KAITLYNN LARKINS

Graphic Designer/
Front End Developer

Contact

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Experience

2019–Present

Front End Web Developer at Agora Financial
- Wireframed, designed and built various publication websites from concept to deployment
- Developed responsive UI frameworks that were cohesive across multiple mediums including desktop, tablet, mobile
- Created more interactive promotional funnels that resulted in a large increase in sales
- Successfully provided A/B Testing, multivariate testing, and analytics results/feedback
- Ability to handle multiple assignments across platforms and meet deadlines

2017–2019

Lead Operations Designer at Agora Financial
- Hired and supervised the in-house design team and approved all final outgoing promotional websites
- Responsible for designing and building multiple monthly digital newsletters and landing pages
- Capacity to work independently and flexibly with minimum supervision
- Optimized and handled maintenance of graphic assets for use across product pages, sales funnels, and promotional ads

2016–2017

Graphics Intern at Baltimore Center Stage
- Worked alongside the marketing/production teams to create print and digital materials such as commercial ads, billboards and show programs featured in the theatre and around Baltimore city
- Responsible for maintaining branding and content across all social media platforms

2015–2016

Junior Designer at Redhead Companies
- Created a variety of marketing materials and advertisements for universities and small businesses in Maryland
- Provided creative support for initial wireframing and website development

Education

2016 **Maryland Institute College of Art**, BFA in Graphic Design

Skills

Design
Web & Mobile Design / Branding / Prototyping / UI/UX / User Research / Photo Editing

Development
HTML5 / CSS / JavaScript / Arduino / Wordpress / Web Analytics

Personal
- Exceptional oral and written communication skills
- Critical Thinking
- Adaptability
- Attention to detail

Software

Illustrator, XD, Sketch, Invision, Photoshop, InDesign, After Effects, Dreamweaver, Git, and UXPin

Awards

2012 YoungArts Merit Award Winner

2015 Adobe Design Achievement Awards — Exhibition Design (Finalist)

References

Available upon Request