



Hi-Fi & Detailing

Sep 23th 2021

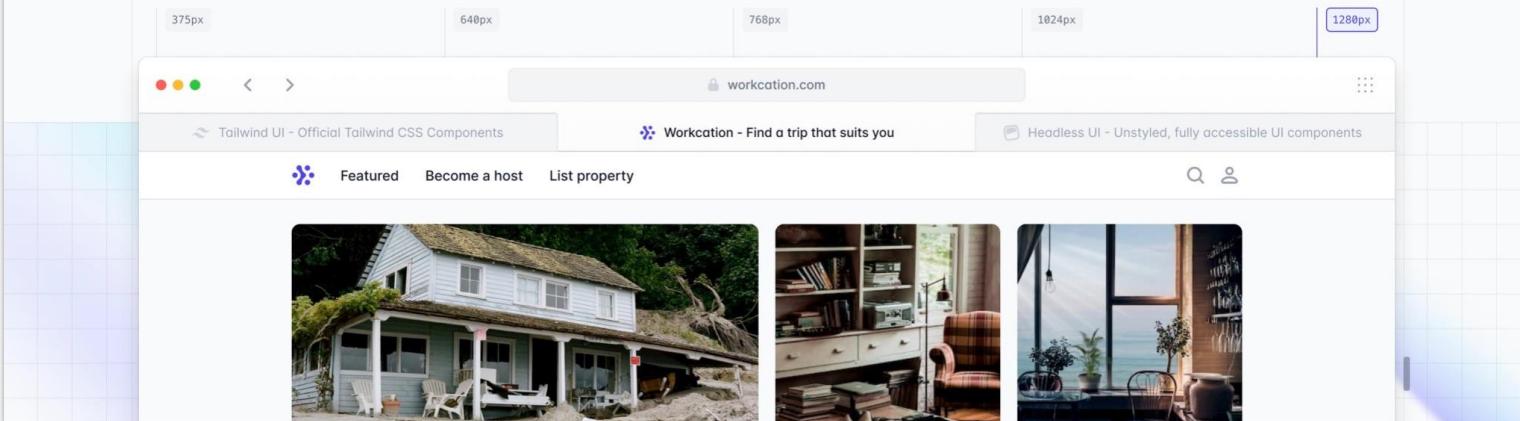


Mobile-first

Responsive everything.

Wrestling with a bunch of complex media queries in your CSS sucks, so Tailwind lets you build responsive designs right in your HTML instead.

Throw a screen size in front of literally any utility class and watch it magically apply at a specific breakpoint.



<https://twitter.com/jamesm/status/1439925717152772099?s=21>

Reading Discussion

Writing Assignment

Write a couple paragraphs about the role of emotion and how it plays in the design process of Tinker Hatfield, consider the readings in this discussion

Edge Cases: Long Names



240 views

Download



240 visualizzazioni

Scarica

DESIGN



Jane Doe

Senior product manager

REALITY



Ana Paula Rodriguez Céspede

Product Manager | Experience creat

Do we truncate? Do we wrap? Other options?

Design Principles

Contrast Rhythm

Balance Pattern

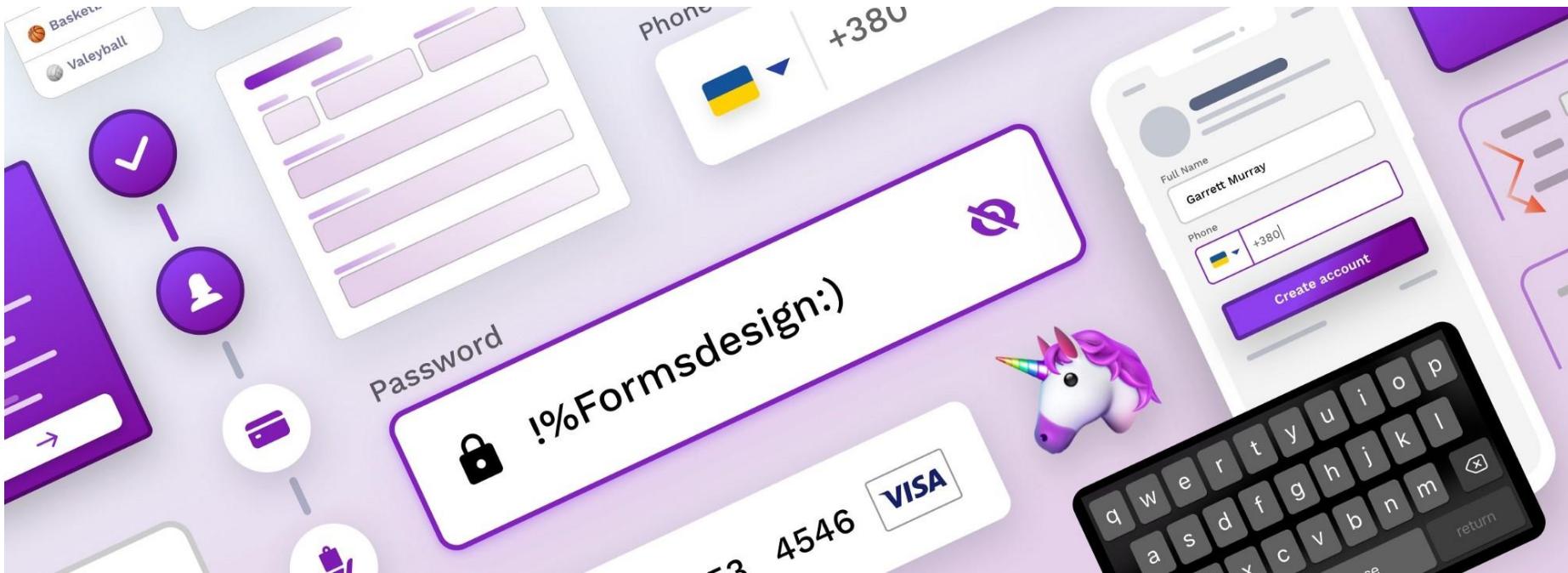
Emphasis Whitespace

Proportion Movement

Hierarchy Variety

Repetition Unity

Text Field Detailing!



