"Movie genre Classification"

A project Report supported to

MOHAN BABU UNIVERSITY

In partial fulfillment of the Requirements for the Award of the degree of

BACHELOR OFTECHNOLOGY

IN

COMPUTER SCIENCE AND ENGINEERING

ΒY

TANIKONDA AVINASH (22102A041096)

KORADA MANMOHANASAI (22102A040879)

SURINENI NITHIN KRISHNA (22102A040262)

Under the Guidance of

Dr. J. Avanija

Professor

Dept. of AIML, School of Computing, MBU



Department of Artificial Intelligence and Machine Learning

MOHANBABUUNIVERSITY

Sree Sainath Nagar, Tirupathi- 517 102 2022-2026



MOHAN BABU UNIVERSITY

Sree Sainath Nagar, A. Rangampet, Tirupati- 517102, Chittoor Dist., A.P.

DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

CERTIFICATE

This is to certify that the Project Work entitled "Movie Genre Classification" is the bonafide work done by

TANIKONDA AVINASH (22102A041096)

KORADA MANMOHANASAI (22102A040879)

SURINENI NITHIN KRISHNA (22102A040262)

In the Department of Artificial Intelligence and Machine learning, Mohan Babu University, A. Rangampet. In partial fulfillment of the requirements for the award of Bachelor of Technology in Artificial Intelligence and Machine Learning during 2022-2026.

This is work has been carried out under my guidance and supervision.

The results embodied in this Project report have not been submitted in any University or Organization for award of any degree or diploma.

Internal Guide Head

Dr. J. Avanija Professor Dept of AIML Mohan Babu University Tirupathi Dr. B. Narendra Kumar Rao Prof & Head Dept of AIML Mohan Babu University Tirupathi

DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

VISION

To become a Centre of Excellence in Artificial Intelligence and Machine Learning by imparting high quality education through teaching, training and research.

MISSION

- O To impart quality education in Computer Science and Engineering with specializations in Artificial Intelligence and Machine Learning by disseminating knowledge through contemporary curriculum, competent faculty and effective teaching learning methodologies.
- Nurture research, innovation and entrepreneurial skills among students and faculty to contribute to the needs of industry and society.
- o Inculcate professional attitude, ethical and social responsibility for prospective and promising Engineering profession.
- Encourage students to engage in lifelong learning by creating awareness of the contemporary developments in Computer Science and Engineering Artificial Intelligence and Machine Learning.

Program Educational Objectives (PEO's)

After few years of graduation, the graduates of B. Tech CSE (Artificial Intelligence and Machine Learning) will:

PEO1. Pursuing higher studies in core or allied areas of Computer Science, Artificial Intelligence, Machine Learning, Data Science or Management.

PEO2. Employed in reputed Computer and I.T organizations or Government, to have a globally competent professional career in Computer Science and Engineering, Artificial Intelligence Machine Learning, Data Science domain or be successful entrepreneurs.

PEO3. Able to demonstrate effective communication, engage in teamwork, exhibit leadership skills, ethical attitude, and achieve professional advancement through continuing education.

Program Outcomes (PO's)

On successful completion of the Program, the graduates of B.Tech. CSE (Artificial Intelligence and Machine Learning) Program will be able to:

- **PO1.** Engineering knowledge: Apply the knowledge of mathematics, science, engineering fundamentals and an engineering specialization to the solution of complex engineering problems.
- **PO2.** Problem analysis: Identify, formulate, review research literature, analyze complex engineering problems reaching substantiated conclusions using first principles of mathematics, natural sciences, and engineering sciences.
- **PO3.** Design/development of solutions: Design solutions for complex engineering problems and design system components or processes that meet the specified needs with appropriate consideration for the public health and safety, and the cultural, societal, and environmental considerations.
- **PO4.** Conduct investigations of complex problems: Use research-based knowledge and research methods including design of experiments, analysis and interpretation of data, and synthesis of the information to provide valid conclusions.
- **PO5. Modern tool usage:** Create, select, and apply appropriate techniques, resources, and modern engineering and IT tools including prediction and modeling to complex engineering activities with an understanding of the limitations.
- **PO6.** The engineer and society: Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional engineering practice.
- **PO7.** Environment and sustainability: Understand the impact of the professional engineering solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.
- **PO8.** Ethics: Apply ethical principles and commit to professional ethics and responsibilities and norms of the engineering practice.
- **PO9.** Individual and team work: Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
- **PO10.** Communication: Communicate effectively on complex engineering activities with the engineering community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions.

PO11. Project management and finance: Demonstrate knowledge and understanding of the engineering and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.

PO12. Life-long learning: Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change.

Course Outcomes

- 1. Analyze the process of machine learning modeling and evaluation to automatically infer a general description for a given learning problem.
- 2. Design and implement machine learning solutions for classification, and regression problems.
- 3. Design and implement efficient neural architecture to model patterns for a given learning problems.
- 4. Analyze intelligent solutions to solve societal problems related to computer vision information security, healthcare and other areas.
- 5. Analyze and apply clustering techniques for effective data analysis and pattern recognition.
- 6. Work independently to solve problems with effective communication.

