

LUKE ADAMS

Video Editor | Motion Graphics | Storytelling

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SUMMARY

With 8+ years of experience as a professional Video Editor, I've perfected my skills in Adobe Creative Suite and Davinci Resolve, achieving impactful video storytelling. My biggest career accomplishment includes leading the editing of an award-winning documentary.

EXPERIENCE

Senior Video Editor

Visual Stream Productions

⌚ 03/2020 - Present 🗂️ Los Angeles, California

- Spearheaded the video editing process for a series of high-profile documentary projects, resulting in 25% viewership growth
- Enhanced video content by incorporating advanced motion graphics and visual effects, leading to a 40% increase in audience engagement
- Streamlined the content management workflow, reducing project delivery timelines by 15%
- Conducted comprehensive color correction and audio mixing for 100+ video projects, ensuring consistent quality across all productions
- Worked closely with directors and producers to craft compelling stories, achieving an average rating of 4.8/5 on video projects
- Led a team of video editors, fostering a collaborative environment that increased productivity by 30%

Video Editor

Dynamic Visuals Media Group

⌚ 08/2017 - 02/2020 🗂️ Los Angeles, California

- Edited and produced 50+ fitness and lifestyle videos, boosting subscribers by 10,000 within six months
- Integrated motion graphics into social media advertisements, resulting in a 60% increase in click-through rates for clients
- Enhanced storyboarding techniques, contributing to a 20% reduction in post-production editing time
- Developed and maintained an efficient digital asset management system, allowing for quick retrieval of video assets
- Collaborated with the marketing team to design video concepts that aligned with brand messaging and achieved strategic goals

Associate Video Editor

Creative Minds Studio

⌚ 05/2015 - 07/2017 🗂️ Los Angeles, California

- Assisted in editing key marketing video projects, contributing to a 30% increase in lead conversion rates
- Implemented streamlined processes for raw footage organization which cut down editing time by 25%
- Supported post-production tasks leading to the punctual delivery of over 80 video projects annually
- Participated in creative sessions to develop storyboards and video concepts for various social media campaigns

EDUCATION

Associate Degree in Film and Media Studies

Los Angeles Film School

⌚ 01/2013 - 01/2015 🗂️ Los Angeles, California

KEY ACHIEVEMENTS



Lead Editor for Award-Winning Documentary

Directed the post-production of an internationally acclaimed documentary that won multiple film festival awards.



Managed High-Profile Client Projects

Successfully managed and edited video projects for premier brands, significantly exceeding client satisfaction rates.



Improved Workflow Efficiency

Revolutionized video editing workflows, which facilitated a 15% improvement in project delivery times across the team.



Expanded Audience Reach

Conceptualized and edited viral video content that reached over 1 million views within the first week of release.

SKILLS

Adobe Premiere Pro

After Effects

Davinci Resolve

Illustrator

Video Editing

Motion Graphics

COURSES

Advanced Editing with Premiere Pro

Focused study on advanced editing techniques using Adobe Premiere Pro provided by Udemy.

Mastering Visual Effects with After Effects

Intensive hands-on course on creating visual effects using After Effects provided by Coursera.

INTERESTS



Storytelling through Film

Passionate about crafting compelling narratives and bringing stories to life through the magic of film and video editing.



Advancements in Video Tech

Keen interest in the latest technology and software advancements that push the boundaries of video production and editing.



Fitness and Wellness

Enthusiastic about personal health and wellness, often exploring new ways of integrating fitness into creative content.