


Operations Research → methods adopted by top management to solve
Business problems

"optimizing"

↳ Maximize return

↳ minimize cost

Phases of OR

- ① Problem Definition / Identification
- ② Model Construction
- ③ Model Solution
- ④ Model Validation
- ⑤ Solution Implementation

Scope of OR

- ① Finance
 - ② Marketing
 - ③ Production Planning
 - ④ Logistics & Transportation
 - ⑤ Human Resource
- } Linear Programming Problem
- } Transportation Algorithm

Limitations of OR

- ① Magnitude of computations
- ② Non-quantifiable factors
- ③ Implementation

Linear Programming Problem (LPP)

- it is a planning tool available to the top management
- optimize a objective function

Procedure (how to formulate LPP)

Mathematical formulation of LPP:

- ① Identify the decision variables in the problem
- ② formulate the objective function to be optimized as a linear function of decision variables
- ③ formulate the constraints of the problem such as, resource limitation, market conditions etc. as a linear equation or in equations in terms of decision variables
- ④ Add the non-negative constraint such that the negative values of decision variable do not have any physical interpretation

Problem 1

Chipset Company manufactures silicon wafers circuit for the use in microprocessors. Computer makers purchase buy chipsets entire production of following types of silicon chips : CPU, IC & memory. The following data applied. Formulate the problem as a LPP

Allocation Problem

	CPU	IC	Memory	<u>Max availabilty</u>
Silicon (Sheets)	0.05	0.02	0.01	10000 sheets
Sorting Labour (hrs)	0.2	0.5	0.1	200000 hrs
Chemical wash (hrs)	0.1	0.4	0.15	400000 hrs
Profit/unit	\$0.25	\$0.4	\$0.15	

Formulation

Let x_1 be no. of units of CPU to be manufactured

Let x_2 be no. of units of IC " " "

Let x_3 be no. of units of Memory " " "

Objective function (z) \rightarrow maximize profit

$$\text{Max: } z = 0.25x_1 + 0.4x_2 + 0.15x_3$$

Subject to:

$$0.05x_1 + 0.02x_2 + 0.01x_3 \leq 10000$$

$$0.2x_1 + 0.5x_2 + 0.1x_3 \leq 200000$$

$$0.1x_1 + 0.4x_2 + 0.15x_3 \leq 400000$$

$$x_1, x_2, x_3 \geq 0$$

Blending Problem Problem 2

A firm produces an alloy having the following specifications. Specific gravity less than or equal to 0.98, chromium percentage greater than or equal to 8, melting point of alloy $\geq 450^\circ\text{C}$. Raw materials A, B & C having the properties as shown can be used to make this alloy.

Properties of Raw materials

<u>Property</u>	<u>A</u>	<u>B</u>	<u>C</u>
Specific gravity	0.92	0.97	1.04
Chromium %	7.1	13.1	16.1
Melting point	440°C	490°C	480°C
Cost of raw material per unit	Rs. 90	Rs. 280	Rs. 40

Find the proportions in which the raw materials A, B & C must be mixed to obtain an alloy of desired properties while keeping the cost a minimum.

proportion of
 $x_1 \rightarrow$ weight of units A
 $x_2 \rightarrow$ " " B
 $x_3 \rightarrow$ " " C

Objective function (z) \rightarrow minimize cost

$$\text{Min } z = 90x_1 + 280x_2 + 40x_3$$

Subject to: $0.92x_1 + 0.97x_2 + 1.04x_3 \leq 0.98$

$$0.07x_1 + 0.13x_2 + 0.16x_3 \geq 0.08$$

$$440x_1 + 490x_2 + 480x_3 \geq 450$$

$$x_1, x_2, x_3 \geq 0$$

$$x_1 + x_2 + x_3 = 1$$

Problem 3 (Portfolio & Media Selection)

Consider the case of ABC Mutual Fund. It has developed the investment alternatives as given in the table. The ROI is expressed as the annual rate of return on the capital. The risk is the subjective assessment of the safety of the investment on a scale from 0 to 10 made by the portfolio manager. The term of the investment is the average length of time required to realize the ROI.

ABC's objective is to maximize the ROI. The guidelines for selecting a portfolio are;

- 1) The average risk should not exceed 2.5
- 2) The average term of investment should not exceed 6 years
- 3) At least 15% of the funds should be retained in the form of cash

Formulate the problem as a LPP.

