

<<CLIENT_LOGO>>

[DATE]

[PLAN MEMBER FULL NAME]
[STREET ADDRESS 1]
[STREET ADDRESS 2]
[CITY, STATE ZIP]



Action Required:
Enroll in the CVS Weight Management™ program today.

Dear [MEMBER FIRST NAME],

We know that managing your health journey is important to you. Which is why we're excited to introduce the **CVS Weight Management program** as a new benefit provided at no cost to you.*

The program is designed to optimize the effectiveness of your medication, maximize overall health benefits and provide you with the tools and guidance you need to succeed.

Your plan now requires that you enroll in the CVS Weight Management program

Beginning [EFFECTIVE DATE], the [CLIENT NAME] prescription drug benefit plan requires you to enroll and engage in the CVS Weight Management program. You'll receive personalized guidance and nutrition support, as well as care at your fingertips through a digital app.

If you choose not to enroll in the program, you'll need to pay the entire cost of the medication, and it may not count towards your deductible or out-of-pocket maximum.**

This change applies to the following prescriptions:

Current Medication	Prior Authorization Expiration Date
[Drug Name]	[PA Expiration Date]
[Drug Name]	[PA Expiration Date]

*This program is offered by your prescription benefit plan at no cost to you. Benefits, services, prescriptions, devices, and providers not included in the CVS Weight Management program are subject to applicable copayment, coinsurance, and deductibles, as well as any applicable plan exclusions and limitations. See your plan documents for a complete description of benefits, exclusions, limitations, and conditions of coverage. Program availability is subject to change.

**For members enrolled in qualified high-deductible health plans with health savings accounts, member cost will count towards deductible and out-of-pocket maximum.

How the CVS Weight Management program is designed to help you

Studies have shown that combining weight loss medication therapy with lifestyle modifications – such as dietary changes and increased physical activity – can lead to enhanced weight loss, improved metabolic outcomes and sustainable lifestyle habits for long-term success.***

This program is designed with your success at heart and includes:

- **One-on-one support** from a team of clinicians, including registered dietitians
- **A personalized nutrition plan** to fit your unique needs and preferences
- **Behavioral strategies** to overcome barriers to weight loss
- **Connected body weight scale** and other devices to support and track your progress
- **The Health Optimizer® app** with helpful guides, recipes, goal setting and much more

Here's what you need to do

In addition to obtaining any prior authorizations needed for your medication, your benefits plan requires you to participate in the CVS Weight Management program:

- 1. Download the Health Optimizer app and take the eligibility screener**
- 2. OR Scan the QR code to download the Health Optimizer app.**
- 3. Complete enrollment steps:** Call **1-800-207-2208 (TTY: 711)** from 8 AM to 8 PM Monday-Friday or from 9 AM to 4 PM on Saturday. Your dedicated care team will help you sign up and take the eligibility survey. They can also answer any questions you have.
- 4. Meet ongoing program requirements**

The [CLIENT NAME] prescription drug benefits plan requires you to meet the following program engagement criteria for 24 months:

- **Minimum program engagement**, which includes the following:
 - At least one live virtual meeting or member-initiated chat with a program clinician each month, and
 - Meet biomarker logging requirements as agreed to between member and their program clinician
- If you do not meet minimum program engagement criteria established in the benefits plan, you will be responsible for the entire cost of your weight loss medication, and it may not count towards your deductible or out-of-pocket maximum.**

Have questions?

If you have questions about the program, please call **1-800-207-2208 (TTY: 711)** from 8 AM to 8 PM Monday-Friday or from 9 AM to 4 PM on Saturday.

***<https://www.healthline.com/health-news/to-lose-weight-and-keep-it-off-study-finds-lifestyle-changes-and-medications-can-be-crucial#A-third-of-patients-maintained-15%-weight-loss>

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