NADINE GILMER

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LET'S SOLVE THE RIGHT PROBLEMS

EXPERIENCE

Nov 2016 - Currently

Senior Product Designer at SmartRecruiters
San Francisco, CA

- Lead design for ATS module
- Lead product-wide redesign
- Nominated for the "Impact award" 2017
- Created structured user testing group and research process
- Created company style guide

Mar 2015 - Nov 2016

Product Designer at SmartRecruiters
San Francisco, CA

- Lead UI, UX and research of many projects for web, Android, and iOS
- Designed upgrade experience that resulted in $240,000 of annual recurring revenue
- Created internal UX process & personas
- Awarded "Difference Maker of the Month" February 2016

Feb 2015 - Mar 2015

UX / UI Designer at Banter (contract)
San Francisco, CA

- Designed new app features on Android and iOs
- Created marketing assets

Sep 2014 - Dec 2014

UI / UX Designer at Upstart Network (contract)
Palo Alto, CA

- Lead design of user testing, wireframing, and creation of full-fidelity prototypes for sign-up flow project
- The redesign produced 5-10% increase in conversion rate

Sep 2013 - currently

Freelance Design

- Designed various logos
- Created graphic and marketing assets
- Established websites through WordPress

SKILLS

Visual
Sketch
Illustration
Photoshop
Omnigraffle

Process
Interaction Design
User Research
Usability Testing
Wireframing
User Interface Design

Coding Languages
HTML
CSS
JavaScript

Spoken Languages
English (Native)
Spanish (Native)
German (Fluent)

EDUCATION

University of Michigan
Ann Arbor, MI • 2013
- BA International Political Economics & Development
- BA Germanic Languages & Literature

General Assembly
San Francisco, CA • 2014
- User Experience Design Immersive