CO-PO Mapping

	P	P	P	P	P	Р	P	P	P	РО	РО	РО	PS	PS	PS	PS
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		O		O	O					10	11	12	O1	O2	03	O4
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CO2	2	3	3	3	3	-	-	-	-	-	-	-	-	-	3	-
CO3	3	3	3	1	-	-	-	-	-	-	-	-	-	-	3	-
CO4	1	3	3	3	3	3	-	-	-	-	-	-	-	-	3	-
CO5	2	3	3	3	3	2	-	-	-	-	-	-	-	-	3	-
CO6	-	-	-	-	-	-	-	-	3	3	-	-	-	-	3	-
Course Correl ation Mappi ng	3	3	3	3	3	3	-	-	3	3	-	-	-	-	3	-

(Correlation Levels: 3: High; 2: Medium; 1: Low)

DECLARATION

We hereby declare that this project report titled "Movie Genre Classification" is a genuine project work carried out by us, in B. Tech (Artificial Intelligence and Machine Learning) degree course of Mohan Babu University and has not been submitted to any other course or university for the award of any degree by us.

Signature of the student

1.

2.

3.

ACKNOWLEDGEMENT

We are extremely thankful to our beloved chairman and founder **Dr. M. Mohan Babu** who took keen interest to provide us the infrastructural facilities for carrying out the project work.

We are highly indebted to

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Abstract

Creating a model to predict movie genres and proposing movies based on content abstracts requires a comprehensive approach that integrates natural language processing (NLP) techniques, image analysis, and content abstraction methods.

Develop a multi-model that combines features from both plot summaries and poster images to predict movie genres. Train the model using the prepared dataset, optimizing for genre predictions.

Evaluate the model's performance using metrices like accuracy, precision, recall, etc., on the test dataset. Analyse any misclassifications to understand areas for improvement.

Utilize the trained model to recommend movies based on user-specified genres. You can build a simple content-based recommendation system that suggests movies with similar plot summaries or genres.

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1.1 Introduction

Movie genres are classification that explain about the films based on story or scenes. The film genre used to regulate the characters, story plot, movie structure. Example horror movies hold more action than dialogue, action movies hold fight scenes, high background music, high elevation and slow-motion camera shots.

Genre categorizes movies. This makes easier for viewer to discover movies based on genre he or she likes to watch. Genre is categorized based on 4 elements: story, plot, character, setting. Movies often have genres overlap, such as drama movies can also contain comedy or action movies can contains crime.

There is a specific style of filmmaking where a film possesses both the genre and subgenre. The main plot of the film is called genre and the side plot of the story is called sub-genre. Subgenres vary stylistically. For example, drama and comedy movies can also have some action part. But they both differ in story plot, dialogues, scenes.

1.2 Problem statement

To create a model that predicts the genre of a movie based on its plot summary or poster part and to propose movies based on stated genre and catalogue based on content.

1.3 Objectives

Model Interpretability: To understand how the model makes predictions by analysing feature importance or attention mechanisms.

To implement a recommendation system that suggests movies based on user-specified genres or preferences.

Model Training: Split your data set into training and testing sets to evaluate the performance of your model.

Content-Based Filtering: Incorporate other features such as movie ratings, release year, and cast.

Hybrid Approaches: combine content-based and collaborative filtering techniques for more personalized and accurate recommendations.

S. SNO	Paper Title	Journal/conference published	Methods proposed	Datasets used	Limitations	links
1 1.	Poster-Based	IEEE Access, 2020	CNN model, convolution layers,	MOVIELENS, Kaggle movie data sets		https://ieeexplore.ieee. org/abstract/document/9057706
	Multiple		Support vector			
	Movie Genre		system,			
	Classification					
	Using Inter-					
	Channel					
	Features					
2.	Movie	Journal IEEE ACCESS	1-D CNN deep learning model,	IMDb beta set, TMDb database		https://ieeexplore.ieee. org/abstract/document/9758691
	Popularity		,			
	and Target					
	Audience					
	Prediction					
	Using the					
	Content-					
	Based					
	Recommender					
	System					

3.	Evaluating folksonomy information sources for genre prediction	2014 IEEE International Advanced Computing Conference (IACC)	Decision support system, Multi-label, Threshold Method, Unsupervised Learning Techniques		https://ieeexplore.ieee. org/document/6779440
4.	Using Generative Adversarial Networks for Conditional Creation of Anime Posters	IEEE ACCESS	Advances in deep learning, Generative Adversarial Networks, Thematic Content, Image Segmentation	NETFLIX DATASET	https://ieeexplore.ieee. org/abstract/document/9887491

		1	ı		
5.	Predicting	Institute for	CNN, NLP	9,249	https://www.frontiersin.
	Film Genres	Intelligent		matched films	org/journals/psychology/articles
	with Implicit	Systems,		and associated	/10.3389/fpsyg.2012.00565/full
	Ideals	University of		IMDB	2 7 0
		Memphis, TN,			
		USA			
		0.011			

3.1 Description of data used:

The data set we have used is accessed from Kaggle which is used for our problem statement. As per our problem statement, we have 2 major datasets of plot summaries and another one of movie posters.