**“If people don’t either love or hate your work,
you just haven’t done all that much”**

-Tinker Hatfield

**“If people don’t like it or hate your work,
you just have to do all that much”**

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Be Bold!

Take Risks!

Design vs Dev Mismatches

This is the role of design QA and design reviews with your engineers

Help to build a share language to reduce these mismatches or know up front what deviations will look like

The screenshot shows a website interface featuring a grid of profile cards. Each card includes a photo, a name, a title, and a list of location tags. The cards are arranged in a 3x3 grid. The first row contains three cards: 'Wellspring Nutrition' (Anabelle Harari, new york city, coach, raised our first round), 'Allison Howard' (new york city, e-commerce), and 'Michelle Zagarau' (new york city, e-commerce). The second row contains two cards: 'Wellspring Nutrition' (Anabelle Harari, new york city, coach) and 'Le CultureClub' (Lanya Olmsted Mandi Nyambi, pittsburgh, e-commerce). The third row contains one card: 'Love and Mcmahon Associates' (Ruby Knowles, pittsburgh, e-commerce).

We're testing new features. Your feedback can help us improve.

Wellspring Nutrition
Anabelle Harari
new york city coach raised our first round

Allison Howard
new york city e-commerce

Michelle Zagarau
new york city e-commerce

Wellspring Nutrition
Anabelle Harari
new york city coach

Le CultureClub
Lanya Olmsted Mandi Nyambi
pittsburgh e-commerce

Love and Mcmahon Associates
Ruby Knowles
pittsburgh e-commerce

The bottom of the screenshot shows a browser's developer tools, specifically the Elements tab, displaying the HTML structure of one of the profile cards. The card has a class of 'grid-item' and contains several nested divs with classes like 'grid-cell', 'grid-y', 'auto-title', 'cell-tags', and 'tile-tag'. The 'tile-tag' element has a style attribute with a long hex code.