Alternatives	ROI	Risk	Term (years)
Blue Chip Stock	12.1.	2	4
Bonds	10.1.	1	8
Growth stock	15.1.	3	2
Speculation	25.1.	4	10
Cash	0	0	0

Let x_1, x_2, x_3, x_4, x_5 be the percentage of investment made in blue chip stock, bonds, growth stock, speculation and cash respectively

Objective function \rightarrow maximize returns

$$\text{Max : } Z = 12x_1 + 10x_2 + 15x_3 + 25x_4 + 0x_5$$

Subject to,

$$2x_1 + x_2 + 3x_3 + 4x_4 + 0x_5 \leq 25 \quad (1)$$

$$4x_1 + 8x_2 + 2x_3 + 10x_4 + 0x_5 \leq 6 \quad (2)$$

$$x_5 \geq 15 \quad (3)$$

$$x_1 + x_2 + x_3 + x_4 + x_5 = 100$$

$$x_1, x_2, x_3, x_4, x_5 \geq 15$$

Problem 4 (Diet Problem)

A person wants to decide the constituents of a diet which will fulfill his daily requirements of protein, carbohydrates and fats at minimum cost. The choice is to be made from four different food types. The data is as given below. Formulate the problem as a LPP.

Food type	Proteins	Fats	Carbs	Cost / unit
1	3	2	6	45
2	4	2	4	40
3	8	7	7	85
4	6	5	4	65
Requirement	800	200	700	

Let x_1, x_2, x_3, x_4 be the no. of units of food type 1, 2, 3 and 4 the person needs to consume per day.

Objective function \rightarrow minimize cost

$$\text{Min : } Z = 45x_1 + 40x_2 + 85x_3 + 65x_4$$

Subject to,

$$3x_1 + 4x_2 + 8x_3 + 6x_4 \geq 800$$

$$2x_1 + 2x_2 + 7x_3 + 5x_4 \geq 200$$

$$6x_1 + 4x_2 + 7x_3 + 4x_4 \geq 700$$

$$x_1, x_2, x_3 \geq 0$$

Problem 5

Consider a small manufacturer making products A and B. Two resources R_1 and R_2 are required to make them. Each unit of product A requires 1 unit of R_1 and 2 units of R_2 . The manufacturer currently has 5 units and 12 units of R_2 available. The manufacturer will make a profit of Rs. 6 /unit on product A and Rs. 5/unit on Product B. Formulate the problem as a LPP.

Product	R_1	R_2	Profit /unit
A	1	2	Rs. 6
B	2	3	Rs. 5

(5) (12)

Let x_1 and x_2 be the no. of unit of A and B to manufacture

Objective function \rightarrow Maximize profit

$$\text{Max: } Z = 6x_1 + 5x_2$$

Subject to,

$$x_1 + 2x_2 \leq 5$$

$$2x_1 + 3x_2 \leq 12$$

$$x_1, x_2 \geq 0$$

Problem 6

A firm manufactures 3 products : A, B, C. Time to manufacture A is twice that of B and thrice that C, and they are manufactured in the ratio 3 : 4 : 5. Relevant data is given in the table below. If the whole time is engaged in the manufacturing of product A, 1600 units of product A can be manufactured. There is a demand for atleast 300, 250 and 200 for products A, B and C. The profit earned per unit is Rs. 50, Rs. 40, Rs. 70 respectively. Formulate the problem as a LPP.

Raw Material	Product			Total Available
	A	B	C	
P	6	5	9	5000
Q	4	7	8	6000

Decision Variables: Let x_1, x_2, x_3 be the number of units of products A, B and C to manufacture respectively.

Graphical Solutions to Linear Programming Problem

Problem 1

Solve the following Linear programming problem graphically

$$\text{Max: } Z = 2x_1 + 3x_2 \text{ (profit in '000s)}$$

Subject to,

$$(1) \quad 6x_1 + 3x_2 \leq 36 \text{ (Labour hours)}$$

$$(2) \quad 10x_1 + 10x_2 \leq 70 \text{ (Materials)}$$

$$(3) \quad 3x_1 + 6x_2 \leq 36 \text{ (Machine hours)}$$

$$x_1, x_2 \geq 0$$

} Production Planning

$$\text{Eqn (1)} -$$

$$6x_1 + 3x_2 = 36$$

$$x_1 = 0, x_2 = 12$$

$$x_1 = 6, x_2 = 0$$

$$\text{Eqn (2)} -$$

$$10x_1 + 10x_2 = 70$$

$$x_1 = 0, x_2 = 7$$

$$x_1 = 7, x_2 = 0$$

$$\text{Eqn (3)} -$$

$$3x_1 + 6x_2 = 36$$

$$x_1 = 0, x_2 = 6$$

$$x_1 = 12, x_2 = 0$$

Objective function,

$$2x_1 + 3x_2 = \textcircled{6} \rightarrow \begin{matrix} \text{take LCM for} \\ \text{objective function} \end{matrix}$$

