



# BUSINESS PERFORMANCE REPORT

Select Date to View

9/1/2013

12/1/2014

Select Year to View

2013

2014

Total

119M

PY 26M

▲ 349%

Total Profit

17M

PY 4M

▲ 336%

Units Sold

1.13M

Discount induced Growth

7.8%

Discount result is Positive

## SALES OVERVIEW

### REGIONAL ANALYSIS

Country

All

Product

All

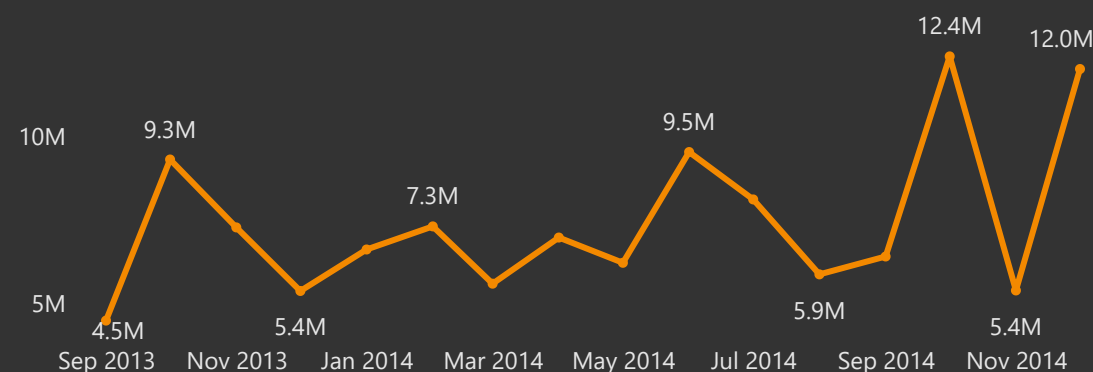
Segment

All

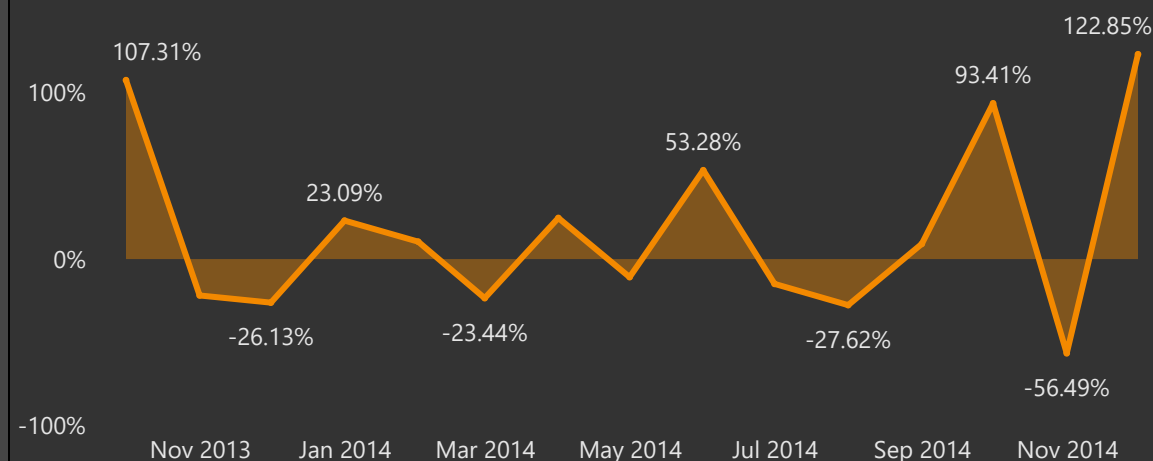
Discount Band

All

Monthly Sales Trend



Month\_to\_Month Growth



Top 5 Product By Total Sales

Product	Sum of Units Sold	Total Sales
Paseo	338,239.50	33,011,143.95
VTT	168,783.00	20,511,921.02
Velo	162,424.50	18,250,059.47
Amarilla	155,315.00	17,747,116.06
Montana	154,198.00	15,390,801.88

Top 3 Product In Each Segment By Unit Sold

Segment	Product	Sum of Profit
Channel Partners	Paseo	331,838.40
Enterprise	Paseo	-81,740.00
Government	Paseo	3,057,290.70
Midmarket	Paseo	258,739.35
Small Business	Paseo	1,231,309.50
Channel Partners	Velo	134,267.04



