Nahush Farkande   UX Designer

www.nahushf.com   +13179703403   nahush.farkande@gmail.com   Indianapolis, USA

EDUCATION

MS, Human Computer Interaction - IUPUI, Indianapolis, USA   August 2023
BE, Computer Engineering - I2IT, Pune, India   July 2015

WORK EXPERIENCE

Graduate Research Assistant   November 2021 - Present
IUPUI   Indianapolis, USA
- Reduced the effort in calculating expert vs novice performance with user interfaces by **approximately 80%** by building a chrome extension to replace the CogTool Software.

Lead UI developer   December 2018 - July 2021
LumenData, Inc   Bangalore, India
- Led the development of a client business-to-business marketing intelligence web application from the proof of concept to a complete product which grew the customer base by **10 customers companies**.
- Collaborated with the company CEO, VP of engineering, and the designer to assess requirements, build and iterate **40+ features** into the product, and design **4-5 features** in the product

Senior Software Engineer   January 2017 - November 2018
Coditas Technologies   Pune, India
- Directed the development, testing, and design of **3 client projects**
- **Grew the team size by 50%** by interviewing and mentoring candidates for the company.
- Improved code readability across **5 company projects** by conceptualizing a code construct that simplified communication of the front end with the data storage.

DESIGN PROJECTS

Courtside   [Link]
An enhanced basketball experience for the visually impaired.
- Researched 5G and conceptualized possible applications in sports.
- Conceptualized the **4 possible ideas** and built the interactive prototype.

Trupaws   [Link]
A better way to match pet adopters and animal shelters.
- Researched and analyzed the problem space.
- Constructed **2 personas**, the information architecture, and **2 iterations** of the prototype.

Farm2U   [Link]
Connecting people to local produce.
- Conducted formative research and **2 user interviews** to understand the problem space.
- Ideated the solution and generated **2 iterations** of the prototype.

KEY SKILLS

Design: UX research, UI Design, Usability testing, User Interviews, Affinity Mapping, Figma, Procreate, Photoshop, Information Architecture, Graphic Design, Interaction Design, User flows.
Coding and Frameworks: ReactJS, NextJS, Typescript, HTML, CSS, SCRUM, Kanban.

AWARDS

AT&T 5G Sports Hackathon - Winner ($29,000)
IUPUI Neighbourhoods of the future Design Sprint - 2nd Place ($500)
IUPUI 21st century Education Design Sprint - 1st Place ($795)