





# Benji Juarez

**PRODUCT MANAGER**  
**SOCIOLOGIST**  
**SYSTEM'S ANALYST**

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 LinkedIn

## Bio

+3 years' working in Tech  
+7 years' maintaining a static blog  
+12 years' researching in Social Sciences  
+17 years' using UNIX

I come from the social sciences. I started using  $\text{\LaTeX}$ : a professional WYSIWYM compiling editor over 10 years ago. Later I built a static website on vim with HTML CSS and configured the DNS domain.

## Tools

FIGMA JIRA HIVE TODOIST TRELLO AGILE KANBAN SCRUM  
GIT C# JAVASCRIPT NODE EXPRESS KNIME AUTHO

## Languages

I speak:

- Native English
- Native Spanish
- Fluent Portuguese

\* I have a US VISA  
(I won't require sponsorship)

## Professional Profile

I'm drawn to Product Management, UX, Web3 and Non-Profit.  
This year I am preparing my System's Analyst Thesis.

In Sociology, I've researched for several years: with ethnography as my primary method, along with using observation and interviews. I handmade a book and a website. Later, it all scaled. The dynamics and results I found in the tech world brought me up here. I want to keep going further this rabbit hole.

## Work

2021–2022	<b>Assistant Project Manager</b> [ PREFERATI ] Improving all aspects of project planning and resource management
2020–2021	<b>Technical Writer</b> [ WILLDOM ] I create content with subject-matter experts: developers.
2019–2020	<b>Back End Web Developer</b> [ ROSS OUTSIDE THE BOX ] nodejs+authentication. Solo project: Knime big data SQL testing.
2018–2019	<b>Research Assistant</b> [Project <i>In the Name of Wild</i> ] Phillip Vannini Documentary Producer [UNIV. OF BRITISH COLUMBIA – Canada]
2012–2020	<b>Ethnography</b> [ Field Research – Brazil / Argentina ] I won a CAPES grant and started a Ph.D. at the University of Exeter

## Education

2019–2022	<b>System's Analyst</b> [ ESCMB — UNC ] Working on Thesis
2012–2014	<b>Master's in Sociology</b> [ UNICAMP – São Paulo. Brazil ] I researched the urban art world of graffiti and pixação

## Independent Projects

2018–today	<b>Writer + Copy Editing</b> [ Green Drinks Córdoba ] Founding Member of the Sustainable Development Foundation
2016–2019	<b>Writer + Editor + Designer + Publisher</b> [ Inextricable Publisher ] I hand-crafted and self-published my book in DIY style