Benji Juarez

PRODUCT MANAGER
SOCIOLOGIST
SYSTEM'S ANALYST

in Linkedin

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Bio

+3 years' working in Tech
+8 years' maintaining a static blog
+12 years' researching in Social Sciences
+14 years' compiling with LaTeX[WYSIWYM]
+17 years' using UNIX

Tools

FIGMA JIRA HIVE TODOIST TRELLO SLACK AGILE KANBAN
SCRUM GIT C♯ JAVASCRIPT NODE EXPRESS KNIME AUTH0
STATIC WEBSITE VIM HTML CSS MARKDOWN PANDOC DNS

Skills

- Team Planning
- Software Development
- Interviewing
- Research
- Attention To Detail
- Schedule And Time Management

Languages

I speak:

- Native English
- Native Spanish
- Fluent Portuguese

Professional Profile

I'm drawn to Product Management, UX, Web3 and Non-Profit.

It all started with Sociology Research, I started compiling pictures for my thesis and I wanted them to look good and properly placed in the UI of the final document as a product. At first, I was mostly concerned with ethnography as my primary method, along with doing observation and interviews.

Later, I learned how important it is to reach out to the right people, get proper scope to apply the results and measure later for further iterations and improvements.

Work

2021–2022   **Assistant Project Manager**   [PREFERATI]
· Leading software team projects from planning to deploy
· 1st teammember on clientwork: CRM improvements and features
· Team leader to build an applicant tracking system (ATS) from scratch
· Webpage overview: wireframing, picture editing, SEO improvement

2020–2021   **Technical Writer**   [WILLDOM]
Building content strategy with developers, talent and marketing

2019–2020   **Back End Web Developer**   [ROSS OUTSIDE THE BOX]
Working with agile team, big data analysis, testing performance

2012–2020   **Ethnography**   [Field Research – Brazil / Argentina]
I won a CAPES grant for field research on Graffiti and Pixação

Education

2019–2022   **System's Analyst**   [ESCMB — UNC]

2012–2014   **Master's in Sociology**   [UNICAMP – São Paulo. Brazil]

Independent Projects

2018–today   NGO **Founding Member**   [Sustainable Development Foundation]

2016–2019   **Self-published book**   [Inextricable Publisher]