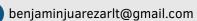


# Benji Juarez

### **PRODUCT MANAGER**

SOCIOLOGIST SYSTEM'S ANALYST







## Tools -

FIGMA MIRO JIRA HIVE TODOIST AGILE KANBAN SCRUM GIT C‡ JAVASCRIPT NODE EXPRESS KNIME AUTHO VIM HTML CSS BOOTSRAP MARKDOWN DNS IOT SQL LINUX

## Skills ——

- · Prototyping
- · Team Planning
- Software Development
- Interviewing
- Research
- · Schedule And Time Management
- Attention To Detail

### Interests -

- UX
- · OKRs & KPIs
- Non-Profit
- Web3
- DevOps
- Music, Photography, & VideoGames

## Languages -

- · Native English
- · Native Spanish
- Fluent Portuguese

### **Professional Profile**

I did visual sociology research on graffiti, compiling pictures with LATEX [WYSIWYM], so they look well and properly placed The UI of the final thesis document was a first step to start thinking on how to progress on a product development thru a full cycle. I was focused on ethnographic observation and interviews.

Later, in tech roles, I learned to target for market fit, focus on proper scope, attend to User Experience [ux], apply results, and measure for further improvements.

#### Work

2021–2022	Assistant Project Manager	[ PREFERATI ]	
	· 1st teammember on clientwork: CRM improvements and features		
	Team leader to build an applicant tracking system (ATS) from scratch		
	· Leading software team projects fr		
	· WordPress site: wireframing, pictu	ire editing, SEO improvement	
2020 2021	To alamina I Minister	F.W	
2020–2021	Technical Writer [WILLDOM]		
	Building content strategy with developers, talent and marketing		
2019–2020	Back End Web Developer	[ ROSS OUTSIDE THE BOX ]	
2013 2020	Agile team, big data, testing performance, nodejs, authentication		
	right tourn, big dutu, toothing perior	mance, neasje, aathentication	
2012-2020	Ethnography	[ Field Research – Brazil / Argentina ]	
	I won a CAPES grant for field research on Graffiti and Pixação		

### **Education**

2019–2022	System's Analyst	[ ESCMB — UNC ]
2012–2014	Master's in Sociology	[ UNICAMP – São Paulo. Brazil ]

## **Independent Projects**

2018–today	Founding Member & Copyeditor	[ Sustainable Development Foundation ]	
2016–2019	Self-published book	[ Inextricable Publisher ]	