**And all of these things
can be sorted out with a
design system!**



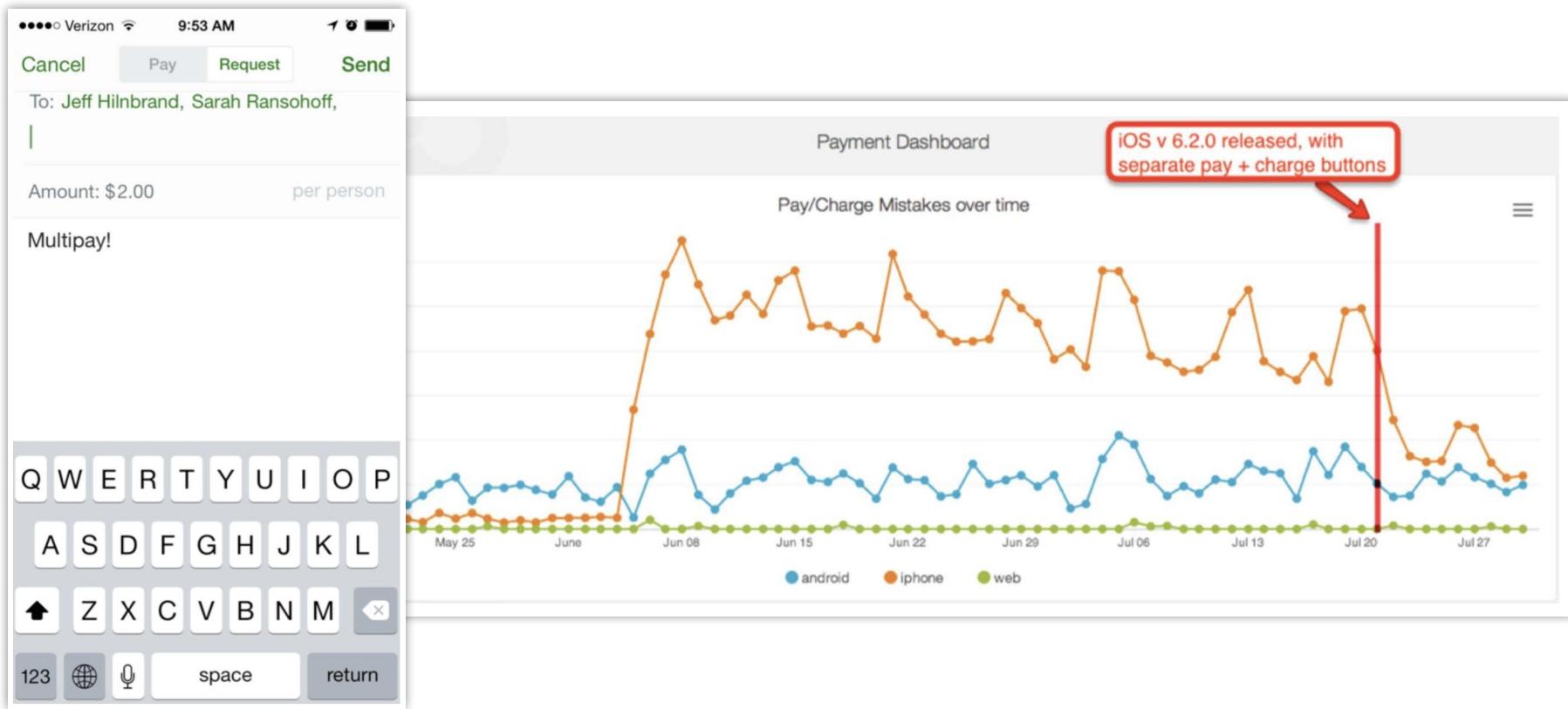
**Great
Experiences
Are Smooth**



Writing Assignment

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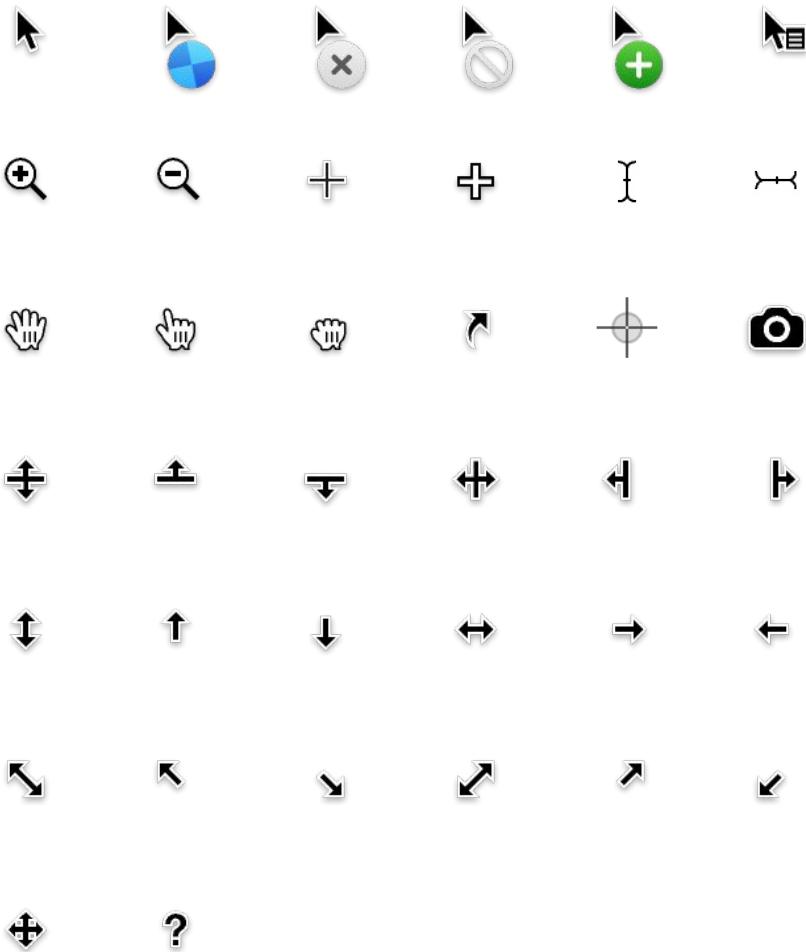
Venmo Action Clarity



Cursor Choice

Detailing what tell the users what's up

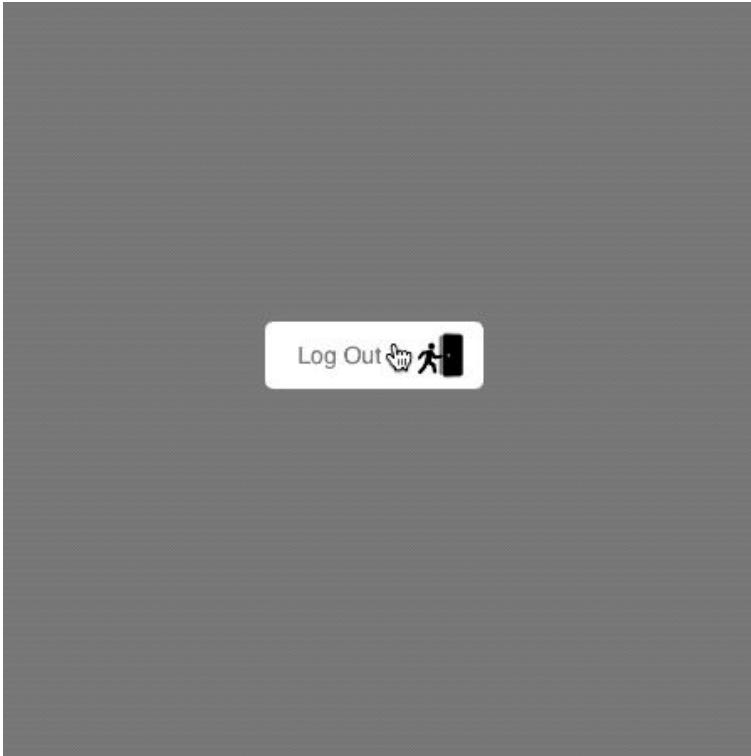
What action they can take or not



Aesthetic-Usability Effect

Users often perceive aesthetically pleasing design as design that's more usable.

Motion as a detail



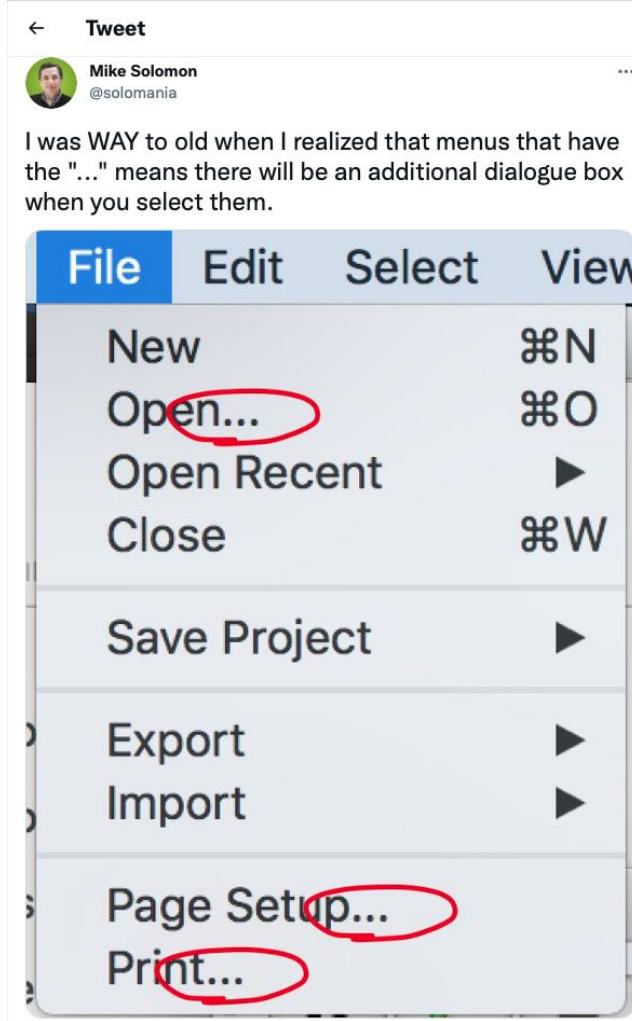
#Design #Webdev
#Product #A11Y #Tag

Content Details

Content informing steps in a workflow.
What is coming next? A system action?
Or a prompt for the user?