Data sets that we have used for movie plot based genre prediction are Kaggle movie train.csv and Kaggle movie test.csv. For training we have used train.csv data set and for testing we have test.csv. The data inside the trained dataset consists of id, text and genre whereas the data inside the tested data set consists of only id and text. The trained dataset contains more than 22000 entries and where as for testing dataset contains more than 5500 data entries. We have also got the good accuracy for the model we trained.

Data set that we have used for movie recommendation system is movies.csv. It consists of different data which is divided into various columns. The data inside dataset consists of index, budget, genres, homepage, id, keywords, original language, original title, overview, popularity, production companies, production country, release date, revenue, run time, spoken languages, status, tagline, title, vote count, cast, crew, director. This data set contains more than 4500 entries.

Data set that we have used for movie poster based genre prediction is movie poster.csv .It consists of different labels consists of various columns. The dataset consists of various poster images of different images of various movies more than 2000 entries.

3.2 Data preprocessing and Data cleaning:

Plot based Genre prediction

We have used nltk (Natural language Toolkit) algorithm for cleaning and preprocessing the data.

- Cleaning special character from the dialog/script.
- Converting the entire dialog/script into lower case.
- Tokenizing the dialog/script by words.
- Removing the stop words.
- Stemming the words.
- Joining the stemmed words.
- Creating a corpus.

Movie recommendation system

We have used matrix factorization techniques like Singular value decomposition (SVD), and can use CNN enhance text processing using lemmatization.

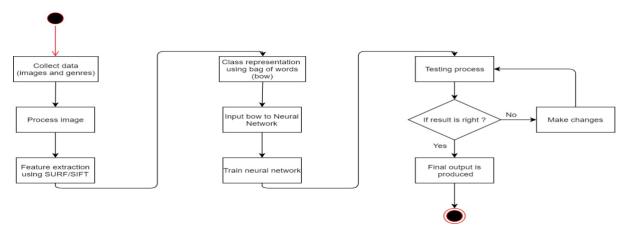
- Filled missing values in selected features ('genre', 'keywords', 'fasline', 'cast', 'director') with empty strings.
- Combine selected features into a single feature vector ('combined features') for each movie.
- Used Tfidfvectorizer to convert text data ('combined-features') into numerical feature vectors ('features-vectors').

4.1 Existing system:

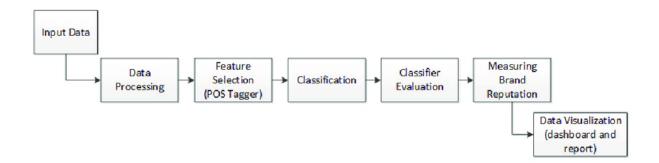
One existing system for project movie genre classification from poster images is to use deep learning models, such as convolutional neural networks (CNNs). A CNN architecture suitable for image classification tasks. Split the dataset into training, validation, and test sets. Train the CNN using the training set, optimizing the model's weights to minimize a chosen loss function (e.g., categorical cross-entropy) based on predictions compared to ground truth labels.

4.2.1 Architecture:

For genre classification from poster image:



For genre classification from plot summary:



4.2.2 Machine learning algorithms used:

Plot based genre recommendation:

We have NLTK (Natural Language Toolkit) algorithms along with train-test split for the model building. Multinomial Naïve bayes classifier for model training. NLTK is used for data cleaning to remove stemming words from the given plot in data base and to make the data case free we used this Natural Language Toolkit.

Traian-Test split is used to classify the dataset into training data and testing data.

Movie genre recommendation:

We have used embedded techniques like Wordtovec, Glove or fast test for converting data into numerical values. Beside cosine similarity we can use Jaccard similarity, Eucledian distance or Pearson correlation coefficient depending on nature of your data.

Wordtovec is used to create a distributed representation of words to numerical vectors. True context words can be distinguished from false context words.

Poster based genre recommendation:

We have used CNN and also Keras and along with Terasorflow.

CNN is used to analyse the poster, Keras is used to turn array of class integers into an array of one-hot vectors and Tensor flow is an open sourced end-to-end platform, a library for multiple machine learning tasks.

4.2.3 Model Selection and Evaluation metrics:

Create a word cloud visualization for drama, action and comedy to vizualise the most common used in each genre. To split the data set in test data set and train data set. Then model training is done using Multinomial Naïve Bayes Classifier.

Model Evaluation:

Prediction: Made predictions on the test set using trained classifier.

Accuracy calculation: calculated the accuracy of the model using 'accuracy score'.

Create a confusion Matrix using 'confusion matrix' and vizualize it using 'sns.head map'.

Hyper perameter Tuning:

Tuned the alpha Hyper parameter of the Naïve Base Classifier to improve the performance of the model.

