NADINE GILMER

Product Designer
nagilmer@gmail.com

SKILLS

User Research
Interaction Design
User Interface Design
Code

TOOLS

Sketch
Figma
Adobe After Effects

PROGRAMMING

HTML
CSS
JavaScript
React

SPOKEN LANGUAGES

English - *Native language*
Spanish - *Native language*
German - *Working proficiency*

EDUCATION

University of Michigan
Ann Arbor, MI • 2013
BA International Studies
BA Germanic Languages & Literature

General Assembly
San Francisco, CA • 2014
Immersive User Experience Design

EXPERIENCE

Growth Designer at Atlassian (contract)
May 2020 - Present • Mountain View, CA

- Assisted in end-to-end envisioning for Free plan
- Designed several upflow experiments

Growth Designer at Atlassian (contract)
April 2019 - August 2019 • Mountain View, CA

- Created Onboarding vision for Confluence and Jira Software
- Designed several onboarding experiments
- One experiment improved sign up rate by 10%

Senior Product Designer at Keepsafe
March 2018 - March 2019 • San Francisco, CA

- Led design on Private Browsing product on iOS and Android from user research to visual design
- Worked on user research, paywall, voicemail, and photo saving features on Unlisted product

Senior Product Designer at SmartRecruiters
November 2016 - March 2018 • San Francisco, CA

- Led design for enterprise module
- Led product-wide redesign
- Created structured user testing group and research process
- Created company design system

Product Designer at SmartRecruiters
March 2015 - November 2016 • San Francisco, CA

- Led UI, UX and research of many projects for web, tablet and mobile
- Designed upgrade experience that resulted in $240,000 of annual recurring revenue
- Created internal UX process & personas

UX / UI Designer at Banter (contract)
Feb 2015 - March 2015 • San Francisco, CA

- Designed new app features on Android and iOS
- Created illustrations and marketing assets

UI / UX Designer at Upstart Network (contract)
Sept 2014 - Dec 2014 • Palo Alto, CA

- Led design of user testing, wireframing, and creation of full-fidelity prototypes for sign-up flow project, which resulted in a 5-10% conversion rate

Freelance Web & Graphic Design
Sept 2013 - present

- Created graphic assets for branding and marketing for several companies
- Created websites through WordPress, Webflow, and Shopify
- Designed web and mobile products