<https://twitter.com/solomania/status/1440689579837702146>

← Tweet



Mike Solomon
@solomania

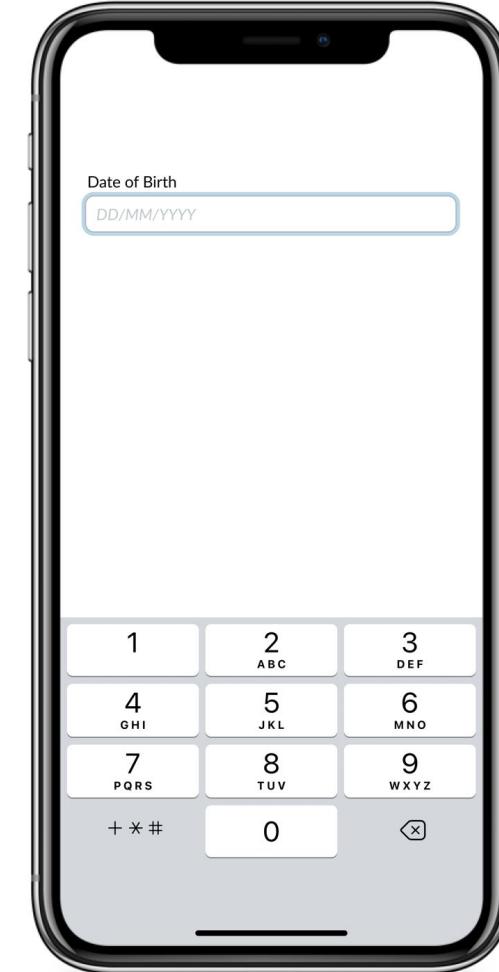
I was WAY to old when I realized that menus that have the "..." means there will be an additional dialogue box when you select them.

File Edit Select View

- New ⌘N
- Open... ⌘O
- Open Recent ►
- Close ⌘W
- Save Project ►
- Export ►
- Import ►
- Page Setup... ⌘P
- Print... ⌘P

Keyboard Layout

Know the data being entered,
is it number entry? free text?
Or there other pickers that
could help?



“Edge” Cases

Long names

Error messaging

Empty states

Off-screen actions

Edge Cases: Long Names



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Do we truncate? Do we wrap? Other options?

Edge Cases: Error States

ADD ADDRESS

FIRST NAME:

Christopher

LAST NAME:

Myhill

MOBILE (For delivery updates):

Oops! We need your mobile number so we can tell you when your order is on its way.

ADDRESS FINDER:

CANCEL

3 ITEMS

 £18.00
French Connection long sleeve grandad neck long sleeve top
Marine M
Qty: 1

 £50.00
ASOS DESIGN co-ord harrington jacket in check
Grey M
Qty: 1

Subtotal £80.00
Delivery Free

ASOS ensure that errors in their checkout are presented clearly, and are written in a actionable way

Edge Cases: Empty States

The screenshot shows a GitHub search interface with the following elements:

- Search Bar:** Contains the query "is:issue is:open dragons".
- Filter Buttons:** Includes "Filters", "Labels 11", "Milestones 1", and a green "New issue" button.
- Clear Query Button:** A "Clear current search query, filters, and sorts" button.
- Search Options:** Filter dropdowns for "Open" (selected), "Closed", and "Author", along with "Label", "Projects", "Milestones", "Assignee", and "Sort" dropdowns.
- Result Area:** Displays a large circular loading or placeholder icon.
- Text Message:** "No results matched your search." followed by a link to "all of GitHub" and an "advanced search".
- ProTip:** A note at the bottom left says "ProTip! no:milestone will show everything without a milestone."

