Benji Juarez

PRODUCT MANAGER
SOCIOLOGIST
SYSTEM'S ANALYST

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Tools

AGILE SCRUM KANBAN KPIs OKRs GIT HIVE TRELLO JIRA MIRO FIGMA SNAGIT LaTeX VIM MARKDOWN PANDOC DNS HTML CSS BOOTSRAP JAVASCRIPT NODE.js EXPRESS.js VUE REACT MERN PHP LARAVEL PYTHON C♯ SQL AUTH0 ssh bash SUITE CRM IoT MICROSOFT APPLE GNU/LINUX

Skills

- Prototyping
- Backlog Management
- Schedule And Time Management
- Task-Level Definition/Estimation
- Budgeting
- Delivery
- Lean Methodology
- Solid experience with teams: Development, Quality Assurance, UX

Interests

- UX [User Experience]
- Discovery
- Building from scratch
- Understanding of projects and goals
- Big-Picture + Small Details

Languages

- NATIVE English
- NATIVE Spanish
- FLUENT Portuguese

Professional Profile

I have an analytical inclination. As a scientific researcher, I did visual sociology on graffiti, compiling pictures with LaTeX [WYSIWYM], so they look well and are placed properly in the text. The UI of the final thesis document was the first step to start thinking about how to progress on a product development through a complete cycle.

Recently, in roles in the tech world, I learned to target for market fit, focus on proper scope, attend to User Experience [UX], apply results, measure, iterate, and improve. Understanding the business side of all parties also matters.

Work

2021–2022   **Assistant Project Manager**   [PREFERATI]
· Agile sprint planning, backlog grooming, workflow and resolution
· Talking with clients, getting requirements, research, strategy
· Leading software team projects from planning to deploy, on time
· WordPress CMS: wireframing, picture editing, SEO improvement
· Implementing CRM improvements and features
· Team leader to build an applicant tracking system (ATS) from scratch
· Tracking product opportunities, defining MVP and new feature ideas
· Company app gamification: user profile, metrics prototyping

2020–2021   **Technical Writer**   [WILLDOM]
· Periodic meetings with C-Level to align company strategy
· Interviewing subject-matter experts on development and QA
· Producing company templates for OKR documentation
· Preparing and Measuring OKRs and KPIs impact on team morale
· Building content with developers, talent and marketing across teams

2019–2020   **Back End Web Developer**   [ROSS OUTSIDE THE BOX]
· Scrum team ceremonies to focus on clients needs and requirements
· Cybersecurity: Securing authentication with proper hash storage
· Building big data workflow (knime) with testing performance (e2e)
· Creating CRUD components with nodejs and expressjs
· Deliverables on schedule for client

2012–2020   **Ethnographic Researcher**   [Field Research – Brazil / Argentina]
· I ran interviews, and did ethnographic observation as work methods
· To produce the final thesis work in a professional compiler: LaTeX
· Research grant granted in Brazil, by CAPES
· Field research on urban art in São Paulo: Graffiti and Pixação

Education

2019–today   **System's Analyst**   [ESCMB — UNC]

2012–2014   **Master's in Sociology**   [UNICAMP – São Paulo. Brazil]

Independent Projects

2018–today   **Founding Member & Copyeditor**   [Sustainable Development Foundation]

2016–2019   **Self-published book**   [Inextricable Publisher]

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