

## NAHID HASAN

Jhigatola, Hazaribagh, Dhaka  
01798324439  
nhopu228@gmail.com  
<https://www.linkedin.com/in/nahidn228/>



### **Career Objective:**

A highly motivated person wishing to work in a learning environment where an opportunity to pursue & establish a career through experience and dynamic potentiality.

### **Career Summary:**

Over 4.5 years of successful experience in SEO and digital marketing field. Proud to have delivered successful SEO results by localizing strategies and managing small to large campaigns. Technological acumen with industry standard tools like Ahrefs, Google Search Console. Masters in IT Leading the conversation to advancement of business with optimizing strategies and to the gateways of knowledge. Desiring to learned abilities in a fast-paced digital marketing atmosphere.

### **Employment History:**

**Total Year of Experience:** 4.5 yrs

#### **1. Team Leader & SEO Strategist (4.5 yrs)**

(5 Jan 2020 – 10 Oct 2024)

##### **The RN Agency**

Area of Expertise:

SEO and Digital Marketing (4.4 yrs)

##### **Duties/Responsibilities:**

1. Team leadership and management
2. Project Tracking & Monitoring
3. Identify Problem & Solution

#### **2. SEO specialist Remote (2.1 yrs)**

(3 Jan 2021 - 9 Jan 2023)

##### **Magnet Marketing SEO**

Area of Expertise:

SEO and Digital Marketing (2.0 yrs)

##### **Duties/Responsibilities:**

1. Competitor Analysis,
2. Keyword research,
3. Scope of work,
4. Social Profile Creation & Monitoring
5. Off Page SEO,
6. GSC Setup
7. Copycat Link Building Profile Creation,

## Tools

1. Ahrefs
2. GSC
3. MOZ
4. Indexing Checker ( app.seowl.co )
5. Geogrid Rank Tracker ( Local Viking )

## Academic Qualification:

Exam Title	Concentration/Major	Institute	Result	Pas.Year	Duration
Master of Science (MSc)	Information Technology	Jahangirnagar University	Running	Running	--
Bachelor of Science (BSc)	Computer Science & Engineering	Bangladesh University	CGPA:3.93 out of 4	2023	4
Diploma in Engineering	Computer Engineering	Lakshmipur Polytechnic Institute	CGPA:3.53 out of 4	2017	4

## Training Summary:

Training Title	Topic	Institute	Country	Location	Year	Duration
Web Development	HTML5, CSS3, Javascript, Node.js, Express.js MongoDB	Programming Hero	Bangladesh	Banani, Dhaka	2024	6 Months
Cyber security	Website Security	Arena Web Security	Bangladesh	Dhaka, Bangladesh	2019	8months
Graphic Design	Adobe Photoshop	Bangladesh IT Institute	Bangladesh	Dhaka, Bangladesh	2017	6 Months

## Skill:

### Fields of Skill

- Web Development
- SEO

## Language Proficiency:

Language	Reading	Writing	Speaking
Bangla	High	High	High
English	Medium	Medium	Medium
Arabic	Medium	Medium	Low

## Personal Details :

Date of Birth : 15 Feb 1998  
Gender : Male  
Height (Meter) : 1.75  
Weight (Kg) : 76  
Marital Status : Unmarried  
Nationality : Bangladeshi  
Religion : Islam  
Permanent Address : Mirpur, Hazirpara, Keramatganj, Lakshmipur Sadar, Laksmipur 3704  
Current Location : Dhaka  
Blood Group : B+

**Reference (s):**

	<b><u>Reference: 01</u></b>	<b><u>Reference: 02</u></b>
Name	: Mohammad Fasiul Alam	Dr. Md. Rashed-UI-Hasan
Organization	: Consulate General of Bangladesh	Dhaka Healthcare Hospital
Designation	: Administrative Officer	Senior Medical Officer
Address	: Long Island City New York 11101, USA	Dhaka, Bangladesh
Primary Email	: fasiul_alam@yahoo.com	drashedul82@gmail.com