADERSHIP & ORGANIZATION

- President, BEM Informatics Engineering — STMIK Mitra Karya (2009–2010)
- Vice President, BEM Informatics Engineering — STMIK Mitra Karya (2008–2009)
- Student Sports & Health Unit Staff — SMA Negeri 46 (2004–2005)