5.1 Hardware and Software used:

We have used Dell 11th Gen Intel® CoreTM <u>i5-1135G7@ 2.40GHz</u> 2.42GHz With installed RAM of 16 GB and used Google Colaboratory as our software of python version 3.6.9 for executing our code.

5.2 Parameter tuning process:

Hyper parameter is used for Multinomial naive bayes classifier for the better performance of the model.

Results and Discussion:

To find the best classification algorithms that can be used for the movie name prediction, we have used Systematic Literature Review method. We have gathered some works from the study that could help us to identify best classification algorithms to get good accuracy in prediction. The research articles and the identifications from the literature study are presented.

The results of the experiment with preprocessed dataset and the identified machine learning algorithms from literature study are presented in this section. Multinomial Naïve bayes classifier, TfidfVectorizer, cosine_similarity, CNN, Tensorflow and keras are used to train the model individually for the same dataset of movie scripts and the predictions of some random paraphrased sentences from the script are done for each model and recorded.

Research papers from the literature study which are obtained by using the search of keywords such as Natural Language Processing, classification algorithms, movie prediction in repositories like Google Scholar, IEEE, Science Direct. All the results related to our research are noted down which includes the use of classification in different prediction models, movie-related models that use machine learning techniques, and NLP-based articles that are used in the preprocessing of data. We have observed that there are several machine algorithms such as Naive Bayes, Decision Tree, Support Vector Machine, K- Nearest Neighbor classifier, Neural Network, Logistic Regression, Random Forest, Ada Boost, Gradient Boost, and some more algorithms are mostly used machine learning algorithms in the classification models. From the study of all the conclusions of research papers, we have opted to use 4 algorithms Multinomial Naïve bayes classifier, TfidfVectorizer, cosine_similarity, CNN in the prediction of movie genre using movie plot, poster image, classification of movie genre data to obtain good prediction accuracy.

Conclusion and Future Scope:

In this thesis, we have implemented a model that predicts the movie genre when the random scenario from the movie script is given as input, predicts the movie genre from the poster image, and also classifies the movies. We have used a Systematic Literature Review to identify the suitable classification algorithms for the prediction of movie genre using movie plot, movie poster image and to classify the genres. As a result, we choose algorithms such as Multinomial Naïve bayes classifier, TfidfVectorizer, cosine_similarity, CNN, Tensorflow and keras . To obtain the accuracy of prediction, we have trained the model with 22,000 All the models are tested with random paraphrased sentences from the script, 7,500 posters and the results are noted. The accuracy of each model is calculated to compare with the remaining models. We can conclude that the model trained using RELU, Batch Normalisation has shown good performance with an accuracy of 91% in the prediction of movie genre, when compared to remaining models.

For future work, we can use ensemble methods to obtain more accurate and use a large dataset of movie plots, movie posters and multiclassification algorithms can be used to predict all the movie genre that have similar plots in their movie, when a random plot is given as input. In addition to that, we can use more advanced NLP techniques for text preprocessing that could help in efficient classification.

References:

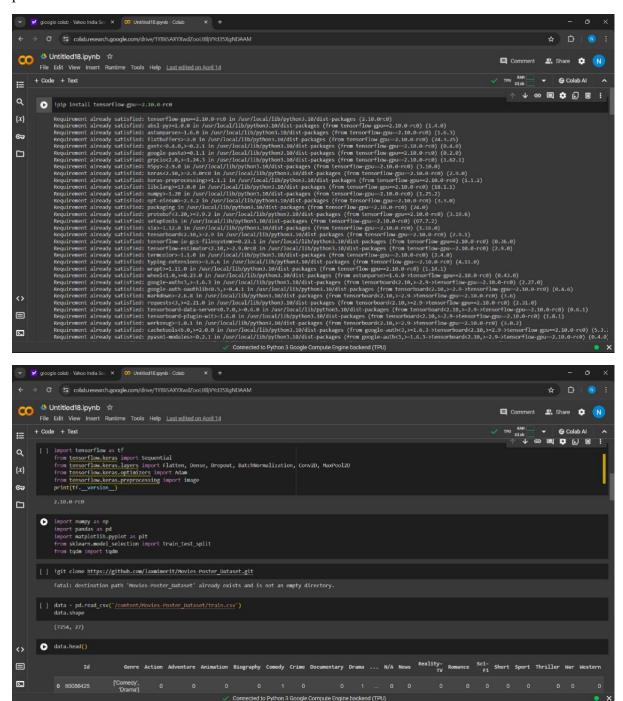
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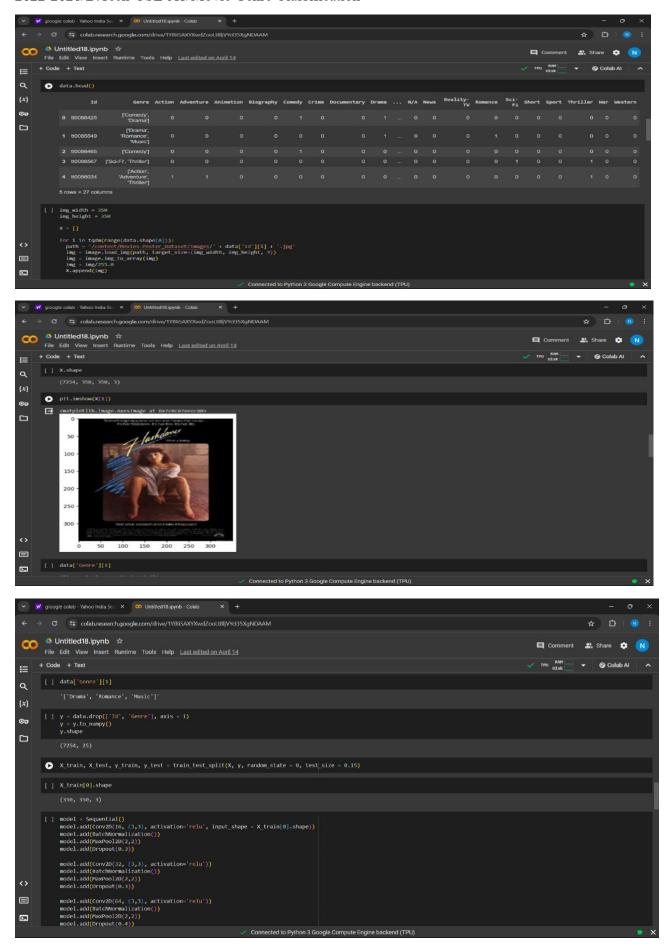
Providing effective recommendations in discussion groups using a new hybrid recommender system based on implicit rating and semantic similarity