$$x_1 = 0, x_2 = 2$$

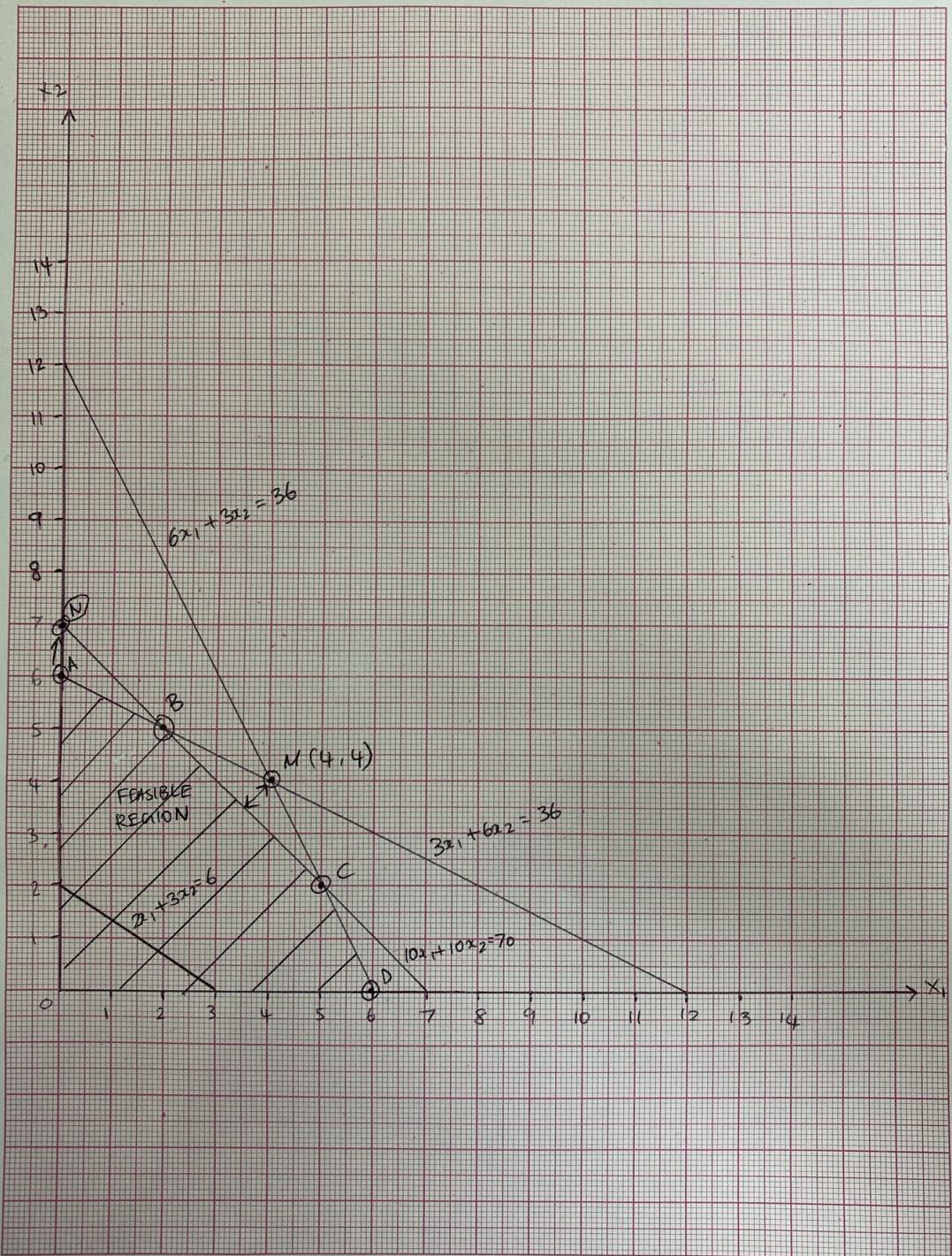
$$x_1 = 3, x_2 = 0$$

Optimal Solution can only be corner points, there are 4 corner points from the objective function line, but B is the furthest point, thus optimal solution is B.

B is (2, 5)

$$\therefore x_1 = 2$$

$$x_2 = 5$$



Sensitivity Analysis

→ Does the product mix change when there is a change in the total Labour hrs, Materials, Machine hours?

$$\begin{aligned} & 6x_1 + 3x_2 \\ & = 6(2) + 3(5) \\ & = 27 < 36 \end{aligned}$$

Labour is an Abundant Resource

$$\begin{aligned} & 10x_1 + 10x_2 \\ & = 10(2) + 10(5) \\ & = 70 \end{aligned}$$

Materials is a Scarce Resource

Moving line to point M (refer graph)
M(4, 4)

$$\begin{array}{ll} Z = 2x_1 + 3x_2 & 10x_1 + 10x_2 \\ = 2(4) + 3(4) & = 40 + 40 \\ = 20,000 & = 80 \end{array}$$

