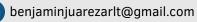


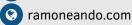
Benji Juarez

PRODUCT MANAGER

SOCIOLOGIST SYSTEM'S ANALYST







Tools -

FIGMA MIRO JIRA HIVE TODOIST AGILE KANBAN SCRUM GIT C‡ JAVASCRIPT NODE EXPRESS KNIME AUTHO VIM HTML CSS BOOTSRAP MARKDOWN DNS IOT SQL LINUX

Skills —

- Prototyping
- Team Planning
- Software Development
- Interviewing
- Research
- · Schedule And Time Management
- · Attention To Detail

Interests -

- UX
- OKRs & KPIs
- Non-Profit
- Web3
- DevOps
- Music, Photography, & VideoGames

Languages -

- · Native English
- · Native Spanish
- · Fluent Portuguese

Professional Profile

I did visual sociology research on graffiti, compiling pictures with LTEX [WYSIWYM], so they look well and properly placed in the UI of the final thesis document as a product.

I was focused on ethnographic observation and interviews. Later, I learned how important it is to reach out to the right people, get proper scope, attend to User Experience [UX], apply the results and measure later for further improvements.

Work

2021–2022	Assistant Project Manager · 1st teammember on clientwork: C · Team leader to build an applicant tra · Leading software team projects fra · WordPress site: wireframing, picture	acking system (ATS) from scratch om planning to deploy
2020–2021	Technical Writer Building content strategy with deve	[WILLDOM] elopers, talent and marketing
2019–2020	Back End Web Developer Agile team, big data, testing perfor	[Ross Outside the Box] mance, nodejs, authentication
2012–2020	Ethnography I won a CAPES grant for field resea	[Field Research – Brazil / Argentina] rch on Graffiti and Pixação

Education

2019–2022 System's Analyst [ESCMB — UNC]
2012–2014 Master's in Sociology [UNICAMP – São Paulo. Brazil]

Independent Projects

2018–today Founding Member & Copyeditor [Sustainable Development Foundation]
2016–2019 Self-published book [Inextricable Publisher]