

# Nahush Farkande

UX Designer

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Indianapolis, USA

## EDUCATION

**MS, Human Computer Interaction** - IUPUI, Indianapolis, USA

August 2023

**BE, Computer Engineering** - I2IT, Pune, India

July 2015

## WORK EXPERIENCE

**Graduate Research Assistant**

November 2021 - Present

IUPUI

Indianapolis, USA

- Developed a chrome extension that would function as a replacement to the CogTool Software which is taught in the Psychology of HCI course, which contains **20-30 students** on average.

**Lead UI developer**

December 2018 - July 2021

LumenData, Inc

Bangalore, India

- Led the development and testing of a client B2B marketing intelligence web application from the proof of concept to a complete product with **8-10 customers companies**.
- Collaborated with the company CEO, VP of engineering, and the designer to assess requirements, build and iterate **40+ features** into the product, and design **4-5 features** in the product

**Senior Software Engineer**

January 2017 - November 2018

Coditas Technologies

Pune, India

- Directed the development, testing, and design of **3 client projects**
- Interviewed and mentored candidates for the company leading to a **50% growth in the team size**.
- Designed a code construct that improved code readability and organization across **5 company projects**

## DESIGN PROJECTS

**Courtside**

[\[Link\]](#)

An enhanced basketball experience for the visually impaired.

- Researched 5G and conceptualized possible applications in sports.
- Conceptualized the **4 possible ideas** and built the interactive prototype.

**Trupaws**

[\[Link\]](#)

A better way to match pet adopters and animal shelters.

- Researched and analyzed the problem space.
- Constructed **2 personas**, the information architecture, and **2 iterations** of the prototype.

**Farm2U**

[\[Link\]](#)

Connecting people to local produce.

- Conducted formative research and **2 user interviews** to understand the problem space.
- Ideated the solution and generated **2 iterations** of the prototype.

## KEY SKILLS

**Design:** UX research, UI Design, Usability testing, User Interviews, Affinity Mapping, Figma, Procreate, Photoshop, Information Architecture, Graphic Design, Interaction Design, User flows

**Coding and Frameworks:** ReactJS, NextJS, Typescript, HTML, CSS, SCRUM, Kanban

## AWARDS

**AT&T 5G Sports Hackathon** - Winner (\$29,000)

**IUPUI Neighbourhoods of the future Design Sprint** - 2nd Place (\$500)