Benji Juarez

PRODUCT MANAGER
SOCIOLOGIST
SYSTEM'S ANALYST

in Linkedin

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Tools ——————

FIGMA MIRO JIRA HIVE TODOIST AGILE KANBAN SCRUM GIT C♯ JAVASCRIPT NODE EXPRESS KNIME AUTH0 STATIC WEBSITE VIM HTML CSS MARKDOWN DNS IoT SQL LINUX

Skills ——————

- Prototyping
- Team Planning
- Software Development
- Interviewing
- Research
- Schedule And Time Management
- Attention To Detail

Interests ——————

- UX
- Non-Profit
- Web3

Languages ——————

- Native English
- Native Spanish
- Fluent Portuguese

Professional Profile

I did visual sociology research on graffiti, compiling pictures with LaTeX [WYSIWYM], so they look well and properly placed in the UI of the final thesis document as a product.

I was focused on ethnographic observation and interviews. Later, I learned how important it is to reach out to the right people, get proper scope, attend to User Experience [UX], apply the results and measure later for further improvements.

Work

2021–2022	**Assistant Project Manager**	[PREFERATI]

· WordPress site: wireframing, picture editing, SEO improvement
· 1st teammember on clientwork: CRM improvements and features
· Team leader to build an applicant tracking system (ATS) from scratch
· Leading software team projects from planning to deploy

2020–2021	**Technical Writer**	[WILLDOM]

Building content strategy with developers, talent and marketing

2019–2020	**Back End Web Developer**	[ROSS OUTSIDE THE BOX]

Agile team, big data, testing performance, nodejs, authentication

2012–2020	**Ethnography**	[Field Research – Brazil / Argentina]

I won a CAPES grant for field research on Graffiti and Pixação

Education

2019–2022	**System's Analyst**	[ESCMB — UNC]
2012–2014	**Master's in Sociology**	[UNICAMP – São Paulo. Brazil]

Independent Projects

2018–today	**Founding Member & Copyeditor**	[Sustainable Development Foundation]
2016–2019	**Self-published book**	[Inextricable Publisher]