



Data Analysis for Marketing

By Naif Alzahrani

Data Solutions



OPENING A NEW BRANCH



NY METROPOLITAN AREA



MAXIMIZE SALES &
REDUCE COSTS



Goals



Best Location



Best Month



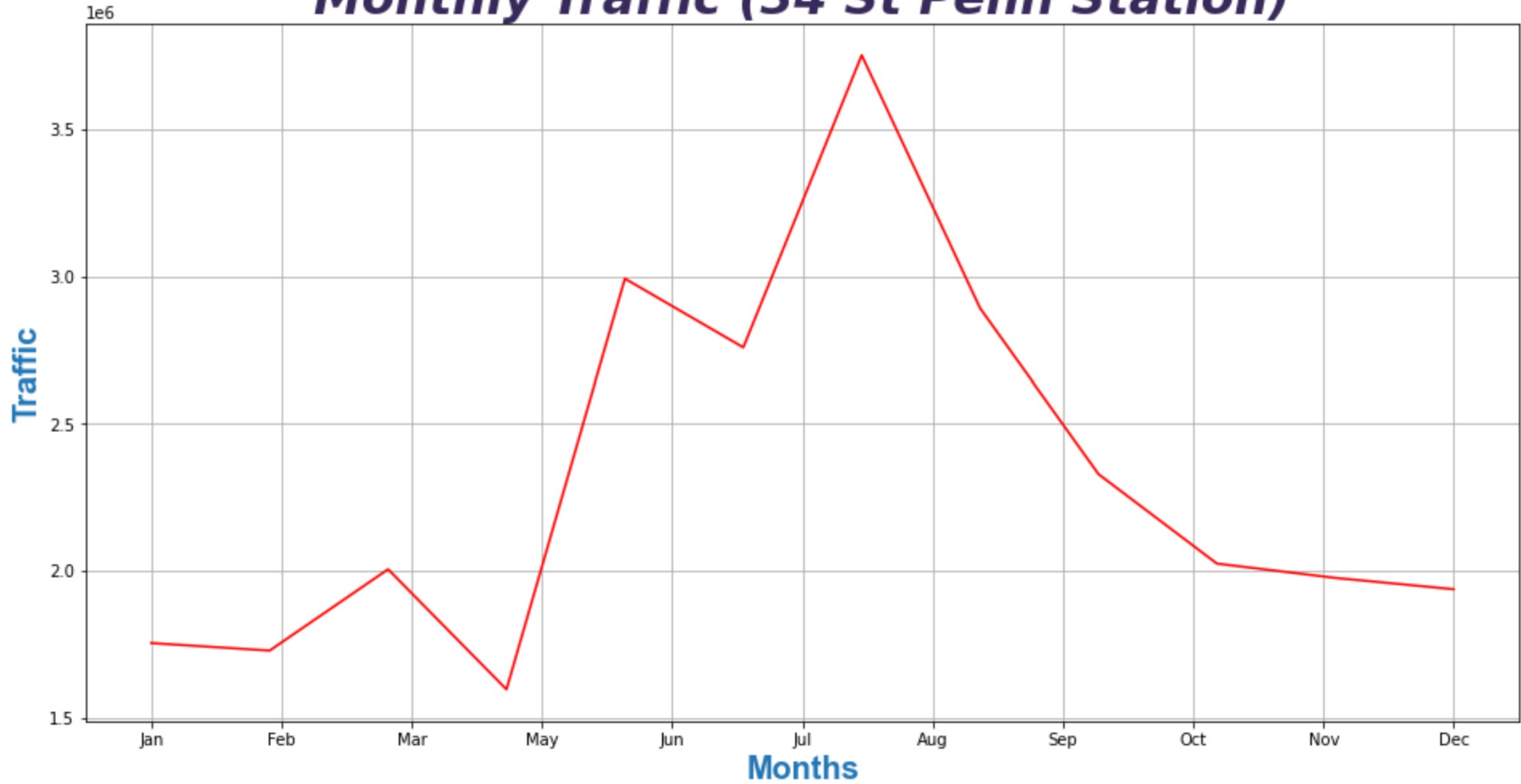
Create a Daily
Offers

The Busiest Station

