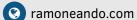


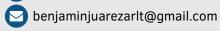
Benji Juarez

PRODUCT MANAGER @NEWM

SOCIOLOGIST SYSTEM'S ANALYST







Tools

AGILE SCRUM KANBAN KPIS OKRS GIT HIVE TRELLO JIRA MIRO FIGMA LATEX VIM DNS AWS HTML CSS BOOTSRAP

Skills

- Delivery
- · Managing product trade-offs
- Backlog Prioritization
- Task-Level Definition/Estimation

What I've Learned

- Agile teams can work happily
- · Know your strengths, play to them
- · Getting Things Done
- Listening and talking go a long way

Interests

- · UX Research and Design
- · Information Architecture
- Crypto, Web3, DeFi, RealFi, ADA
- Photography, Music, Literature
- · Longtermism, Effective Altruism
- · Erik Hoel
- Accessibility

Professional Profile

I have an analytical inclination. I've learned to target for market fit, focus on proper scope, attend to User Experience [ux], apply results, measure, iterate, and improve. Understanding the business, and humane, side of all parties is critical.

Work

2022-today **Product Manager** [NEWM]

- · Building on roadmap, democratizing access to independent artists
- · Scope and own requirement specifications and delivery for MVP
- · Fit requirements by product needs, with input from UX research · Team build: communication, standardised process, and operations
- · Implementing product metrics with data analyst, marketing, CFO

2022-2022 **Project Manager** · Year project delivered to end client, and publicly on the App Store

- · Talking to customers, getting requirements, strategy, follow up
- · Task management and building standardized processes to scale up
- · Webpage usability: Hi-Fi wireframing, user workflows, development

2021-2022 **Project Manager**

- · Sprint planning, backlog grooming, workflow and resolution
- · WordPress CMS: wireframing, picture editing, SEO improvement
- · Team lead building an ATS (applicant tracking system) from scratch
- · Implementing CRM improvements and features

2020-2021 **Technical Writer**

[WILLDOM]

- · Building content with developers, talent and marketing across teams
- · Interviewing subject-matter experts on development and QA
- · Preparing and Measuring OKRs and KPIs impact on team morale

2019-2020 **Back End Web Developer** [ROSS OUTSIDE THE BOX]

- · Scrum team ceremonies to focus on clients' needs and requirements
- · Building big data workflow (knime) with testing performance (e2e)
- · Creating CRUD components with nodejs and expressjs

2012-2020 **Ethnographic Researcher**

[Field Research – Brazil / Argentina]

- · I ran interviews, and did ethnographic observation as work methods
- · To produce the final thesis work in a professional compiler: LATEX
- · Research grant granted in Brazil, by CAPES

Education

2019-today System's Analyst [ESCMB/UNC - Córdoba, Argentina] 2012–2014 Master's in Sociology [UNICAMP - São Paulo, Brazil]

2002-2009 Graduate in Sociology [UBA – Buenos Aires, Argentina]

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