

PIZZA SALES REPORT

Pizza Category
All

All

Order Date
1/1/2015 to

1/1/2015 to 12/31/2015

Best / Worst Sellers

\$817.9K

\$38.31

49.6K

21.4K

2.32

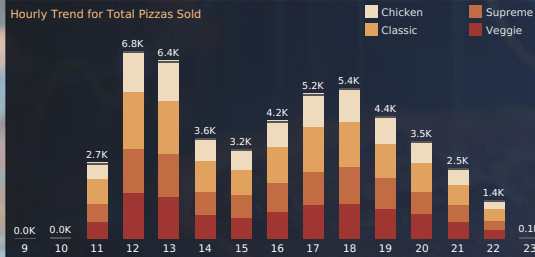
HOURS

Peak Orders are between 12:00 PM and 1:00 PM, and in evening, from 4:00 PM to 7:00 PM.

WEEKS

Significant variations in weekly orders, with highest peak during the 48th week from the month of Dec.

Hourly Trend for Total Pizzas Sold



Weekly Trend for Total Orders



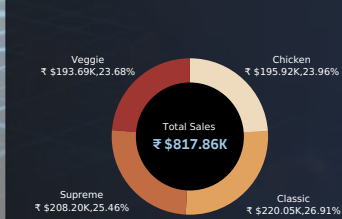
CATEGORY

Classic Category contributes to maximum Sales, Total Orders & Total Pizzas Sold.

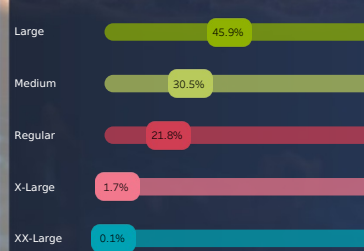
SIZE

Large Pizza Size contrivutes to Maximum Total Sales.

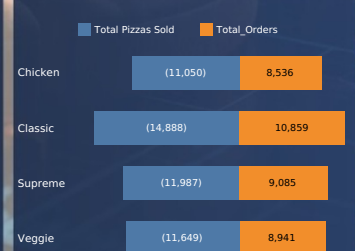
% of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Orders & Pizzas Sold by Pizza category



	Total Pizzas Sold	Total Orders
Chicken	(11,050)	8,536
Classic	(14,888)	10,859
Supreme	(11,987)	9,085
Veggie	(11,649)	8,941

PIZZA SALES REPORT					Pizza Category	Order Date
1/1/2015 to 12/31/2015					All	1/1/2015 to 12/31/2015
Home	Total Revenue	Avg Order Value	Total Pizzas Sold	Total Orders	Avg Pizzas Per Order	
	\$817.9K	\$38.31	49.6K	21.4K	2.32	
BEST PERFORMANCE	Top 5 Pizzas by Revenue		Top 5 Pizzas by Total Quantity		Top 5 Pizzas by Orders	
	The Thai Chicken Pizza <div></div> ₹ \$43.43K		The Classic Deluxe Pizza <div></div> 2.45K		The Classic Deluxe Pizza <div></div> 2.33K	
	The Barbecue Chicken Pizza <div></div> ₹ \$42.77K		The Barbecue Chicken Pizza <div></div> 2.43K		The Barbecue Chicken Pizza <div></div> 2.27K	
	The California Chicken Pizza <div></div> ₹ \$41.41K		The Thai Chicken Pizza <div></div> 2.37K		The Thai Chicken Pizza <div></div> 2.23K	
	The Classic Deluxe Pizza <div></div> ₹ \$38.18K		The California Chicken Pizza <div></div> 2.37K		The California Chicken Pizza <div></div> 2.20K	
	The Spicy Italian Pizza <div></div> ₹ \$34.83K		The Spicy Italian Pizza <div></div> 1.92K		The Spicy Italian Pizza <div></div> 1.82K	
WORST PERFORMANCE	Bottom 5 Pizzas by Revenue		Bottom 5 Pizzas by Total Quantity		Bottom 5 Pizzas by Orders	
	The Brie Carre Pizza <div></div> ₹ \$11.59K		The Brie Carre Pizza <div></div> 490		The Brie Carre Pizza <div></div> 480	
	The Green Garden Pizza <div></div> ₹ \$13.96K		The Mediterranean Pizza <div></div> 934		The Mediterranean Pizza <div></div> 912	
	The Spinach Supreme Pizza <div></div> ₹ \$15.28K		The Spinach Supreme Pizza <div></div> 950		The Spinach Supreme Pizza <div></div> 918	
	The Mediterranean Pizza <div></div> ₹ \$15.36K		The Spinach Pesto Pizza <div></div> 970		The Spinach Pesto Pizza <div></div> 945	
	The Spinach Pesto Pizza <div></div> ₹ \$15.60K		The Green Garden Pizza <div></div> 997		The Green Garden Pizza <div></div> 976	
REVENUE	The Thai Chicken Pizza contributes to Maximum Revenue..					
QUANTITY	The Classic Deluxe Pizza contributes to Maximum Total Quantities.					
TOTAL ORDERS	The Classic Deluxe Pizza contributes to Maximum Total Orders.					
REVENUE	The Brie Carre Pizza contributes to Minimum Revenue..					
QUANTITY	The Brie Carre Pizza contributes to Minimum Total Quantities.					
TOTAL ORDERS	The Brie Carre Pizza contributes to Minimum Total Orders.					