$80 - 70 = 10 \rightarrow$ Raw materials supply should be increased by 10 units

$$\begin{aligned} & 3x_1 + 6x_2 \\ & = 3(2) + 6(5) \\ & = 36 \end{aligned}$$

Machine is a Scarce Resource

Moving line to point N (refer graph)
N(0, 7)

$$\begin{aligned}
 Z &= 2x_1 + 3x_2 & 3x_1 + 6x_2 \\
 &= 2(0) + 3(7) &= 3(0) + 6(7) \\
 &= 21,000 &= 42
 \end{aligned}$$

$42 - 36 = 6 \rightarrow$ increase no. of machines by 6

Special cases of LPP

Case 1

Solve the following linear programming problem graphically

$$\text{Max} \quad Z = 2x + 4y$$

$$\text{S.T. } x + 2y \leq 5 \quad \text{--- (1)}$$

$$x + y \leq 4 \quad \text{--- (2)}$$

$$x, y \geq 0$$

Eqn (1),

$$x + 2y = 5$$

$$x = 0, y = 2.5$$

$$x = 5, y = 0$$

Eqn (2),

$$x + y = 4$$

$$x = 0, y = 4$$

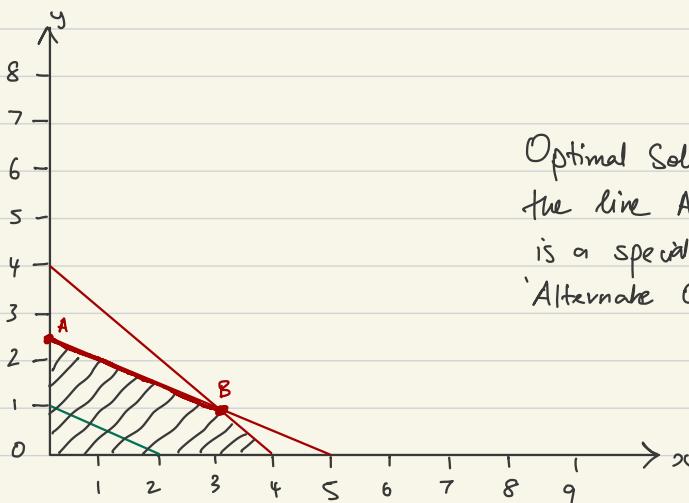
$$x = 4, y = 0$$

Objective function,

$$2x + 4y = 4$$

$$x = 0, y = 1$$

$$x = 2, y = 0$$



Optimal Solution lies on
the line AB, thus this
is a special case called
'Alternate Optimal Solution'.

Case 2

Solve the following linear programming problem graphically

$$\text{Max} \cdot - Z = 3x_1 + 2x_2$$

$$\text{S.T., } x_1 - x_2 \leq 1 \quad \text{--- (1)}$$

$$x_1 + x_2 \geq 3 \quad \text{--- (2)}$$

$$x_1, x_2 \geq 0$$

Eqn (1) -

$$x_1 - x_2 = 1$$

$$x_1 = 0, x_2 = 1$$

$$x_1 = 1, x_2 = 0$$

Eqn (2) -

$$x_1 + x_2 = 3$$

$$x_1 = 0, x_2 = 3$$

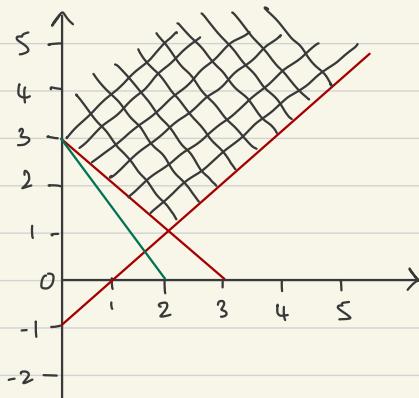
$$x_1 = 3, x_2 = 0$$

Objective function,

$$3x_1 + 2x_2 = 6$$

$$x_1 = 0, x_2 = 3$$

$$x_1 = 2, x_2 = 0$$



↳ 'Unbounded Problems'
 Solution to such kind of problems is to reformulate the equations as you cannot have unbounded profit with limited resources.

