



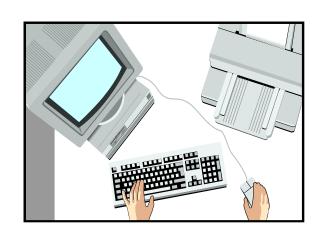
HTML and CSS



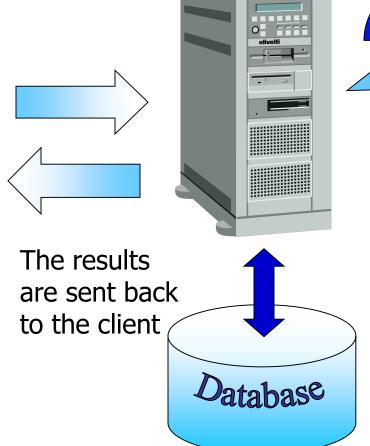


- World Wide Web (WWW)
- Website
- Hyper Text Transfer Protocol (HTTP)
 - Request
 - Response
- Uniform Resource Locator (URL)





A customer browses the restaurant **site** on the **Web**, located at a particular **URL**



The request is processed here, by the **JSP or servlet engine**

Process

The **database** is checked for any required information – like stock of items

Web Development Process

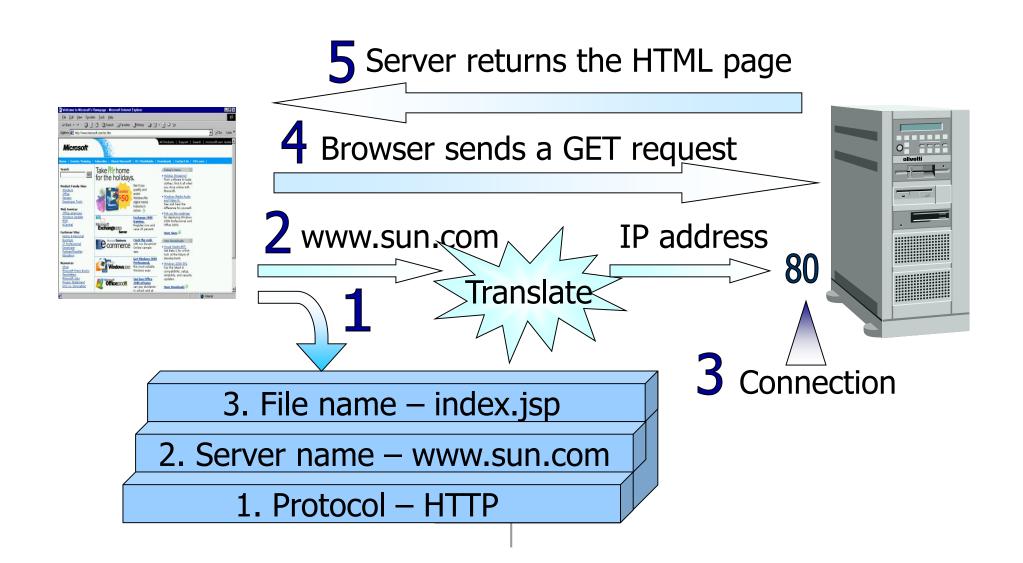


- Web Page
 - simple text file consisting of text and HTML tags
- Web Browser
 - connects to a Web Server, sends a request for a page and receives and displays the result
 - interprets HTML tags to display the page exactly the way the designer wanted it to be



- TCP/IP is a protocol suite that drives the Internet
- Handles network communications between nodes
- It is composed of layers:
 - Internet Protocol
 - Transmission Control Protocol
 - Sockets







- Start-tags begin with < and end-tags begin with </.
- Both of these are followed by the name of the element and are closed by >.
- The names of the tags generally reflects how that content will be formatted

Major Tags in HTML



- <html>: The root tag of Web Page
- <head>: The Header of HTML Page
- <body>: The complete body of Page
- <title>: used in header to define title
- <HX>: The Heading Level from 1 to 6
- : used to manage paragraphs in HTML
- : used to manage font formatting