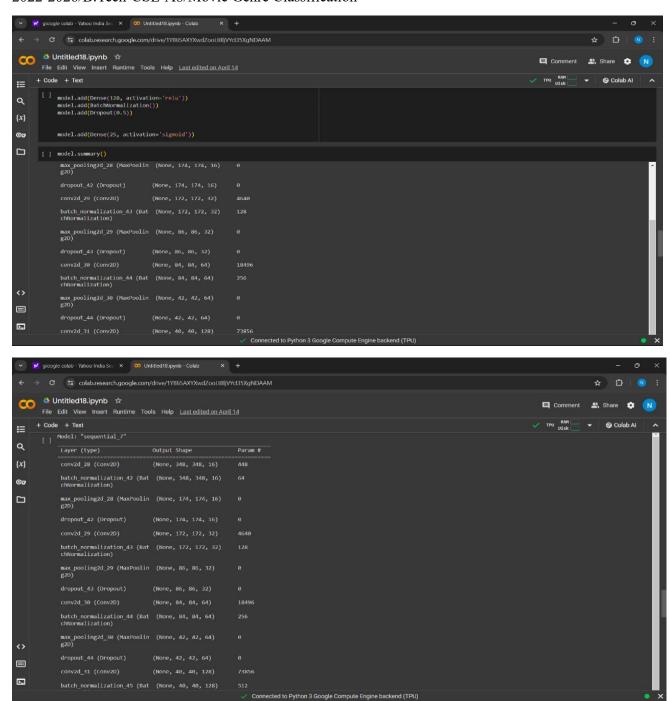
Electron. Commer. Res. Appl. (2020)

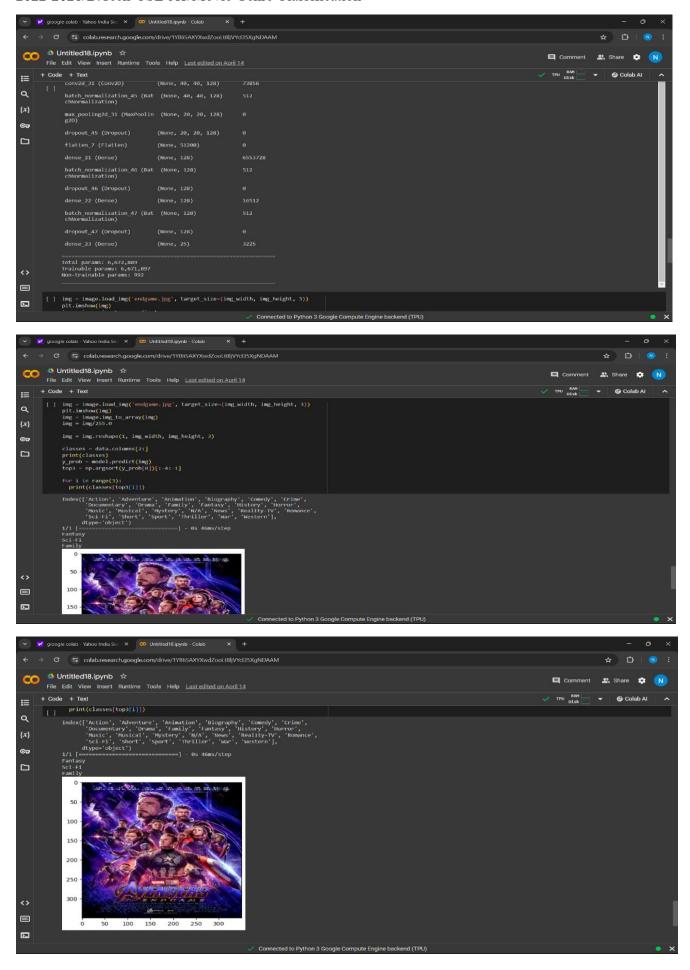
Appendix:

