

Benji Juarez

PRODUCT MANAGER

SOCIOLOGIST SYSTEM'S ANALYST

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Tools

AGILE SCRUM KANBAN KPIS OKRS GIT HIVE TRELLO JIRA MIRO FIGMA LATEX VIM DNS AWS HTML CSS BOOTSRAP JAVASCRIPT NODE.js EXPRESS.js VUE REACT MERN PHP LARAVEL PYTHON C# SQL AUTHO IOT ssh bash SUITE CRM

Skills

- Delivery
- Budgeting
- · Open-Book Management
- Backlog Prioritization
- Schedule And Time Management
- Task-Level Definition/Estimation
- Creating product roadmaps and managing product trade-offs
- Prototyping

Interests

- · UX [User Experience]
- Mobile
- Testing
- · Understanding of projects and goals
- Big-Picture + Small Details
- · Photography, Music, Literature

Languages

- NATIVE English
- NATIVE Spanish
- FLUENT Portuguese

Professional Profile

I have an analytical inclination. As a scientific researcher, I did visual sociology on graffiti and pixação, compiling pictures with LTEX [WYSIWYM], for a proper look and feel. The UI of the final thesis document was the first step to start thinking about how to progress on product cycles and a sharp eye for detail.

Recently, in roles in the tech world, I learned to target for market fit, focus on proper scope, attend to User Experience [ux], apply results, measure, iterate, and improve. Understanding the business side of all parties is also critical.

Work

2022-2022

2022-today **Product Manager** [NEWM] · Building on roadmap, democratizing access to independent artists

Project Manager · Webpage usability: hi-fi wireframing, user workflows, development

· Year project delivered to end client, and publicly on the app store

· Task management and building standardized processes to scale up

· Talking to customers, getting requirements, strategy, follow up · Assist refining logo, in collaboration with marketing and design

2021-2022 **Project Manager** [PREFERATI]

· Sprint planning, backlog grooming, workflow and resolution

· Implementing CRM improvements and features

· WordPress CMS: wireframing, picture editing, SEO improvement

· Team leader to build an applicant tracking system (ATS) from scratch

· Company app gamification: user profile, metrics prototyping

2020-2021 **Technical Writer**

· Building content with developers, talent and marketing across teams

· Interviewing subject-matter experts on development and QA

· Producing company templates for OKR documentation

· Preparing and Measuring OKRs and KPIs impact on team morale

· Periodic meetings with C-Level to align company strategy

2019-2020 **Back End Web Developer**

[ROSS OUTSIDE THE BOX]

· Scrum team ceremonies to focus on clients' needs and requirements

· Building big data workflow (knime) with testing performance (e2e)

· Creating CRUD components with nodejs and expressjs

2012-2020 **Ethnographic Researcher** [Field Research - Brazil / Argentina]

· I ran interviews, and did ethnographic observation as work methods

· To produce the final thesis work in a professional compiler: LATEX

· Research grant granted in Brazil, by CAPES

Education

2019-today System's Analyst

[$\mathsf{ESCMB} - \mathsf{UNC}$]

2012–2014 Master's in Sociology

[UNICAMP - São Paulo. Brazil]

Independent Projects

2018-today Founding Member & Copyeditor [Sustainable Development Foundation]

2016-2019 Self-published book [Inextricable Publisher]

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