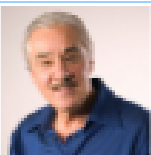



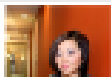





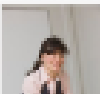





# Sales dashboard



EmployeePhoto	Name	Email	Sales Group	Sales Country	Total Lifetime Sales	Total Sales	Total Sales PY	Total Sales YoY%
	Syed Abbas		NA	NA	\$172,524	\$172,524		0.00%
	Amy Alberts		NA	NA	\$732,078	\$732,078	\$216,565	238.04%
	Pamela Ansman-Wolfe		North America	United States	\$3,325,103	\$3,325,103	\$2,084,862	59.49%
	Michael Blythe		North America	United States	\$9,293,903	\$9,293,903	\$5,779,017	60.82%
	David Campbell		North America	United States	\$3,729,945	\$3,729,945	\$2,329,039	60.15%
	Jillian Carson		North America	United States	\$10,065,804	\$10,065,804	\$7,138,491	41.01%
Total					\$80,450,597	\$80,450,597	\$46,875,763	71.63%

Select a salesperson from the table on the right and click the "Go to sales dashboard" button to see their full sales data.

Select a sales person to enable

# Sales dashboard

OrderYear











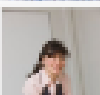

All

Sales Group

All

Sales Country

All

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Select a salesperson from the table on the right and click the "Go to sales dashboard" button to see their full sales data,

Select a sales person to enable



Name

Garrett Vargas



Title

Sales Representative



Hired

12/29/2010



Phone

922-555-0165



Sales Region

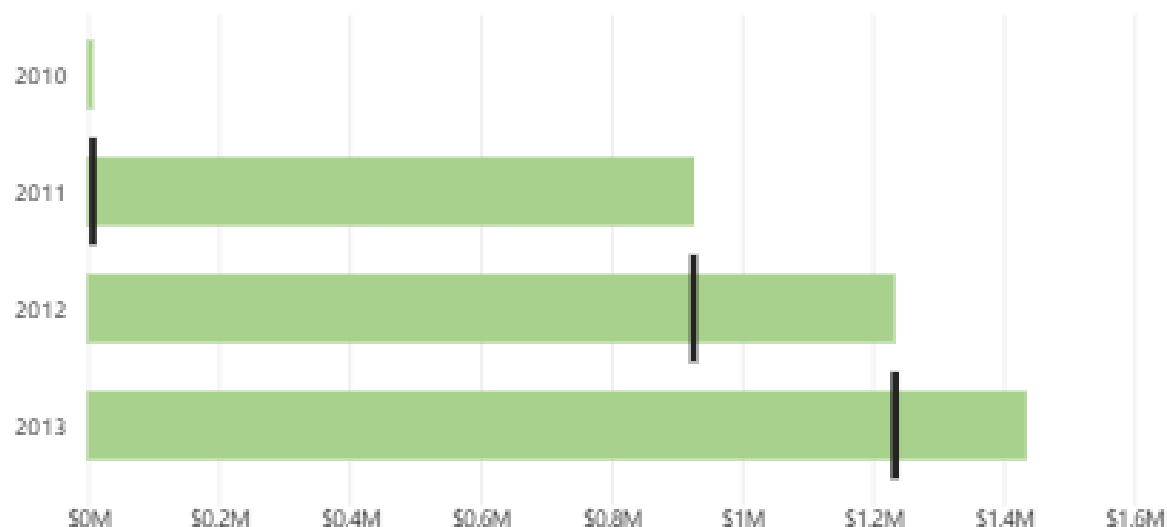
Canada



Total Lifetime Sales

\$4M

## What are Garrett's year-over-year sales?



## Yearly Sales Summary

OrderYear	Total Sales	Total Sales PY	Total Sales YoY%	Total Sales YTD
2010	\$9,109		0.00%	\$9,109
2011	\$927,561	\$9,109	10,082.72%	\$927,561
2012	\$1,235,717	\$927,561	33.22%	\$1,235,717
2013	\$1,437,060	\$1,235,717	16.29%	\$1,437,060
Jan	\$270,339	\$326,526	-17.21%	\$270,339
Feb	\$176,997	\$89,519	97.72%	\$447,336
Mar	\$13,417	\$3,026	343.42%	\$460,753
Apr	\$203,374	\$224,273	-9.32%	\$664,127
May	\$202,517	\$80,727	150.87%	\$866,644
Jun	\$17,270	\$2,853	505.44%	\$883,914
Jul	\$117,196	\$120,067	-2.39%	\$1,001,111
Aug	\$111,054	\$68,721	61.60%	\$1,112,164
Total	\$3,609,447	\$2,172,388	66.15%	\$1,437,060