Case 3

Solve the following linear programming problem graphically

$$\text{Max} \cdot - Z = 3x_1 - 2x_2$$

$$\text{S.T., } x_1 + x_2 \leq 1 \quad \text{--- (1)}$$

$$2x_1 + 2x_2 \geq 4 \quad \text{--- (2)}$$

$$x_1, x_2 \geq 0$$

Eqn (1) -

$$x_1 + x_2 = 1$$

$$x_1 = 0, x_2 = 1$$

$$x_1 = 1, x_2 = 0$$

Eqn (2) -

$$2x_1 + 2x_2 = 4$$

$$x_1 = 0, x_2 = 2$$

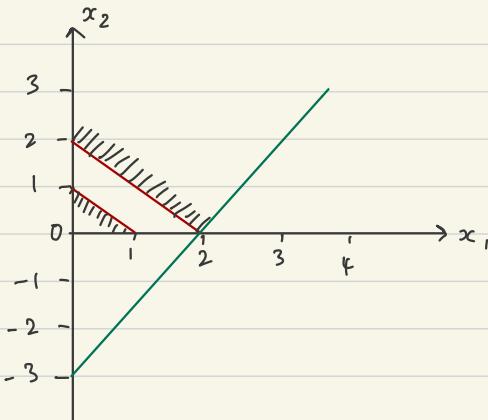
$$x_1 = 2, x_2 = 0$$

Objective function,

$$3x_1 - 2x_2 = 6$$

$$x_1 = 0, x_2 = -3$$

$$x_1 = 2, x_2 = 0$$



No common area

Satisfying both constraints

Such problems are called

'Infeasible Solution' since
no feasible region exists.

Solution to this problem
is to reformulate

Solution to Linear programming problems using Simplex Algorithm

Steps in simplex algorithm :

- ① Convert all the inequalities in the constraining equations to equations by adding a slack or surplus variable
- ② Make all the variables appear in all the constraining equations including the objective function
- ③ Write the standard form of the LPP
- ④ Develop the first Simplex table and identify the solution variables (the solution variables carry the identity matrix with them)
- ⑤ Check the solution for optimality by introducing c_j and $c_j - z_j$ rows
- ⑥ The solution will be optimal if all the numbers in the $c_j - z_j$ row are
 - (1) Negative ; if the objective function is to maximise
 - (2) Positive ; if the objective function is to minimize
- ⑦ If the solution is optimal , stop the algorithm , else revise

Steps for revision

- ① Identify the incoming variables (a variable with highest positive value in the $c_j - z_j$ row becomes the incoming variable in maximization case and a variable with highest negative value in the $c_j - z_j$ row becomes the incoming variable in minimization)
- ② Identify the outgoing variable by calculating the critical ratio which is given by :

$$\text{Critical ratio CR} = \frac{\text{Q column no.}}{\text{Key column no.}}$$

The variable against the least critical ratio becomes the outgoing variable

- ③ Transform the key row by dividing all the numbers in it by the key number.
- ④ Transform the other numbers in the key column into 0 using the key number as the pivot.
- ⑤ Check the second solution for optimality by introducing c_j and $c_j - z_j$ rows and repeat the above procedures until you get an optimal solution.

Example

Solve the following LPP using Simplex Algorithm

$$\text{Max } Z = 9x_1 + 6x_2 \text{ (total profit)}$$

$$\text{S.T. } 2x_1 + 4x_2 \leq 60 \text{ (max hours avl on polishing machine)}$$

$$4x_1 + 2x_2 \leq 48 \text{ (max no. of packaging hours avl)}$$

$$x_1, x_2 \geq 0$$

$$\begin{aligned} \text{Max. } Z &= 9x_1 + 6x_2 + 0s_1 + 0s_2 && \text{why are coefficients of } s_1 \text{ & } s_2 \text{ 0 in the objective function?} \\ \text{S.T. } 2x_1 + 4x_2 + s_1 + 0s_2 &= 60 \\ 4x_1 + 2x_2 + 0s_1 + s_2 &= 48 \end{aligned}$$

where s_1 & s_2 is the idle/slack capacity of polishing machine and polishing hours respectively

$$x_1, x_2, s_1, s_2 \geq 0$$

critical ratio

key column / incoming variable

key value

key row / outgoing variable

profit \rightarrow

Net evaluation row \rightarrow

First Simplex Table							
Profit/unit	Basis/var	c_j	$-z_j$	6	0	0	C.R
0	s_1	60	x_1	2	4	1	0
0	s_2	48		4	2	0	1
	Z_j	[0]	0	0	0	0	
	$c_j - z_j$	X	9	6	0	0	

Basic Feasible Solution → when the number of unknowns is more than the number of equations, we adopt this

From the first simplex table, the solution is not optimal. Hence, revise
 * Why choose the smaller critical ratio?

Multiplicative factor of -2	Profit/unit	Basis/ Sol ⁿ var	c_j	q	Key column			CR
					x_1	x_2	S_1	
	0	S_1	36	0	3	1	-1/2	12
make 1 as the pivot	9	x_1	12	1	1/2	0	1/4	24
	Z_j	[108]	9	4 1/2	0	9/4		
	$C_j - Z_j$	X	0	1.5	0	-9/4		

The solution is not optimal, hence Revise

make this 1 as pivot	Profit/unit	Basis/ Sol ⁿ var	c_j	q	Key column			CR
					x_1	x_2	S_1	
	6	x_2	12	0	1 (-1/2)	1/3	-1/6	
	9	x_1	6	1	0	-1/6	1/3	
	Z_j	[126]	9	6	1/2	2		
optimal profit	$C_j - Z_j$	X	0	0	-1/2	-2		

