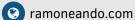


Benji Juarez

PRODUCT MANAGER @NEWM

SOCIOLOGIST SYSTEM'S ANALYST







Tools

AGILE SCRUM KANBAN KPIS OKRS GIT HIVE TRELLO JIRA MIRO FIGMA ﷺ VIM DNS AWS HTML CSS BOOTSRAP

Skills

- Delivery
- Managing product trade-offs
- Backlog Prioritization
- · Task-Level Definition/Estimation

What I've Learned

- Agile teams can work happily
- · Know your strengths, play to them
- · Getting Things Done
- Listening and talking go a long way

Interests

- · UX Research and Design
- Crypto, Web3, DeFi, RealFi, ADA
- Photography, Music, Literature
- · Longtermism, Effective Altruism
- Erik Hoel
- · Accessibility

Professional Profile

I have an analytical inclination. I've learned to target for market fit, focus on proper scope, attend to User Experience [ux], apply results, measure, iterate, and improve. Understanding the business, and humane, side of all parties is critical.

Work

2022-today Product Manager [NEWM]

- \cdot Building on roadmap, democratizing access to independent artists
- · Scope and own requirement specifications and delivery for MVP
- · Fit requirements by product needs, with input from UX research
- · Team build: communication, standardised process, and operations · Implementing product metrics with data analyst, marketing, CFO
- implementing product metrics with data analyst, marketing, cro

2022–2022 **Project Manager** [Tots]

· Year project delivered to end client, and publicly on the App Store

- · Talking to customers, getting requirements, strategy, follow up
- · Task management and building standardized processes to scale up
- · Webpage usability: Hi-Fi wireframing, user workflows, development

2021–2022 Project Manager

[PREFERATI]

- · Sprint planning, backlog grooming, workflow and resolution
- · WordPress CMS: wireframing, picture editing, SEO improvement
- · Team lead building an ATS (applicant tracking system) from scratch
- · Implementing CRM improvements and features

2020–2021 Technical Writer

[WILLDOM]

- \cdot Building content with developers, talent and marketing across teams
- · Interviewing subject-matter experts on development and QA
- · Preparing and Measuring OKRs and KPIs impact on team morale

2019–2020 Back End Web Developer

[ROSS OUTSIDE THE BOX]

- · Scrum team ceremonies to focus on clients' needs and requirements
- \cdot Building big data workflow (knime) with testing performance (e2e)
- · Creating CRUD components with nodejs and expressjs

2012-2020 Ethnogra

Ethnographic Researcher

[Field Research – Brazil / Argentina]

- · I ran interviews, and did ethnographic observation as work methods
- \cdot To produce the final thesis work in a professional compiler: $\protect\operatorname{MTEX}$
- · Research grant granted in Brazil, by CAPES

Education

2019–today System's Analyst [ESCMB/UNC – Córdoba, Argentina]
2012–2014 Master's in Sociology [UNICAMP – São Paulo, Brazil]

2002–2009 **Graduate in Sociology** [UBA – Buenos Aires, Argentina]

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