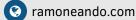


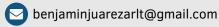
# Benji Juarez

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SOCIOLOGIST SYSTEM'S ANALYST







### **Tools**

AGILE SCRUM KANBAN KPIS OKRS GIT HIVE TRELLO JIRA MIRO FIGMA LETEX VIM DNS AWS HTML CSS BOOTSRAP JAVASCRIPT NODE. JS EXPRESS. JS VUE REACT MERN PHP LARAVEL PYTHON C# SQL AUTHO IOT SSh bash SUITE CRM

## Skills

- Delivery
- Budgeting
- · Open-Book Management
- · Backlog Prioritization
- Schedule And Time Management
- Task-Level Definition/Estimation
- Creating product roadmaps and managing product trade-offs
- Prototyping

### **Interests**

- UX [User Experience]
- Mobile
- Testing
- · Understanding of projects and goals
- Big-Picture + Small Details
- · Photography, Music, Literature

# Languages

- NATIVE English
- NATIVE Spanish
- FLUENT Portuguese

#### **Professional Profile**

I have an analytical inclination. As a scientific researcher, I did visual sociology on graffiti and pixação, compiling pictures with <code>MTeX</code> [wysɪwym], for a proper look and feel. The UI of the final thesis document was the first step to start thinking about how to progress on product cycles and a sharp eye for detail.

Recently, in roles in the tech world, I learned to target for market fit, focus on proper scope, attend to User Experience [ux], apply results, measure, iterate, and improve. Understanding the business side of all parties is also critical.

#### Work

2022-today Product Manager [ NEWM ]

· Building on roadmap, democratizing access to independent artists

2022–2022 Project Manager

 $\cdot \ \text{Webpage usability: hi-fi wireframing, user workflows, development} \\$ 

 $\cdot$  Year project delivered to end client, and publicly on the app store

· Task management and building standardized processes to scale up · Talking to customers, getting requirements, strategy, follow up

· Assist refining logo, in collaboration with marketing and design

2021–2022 Project Manager

[ PREFERATI ]

· Sprint planning, backlog grooming, workflow and resolution

· Implementing CRM improvements and features

· WordPress CMS: wireframing, picture editing, SEO improvement

· Team leader to build an applicant tracking system (ATS) from scratch

· Company app gamification: user profile, metrics prototyping

2020–2021 Technical Writer

[ WILLDOM ]

· Building content with developers, talent and marketing across teams

· Interviewing subject-matter experts on development and QA

· Producing company templates for OKR documentation

· Preparing and Measuring OKRs and KPIs impact on team morale

Preparing and Measuring OKKS and KPIS impact on team moral

· Periodic meetings with C-Level to align company strategy

2019–2020 Back End Web Developer

[ ROSS OUTSIDE THE BOX ]

 $\cdot$  Scrum team ceremonies to focus on clients' needs and requirements

· Building big data workflow (knime) with testing performance (e2e)

 $\cdot$  Creating CRUD components with nodejs and expressjs

2012–2020 Ethnographic Researcher

[ Field Research – Brazil / Argentina ]

 $\cdot$  I ran interviews, and did ethnographic observation as work methods

· To produce the final thesis work in a professional compiler: LATEX

· Research grant granted in Brazil, by CAPES

### **Education**

2019-today System's Analyst

[ ESCMB — UNC ]

2012–2014 Master's in Sociology

[ UNICAMP – São Paulo. Brazil ]

# **Independent Projects**

2018–today Founding Member & Copyeditor [Sustainable Development Foundation]

2016–2019 **Self-published book** [Inextricable Publisher]

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