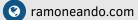


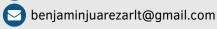
Benji Juarez

PRODUCT MANAGER @NEWM

SOCIOLOGIST SYSTEM'S ANALYST







Tools

AGILE SCRUM KANBAN KPIS OKRS GIT HIVE TRELLO JIRA MIRO FIGMA ﷺ VIM DNS AWS HTML CSS BOOTSRAP

Skills

- Delivery
- Managing product trade-offs
- Backlog Prioritization
- Task-Level Definition/Estimation

What I've Learned

- Agile teams can work happily
- · Know your strengths, play to them
- · Getting Things Done
- Listening and talking go a long way

Interests

- · UX Research and Design
- Crypto, Web3, DeFi, RealFi, ADA
- Photography, Music, Literature
- · Longtermism, Effective Altruism
- Erik Hoel
- · Accessibility

Professional Profile

I have an analytical inclination. I've learned to target for market fit, focus on proper scope, attend to User Experience [ux], apply results, measure, iterate, and improve. Understanding the business, and humane, side of all parties is critical.

Work

2022–today Product Manager [NEWM]

- · Building on roadmap, democratizing access to independent artists
- · Scope and own requirement specifications and delivery
- · Fit requirements by product needs, with input from UX research
- \cdot Team build: communication, standardised process, and operations
- · Implementing product metrics with data analyst, marketing, CFO

2022–2022 **Project Manager** [Tots]

· Year project delivered to end client, and publicly on the App Store

- · Talking to customers, getting requirements, strategy, follow up
- Tasking to customers, getting requirements, strategy, ronow up
- · Task management and building standardized processes to scale up
- · Webpage usability: Hi-Fi wireframing, user workflows, development

2021–2022 Project Manager

- · Sprint planning, backlog grooming, workflow and resolution
- · WordPress CMS: wireframing, picture editing, SEO improvement
- · Team lead building an ATS (applicant tracking system) from scratch
- · Implementing CRM improvements and features

2020–2021 Technical Writer [WILLDOM]

 $\cdot \ \ \text{Building content with developers, talent and marketing across teams}$

· Interviewing subject-matter experts on development and QA

· Preparing and Measuring OKRs and KPIs impact on team morale

2019–2020 Back End Web Developer [Ross Outside the Box]

· Scrum team ceremonies to focus on clients' needs and requirements

 \cdot Building big data workflow (knime) with testing performance (e2e)

· Creating CRUD components with nodejs and expressjs

2012–2020 Ethnographic Researcher [Field Research – Brazil / Argentina]

· I ran interviews, and did ethnographic observation as work methods

 \cdot To produce the final thesis work in a professional compiler: $\protect\operatorname{MTEX}$

· Research grant granted in Brazil, by CAPES

Education

2019–today System's Analyst [ESCMB/UNC – Córdoba, Argentina]
2012–2014 Master's in Sociology [UNICAMP – São Paulo, Brazil]
2002–2009 Graduate in Sociology [UBA – Buenos Aires, Argentina]

Last update: 2023.02.07