The Solution is optimal as all the numbers in the $c_j - Z_j$ are either zero or negative

Solve the following LPP using Simplex Algorithm:

$$\text{Max } Z = 80x_1 + 100x_2$$

$$\text{s.t., } x_1 + x_2 \leq 110 \text{ (RM Av)}$$

$$x_1 + 2x_2 \leq 160 \text{ (Labour Av)}$$

$$3x_1 + 4x_2 \leq 360 \text{ (M/C ms Av)}$$

$$x_1, x_2 \geq 0$$

$$\text{Max; } Z = 80x_1 + 100x_2 + 0s_1 + 0s_2 + 0s_3$$

$$\text{s.t.,}$$

$$x_1 + x_2 + s_1 + 0s_2 + 0s_3 = 110$$

$$x_1 + 2x_2 + 0s_1 + s_2 + 0s_3 = 160$$

$$3x_1 + 4x_2 + 0s_1 + 0s_2 + s_3 = 360$$

where s_1, s_2, s_3 are the slack capacity of 3 resources respectively

$$x_1, x_2, s_1, s_2, s_3 \geq 0$$

First Simplex Table

Profit/unit	Basis's	c_j	∞	x_1	x_2	s_1	s_2	s_3	Critical Ratio
key row	s_1	110	1	1	1	0	0	0	110
key row	s_2	160	1	2	0	1	0	0	80
key row	s_3	360	3	4	0	0	1	0	40
	$= z_j$	[0]	0	0	0	0	0	0	
	$c_j - z_j$	80	100	0	0	0	0	0	

Critical ratio

$$= \frac{\text{Q column}}{\text{Key column}}$$

key number

key column $\rightarrow \max c_j - z_j$

key row $\rightarrow \min CR$

- ① Transformation of key row, and then...
 ② Transformation of non-key row

Second Simplex Table

Profit/unit	Basis's	c_j	80	100	0	0	0	Critical Ratio
		Q	x_1	x_2	s_1	s_2	s_3	
0	s_1	30	$\frac{1}{2}$	0	1	$-\frac{1}{2}$	0	60
100	x_2	80	$\frac{1}{2}$	1	0	$\frac{1}{2}$	0	160
0	s_3	40	1	0	0	-2	1	40
	z_j	[8000]	50	100	0	50	0	
	$c_j - z_j$		30	0	0	-50	0	

Third Simplex Table

Profit/unit	Basis's	c_j	80	100	0	0	0	Critical Ratio
		Q	x_1	x_2	s_1	s_2	s_3	
0	s_1	10	0	0	1	$\frac{1}{2}$	$-\frac{1}{2}$	20
100	x_2	60	0	1	0	$\frac{3}{2}$	$-\frac{1}{2}$	40
80	x_1	40	1	0	0	-2	1	-20
	z_j	[9200]	80	100	0	-10	30	
	$c_j - z_j$		0	0	0	10	-30	

Fourth Simplex Table

Profit/unit	Basis's	c_j	80	100	0	0	0	Critical Ratio
		Q	x_1	x_2	s_1	s_2	s_3	
0	s_2	20	0	0	2	1	-1	/
100	x_2	30	0	1	-3	0	1	/
80	x_1	80	1	0	4	0	-1	/
	z_j	[9400]	80	100	20	0	20	
	$c_j - z_j$		0	0	-20	0	-20	

Since the $c_j - z_j$ row elements contains either zero or negative values, solution is optimal

A new food called Toasties is to be marketed by the Ajax Corporation. The basic ingredients were combined and tested in a pre-production run and the analysis revealed that to each box of Toasties must be added atleast 16 units of Vitamin A and 20 units of Vitamin C. These vitamins are available in two commercial supplements whose details are as given below:

	Units of Vitamins Avl per kg of Supplement		
	Vitamin A	Vitamin C	Cost Rs/kg
Supplement 1	2	5	120
Supplement 2	4	2	80

Let x_1 be the no. of units of supplement 1 to be added

Let x_2 be the no. of units of supplement 2 to be added

$$\text{Min } Z = 120x_1 + 80x_2$$

$$\text{S.T., } 2x_1 + 4x_2 \geq 16 \Rightarrow 2x_1 + 4x_2 - S_1 = 16$$

$$5x_1 + 2x_2 \geq 20 \Rightarrow 5x_1 + 2x_2 - S_2 = 20$$

$$x_1, x_2 \geq 0$$

Subtract
Surplus
variable

Standard form,

$$\text{Min } Z = 120x_1 + 80x_2 + 0S_1 + 0S_2$$

S.T,

$$2x_1 + 4x_2 - S_1 + 0S_2 = 16$$

$$5x_1 + 2x_2 + 0S_1 - S_2 = 20$$

$$x_1, x_2, S_1, S_2 \geq 0$$

Use Big M method \rightarrow introduce artificial variable A_1, A_2, \dots with cost coefficients M, M_2, \dots

where $M >$ the largest coefficient in objective function

First Simplex Table

		c_j	120	80	0	0	$\rightarrow M$	$\rightarrow M$	+1000	+1000
Cost /unit	Basis's	Q	x_1	x_2	s_1	s_2	A_1	A_2		CR
1000	A_1	16	2	4	-1	0	1	0		8
1000	A_2	20	5	2	0	-1	0	1		4
	Z_j	[3600]	7000	6000	-1000	-1000	1000	1000		
	$c_j - z_j$		-6880	-5920	1000	1000	0	0		

