



Final Presentation



Beginnings

We began the quarter being told our final project prompt right away, and the topic of diversity. We were both inspired to do something to bring together the UCD communities. Nandhini wanted to do a project relating to food and minimizing food waste, while I was hoping to do a project to simply help UCD students build connections with each other. We both also needed to find a way to integrate the topic of diversity into our subjects. We decided to combine our idea into an interactive food resource page for the Davis community (which includes people of all kinds of backgrounds). We aimed to create a page for the Davis community to learn where they can access to healthy food and share where others can also benefit.

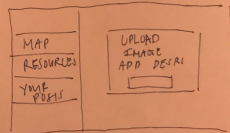
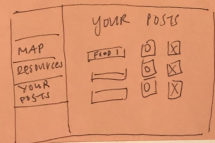
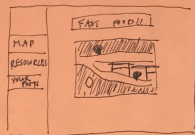
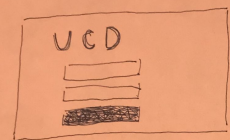


Paper Prototypes

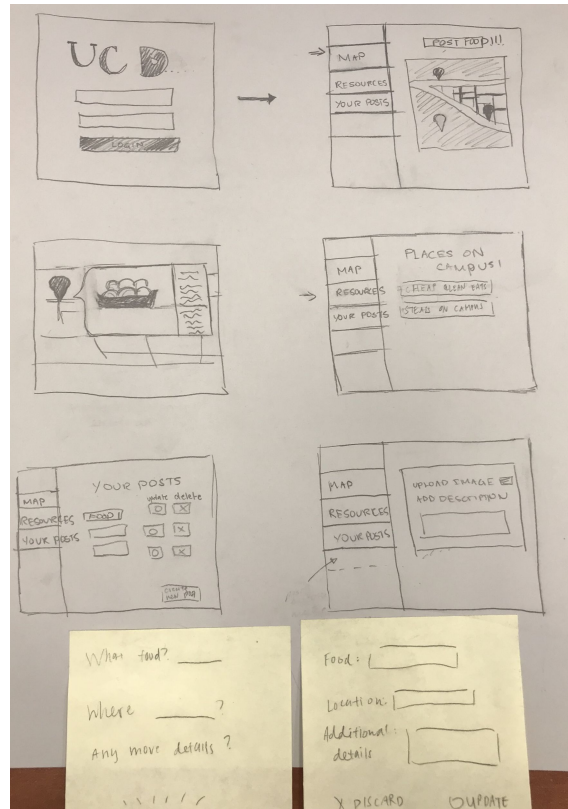
The first pivotal moment in the progression of our project is our paper prototype. It is the first time we had to really think of how the website was going to look and how the user was going to respond to it. Through testing, we learned some aspects of our design aren't as intuitive as we thought, and through redesign continued to enhance our interface.

- Have a special button for posting.

- Visualize during posts page



*user posts in blue
* other posts in red.





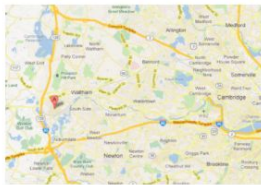
Comps

The next pivotal moment in our process were developing our comps. Having to make mockups of our fleshed out system made our project seem much more real. It also helped us to visualize on screen all the ideas we've had and different ways we can depict them. We made two visualizations of how they could be done, focusing on the importance of being able to navigate through the site and understanding what the page is.



FoodMaps

Making connections through food



[More](#)

About Us

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Maps

Come see the buzz



Resources

Where can you connect?



Your Posts

Manage your posts



Audience Test Results

Finally, the most important step we believe in our process was the audience test. Our system was almost fully developed, and it was very helpful to hear what was and wasn't working with our website. Our audience testers provided some great insight and feedback on the strengths and weaknesses of our interface. Each of them provided an interesting way to improve our website along with their input. It was encouraging to hear how much they enjoyed our idea and our implementation, but still important that we received critical feedback.



Audience Test Results

Our first tester was Iris Xie. she really enjoyed the graphical elements of our project. She thought it had a good look, cute icons, and nice color scheme. She would've liked it more had we adhered to a grid system, since our overlays were not the same size. She suggested to resize images to fit our grid. She also suggested to make it user-responsive. She was a bit confused on the exact purpose of our website, and suggested we integrate an About page somewhere on the site. She recommended some more resources that we can add to our page like CalFresh, EBT, and Davis Fruit Tree. She suggested we use Firebase to hold store data users input. She also suggested that we should think critically of how we want to implement the posts page of our website because many times posts can become redundant or forgotten about. More feedback included short descriptions underneath our resource icons and to have resources specifically for underprivileged communities (single parents, low-income students).

Our next tester was also a woman named Iris, Iris Z. She really enjoyed our idea, however she was a bit disappointed/confused on the lack of a map. She also believes the graphic elements of our website are strong. She recommended different labels or different colors for different foods. Most of her feedback correlated with Iris X's.

Our last tester was Chuck. He was very confused on the purpose of our project, and strongly recommended an About page. He recommended integrating the About page with our map, like text above or below the map introducing the audience to the website. He also enjoyed the aesthetic elements of our page and the simplicity of it.



Conclusion

We took all this feedback and integrated it into our final design. More resources, an about page, and some design elements were recommendations that we acted on. Overall, it was a great learning experience to develop our idea from sketches, to mockups, to a fleshed-out system. There are still ideas we would like to implement, but even if one person is able to get a meal when they need it, then it's safe to say our project was a success.