Ideation Phase Brainstorm & Idea Prioritization Template

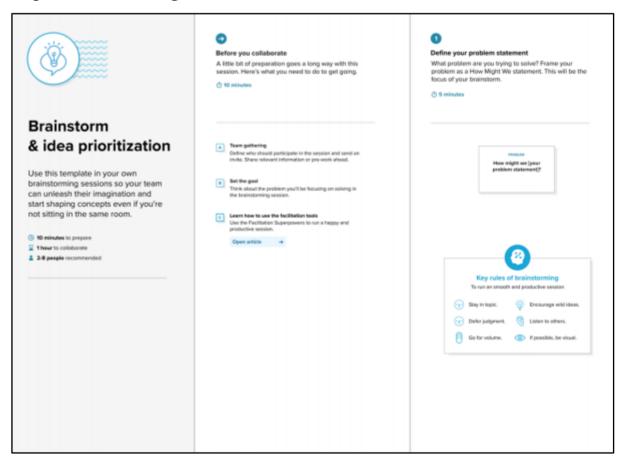
Date	20.10.2023	
Team ID	NM2023TMID10480	
Project Name	To create sponsered post on instagram	
Maximum Marks	4 Marks	

Brainstorm & Idea Prioritization Template:

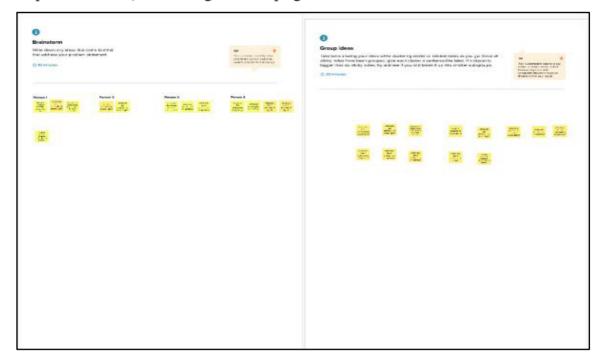
Character Spotlight: Highlight a key character in the game, sharing their backstory, skills, and how they contribute to the gameplay. Gameplay Teaser: Share a brief video clip of an exciting gameplay moment, like a boss battle or an incredible move, and invite users to experience it themselves. Game Updates: If the game has new features, levels, or events, create posts around these updates to keep players engaged. Gaming Tips: Share tips and tricks to help players improve their skills in the game. You can create a series of educational posts.

Reference: https://www.mural.co/templates/empathy-map-canvas

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

