



KAITLYNN LARKINS

Graphic Designer/
Front End Developer

Contact

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Experience

- 2019–Present **Front End Developer at Agora Financial**
- Wireframed, designed and built various publication websites from concept to deployment
 - Developed responsive UI frameworks that were cohesive across multiple mediums including desktop, tablet, and mobile
 - Created more interactive promotional funnels that resulted in a large increase in sales
 - Successfully provided A/B Testing, multivariate testing, and analytics results/feedback
 - Ability to handle multiple assignments across platforms and meet deadlines
- 2017–2019 **Lead Operations Designer at Agora Financial**
- Hired and supervised the in-house design team and approved all final outgoing promotional websites
 - Responsible for designing and building multiple monthly digital newsletters and landing pages
 - Capacity to work independently and flexibly with minimum supervision
 - Optimized and handled maintenance of graphic assets for use across product pages, sales funnels, and promotional ads
- 2016–2017 **Graphics Intern at Baltimore Center Stage**
- Worked alongside the marketing/production teams to create print and digital materials such as commercial ads, billboards and show programs featured in the theatre and around Baltimore city
 - Responsible for maintaining branding and content across all social media platforms
- 2015–2016 **Junior Designer at Redhead Companies**
- Created a variety of marketing materials and advertisements for universities and small businesses in Maryland
 - Provided creative support for initial wireframing and website development

Education

2016 **Maryland Institute College of Art,**
BFA in Graphic Design

Skills

Design

Web & Mobile Design / Branding / Prototyping / UI/UX / User Research / Photo Editing

Development

HTML5 / CSS / JavaScript / Arduino / Wordpress / Web Analytics

Personal

- Exceptional oral and written communication skills
- Critical Thinking
- Adaptability
- Attention to detail

Software

Illustrator, XD, Sketch, Invision, Photoshop, InDesign, After Effects, Dreamweaver, Git, and UXPin

Awards

2012 YoungArts Merit Award Winner

2015 Adobe Design Achievement Awards — Exhibition Design (Finalist)

References

Available upon Request