



PIZZA SALES REPORT

Jan/15 - Dec/15



817,860

Total Revenue



38.31

Avg Order Value



49,574

Total Pizzas Sold



21,350

Total Orders



2.32

Avg Pizza Per Order

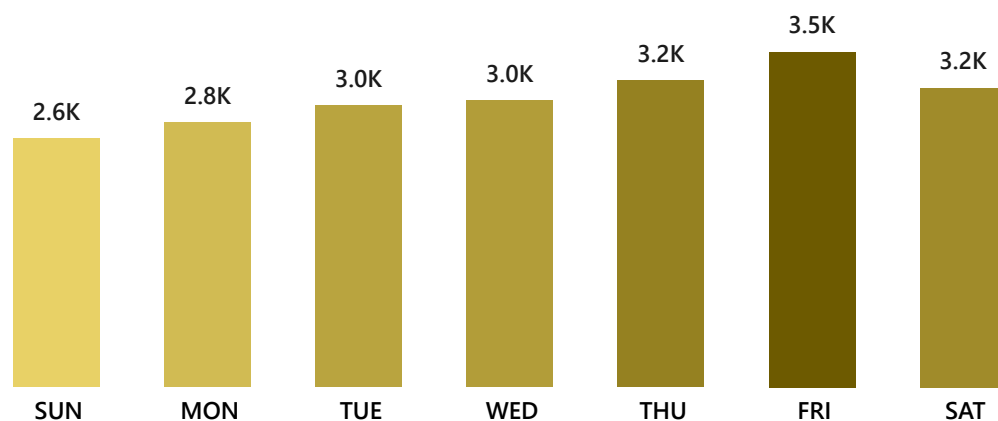
Pizza Category

All

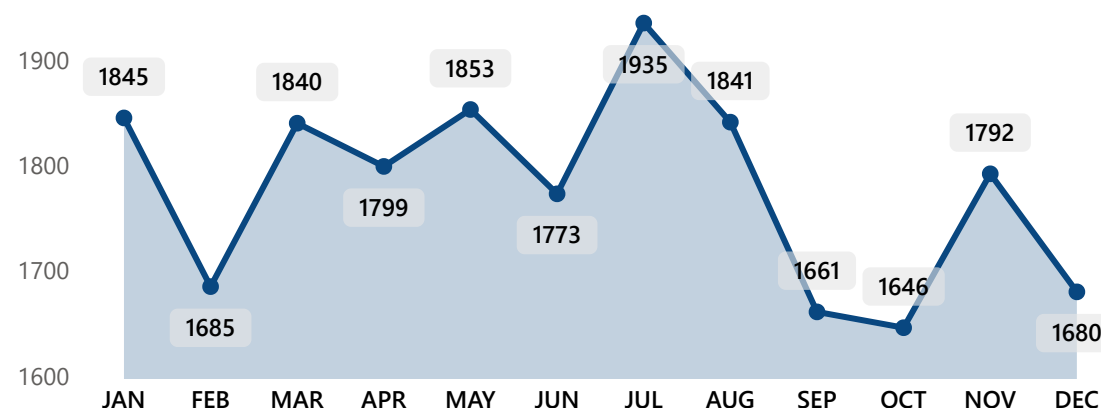
1/1/2015

12/31/2015

Daily Trend for Total Orders



Monthly Trend for Total Orders

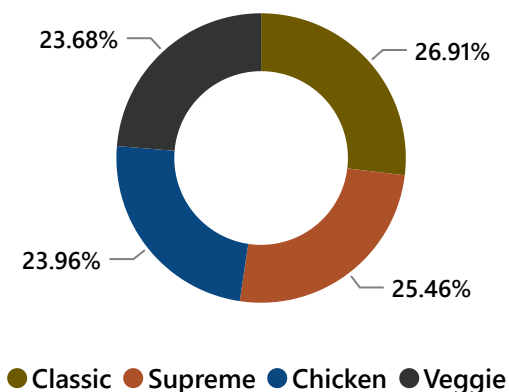


BUSIEST DAYS AND MONTHS

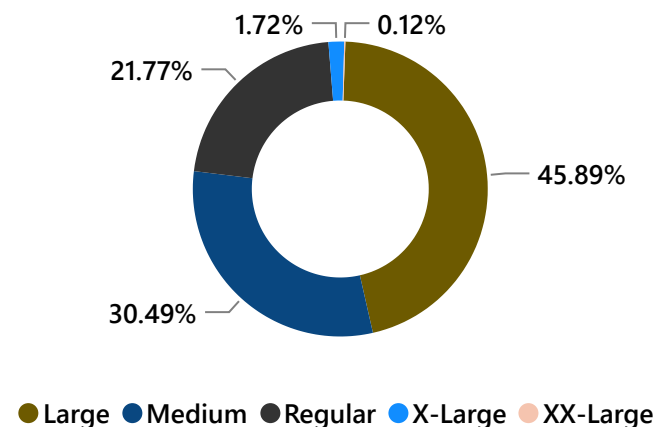
DAYS
Orders are **highest** on weekends, **Friday/Saturday** evenings

