



Benji Juarez

PROJECT MANAGER
SOCIOLOGIST
SYSTEM'S ANALYST

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Tools

AGILE SCRUM KANBAN GIT JIRA HIVE TODOIST TRELLO
SLACK FIGMA MIRO SNAGIT NODE EXPRESS AUTH0 C#
VIM HTML CSS BOOTSRAP MARKDOWN PANDOC DNS LINUX

Skills

- Delivery
- Prototyping
- Strategy And Execution
- Backlog Management
- Data-Driven Decision Making
- Schedule And Time Management
- Task-Level Definition/Estimation
- Team Building

Interests

- UX
- Discovery
- Interaction Design
- VideoGames
- Photography

Languages

- NATIVE English
- NATIVE Spanish
- FLUENT Portuguese

Professional Profile

I have an analytical inclination. In the past, I was focused, as a scientific researcher, on ethnographic observation and interviews. I did visual sociology research on graffiti, compiling pictures with \LaTeX [WYSIWYM], so they look well and properly placed in text. The UI of the final thesis document was a first step to start thinking on how to progress on a product development thru a full cycle.

Recently, in roles for the tech world, I learned to target for market fit, focus on proper scope, attend to User Experience [UX], apply results, measure, iterate, and improve.

Understanding the business side of all parties also matters. Being part of an internal open-book financial system keeps a company rolling in good shape.

Work

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| 2021–2022 | Assistant Project Manager [PREFERATI] | <ul style="list-style-type: none">• Leading software team projects from planning to deploy, on time• Talking with customers, getting requirements, research, strategy• Agile sprint planning, backlog grooming, workflow and resolution• Implementing CRM improvements and features• Team leader to build an applicant tracking system (ATS) from scratch• WordPress site: wireframing, picture editing, SEO improvement• Tracking product opportunities, defining MVP and new feature ideas• Company app gamification: user profile, metrics prototyping |
| 2020–2021 | Technical Writer [WILLDOM] | <ul style="list-style-type: none">• Building and Measuring OKR and KPI impact on team morale• Interviewing subject-matter experts on development and QA• Periodic meetings with C-Level to align company strategy• Producing company templates for OKR documentation• Building content with developers, talent and marketing across teams |
| 2019–2020 | Back End Web Developer [ROSS OUTSIDE THE BOX] | <ul style="list-style-type: none">• Cybersecurity: Securing authentication with proper hash storage• Scrum team ceremonies to comply with agreed requirements• Building big data workflow (knife) with testing performance (e2e)• Creating CRUD components with nodejs and expressjs• Deliverables on schedule for client |
| 2012–2020 | Ethnographic Researcher [Field Research – Brazil / Argentina] | <ul style="list-style-type: none">• I ran field research on urban in São Paulo: Graffiti and Pixação• Work methods were ethnographic observation, and interviewing• I produced the final thesis work in a professional compiler: \LaTeX• I won a CAPES grant |

Education

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| 2019–today | System's Analyst | [ESCMB — UNC] |
| 2012–2014 | Master's in Sociology | [UNICAMP – São Paulo. Brazil] |

Independent Projects

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| 2018–today | Founding Member & Copyeditor | [Sustainable Development Foundation] |
| 2016–2019 | Self-published book | [Inextricable Publisher] |