Financial  
Analysis

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REGIONAL ANALYSIS

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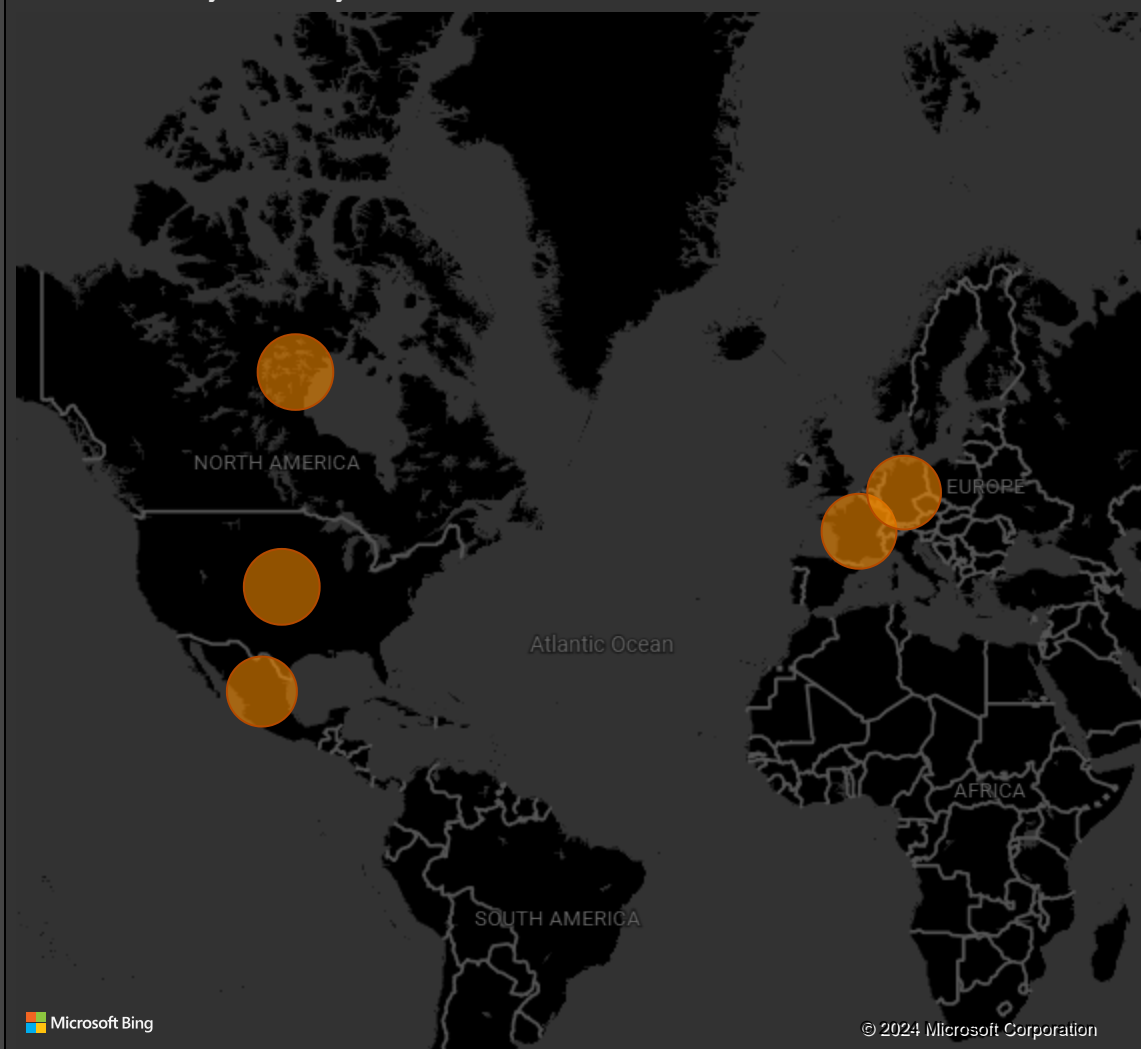
Segment

All

Discount Band

All

Total Sales by Country



2014 Sales and 2013 Sales by Country

● 2014 Sales ● 2013 Sales