- An attribute is a name-value pair attached to the element's start-tag.
- Attribute is used to manage characteristics of tags
- Example:

```
<br/><body bgcolor="red">
    The Body Content
</body>
```

Different Attributes



- Body Tag Attributes
 - bgcolor: to change the back color of the Page
 - background: to set image as background
- Heading tag Attribute
 - align: to manage the alignment of the text
- Font Tag Attribute
 - color: to manage the color of the text
 - size: to manage the size of the text
 - face: to manage the name of the font

Formatting elements



- : creates Bold Effect
- <i>: creates Italic Effect
- <u>: creates Underline Effect
- <strike>: strikes the text
- <hr>: for adding Horizontal rule
-
: adding a Line Break
- <blockquote>: to emphasize a text



- <marquee>: is used to embed scrolling text in the HTML document
- Attributes of Marquee:
 - bgcolor: changes the background color
 - loop: defines number of times
 - direction: the direction of the scrolling text
 - behavior: the style of animation
 - scrollamount: number of pixels to scroll
 - scrolldelay: number of milliseconds between animation

Managing List



- For creating unordered List
- : For creating numbered List
- : each list item would be in this tag
- Attributes
 - start: gives the starting point for the OL
 - type: gives the type of UL



- : This tag is used to add images in the web page
- Attributes:
 - src: the path of the image
 - width: the width of the image
 - height: the height of the image
 - alt: the alternative text for an image



- : the root tag for the tabular data
- Attributes:
 - border: the border size for the table
 - width: The width of the table
 - height: The height of the table
 - cellpadding: distance between the text and border
 - cellspacing: border width of cells



- : used to add a row in the table
- : used to add Header columns
- : used to add data columns
- Attributes:
 - align: used to align the text in a cell
 - bgcolor: used for the background color
 - rowspan: used in table row for spanning more than one row
 - colspan: used in table columns for spanning more than one columns



- Hyperlinks are used to manage links between the document in the Website
- <a>: An Anchor tag is used to manage HyperLink
- Attributes:
 - href: It defines the path to be visited
 - name: to identify the Link
 - target: to signify where to open the link



- <form>: used to manage input from in an HTML page
- Attributes:
 - action: the resource to which the form data would be send
 - method: The HTTP method the form uses to send the data
 - name: Identification for a Form

Input Fields



- <input>: used to embed input fields in the page
- Attributes:
 - name: The name of the input field
 - type: The type of the input field, this can contain text | hidden | checkbox | radio
- <textarea>: used to add multiLine textfield
- <select>: used to add a List or Combobox
- <option>: represents each option in select



- <frameset>: used to group more than one frames
- Attributes:
 - rows: would define the horizontal division of frames
 - cols: would define the vertical division of frames
- <frame>: used to manage a frame in a frameset



- Style sheet for Markup Languages
- Additional Formatting for HTML content
- Easy to Manage and Maintain
- Simple syntax and usage
- Supported by both HTML and XML

CSS Syntax



Not XML syntax but very straightforward

A list of elements with style information

For namespace-aware element, full qualified name is to be used

Example of CSS



```
/* Defaults for the entire document */

    H1 {font-family: "New York", "Times New Roman", serif; font-

     size: 12pt }
/* Make the dish look like a headline */
   p{ display: block;
   • font-family: Helvetica, Arial, sans-serif;
   font-size: 20pt;
   font-weight: bold;
   • text-align: center
```

Style Rules



Each rule names an element or set of elements followed by set of style properties enclosed by { }

Each style property has name and value

Case insensitive

Not all elements have style rules

Child elements inherits style rules of parent

Reasonable default values are provided

Levels of CSS



Inline: using Style attribute

Embedded: using Style tag

Linked: using link Tag

Style Sheet Examples



Simple Style sheet using all the levels

Classes in style sheet

Font style sheet

Text style sheet

Border style sheet

Background style sheet

Visibility properties

List Display





THANK YOU