Introduce A_1, A_2 with coefficients M ,

where M is a large positive integer

(approx 10x larger than the largest cost coefficient)

$$\text{Min } Z = 120x_1 + 80x_2 + 0s_1 + 0s_2 + M_1 A_1 + M_2 A_2$$

S.T,

$$2x_1 + 4x_2 - s_1 + 0s_2 + A_1 + 0A_2 = 16$$

$$5x_1 + 2x_2 + 0s_1 - s_2 + 0A_1 + A_2 = 20$$

Second Simplex Table

		c_j	120	80	0	0	$\rightarrow M$	$\rightarrow M$		
Cost /unit	Basis's	Q	x_1	x_2	s_1	s_2	A_1	A_2		CR
1000	A_1	8	0	$16/5$	-1	$2/5$	1	$-2/5$		$5/2$
120	x_1	4	$\frac{1}{2}$	$2/5$	0	$-1/5$	0	$1/5$		10
	Z_j	[8480]	120	3248	-1000	376	1000	-376		
	$c_j - z_j$		0	-3168	1000	-376	0	1376		

Third Simplex Table

		C_j	120	80	0	0	A^T	A^T	
Cost/unit	Basis	Q	x_1	x_2	s_1	s_2	A_1	A_2	
80	x_2	$\frac{5}{2}$	0	1	$-\frac{5}{16}$	$\frac{1}{8}$	$\frac{5}{16}$	$-\frac{1}{8}$	
120	x_1	3	1	6	$\frac{1}{8}$	$-\frac{1}{4}$	$-\frac{1}{8}$	$\frac{1}{4}$	
	Z_j	[560]	120	80	-10	-20	10	20	
	$c_j - Z_j$	0	0	10	20	940	980		

All $c_j - Z_j$ values are either zero or positive. Hence Optimal Solution reached.

$$\underline{x_1 = 3}, \underline{x_2 = 2.5}$$

$$Z^* = 560$$

Problems with Equality Constraints

Wellbuilt Products has production capacity in two areas. Area 1 has 20 hours of unused time and Area 2 has 30 hours of unused time. The firm is planning to introduce 2 new products to make use of its slack capacity. Each unit of product A requires 1 hour of Area 1 and each unit of product B requires $\frac{1}{2}$ hour of Area 2. Atleast 30 units of Product B must be produced. The total combined output of the proposed products must be equal to 50 units. Product A contributes \$5 to the profit and product B \$6 to the profit. Formulate the above problem as an LPP and solve using simplex Algorithm.

Let x_1 and x_2 be the number of units of Products A and B respectively
 Max : $Z = 5x_1 + 6x_2$

$$\text{S.T., } x_1 \leq 20$$

$$\frac{1}{2}x_2 \leq 30$$

$$x_1 + x_2 = 50$$

$$x_2 \geq 30$$

$$x_1, x_2 \geq 0 \text{ (non-negative)}$$

$$Z = Sx_1 + 6x_2 + 0s_1 + 0s_2 + 0s_3$$

S.T,

$$x_1 + 0x_2 + s_1 + 0s_2 + 0s_3 = 20$$

$$0x_1 + \frac{1}{2}x_2 + 0s_1 + s_2 + 0s_3 = 30$$

$$0x_1 + x_2 + 0s_1 + 0s_2 - s_3 = 30$$

$$x_1 + x_2 + 0s_1 + 0s_2 + 0s_3 = 50$$

$$x_1, x_2, s_1, s_2, s_3 \geq 0$$

First Simplex Table

		c_j	S	6	0	0	0	-100	-100
P/unit	Basis's	Q	x_1	x_2	s_1	s_2	s_3	A_4	A_5
0	s_1	20	1	0	1	0	0	0	0
0	s_2	30	0	$\frac{1}{2}$	0	1	0	0	0
-100	A_4	30	0	1	0	0	-1	1	0
-100	A_5	50	1	1	0	0	0	0	1
Z_j		$[-800]$	-100	-200	0	0	100	-100	-100
$c_j - z_j$		105	206	0	0	-100	0	0	0

