

About Harmoni

Harmoni Life is a comprehensive health benefits platform designed to empower employees with personalized wellness solutions. Through our platform, employees can seamlessly access and book a variety of services, including:

- Telemedicine Consultations
- Wellness Centers
- Medical Tests
- Sports and Fitness Centers

With Harmoni, employees are allocated a monthly or yearly health budget that they can utilize to access these services, promoting a balanced and healthier lifestyle.

Our platform also enables employees to:

- Track Health Goals: Monitor progress and stay motivated on their wellness journey.
- Measure Performance: Gain insights into how they are performing against their health objectives.

Assignment Overview

Part 1: Website Landing Page Design

Objective: Redesign Harmoni's homepage (harmonilife.in) to convey a professional, modern & engaging tone.

Deliverables:

- Low-fidelity wireframes of the homepage.
- High-fidelity prototype featuring sections like Hero, Offerings, Mission, Pricing, and Footer.
- Evaluation Criteria: Creativity, usability, brand alignment, and visual appeal.

Part 2: Logo Design (Optional)

Objective: Create a logo that reflects holistic wellness, balance, and corporate professionalism.

Deliverables:

- 2-3 logo concepts with brief explanations.

Competitor Website:

<https://www.ekincare.com/>

Website Content:

https://docs.google.com/document/d/1Yt5onrTVg_1nQOAr49c4p23Ta0fO-Ruubr0zhT6zz8U/edit?usp=sharing