Benji J

PRODUCT MANAGER
@NEWM
SOCIOLOGIST
SYSTEM'S ANALYST

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Tools

AGILE SCRUM KANBAN OKRs KPIs GIT JIRA TRELLO FIGMA
MIRO LaTeX VIM DNS AWS HTML CSS BOOTSRAP CLICKUP

Skills

- Delivery
- Managing Product Trade-Offs
- Backlog Prioritization
- Task-Level Definition/Estimation

What I've Learned

- Agile teams can work happily
- Know your strengths, play to them
- Getting Things Done
- Listening and talking go a long way

Interests

- Quadratic Funding
- UX Research and Design
- Information Architecture
- Accessibility
- Crypto, Web3, DeFi, RealFi, ADA
- Longtermism, Effective Altruism
- Erik Hoel

Professional Profile

I'm analytical inclined. I aim for market fit, scope, User Experience [UX], apply results, measure, and iterate. Understanding business, and humans, is critical —and fun.

Work

2022–today   **Product Manager**   [NEWM]
· Building on roadmap, democratizing access to independent artists
· Scope and own requirement specifications and delivery for MVP
· Fit requirements by product needs, with input from UX research
· Team build: communication, standardised process, and operations
· Implementing product metrics with data analyst, marketing, CFO

2022–2022   **Project Manager**   [TOTS]
· Year project delivered to end client, and publicly on the App Store
· Task management and building standardized processes to scale up
· Webpage usability: Hi-Fi wireframing, user workflows, development

2021–2022   **Project Manager**   [PREFERATI]
· Team lead building an ATS (applicant tracking system) from scratch
· Implementing CRM and WordPress CMS improvements and features
· Talking with stakeholders, getting requirements, strategy, follow up

2020–2021   **Technical Writer**   [WILLDOM]
· Building content with developers, talent and marketing across teams
· Interviewing subject-matter experts on development and QA
· Preparing and Measuring OKRs and KPIs impact on team morale

2019–2020   **Back End Web Developer**   [ROSS OUTSIDE THE BOX]
· Scrum team ceremonies to focus on clients' needs and requirements
· Building big data workflow (knime) with testing performance (e2e)
· Creating CRUD components with nodejs and expressjs

2012–2020   **Ethnographic Researcher**   [Research grant: CAPES @ UNICAMP]
· Interviews, ethnographic observation. Final thesis in LaTeX
· Field Research @Brazil/Argentina

Education

2019–today   **System's Analyst**   [ESCMB/UNC – Córdoba, Argentina]

2012–2014   **Master's in Sociology**   [UNICAMP – São Paulo, Brazil]

2002–2009   **Graduate in Sociology**   [UBA – Buenos Aires, Argentina]

Building

2023-August   **Buildathon**   [ETH Argentina – Buenos Aires, Argentina]

2023-May-Jul   **Web3 Accelerator Program**   [SPEEZARD – Buenos Aires, Argentina]

2023-March   **Hackathon**   [THINK & DEV – Córdoba, Argentina]

Projects and Collaborations

2023–today   **Co-Founder w/@FrancoCerino**   [GIVER (Donations, Pre-Startup Stage)]

2018–today   **Founding Member, Writer, PM**   [SUSTAINABLE DEVELOPMENT FOUNDATION]

2016–2019   **Self-Published Book**   [INEXTRICABLE PUBLISHER]

Last update:
2024.02.03