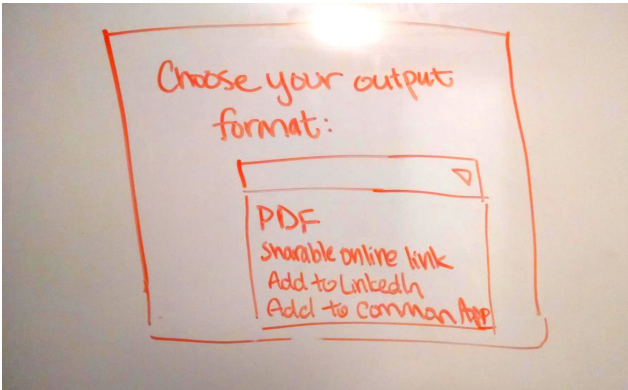
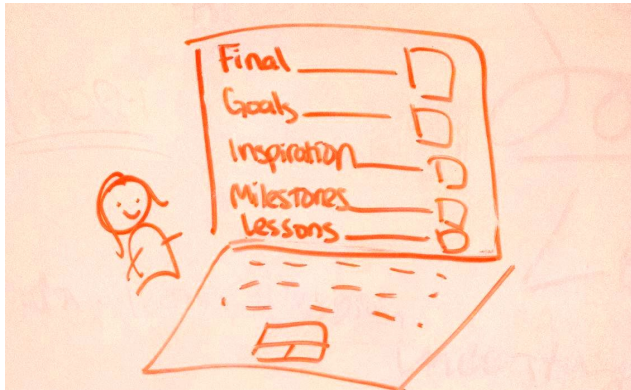
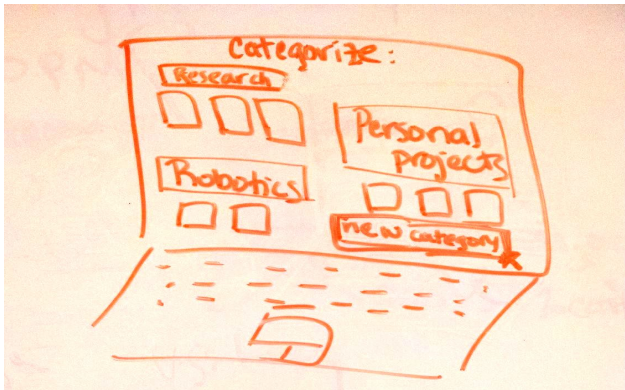
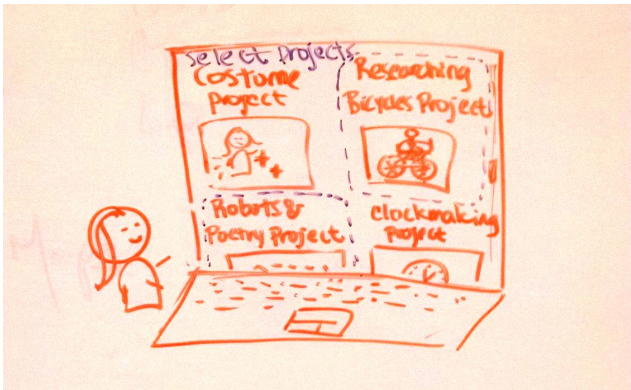


Promotional Documentation - College Application (Scenario 5)

Senior Zoë

Zoe prepares to apply to college, reflecting on past work and composing her portfolio which she will use in her college application. She uses *Esporre* to share her portfolio to a few trusted people for feedback, and then the system allows her to select the way she will share her final portfolio.



UX Lane	Zoe uses system to reflect on her work and growth. Uses system highlight feature to mark favorite projects.	Zoe sorts projects thematically. She has to explain these themes to teachers, friends, and family for feedback.	Zoe checks each project’s page against a checklist to ensure the clearest possible representation of her work and its story	Zoe does a local share with family and teachers. Receives feedback collected by the system.	Zoe incorporates the feedback and applies to college, choosing her output.
Portfolio Process	Initial reflection and growth recognition. System showcases all projects and allows her to highlight	Adds keywords and metadata to the tool, organizing by theme	Analyzes objectives laid out by herself and her teacher that are present in the system	System and local sharing provide visual feedback	Output of final product
Tools & System	Esporre highlights projects with the most depth (most user feedback) and the most prompt completed, Similar thing would happen for large projects to remind you of the previous work	Esporre is now in the staging phase where Zoe is preparing her work to share with the world, And help her get into college	Esporre reminds Zoe with a list of things she wanted when she was doing the project and some built in reminders before publishing	The settings allow a link to be sent to others, asking to view and comment, in order to receive feedback about her work and use it to improve and clarify aspects of her story	System outputs final product into necessary format.
System Checks	➔ System “favorites” tool	➔ Theme-focused metadata	➔ Project checklist	➔ System collected feedback	➔ Output file type exported
Human Interaction	Others provide comments, serving as an example admissions board				