

Naima Mamataz

Brooklyn, NY | (347) 885-5941 | Naima0730@gmail.com | www.linkedin.com/in/naima-mamataz

EDUCATION

Hunter College, City University Of New York

New York, NY

Bachelor of Arts, Computer Science & Economics

Expected - August 2022

Coursework includes: Software Design and Analysis, Discrete Structures, Computer Architecture, Computer Theory, Operating Systems, Econometrics, Intermediate Microeconomics, Intermediate Macroeconomics, Economic Development, Money and Banking, Economics of Business Management and Organization

RELEVANT EXPERIENCE

Verizon | *Software Engineer Intern* | Remote

June - August 2021

- Developed an Augmented Reality installation experience for 5G Home devices using React Native.
- Reduced installation time by implementing an AR screen that captures the signal strength of the wireless network and provides visual feedback of areas with weak signals.
- Utilized the SAFe Agile Framework and constructed user stories to build over 10 features.
- Executed a roadmap to build all features within the given time frame and collected requirements.

the <wit> project | *Product Development Fellow* | Remote

November 2020 - May 2021

- Reimagined Urban Institute's virtual workplace for over 500 employees by designing a new intranet solution and associated tooling informed by user research.
- Conducted over 12 user interviews and created wireframes from research feedback.
- Tested the prototype through directing testing interviews and incorporated feedback into following design iterations.
- Participated in an 8-week software development boot camp that focused on Python, HTML/CSS, PostgreSQL, and API development using Postman.

Verizon | *Global Technology & Services Intern* | Remote

January 2021

- Refined a machine learning model that identifies verification using Python.
- Inspected the model for any existing defects using hacking methodologies and presented the results across Verizon's Global Technology & Services Team.

RentCity.Co | *Technical Design Consultant* | Remote

May 2020

- Presented comprehensive feedback on the UX/UI design of a review form, accessed through a social media platform, and increased client engagement.
- Improved advertisement interaction through restructuring a sweepstakes design.
- Provided front-end feedback to enhance website features and newsletters to elevate the experience for the users.

Best-Fit App | *Product Development Intern* | New York, NY

January 2020

- Structured a product roadmap and conducted user research to configure a specific solution that would encourage users to return to the application.
- Designed user flows and wireframes to construct a high-fidelity UX/UI design using Adobe XD.
- Composed a presentation and showcased a prototype to start-up representatives.

Break Through Tech — Cornell Tech | *Summer Guild Intern* | New York, NY

July 2019

- Led a team of five and developed an interactive website using HTML, CSS, and JavaScript that directs individuals to reliable organizations and efficiently provide aid to others who are affected by humanitarian crises.
-

UNIVERSITY LEADERSHIP

She's the First at Hunter College | *Co-founder & Vice President*

August 2020 - Present

- Launched action plans to effectively communicate the organization's mission of helping girls receive an education.
 - Coordinated meeting notices, spreadsheets on upcoming events, and finalized budget set with the treasurer.
 - Organized virtual events and fundraisers with over 300 members and 12 student organizations.
-

SKILLS

Technical: HTML/CSS, JavaScript, React Native, Python, and C++

Software: Microsoft Office, Jira, Postman, PostgreSQL, Postico, Marvel, Sketch, Figma, Adobe XD & Photoshop