

NADINE GILMER

Product Designer nagilmer@gmail.com

SKILLS

User Research Interaction Design User Interface Design Code

TOOLS

Sketch Figma Adobe After Effects

PROGRAMMING

HTML CSS

JavaScript

React

SPOKEN LANGUAGES

English - Native language
Spanish - Native language
German - Working proficiency

EDUCATION

University of Michigan

Ann Arbor, MI • 2013

BA International Studies

BA Germanic Languages & Literature

General Assembly

San Francisco, CA • 2014 Immersive User Experience Design

EXPERIENCE

Growth Designer at Atlassian (contract)

May 2020 - Present · Mountain View, CA

- Assisted in end-to-end envisioning for Free plan
- Designed several upflow experiments

Growth Designer at Atlassian (contract)

April 2019 - August 2019 • Mountain View, CA

- Created Onboarding vision for Confluence and Jira Software
- Designed several onboarding experiments
- One experiment improved sign up rate by 10%

Senior Product Designer at Keepsafe

March 2018 - March 2019 • San Francisco, CA

- Led design on Private Browsing product on iOS and Android from user research to visual design
- Worked on user research, paywall, voicemail, and photo saving features on Unlisted product

Senior Product Designer at SmartRecruiters

November 2016 - March 2018 • San Francisco, CA

- Led design for enterprise module
- Led product-wide redesign
- Created structured user testing group and research process
- Created company design system

Product Designer at SmartRecruiters

March 2015 - November 2016 • San Francisco, CA

- Led UI, UX and research of many projects for web, tablet and mobile
- Designed upgrade experience that resulted in \$240,000 of annual recurring revenue
- Created internal UX process & personas

UX / UI Designer at Banter (contract)

Feb 2015 - March 2015 • San Francisco, CA

- Designed new app features on Android and iOS
- Created illustrations and marketing assets

UI / UX Designer at Upstart Network (contract)

Sept 2014 - Dec 2014 · Palo Alto, CA

 Led design of user testing, wireframing, and creation of full-fidelity prototypes for sign-up flow project, which resulted in a 5-10% conversion rate

Freelance Web & Graphic Design

Sept 2013 - present

- Created graphic assets for branding and marketing for several companies
- Created websites through WordPress, Webflow, and Shopify
- Designed web and mobile products