

## IWS ASSIGNMENT 1: REFLECTIONS, IDEAS, AND PLANNING

1. Based on the reports of your fellow classmates during our last class (2023-09-25), please briefly summarize any new ideas for apps to solve people's problems that you have come up with as a result of listening to other students.

Ans. As one of the students mentioned about the problem with Zillow app and how it doesn't have phone numbers and provide a chat option with the owner or the agent handling the property. As a developer I would add another feature where the customer can terminate the chat so that the owner or the agent can no longer message if the customer is not interested in that house.

2. Several people mentioned the "conflict" between the desire to have a free app, and developers' desire (and need) to get compensated. Can you suggest any ways by which developers can reap their creativity's and efforts' rewards without alienating their "customer base" by inundating them with ads and/or charging them?

Ans. I would suggest that the developers give one month free access to the users and after that start charging an amount for the premium features of the app and the basic version of the app will still be free for the users who don't want to pay any amount.

3. Please point to any app/software/website that offers in your opinion an excellent UI/UX. Briefly explain in what ways you find its UI/UX to be so good.

Ans. I really like the UI/UX of the F1 TV App, as it has a clean and uncluttered design also it is visually appealing. It also has a responsive design that ensures a seamless experience across various devices, including desktops, tablets, and smartphones.

4. Have last class's discussions and/or items #1-3 gotten you closer toward a page / app you would like to pursue as a project for this course? Please discuss briefly.

Ans. As of now I really would like to pursue on a web page for local small business. I don't know all the technicalities and what all functionalities it would have but I would like to work on it.

It is a dynamic web page where the small business owners can register and give a brief description about the business and the customers can just enter their location and all the small businesses in that location will come up and they can select based on their requirement.