





Benji Juarez

PRODUCT MANAGER
SOCIOLOGIST
SYSTEM'S ANALYST

-  LinkedIn
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Bio

- +3 years' working in Tech
- +8 years' maintaining a static blog
- +12 years' researching in Social Sciences
- +14 years' compiling with \LaTeX [WYSIWYM]
- +17 years' using UNIX

Tools

FIGMA MIRO JIRA HIVE TODOIST SLACK AGILE KANBAN
SCRUM GIT C# JAVASCRIPT NODE EXPRESS KNIME AUTHO
STATIC WEBSITE VIM HTML CSS MARKDOWN DNS SQL

Skills

- Prototyping
- Team Planning
- Software Development
- Interviewing
- Research
- Schedule And Time Management
- Attention To Detail

Languages

- I speak:
- Native English
 - Native Spanish
 - Fluent Portuguese

Professional Profile

I'm drawn to Product Management, UX, Web3 and Non-Profit.

It all started with Sociology Research, I started compiling pictures for my thesis and I wanted them to look good and properly placed in the UI of the final document as a product. At first, I was mostly concerned with ethnography as my primary method, along with doing observation and interviews.

Later, I learned how important it is to reach out to the right people, get proper scope to apply the results and measure later for further iterations and improvements.

Work

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|-----------|--|
| 2021–2022 | Assistant Project Manager [PREFERATI] <ul style="list-style-type: none">· Leading software team projects from planning to deploy· 1st teammember on clientwork: CRM improvements and features· Team leader to build an applicant tracking system (ATS) from scratch· Webpage overview: wireframing, picture editing, SEO improvement |
| 2020–2021 | Technical Writer [WILLDOM]
Building content strategy with developers, talent and marketing |
| 2019–2020 | Back End Web Developer [ROSS OUTSIDE THE BOX]
Working with agile team, big data analysis, testing performance |
| 2012–2020 | Ethnography [Field Research – Brazil / Argentina]
I won a CAPES grant for field research on Graffiti and Pixação |

Education

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| 2019–2022 | System's Analyst [ESCMB — UNC] |
| 2012–2014 | Master's in Sociology [UNICAMP – São Paulo. Brazil] |

Independent Projects

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| 2018–today | Founding Member & Copyeditor [Sustainable Development Foundation] |
| 2016–2019 | Self-published book [Inextricable Publisher] |