Benji Juarez

PRODUCT MANAGER
SOCIOLOGIST
SYSTEM'S ANALYST

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Tools

KANBAN SCRUM AGILE GIT JIRA HIVE TODOIST TRELLO SLACK FIGMA MIRO SNAGIT NODE EXPRESS AUTH0 C♯ VIM HTML CSS BOOTSRAP MARKDOWN PANDOC DNS LINUX

Skills

- Delivery
- Prototyping
- Building Roadmap
- Strategy And Execution
- Backlog Management
- Data-Driven Decision Making
- Lean Methodology
- Team Building
- User Stories

Interests

- UX
- Discovery
- Service Design
- VideoGames
- Music
- Photography

Languages

- NATIVE English
- NATIVE Spanish
- FLUENT Portuguese

Professional Profile

I have an analytical inclination. In the past, I was focused, as a scientific researcher, on ethnographic observation and interviews. I did visual sociology research on graffiti, compiling pictures with LaTeX [WYSIWYM], so they look well and properly placed in text. The UI of the final thesis document was a first step to start thinking on how to progress on a product development thru a full cycle.

Recently, in roles for the tech world, I learned to target for market fit, focus on proper scope, attend to User Experience [UX], apply results, measure, iterate, and improve.

Work

2021–2022	**Assistant Project Manager**	[PREFERATI]

· Leading software team projects from planning to deploy, on time
· Talking with customers, getting requirements, research, strategy
· Agile sprint planning, backlog grooming, workflow and resolution
· Implementing CRM improvements and features
· Team leader to build an applicant tracking system (ATS) from scratch
· WordPress site: wireframing, picture editing, SEO improvement
· Tracking product opportunities, defining MVP and new feature ideas

2020–2021	**Technical Writer**	[WILLDOM]

· Building and Measuring OKR and KPI impact on team morale
· Interviewing subject-matter experts on development and QA
· Periodic meetings with C-Level to align company strategy
· Producing company templates for OKR documentation
· Building content with developers, talent and marketing across teams

2019–2020	**Back End Web Developer**	[ROSS OUTSIDE THE BOX]

· Cybersecurity: Securing authentication with proper hash storage
· Scrum team ceremonies to comply with agreed requirements
· Building big data workflow (knime) with testing performance (e2e)
· Creating CRUD components with nodejs and expressjs
· Deliverables on schedule for client

2012–2020	**Ethnographic Researcher**	[Field Research – Brazil / Argentina]

· I ran field research on urban in São Paulo: Graffiti and Pixação
· Work methods were ethnographic observation, and interviewing
· I produced the final thesis work in a professional compiler: LaTeX
· I won a CAPES grant

Education

2019–today	**System's Analyst**	[ESCMB — UNC]
2012–2014	**Master's in Sociology**	[UNICAMP – São Paulo. Brazil]

Independent Projects

2018–today	**Founding Member & Copyeditor**	[Sustainable Development Foundation]
2016–2019	**Self-published book**	[Inextricable Publisher]

2022.08.23