

Naia Lara Shafir Anwar

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PROFILE

A Computer Engineering undergraduate with a strong passion for data analysis, UI/UX design, and web development. As an active learner, I am committed to continuously expanding my technical and creative skills. I am eager to contribute to innovative IT projects, embrace new challenges, and grow professionally within dynamic environments.

EDUCATION

Telkom University 2022 - Present
Undergraduate in Computer Engineering, GPA: 3.35/4.00

SMK Letris Indonesia 2019 - 2022
Multimedia

TRAINING & CERTIFICATION

Rakamin Academy December 2024 – January 2025
Kimia Farma Big Data Analytics Project Based Internship Program
Learning Topic: Data Analysis, Big Data, and Big Data Processing and Scheduling

Future Skills october 2024
Mastering The Art of Communication
Learning Topic: Fundamental concepts and types of communication, Effective communication techniques, Public speaking and presentation skills.

MySkill july 2024 – August 2024
Data Analysis: Fullstack Intensive Bootcamp
Learning Topic: Data Analysis, Statistical Foundations, Data Processing, SQL for Data Analysis, Data Visualization

EXPERIENCE

PKKMB TELKOM UNIVERSITY 2023
Tools and Equipment Team

- Managed the distribution of tools, equipment, and supplies to ensure smooth event operations.
- Oversaw inventory control and ensured resources were efficiently allocated.
- Collaborated with team members to address logistical challenges effectively.

PT.MSP 2022
Operator

- Understanding workplace dynamics and team collaboration.
- Effective problem-solving and decision-making.
- Handling tasks and challenges with professionalism.

ORGANIZATION EXPERIENCE

AIIESEC FUTURE LEADER

2023 - 2024

Delegates

- Developed strong communication skills through pitching and presenting projects.
- Cultivated critical thinking skills to resolve challenges.
- Collaborated within a team to analyze and develop a project, demonstrating an ability to work effectively with others.
- Engaged in a deep learning process, demonstrating adaptability and a willingness to acquire new skills.

TECHNICAL PROJECTS

Rakamin E-Commerce Analytics Dashboard

github.com/naialaraa/Kimia_farma_analytics

Conducted data analysis on a retail e-commerce dataset using SQL and BigQuery to uncover insights into transactions, sales, profits, and customer ratings. Built interactive dashboards with Looker Studio to visualize key performance trends, supporting data-driven business decisions.

E-Commerce Performance Analysis – Final Project

github.com/naialaraa/MySkill-Final-Project-Naia

Analyzed two years of e-commerce data to uncover customer behavior patterns and evaluate marketing campaign performance. Used SQL and BigQuery for data extraction, Python (Pandas, Seaborn) for exploratory analysis, and Tableau for visualization. Delivered insights on customer segmentation, sales trends, and campaign effectiveness.

Kidney Awareness Website

naialaraa.github.io/kidney-awareness

Developed a responsive and informative website to raise awareness about kidney health using HTML, CSS, and JavaScript. Structured multiple pages with visual elements, organized content on kidney function, prevention tips, and early symptoms. Hosted using GitHub.

Spacel Apps – UI/UX Design Prototype

[Figma Prototype](#)

Designed an interactive prototype for a space-themed mobile application using Figma. Focused on user experience, screen navigation flow, and modern visual elements. The project demonstrates design thinking and UI layout skills.

Glow Beauty Apps – UI/UX Design Prototype

[Figma Prototype](#)

Designed a beauty and skincare application prototype emphasizing ease of use and aesthetic appeal. Incorporated product pages, user flow, and interactive elements.

SKILLS

Technical: Python, Javascript, SQL, C, HTML, CSS, JavaScript, Node.js, MySQL, BigQuery, Figma

Language: Bahasa Indonesia (Native), English (Conversational Proficiency)

Soft Skill: Adaptable, Communication, Teamwork, Problem Solving, Time Management