PURPOSE/DESCRIPTION OF THE RESEARCH

* You are invited to participate in a research study about the willingness to purchase a bundle of 3 oysters at various prices. This research is being conducted by Kent Messer and Maik Kecinski at the University of Delaware.

PROCEDURES AND CONDITIONS OF SUBJECT PARTICIPATION

* Over the next few minutes, we will ask you to make a series of Yes/No decisions about whether you are willing to purchase a bundle of 3 oysters at a posted price. You will decide whether you are willing to purchase the bundle of oysters at the posted price or not.
* All the decisions you make will be kept confidential.

RISKS AND BENEFITS

* There are no abnormal physical risks from participating in this study. Some of the things we ask you to do may cause you to feel psychological discomfort, but they are not dangerous.
* There are no substantial benefits to you from this research. By learning more about people’s decision-making, we hope that this research will benefit society by helping government agencies and organizations design more effective programs and policies.
* According to the Food and Drug Administration (FDA), there may be a risk associated with consuming raw shellfish, as is the case with other raw protein products. If you suffer from chronic illness of the liver, stomach or blood or have other immune disorders, you should eat these products fully cooked.

FINANCIAL CONSIDERATIONS

* You will have the opportunity to earn money and/or receive oysters by participating in this study. The experiment will take approximately 10 minutes to complete. Any costs incurred in order to attend the experiment are your own.

CONFIDENTIALITY

* Your participation in this study is anonymous. We will not ask you for your name or any other information that could be used to link your identity to your decisions.

SUBJECT'S ASSURANCES

* Your participation is strictly voluntary. You may refuse to participate before the study begins or withdraw at any time. Please note, should you decide to withdraw before or during the experiment you will not receive any compensation or oysters.

QUESTIONS AND CONTACTS

* If you have questions, you may contact Dr. Kent Messer (302) 831-1316, [messer@udel.edu](mailto:messer@udel.edu).
* If you have questions about your rights as a research participant or wish to report a research-related injury, please contact the Institutional Review Board Office, University of Delaware: (302) 831-4400.