GitHub Issues - It tells me when there are no results and proposes next steps

Edge Cases: Off-Screen Actions

Last Name

Date of Birth* 03/05/1984

Sex* Female

Call Reason*
This is a text area to write in |

Cancel Save

Last Name

Resolve form errors to proceed

Date of Birth* 03/05/1984

Sex* Female

Call Reason*
This is a text area to write in |

Cancel Save

User clicks save and gets a banner

9:41 files.design

Resolve form errors to proceed

First Name* First Name

Last Name* Austen

Date of Birth* 03/05/1984 Sex* Female

Call Reason*
This is a text area to write in |

Cancel Save

User clicks save and gets scrolled to the first validation error



Design Principles

Contrast Rhythm

Balance Pattern

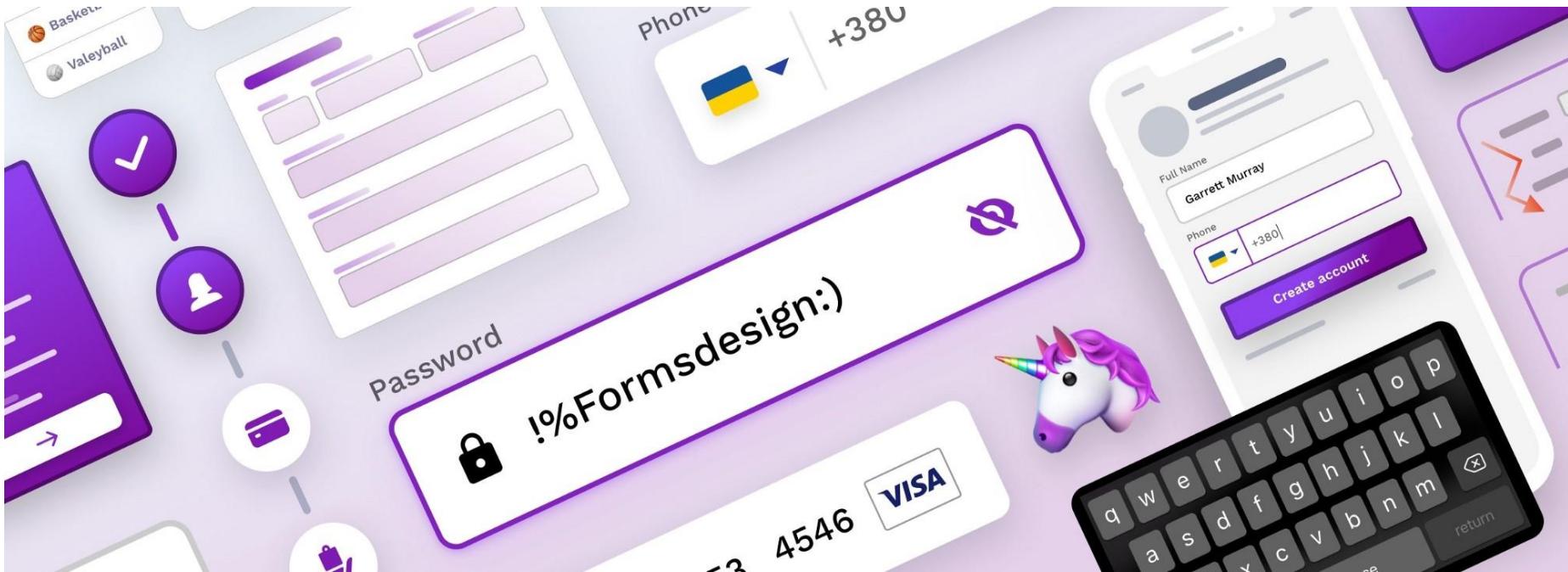
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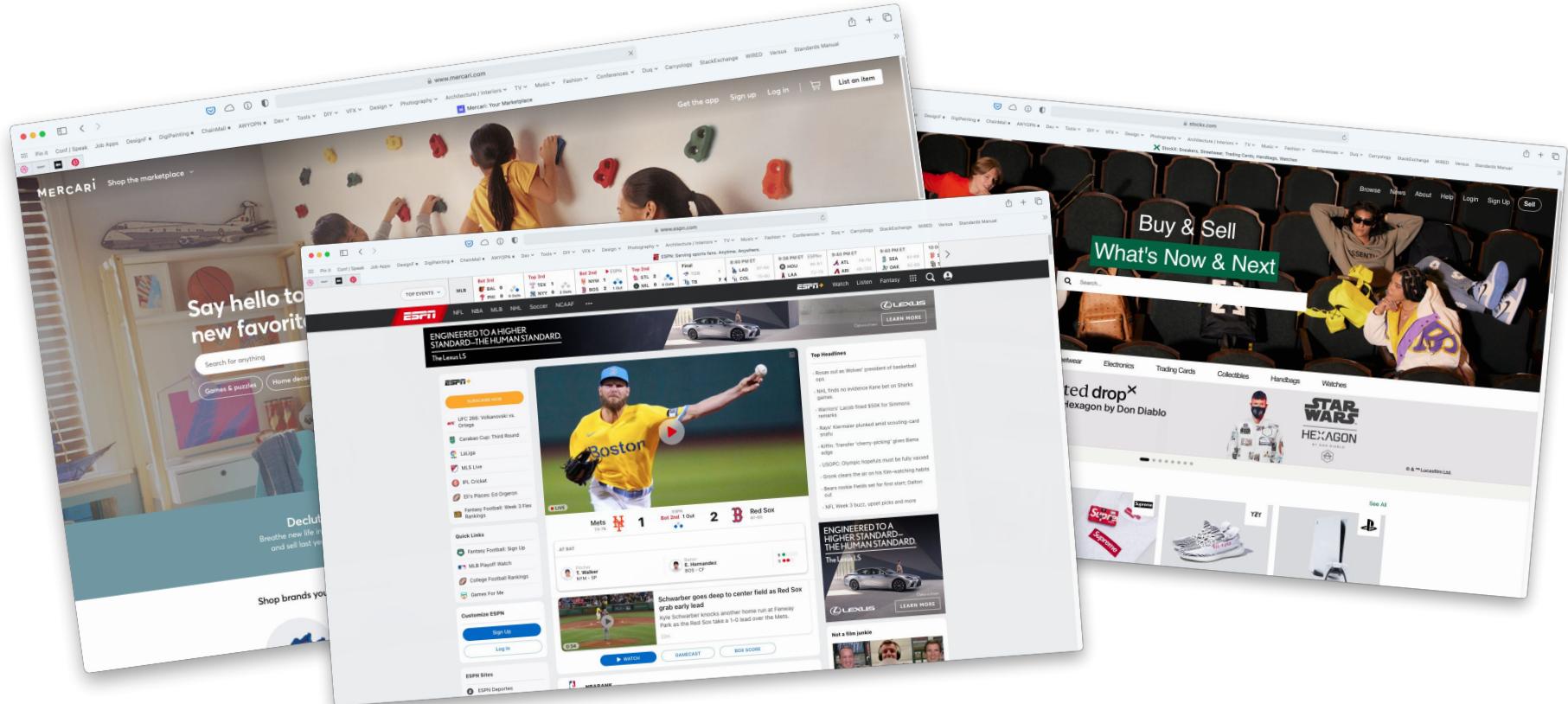
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Detailing Exploration!