poster classification

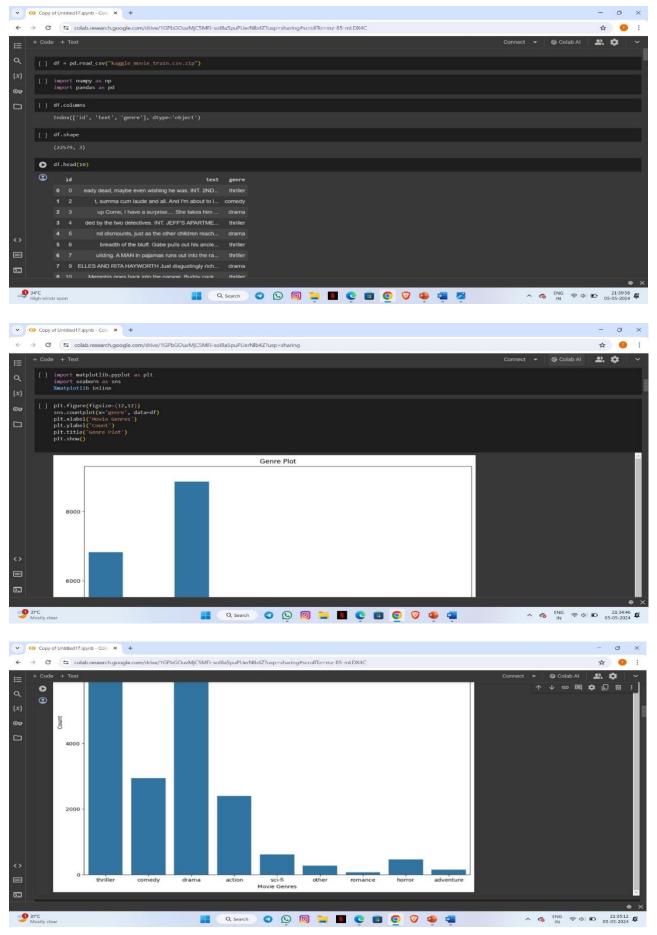


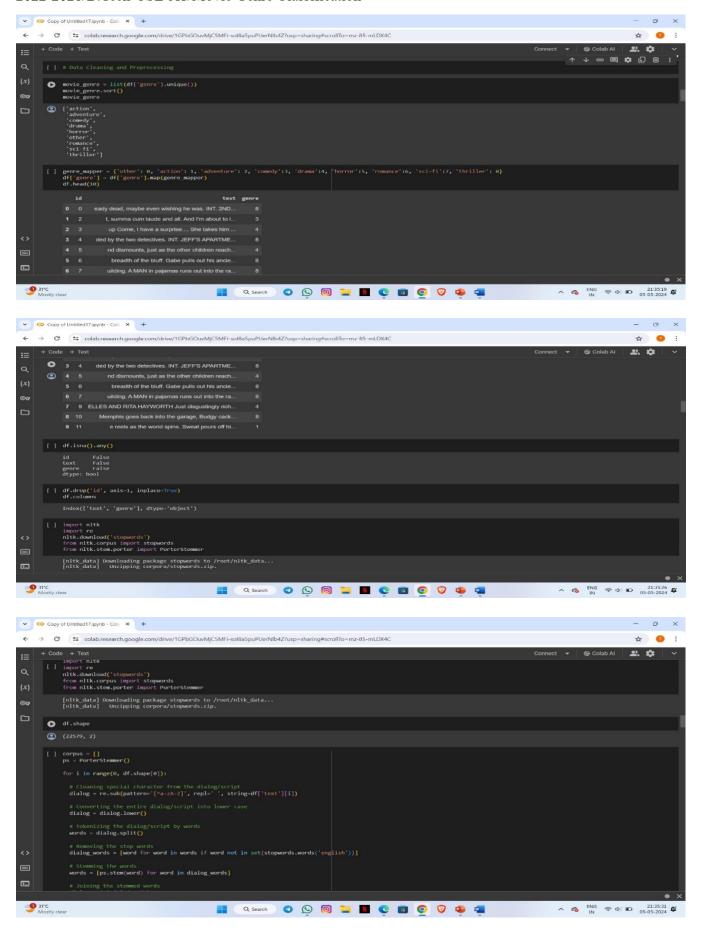