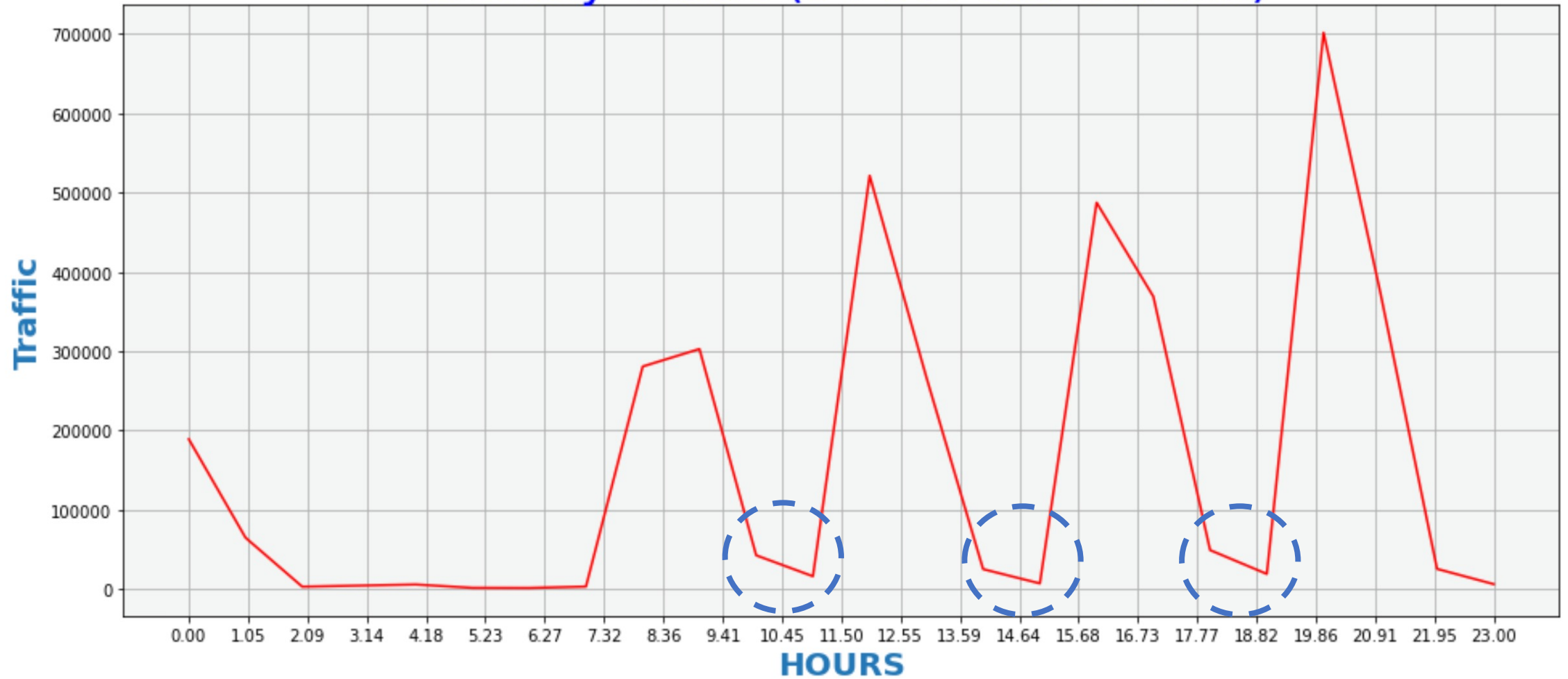
- 34 St Penn Station
- The Lates Year 2021
- All Months



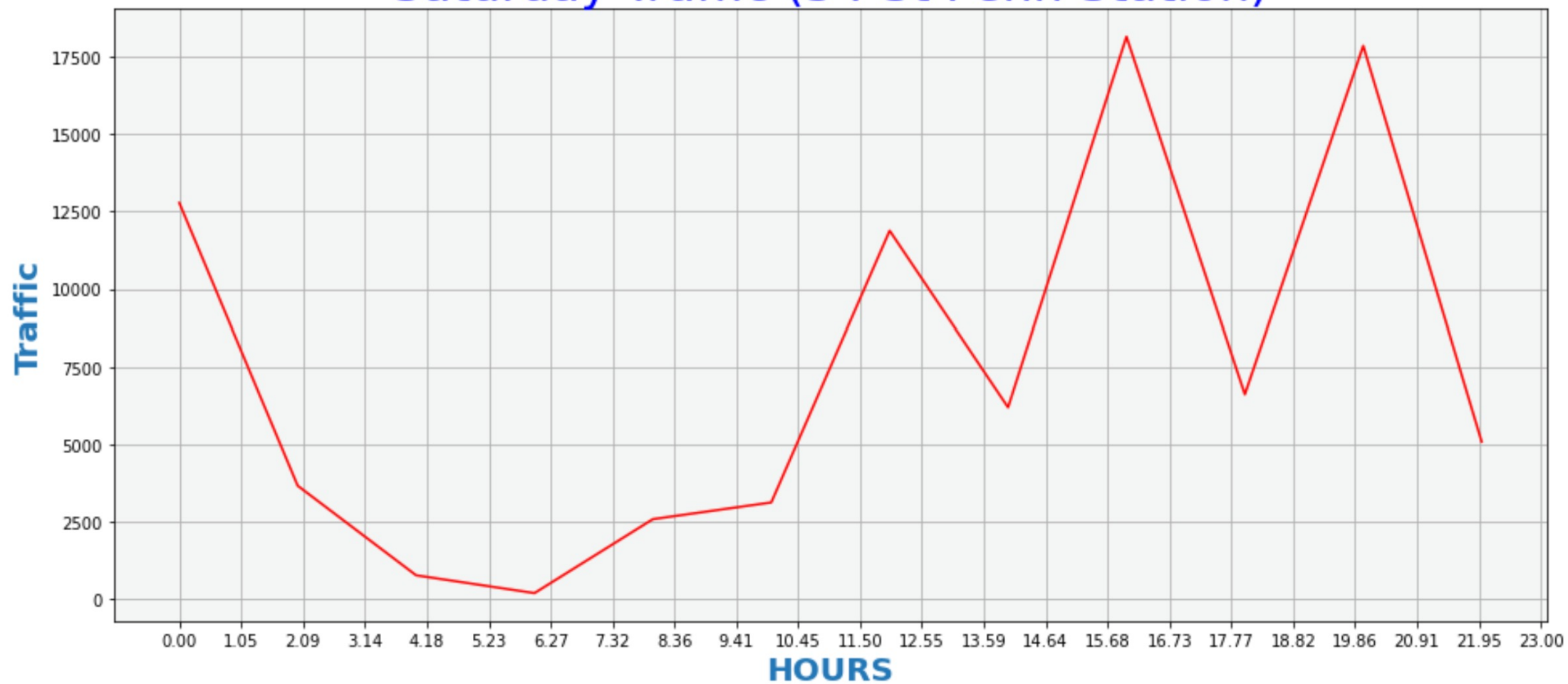
Monthly Traffic (34 St Penn Station)



Tuesday Traffic (34 St Penn Station)



Saturday Traffic (34 St Penn Station)



The End