Menu Detailing

Top 3rd
TEX 1 | NYN 0 | 2 Outs

Bot 2nd ► ESPN
NYM 1 | BOS 3 | 1 Out

Top 2nd
STL 2 | MIL 0

Top 3rd
BAL 0 | PHI 0 | 2 Outs

Bot 2nd ► ESPN
TEX 1 | NYN 0 | 2 Outs

Top 2nd
NYM 1 | BOS 3 | 1 Out

Final
TOR 1 | STL 2 | MIL 0 | TB 7 | COL 70-80

8:40 PM ET | LAD 97-54 | HOU 90-61 | COL 70-80 | LAA 72-79

9:38 PM ET | ESPN+ | ATL 79-70 | ARI 48-103

9:40 PM ET | ATL 79-70 | ARI 48-103

9:40 PM ET | SEA 82-69 | OAK 82-69

Soccer NCAAF ...

Home Scores Schedule Standings Stats Teams Recruiting Rankings Daily Lines

LIVE

MLB NHL Soccer NCAAF ...

ESPN+ Watch Listen Fantasy

Top Leagues

Premier League Major League Soccer Champions League LaLiga Bundesliga Serie A Liga MX

Top Teams

USMNT USWNT Arsenal Chelsea Liverpool Manchester City Manchester United Tottenham Hotspur Barcelona Real Madrid Atletico Madrid Bayern Munich Borussia Dortmund Juventus

Home Scores Schedule Transfers USMNT USWNT

Home Scores Schedule Transfers USMNT USWNT

Gronk clears the air on his film-watching habits

Rare rookie Fields set for first start: Dalton

Menu Detailing

The screenshot displays the ESPN mobile website interface. At the top, there's a navigation bar with tabs for "Soccer", "NCAAF", and "...". A green box highlights this bar. Below it is a secondary navigation bar with tabs for "MLB", "NHL", "Soccer", "NCAAF", and "...". A red circle highlights the "Soccer" tab in this bar. To the right of the tabs, there are links for "ESPN+", "Watch", "Listen", and "Fantasy", along with a search icon.

A large black callout box on the left contains the text "Lovely hover state". Above this box, a dark overlay covers the main content area. On the right side, another black callout box contains the text "What's up with these radii?". A red circle highlights the rounded corners of the "Top Leagues" and "Top Teams" sections.

The main content area shows a grid of sports categories:

Top Leagues		Top Teams	
Premier League	USMNT	Tottenham Hotspur	PSG
Major League Soccer	USWNT	(Arsenal logo)	(Chelsea logo)
Champions League	(Arsenal logo)	(Liverpool logo)	(Manchester City logo)
LaLiga	(Chelsea logo)	(Manchester United logo)	(Manchester United logo)
Bundesliga	(Liverpool logo)	(Manchester United logo)	(Manchester United logo)
Serie A	(Manchester City logo)	(Manchester United logo)	(Manchester United logo)
Liga MX	(Manchester United logo)	(Manchester United logo)	(Manchester United logo)

Below the grid, there are additional navigation links: "Scores", "Schedule", "Transfers", "USMNT", "USWNT", "Teams", "Leagues & Cups", and "Tables".

At the bottom of the screen, there's a video player showing a football player in action, with captions: "Gronk clears the air on his film-watching habits" and "Rares rookie Fields set for first start: Dalton".

Menu Detailing

The screenshot shows the ESPN website's navigation bar at the top, featuring links for NFL, NBA, MLB, NHL, Soccer, NCAAF, and more. Below the bar is a vertical sidebar with links for Home, Scores, Schedule, Standings, Stats, Teams, Sign Up: Fantasy Football, NFL Daily Lines, Depth Charts, Eli's Places: Ed Orgeron, and Fantasy Football: Week 3 Flex Rankings. The 'Home' link is highlighted with a red circle. To the right of the sidebar is a large, dark callout box containing the text 'What's up with these radii?'.

ESPN

NFL NBA MLB NHL Soccer NCAAF ...

ENG STAN The Le

Home

Scores

Schedule

Standings

Stats

Teams

Sign Up: Fantasy Football

NFL Daily Lines

Depth Charts

Eli's Places: Ed Orgeron

Fantasy Football: Week 3 Flex Rankings

LIVE

AFC East

- Buffalo Bills
- Miami Dolphins
- New England Patriots
- New York Jets

AFC North

- Baltimore Ravens
- Cincinnati Bengals
- Cleveland Browns
- Pittsburgh Steelers

NFC East

- Dallas Cowboys
- New York Giants
- Philadelphia Eagles
- Washington

NFC North

- Chicago Bears
- Detroit Lions
- Green Bay Packers
- Minnesota Vikings

NFC South

- Jacksonville Jaguars
- Tennessee Titans
- New Orleans Saints
- Tampa Bay Buccaneers

