

Site Usability Evaluation Form

Jun 25, 2015



Evaluator:

Date:

Site Purpose	← Excellent					Poor →					Comments
	1	2	3	4	5						
The purpose of the site is immediately clear				✓		? not clear what does the user need to do, what are the options more instructions					
It is immediately clear who/what the site is				✓							
It is immediately clear who target audience is											
It is immediately clear what the site offers											
General Comments:											
Recommendations:											

Information Architecture <i>Menu</i>	← Excellent					Poor →					Comments
	1	2	3	4	5						
Site structure/organization is clear, intuitive, easy-to-follow						missing instructions					
Site navigation is clear, intuitive, easy-to-follow											
Site navigation remains consistent throughout the site (e.g., main navigation, footer navigation)											
Navigation nomenclature is clear and intuitive											
Navigation scheme clearly indicates user's current page location within site											

Drugs

- Format for the date - ability to select ~~the~~ what data sets from the (Drugs, Dev, Food)
open FDA data
more labeling with graphs to

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User can quickly and easily access all main areas of the site at any given point in the site						
The site effectively cross-links relevant and appropriate content within the site and promotes this content to user						
When promoting cross-linked content to users, the site effectively differentiates these promotions from site ads						
There is a clear link to Home on every page						
Company logo links to Home						
Links and menus are placed intuitively						
Links are clearly labeled and their destination obvious						
Links match the titles of pages they link to						
Graphic links are also available as text links						
A site map is available						
The search function is easy to find						
The search function is accessible from anywhere						
Key information is available within 3 clicks						
Site is accessible to disabled users (W3C Compliant)						
General Comments:						
Recommendations:						