MONTHLY
There are **maximum** orders from month of **July and January**

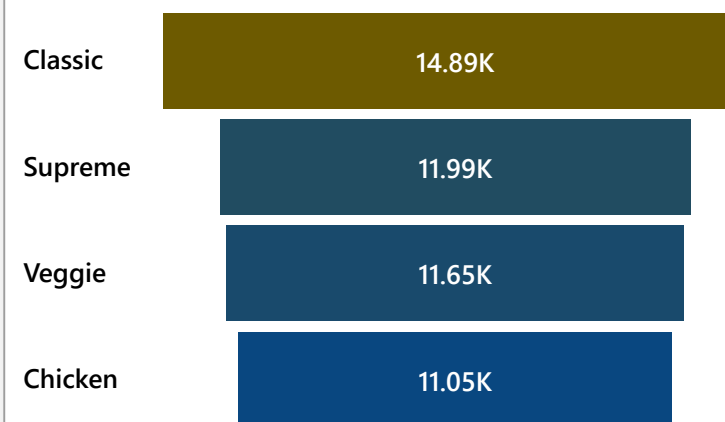
Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Pizzas Sold by Pizza Category



SALES PERFORMANCE

CATEGORY
Classic Category contributes to **maximum** sales and total orders.

SIZE
Large Size pizza contributes to **maximum** sales



Home



Best/Worst Sellers



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Pizza Category

All

1/1/2015

12/31/2015



Top 5 Pizza by Revenue

| | |
|------------------------------|--------|
| The Thai Chicken Pizza | 43.43K |
| The Barbecue Chicken Pizza | 42.77K |
| The California Chicken Pizza | 41.41K |
| The Classic Deluxe Pizza | 38.18K |
| The Spicy Italian Pizza | 34.83K |

Top 5 Pizza by Quantity

| | |
|----------------------------|-------|
| The Classic Deluxe Pizza | 2.45K |
| The Barbecue Chicken Pizza | 2.43K |
| The Hawaiian Pizza | 2.42K |
| The Pepperoni Pizza | 2.42K |
| The Thai Chicken Pizza | 2.37K |

Top 5 Pizza by Total Orders

| | |
|----------------------------|-------|
| The Classic Deluxe Pizza | 2.33K |
| The Hawaiian Pizza | 2.28K |
| The Pepperoni Pizza | 2.28K |
| The Barbecue Chicken Pizza | 2.27K |
| The Thai Chicken Pizza | 2.23K |

BEST SELLERS

REVENUE

The Thai Chicken has the maximum Revenue

QUANTITY

The Classic Deluxe has the maximum Quantity

TOTAL ORDERS

The Classic Deluxe has the maximum Orders

Bottom 5 Pizza by Revenue

| | |
|---------------------------|--------|
| The Spinach Pesto Pizza | 15.60K |
| The Mediterranean Pizza | 15.36K |
| The Spinach Supreme Pizza | 15.28K |
| The Green Garden Pizza | 13.96K |
| The Brie Carre Pizza | 11.59K |

Bottom 5 Pizza by Quantity

| | |
|---------------------------|-----|
| The Soppressata Pizza | 961 |
| The Spinach Supreme Pizza | 950 |
| The Calabrese Pizza | 937 |
| The Mediterranean Pizza | 934 |
| The Brie Carre Pizza | 490 |

Bottom 5 Pizza by Total Orders

| | |
|---------------------------|-----|
| The Chicken Pesto Pizza | 938 |
| The Calabrese Pizza | 918 |
| The Spinach Supreme Pizza | 918 |
| The Mediterranean Pizza | 912 |
| The Brie Carre Pizza | 480 |

WORST SELLERS

REVENUE

The Spinach Pesto has the minimum Revenue

QUANTITY

The Soppressata has the minimum Quantity

TOTAL ORDERS

The Chicken Pesto has the minimum Orders