Manoj Kumar

Lead UI/UX Designer

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Professional Summary

Innovative Lead UI/UX Designer with over 6+ years of experience in delivering scalable design systems, optimizing workflows, and leading high-performing teams. Expertise in crafting user-centric designs that enhance usability and engagement across SaaS, e-commerce, and enterprise platforms.

Specialized in interaction design, usability testing, and design systems development to achieve measurable outcomes. Proven ability to improve scalability (30%), boost team productivity (40%), and reduce project timelines (25%). Adept at leading cross-functional teams in Agile environments to deliver impactful solutions for diverse industries.

Core Skills and Keywords

UI/UX Design Skills
- **Wireframing & Prototyping:** Figma, Adobe XD, Sketch, InVision
- **Design Systems:** Tokens, Variables, Reusable Components, Style Guides
- **User Research:** Heuristic Evaluation, Persona Development, Usability Testing
- **Interaction Design:** Microinteractions, User Flows, Information Architecture

Leadership & Collaboration
- Cross-Functional Team Collaboration
- Mentorship & Talent Development

Development Collaboration
- Handoff with Development Teams
- Responsive Design for Web & Mobile
- Knowledge of Front-End Standards (HTML, CSS basics)

Professional Experience

Aug 2024–Present **Lead UI Designer**, *Red Baton*, Bangalore, India
- ○ Led the design of Power BI dashboards. Delivered intuitive, data-driven interfaces optimized for scalability. Completed projects 10% ahead of deadlines, improving client satisfaction.
- ○ Conducted workshops on design tokens and variables. Standardized reusable components across projects. Reduced development bottlenecks by 15%, accelerating deployment cycles.

Jan 2018–Jul 2024 **Lead UI/UX Designer**, *Divami Design Labs Pvt. Ltd.*, Hyderabad, India
- ○ Implemented a unified design system for 20+ projects. Maintained brand consistency and enhanced collaboration.Increased team efficiency by 40% and reduced design handoff errors.
- ○ Streamlined workflows with reusable templates. Improved project management and resource allocation.Reduced project timelines by 25%, improving client satisfaction.
- ○ Directed cross-functional teams to deliver enterprise UI projects.Enhanced team alignment and minimized communication gaps. Delivered 20% faster project completions with zero critical delays.

Mar 2022–Present **Design Mentor**, *ADPList.org*, Remote
- ○ Delivered 100+ mentorship sessions on design principles and career strategies. mentees' confidence and skill sets. Helped mentees secure roles at top firms, growing the design community.
- ○ Developed workshops on portfolio reviews and interview preparation. Tailored advice for real-world applications. Boosted mentees' professional readiness and success rates.

Key Accomplishments

- ○ Recognized with "Above and Beyond" award for driving innovation and surpassing expectations.
- ○ Mentored a team member who received the "Rising Star of the Year" award under my guidance. %.

Education

2017 **PG Diploma in UI Design and Development**, *ICAT Design and Media College*, Chennai, India

2016 **B.Sc. in Multimedia and Animation**, *Vellore Institute of Technology*, Vellore, India