NADINE GILMER

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LET'S SOLVE THE RIGHT PROBLEMS

EXPERIENCE

Nov 2016 - Currently

Senior Product Designer at SmartRecruiters
San Francisco, CA

Lead design of features from start to finish.
Nominated for the "impact award."
Created structured user testing group and research process.
Created style guide.

Mar 2015 - Nov 2016

Product Designer at SmartRecruiters
San Francisco, CA

UI and UX on a variety of parts of the main product in web, Android, and iOS
Designed in product upgrade experience that resulted in $240,000 in annual recurring revenue.
Designed help site (UI and UX).
Created internal UX process & personas.
Was "Difference Maker of the Month" February 2016.

Jan 2015 - Mar 2015

UX / UI Designer at Banter (3 week contract)
San Francisco, CA

Designed new app features and created marketing assets.

Sep 2014 - Dec 2014

UI / UX Designer at Upstart Network
Palo Alto, CA

Produced 5-10% increase in conversion rates by redesigning sign-up flow for lending platform through user research, user testing, wireframing, and creating full-fidelity prototypes.

Sep 2013 - currently

Freelance Design

Increased sales (most notably a doubling of online sales for an ecommerce site) and page visits on various websites by redesigning using WordPress as a Content Management System. This involved some branding, creation of visual assets, minor code changes, and instructions on how to use WordPress.

SKILLS

Visual
Sketch
Illustration
Photoshop
Omnigraffle

Process
Interaction Design
User Research
Usability Testing
Wireframing
User Interface Design

Coding Languages
HTML
CSS
JavaScript
PHP

Spoken Languages
English
Spanish
German

EDUCATION

University of Michigan
Ann Arbor, MI
BA International Political Economics & Development
BA Germanic Languages & Literature

General Assembly
San Francisco, CA
User Experience Design Immersive