



Benji Juarez

PRODUCT MANAGER
@NEWM
SOCIOLOGIST
SYSTEM'S ANALYST

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Tools

AGILE SCRUM KANBAN OKRs KPIs GIT JIRA TRELLO FIGMA
MIRO \LaTeX VIM DNS AWS HTML CSS BOOTSTRAP CLICKUP

Skills

- Delivery
- Managing Product Trade-Offs
- Backlog Prioritization
- Task-Level Definition/Estimation

What I've Learned

- Agile teams can work happily
- Know your strengths, play to them
- Getting Things Done
- Listening and talking go a long way

Interests

- Quadratic Funding
- UX Research and Design
- Information Architecture
- Accessibility
- Crypto, Web3, DeFi, RealFi, ADA
- Longtermism, Effective Altruism
- Erik Hoel

Professional Profile

I have an analytical inclination. I aim for market fit, scope, User Experience [UX], apply results, measure, and iterate. Understanding business, and humans, is critical.

Work

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| 2022–today | Product Manager [NEWM] <ul style="list-style-type: none">• Building on roadmap, democratizing access to independent artists• Scope and own requirement specifications and delivery for MVP• Fit requirements by product needs, with input from UX research• Team build: communication, standardised process, and operations• Implementing product metrics with data analyst, marketing, CFO |
| 2022–2022 | Project Manager [TOTS] <ul style="list-style-type: none">• Year project delivered to end client, and publicly on the App Store• Talking to customers, getting requirements, strategy, follow up• Task management and building standardized processes to scale up• Webpage usability: Hi-Fi wireframing, user workflows, development |
| 2021–2022 | Project Manager [PREFERATI] <ul style="list-style-type: none">• Sprint planning, backlog grooming, workflow and resolution• WordPress CMS: wireframing, picture editing, SEO improvement• Team lead building an ATS (applicant tracking system) from scratch• Implementing CRM improvements and features |
| 2020–2021 | Technical Writer [WILLDOM] <ul style="list-style-type: none">• Building content with developers, talent and marketing across teams• Interviewing subject-matter experts on development and QA• Preparing and Measuring OKRs and KPIs impact on team morale |
| 2019–2020 | Back End Web Developer [ROSS OUTSIDE THE BOX] <ul style="list-style-type: none">• Scrum team ceremonies to focus on clients' needs and requirements• Building big data workflow (knife) with testing performance (e2e)• Creating CRUD components with nodejs and expressjs |
| 2012–2020 | Ethnographic Researcher [Field Research – Brazil / Argentina] <ul style="list-style-type: none">• Interviews, ethnographic observation. Final thesis in \LaTeX• Research grant granted in Brazil, by CAPES |

Education

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|------------|--|
| 2019–today | System's Analyst [ESCMB/UNC – Córdoba, Argentina] |
| 2012–2014 | Master's in Sociology [UNICAMP – São Paulo, Brazil] |
| 2002–2009 | Graduate in Sociology [UBA – Buenos Aires, Argentina] |

Building

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| 2023-March | Hackathon [THINK & DEV – Córdoba, Argentina] |
| 2023-May-Jul | Web3 Accelerator Program [SPEEZARD – Buenos Aires, Argentina] |
| 2023-August | Buildathon [ETH Argentina – Buenos Aires, Argentina] |

Independent Projects

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| 2018–today | Founding Member, Writer, & PM [Sustainable Development Foundation] |
| 2016–2019 | Self-Published Book [Inextricable Publisher] |

Last update:
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