

# Naima Mamataz

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## EDUCATION

**Hunter College, City University Of New York**

New York, NY

Bachelor of Arts, Computer Science & Economics

2022

**Coursework includes:** Software Design and Analysis II & III, Discrete Structures, Computer Architecture, Computer Theory, Operating Systems, Econometrics, Cyber Risk, Digital Product Development, Intermediate Microeconomics & Macroeconomics, Money and Banking, Economics of Business Management and Organization, iOS Development

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## RELEVANT EXPERIENCE

**Verizon | *Software Engineer Intern* | Remote**

June - August 2021

- Developed an Augmented Reality installation experience for 5G Home devices using React Native.
- Reduced installation time by implementing an AR screen that captures the signal strength of the wireless network and provided visual feedback on areas with weak signals.
- Utilized the SAFe Agile Framework and constructed user stories to build over 10 features.
- Executed a roadmap to build all features by collecting requirements within the given time frame.

**the <wit> project | *Product Development Fellow* | Remote**

November 2020 - May 2021

- Reimagined Urban Institute's virtual workplace for over 500 employees by designing a new intranet solution and associated tooling informed by user research.
- Conducted over 12 user interviews and created wireframes from research feedback.
- Tested the prototype by directing testing interviews and incorporated feedback into the design iterations.
- Participated in an 8-week software development boot camp that focused on Python, HTML/CSS, PostgreSQL, and API development using Postman.

**Verizon | *Global Technology & Services Intern* | Remote**

January 2021

- Refined a machine learning model that identifies keystroke sign-in verification using Python.
- Inspected the model for any existing defects using hacking methodologies and presented the results across Verizon's Global Technology & Services Team.

**RentCity.Co | *Technical Design Consultant* | Remote**

May 2020

- Presented comprehensive feedback on the UX/UI design of a review form, accessed through a social media platform, and increased client engagement.
- Improved advertisement interaction through restructuring a sweepstakes design.
- Provided front-end feedback to enhance website features and newsletters to elevate the experience for the users.

**Best-Fit App | *Product Development Intern* | New York, NY**

January 2020

- Structured a product roadmap and conducted user research to configure a specific solution that would encourage users to return to the application.
- Designed user flows and wireframes to construct a high-fidelity UX/UI design using Adobe XD.
- Composed a presentation and showcased a prototype to start-up representatives.

**Break Through Tech — Cornell Tech | *Summer Guild Intern* | New York, NY**

July 2019

- Led a team of five and developed an interactive website using HTML, CSS, and JavaScript that directs individuals to reliable organizations and efficiently provides aid to others who are affected by humanitarian crises.
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## UNIVERSITY LEADERSHIP

**She's the First at Hunter College | *Co-founder & Vice President***

August 2020 - Present

- Launched action plans to effectively communicate the organization's mission of helping girls receive an education.
  - Coordinated meeting spreadsheets on upcoming events, and finalized the budget set with the treasurer.
  - Organized virtual events and fundraisers with over 300 members and 12 student organizations.
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## SKILLS

**Technical:** HTML/CSS, JavaScript, React Native, Python, and C++

**Software:** Microsoft Office, Marvel, Sketch, Figma, Adobe XD & Photoshop

**Certifications:** ScrumMaster Certified