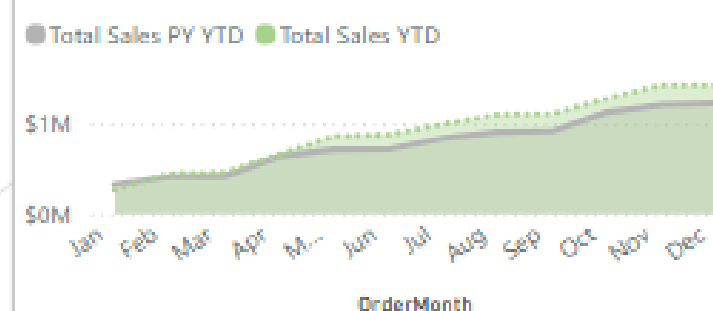
## What are Garrett's top-selling products?

Product Category	Total Sales
Accessories	\$41,356
Bikes	\$2,995,552
Mountain Bikes	\$848,444
Road Bikes	\$1,630,625
Touring Bikes	\$516,484
Clothing	\$116,400
Total	\$3,609,447

## What are Garrett's top-selling regions/resellers?

SalesTerritoryCountry	Total Sales
Canada	\$3,609,447
Total	\$3,609,447

## What are Garrett's cumulative monthly sales?



OrderYear

All

# Sales decomposition tree

 Product Categ...