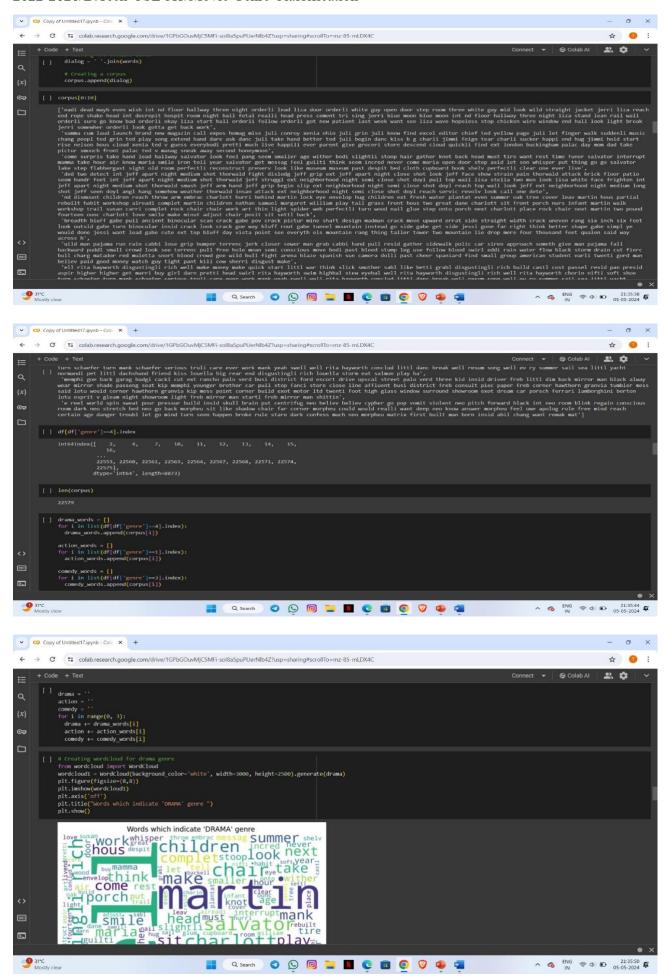


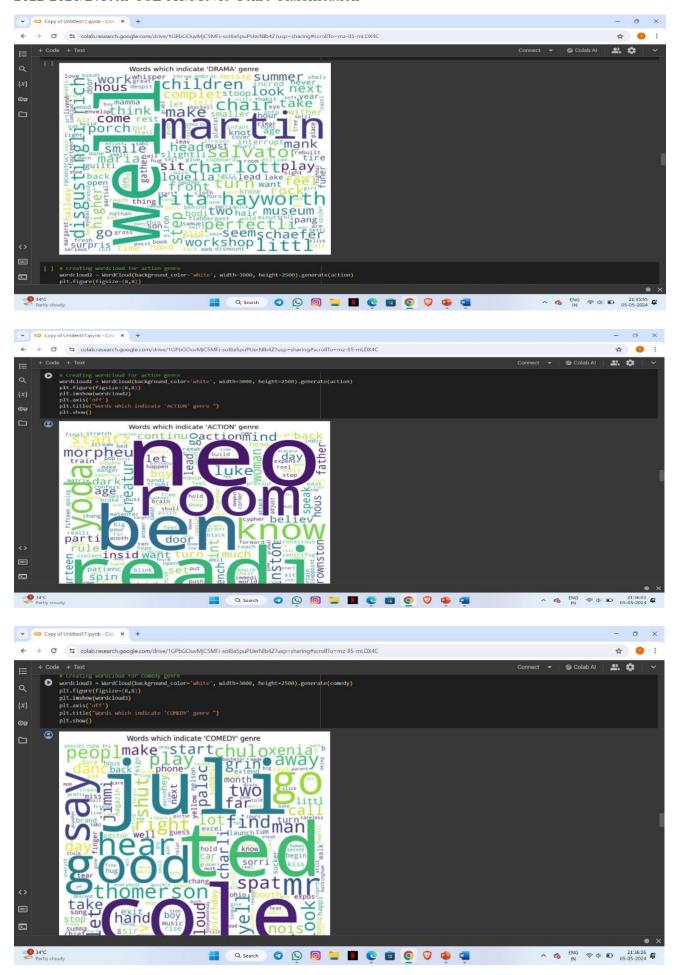


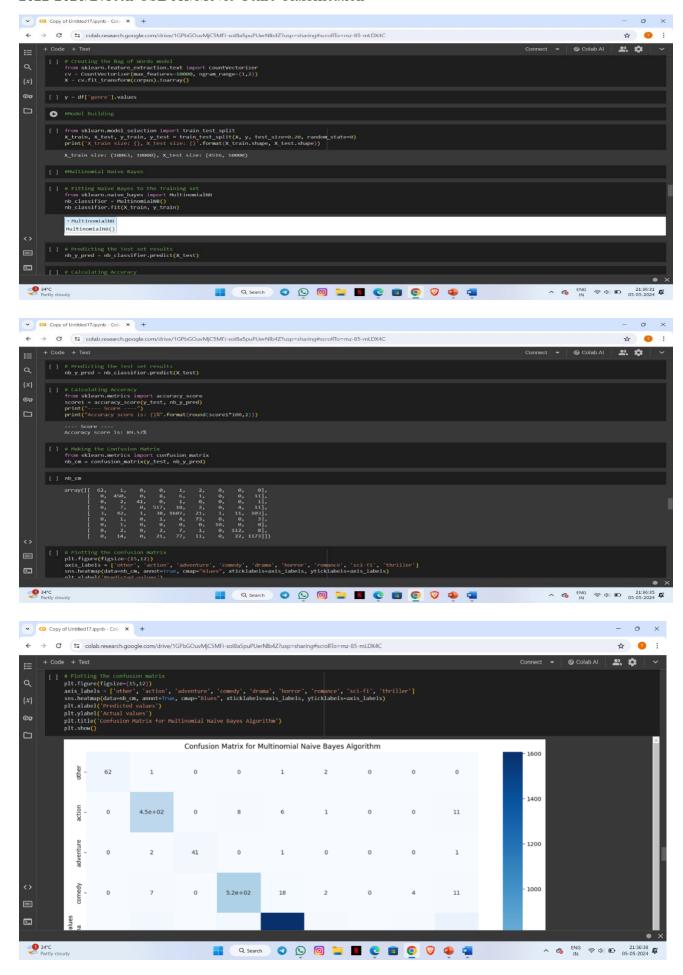
PLOT BASED

