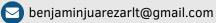


# Benji Juarez

### **PRODUCT MANAGER**

SOCIOLOGIST SYSTEM'S ANALYST







## Tools -

FIGMA MIRO JIRA HIVE TODOIST AGILE KANBAN SCRUM GIT C $\sharp$  JAVASCRIPT NODE EXPRESS KNIME AUTHO STATIC WEBSITE VIM HTML CSS MARKDOWN DNS IOT SQL LINUX

# Skills ——

- Prototyping
- · Team Planning
- Software Development
- Interviewing
- Research
- · Schedule And Time Management
- Attention To Detail

### Interests -

- UX
- · OKRs & KPIs
- Non-Profit
- Web3
- DevOps
- Music, Photography, & VideoGames

# Languages -

- · Native English
- · Native Spanish
- Fluent Portuguese

### **Professional Profile**

I did visual sociology research on graffiti, compiling pictures with LTEX [WYSIWYM], so they look well and properly placed in the UI of the final thesis document as a product.

I was focused on ethnographic observation and interviews. Later, I learned how important it is to reach out to the right people, get proper scope, attend to User Experience [ux], apply the results and measure later for further improvements.

### Work

| 2021–2022 | Assistant Project Manager  | [ PREFERATI ]                           |  |
|-----------|--|---|--|
|           | · 1st teammember on clientwork: CRM improvements and features        |   |  |
|           | Team leader to build an applicant tracking system (ATS) from scratch |   |  |
|           | · Leading software team projects fr                                  |   |  |
|           | · WordPress site: wireframing, pictu                                 | ire editing, SEO improvement            |  |
| 2020 2021 | To alamina I Minister  | F.W                                     |  |
| 2020–2021 | Technical Writer [WILLDOM]   |   |  |
|           | Building content strategy with developers, talent and marketing      |   |  |
| 2019–2020 | Back End Web Developer   | [ ROSS OUTSIDE THE BOX ]                |  |
| 2013 2020 | Agile team, big data, testing performance, nodejs, authentication    |   |  |
|           | right tourn, big dutu, toothing perior                               | mance, neasje, aathentication           |  |
| 2012-2020 | Ethnography  | [ Field Research – Brazil / Argentina ] |  |
|           | I won a CAPES grant for field research on Graffiti and Pixação       |   |  |
|           |  |   |  |

### **Education**

| 2019–2022 | System's Analyst      | [ ESCMB — UNC ]                 |
|-----------|-----------------------|---------------------------------|
| 2012–2014 | Master's in Sociology | [ UNICAMP – São Paulo. Brazil ] |

# **Independent Projects**

| 2018–today | Founding Member & Copyeditor | [ Sustainable Development Foundation ] |  |
|------------|------------------------------|--|--|
| 2016–2019  | Self-published book          | [ Inextricable Publisher ]             |  |