Accessories

SalesTerritory... ×

Canada

SalesTerritory... ×

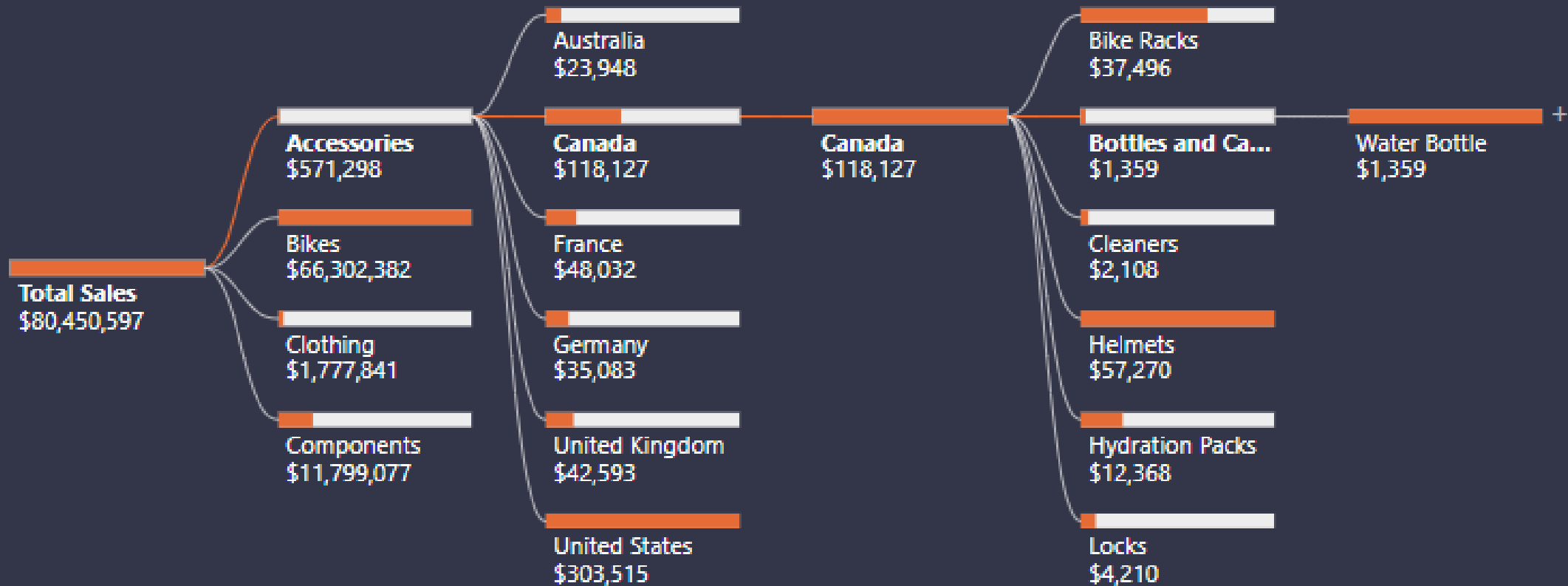
Canada

Product Subca... ×

Bottles and Cages

Model

×



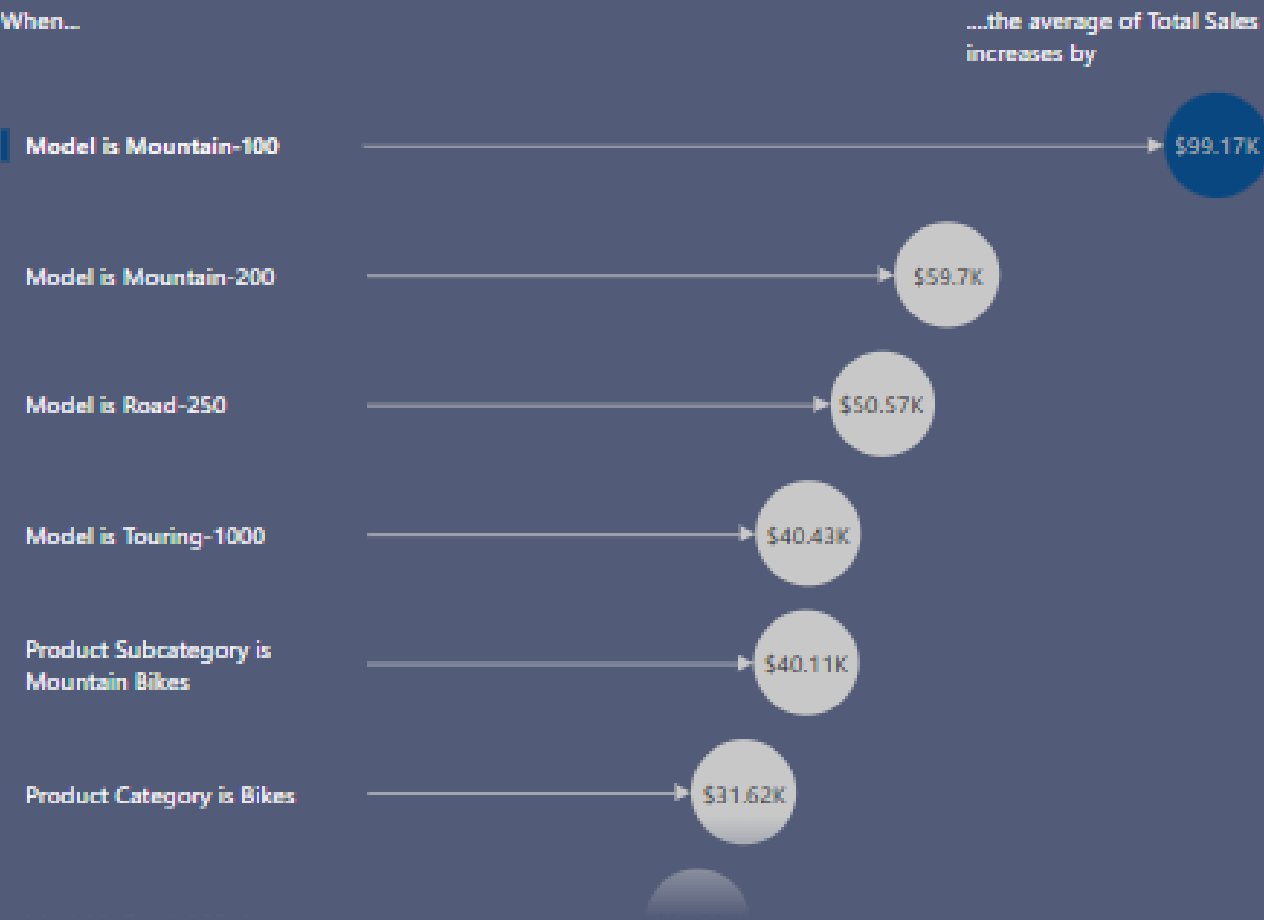
# Key influencers

Key influencers   Top segments

What influences Total Sales to 

Increase

 ?



← Total Sales is more likely to increase when Model is Mountain-100 than otherwise (on average).

