Retail Analytics Dashboard

Year

| 2016 | 2017 |

Best Seller Product

Staples - 124 unit

Top Products by Sales Value

Canon imageCLASS 220...

Total Sales

$1.34242105M

Total Profit

$175.23504K

Total Products Sold

22K

Month

April	August	December
February	January	July
June	March	May
November	October	September

Month Profit

Bar chart showing profit by month (Bulan):
- December: $26K
- October: $26K
- September: $20K
- March: $18K
- May: $15K
- November: $14K
- June: $13K
- July: $11K
- August: $11K
- January: $10K
- February: $7K
- April: $4K

Top 10 Products by Units Sold

Product Name	Total Qauntity
Staples	124
Easy-staple paper	89
Staple envelope	73
Staples in misc. col...	60
Chromcraft Round ...	59
Storex Dura Pro Bi...	49
Situations Contour...	47
Wilson Jones Clip ...	44
Avery Non-Stick Bi...	43

Order Count by Shipping Method

Donut chart:
- 0.34K (5.83%)
- 0.96K (16.26%)
- 1.15K (19.44%)
- 3.45K (58.47%)

Ship_Mode: ● Standard ... ● Second ... ● First Class ▶

Sales by Order Date

Line chart of Sales by Order Date from Apr 2016 to Oct 2017.