Benji Juarez

PRODUCT MANAGER @NEWM
SOCIOLOGIST
SYSTEM'S ANALYST

- Linkedin
- ramoneando.com
- benjaminjuarezarlt@gmail.com

Tools

AGILE SCRUM KANBAN KPIs OKRs GIT HIVE TRELLO JIRA MIRO FIGMA LaTeX VIM DNS AWS HTML CSS BOOTSRAP JAVASCRIPT NODE.js EXPRESS.js VUE REACT MERN PHP LARAVEL PYTHON C♯ SQL AUTH0 IoT ssh bash SUITE CRM

Skills

- Delivery
- Backlog Prioritization
- Schedule And Time Management
- Task-Level Definition/Estimation
- Managing product trade-offs
- Prototyping

Interests

- UX [User Experience]
- Mobile
- Testing
- Photography, Music, Literature
- Longtermism, Effective Altruism
- Erik Hoel

Languages

- NATIVE English
- NATIVE Spanish
- FLUENT Portuguese

Professional Profile

I have an analytical inclination. As a scientific researcher, I did visual sociology on graffiti and pixação, compiling pictures with LaTeX [WYSIWYM], for a proper look and feel. The UI of the final thesis document was the first step to start thinking about how to progress on product cycles and a sharp eye for detail.

Recently, in roles in the tech world, I learned to target for market fit, focus on proper scope, attend to User Experience [UX], apply results, measure, iterate, and improve. Understanding the business side of all parties is also critical.

Work

2022–today	**Product Manager**	[NEWM]

· Building on roadmap, democratizing access to independent artists
· Scope and own requirement specifications in sync with roadmap
· Fit requirements by product needs, with input from UX research
· Team build: communication, standardised process, and operations

2022–2022	**Project Manager**	[CODA]

· Webpage usability: hi-fi wireframing, user workflows, development
· Year project delivered to end client, and publicly on the app store
· Task management and building standardized processes to scale up
· Talking to customers, getting requirements, strategy, follow up
· Assist refining logo, in collaboration with marketing and design

2021–2022	**Project Manager**	[PREFERATI]

· Sprint planning, backlog grooming, workflow and resolution
· Implementing CRM improvements and features
· WordPress CMS: wireframing, picture editing, SEO improvement
· Team leader to build an applicant tracking system (ATS) from scratch
· Company app gamification: user profile, metrics prototyping

2020–2021	**Technical Writer**	[WILLDOM]

· Building content with developers, talent and marketing across teams
· Interviewing subject-matter experts on development and QA
· Producing company templates for OKR documentation
· Preparing and Measuring OKRs and KPIs impact on team morale
· Periodic meetings with C-Level to align company strategy

2019–2020	**Back End Web Developer**	[ROSS OUTSIDE THE BOX]

· Scrum team ceremonies to focus on clients' needs and requirements
· Building big data workflow (knime) with testing performance (e2e)
· Creating CRUD components with nodejs and expressjs

2012–2020	**Ethnographic Researcher**	[Field Research – Brazil / Argentina]

· I ran interviews, and did ethnographic observation as work methods
· To produce the final thesis work in a professional compiler: LaTeX
· Research grant granted in Brazil, by CAPES

Education

2019–today	**System's Analyst**	[ESCMB — UNC]
2012–2014	**Master's in Sociology**	[UNICAMP – São Paulo. Brazil]

Independent Projects

2018–today	**Founding Member & Copyeditor**	[Sustainable Development Foundation]
2016–2019	**Self-published book**	[Inextricable Publisher]

Last update:
2022.12.14