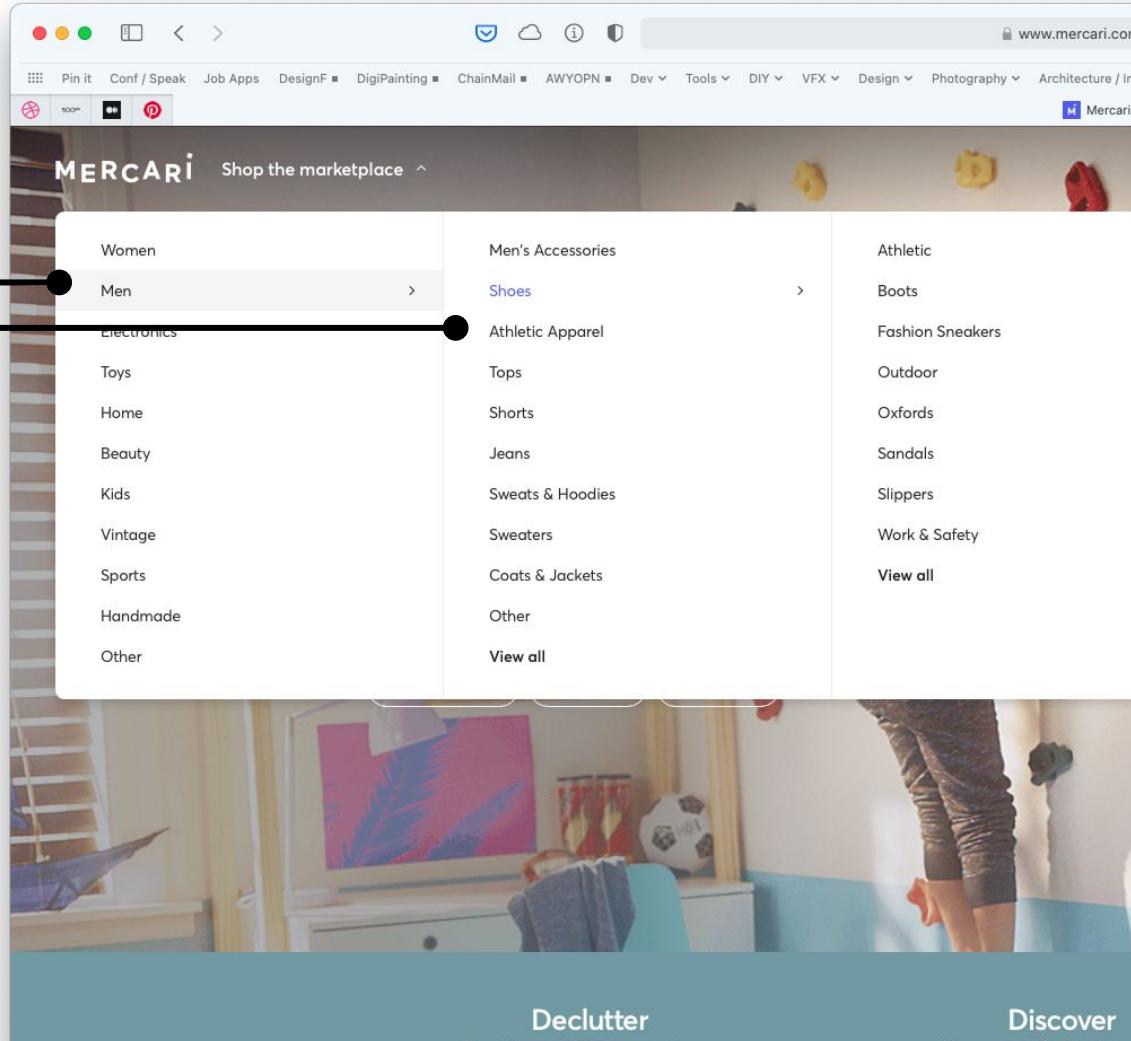
NFC West

- Las Vegas Raiders
- Los Angeles Chargers
- Arizona Cardinals
- Los Angeles Rams
- San Francisco 49ers
- Seattle Seahawks

What's up with these radii?

Hover States?!?!

What's up with these inconsistencies



Declutter

Discover

Drop Shadows

Why are these different?
And what's up with this line?

Top Headlines

- Rosas ops
- NHL final games
- Warrior remark
- Rays' K snafu
- Kiffin: 1 edge
- USOPC
- Gronk
- Bears n out
- NFL We

LIVE

Mets 73-78 | 1 | Top 3rd 0 Outs | 6 | Red Sox 87-65

AT BAT

Pitcher C. Sale BOS - SP | Batter P. Alonso NYM - 1B

Schwarber goes deep to center field as Red Sox grab early lead

Kyle Schwarber knocks another home run at Fenway Park as the Red Sox take a 1-0 lead over the Mets.

0:34 22m

WATCH GAMECAST BOX SCORE

Top Headlines

- Rosas ops
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- Bears n out
- NFL We