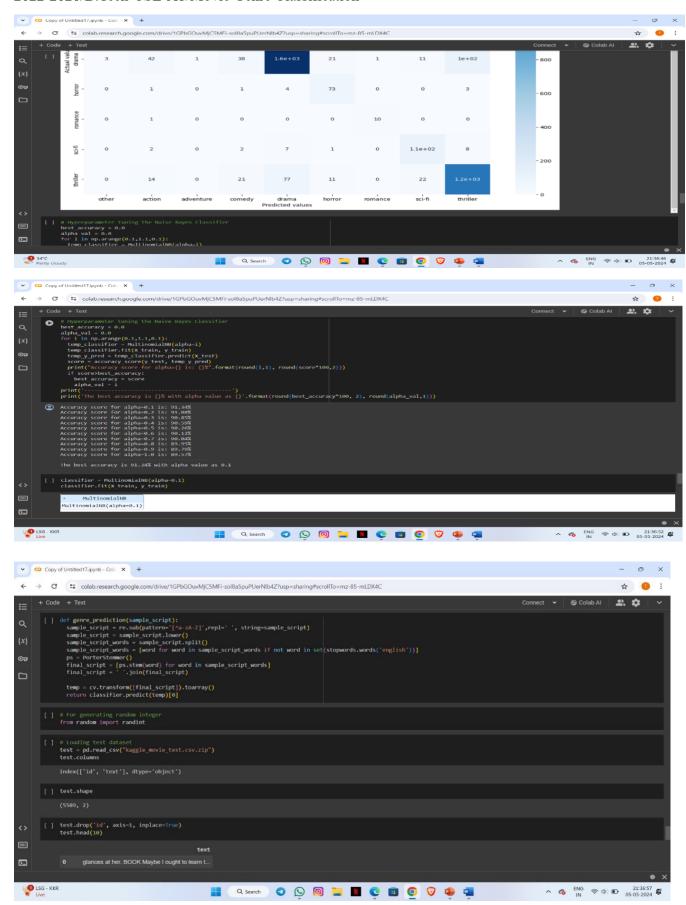


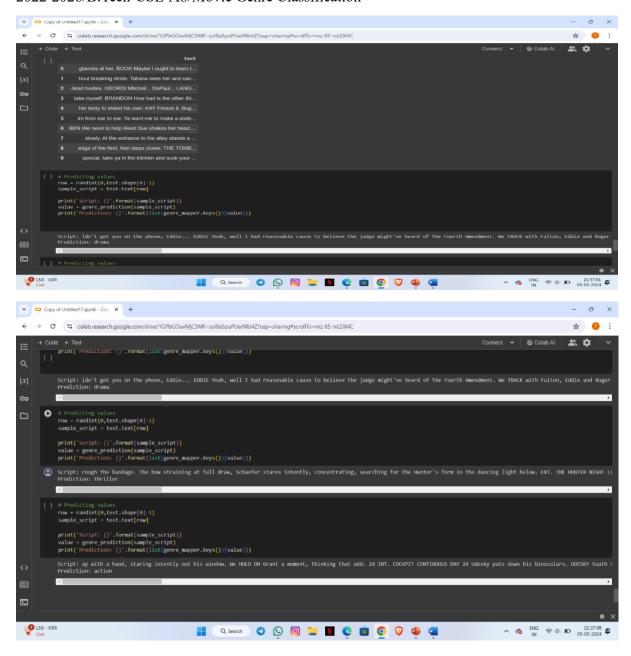












Movie recommendation system