ENGINE HIGH THE H

The Lex

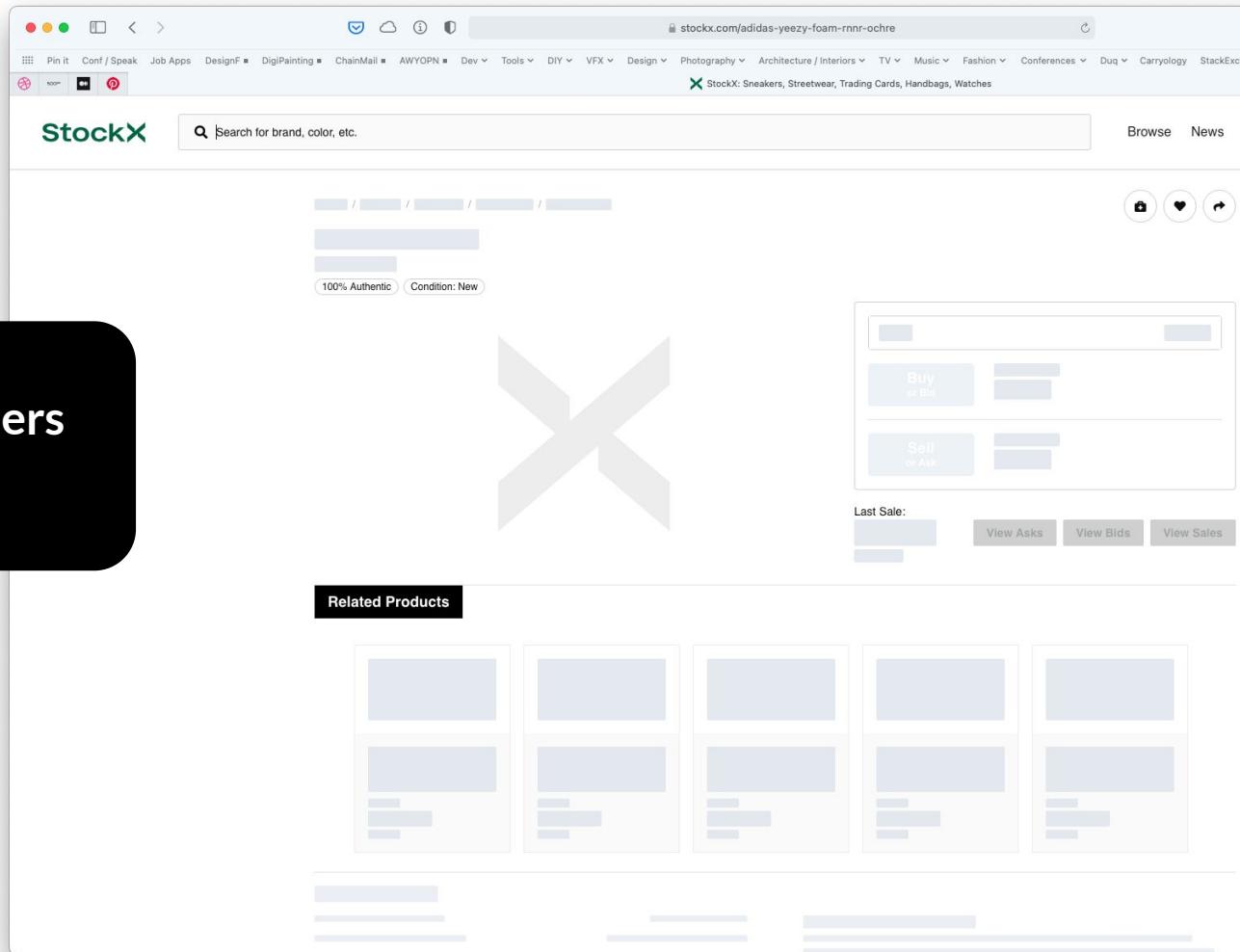


Not a fil



Loading State!

Skeleton loaders! Considers performance



Ads

www.espn.com

TOP EVENTS

MLB Bot 4th TEX 1 NYY 0 2 Outs

MLB Bot 4th BAL 0 PHI 0 0 Outs

MLB Top 3rd N Y M 1 BOS 6 0 Outs

MLB Bot 2nd STL 6 MIL 0 0 Outs

MLB Final TOR 1 COL 7 70-80

MLB 8:40 PM ET LAD 97-54

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MLB 9:40 PM ET ATL 79-70

MLB 9:40 PM ET SEA 82-69

MLB 9:40 PM ET ARI 48-103

MLB 10:00 PM ET OAK 82-69

ESPN: Serving sports fans. Anytime. Anywhere.

ESPN+ Watch Listen Fantasy

LEXUS LEARN MORE

Options shown

ENGINEERED TO A HIGHER STANDARD—THE HUMAN STANDARD.
The Lexus LS

ESPN SUBSCRIBE NOW

UFC 266: Volkanovski vs. Ortega

Top Headlines

- Rosas out as Wolves' president of basketball ops
- NHL finds no evidence Kane bet on Sharks games

www.espn.com

TOP EVENTS

MLB Bot 6th BAL 1 PHI 2 2 Outs

MLB Mid 6th TEX 3 NYY 2 0 Outs

MLB Top 5th N Y M 1 BOS 10 0 Outs

MLB Top 5th STL 7 MIL 0 0 Outs

MLB Mid 2nd LAD 0 COL 1 1 Out

MLB Final TOR 1 TB 7

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MLS Live

Fantasy Football: Week 3 Flex Rankings

Quick Links

- Fantasy Football: Sign Up
- MLB Playoff Watch
- College Football Rankings
- Gamer Gear

Top Headlines

- Rosas out as Wolves' president of basketball ops
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- Kiffin: Transfer 'cherry-picking' gives Bama edge
- USOPC: Olympic hopefuls must be fully vaxed
- Gronk clears the air on his film-watching habits
- Bears rookie Fields set for first start; Dalton out
- NFL Week 3 buzz, upset picks and more

www.espn.com

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Mets N 1 Top 5th 0 Outs 10 R Red Sox

LIVE

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We're testing new features. [Your feedback can help us improve.](#)



Twynneka Jendayi Pitt-Jones

new york city | **e-commerce**



Allison Howard

new york city | **coach** | **raised our first round**



Michelle Zagarro

new york city | **e-commerce**



Anabelle Harari

new york city | **coach**



Le CultureClub

Lanya Olmsted Mandi Nyambi

pittsburgh | **e-commerce**



Love and McMahon Associates

Ruby Knowles

pittsburgh | **e-commerce**



Elements Console Sources Network Timelines Storage Graphics Layers Audit

Active Focus Hover

Style Attribute {

.tile {
 tile-tag: #d628d9fe10f59a7cf322;
 background-color: #d628d9;
 border-radius: 50%;
 height: -webkit-fit-content;
 height: -moz-fit-content;
 width: 25px; }

.tile-tag {
 background-color: #fff;
 border-radius: 50%;
 border: 1px solid #ccc;
 border: 1px solid #ccc;
 border-radius: 50%;
 border: 1px solid #ccc;
 border-radius: 50%;
 border: 1px solid #ccc;

**And all of these things
can be sorted out with a
design system!**



Benefits of a Design System

-  Reduces startup time
-  Consistency & Clarity
-  Reduces decision fatigue
-  Ease of scale
-  Focuses on the main experiences

**Great
Experiences
Are Smooth**



**Fit & Finish is important, tie the bow
on the work before you release it
into the world**

Next Week

Assignment & Reading updates posted in
the next day or so; Will post on Slack

Design Crit Live!

Rose Bud Thorn

This is working great!

*A highlight, success, small win,
or something positive that
happened.*

This is an opportunity!

*New ideas that have
blossoming or something you
are looking forward to
knowing or experiencing*

This is broken!

*A challenge you experienced
or something you can use
more support with*

At least 2 of each in reflection of today's class