Second Simplex Table

		c_j	S	6	0	0	0	-100	-100
P/unit	Basis's	Q	x_1	x_2	s_1	s_2	s_3	A_4	A_5
0	s_1	20	1	0	1	0	0	0	0
0	s_2	15	0	0	0	1	$\frac{1}{2}$	$-\frac{1}{2}$	0
6	x_2	30	0	1	0	0	-1	1	0
-100	A_5	20	1	0	0	0	1	-1	1
Z_j		$[-1820]$	-100	6	0	0	-106	106	-100
$c_j - z_j$		105	0	0	0	0	106	-206	100

Third Simplex Table

		c_j	S	6	0	0	0	-100	-100
P/unit	Basis	Q	x_1	x_2	s_1	s_2	s_3	A_4	A_5
0	s_1	20	1	0	1	0	0	0	0
0	s_2	5	$-1/2$	0	0	1	0	0	$-1/2$
6	x_2	50	1	1	0	0	0	0	1
0	s_3	20	1	0	0	0	1	-1	1
Z_j		[300]	6	6	0	0	0	0	6
$c_j - Z_j$			-1	0	0	0	0	-100	-106

Solution is optimal

$$x_2 = 50, \quad x_1 = 0$$

SENSITIVITY ANALYSIS

Sensitivity Analysis

- Q) Solve the following LPP using simplex method and perform
 1) RHS sensitivity (sensitivity analysis of resources)
 2) sensitivity analysis of profit coeff.

$$\text{Max} : Z = 25x_1 + 42x_2 + 30x_3$$

$$\text{s.t. } 3x_1 + 4x_2 + 2x_3 \leq 60 \quad (\text{P.M.avl})$$

$$2x_1 + x_2 + 2x_3 \leq 36 \quad (\text{Labor})$$

$$x_1 + 3x_2 + 2x_3 \leq 62 \quad (\text{M/C hrs})$$

$$x_1, x_2, x_3 \geq 0$$

Solution

$$Z = 25x_1 + u_1x_2 + 30x_3 + 0s_1 + 0s_2 + 0s_3$$

$$3x_1 + 2x_2 + 2x_3 + s_1 + 0s_2 + 0s_3 = 60$$

$$2x_1 + x_2 + 2x_3 + 0s_1 + s_2 + 0s_3 = 36$$

$$x_1 + 3x_2 + 0s_1 + 0s_2 + s_3 = 62$$

$$x_1, x_2, x_3, s_1, s_2, s_3 \geq 0$$

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C_j	25	u_1	30	0	0	0
P/L	basis	\emptyset	x_1	x_2	s_1, s_2, s_3	c_{cr}
0	s_1	60	3	u_2	u_3, s_1, s_2, s_3	0
0	s_2	36	2	u_1	2	1 0 0 15
0	s_3	62	1	u_2	1 2 0 1 0	38
Z_j	B_{ij}	6 0 8	0	0	2 0 0 1	23.3
$C_j - Z_j$		25	u_2	30	0 0 0	

key value $\rightarrow u_1$

C_j	25	u_2	30	0	0	0
P/L	basis	\emptyset	x_1	x_2	s_1, s_2, s_3	c_{cr}
0	u_2	15	$3/u_1$	1	$1/2$	$u_4, 0, 0$
0	s_2	21	$5/u_1$	0	$3/2$	$-1/4, 1, 0$
0	s_3	17	$-5/u_1$	0	$1/2$	$-3/4, 0, 1$
Z_j	B_{ij}	10 5/2	0	6 3	-21/2	-42.0
$C_j - Z_j$		$-55/2$	u_2	-33	$21/2$	$-u_2, 0$

To what extent is the plan feasible
 → the product very requires some classmate
 or teacher is P.M., labor or M/C hrs.
Sensitivity Analysis / Post-optimality Analysis

Q) Max; $Z = 25x_1 + u_1x_2 + 30x_3$
 s.t. $3x_1 + 4x_2 + 2x_3 \leq 60 \quad (\text{P.M. avl})$
 $2x_1 + x_2 + 2x_3 \leq 36 \quad (\text{Labor})$
 $x_1 + 3x_2 + 2x_3 \leq 62 \quad (\text{M/C hrs})$
 $x_1, x_2, x_3 \geq 0$

C_j	25	u_1	30	0	0	0
P/L	basis	\emptyset	x_1	x_2	x_3	s_1, s_2, s_3
u_2	x_2	8	$1/3$	1	0	$1/3, -1/3, 0$
30	x_3	14	$5/6$	0	1	$-1/6, 2/3, 0$
0	s_3	10	$-5/3$	0	0	$-1/3, 1/3, 1$
Z_j	B_{ij}	39 4/3	30	9	6	0
$C_j - Z_j$		-14	0	0	-9	-60

Q) PHS Sensitivity / sensitivity analysis of the Resources

Step 1: Identify the slack / surplus variable that represents each resource

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Step 2: Preprocess table extract it from the first simplex table showing the quantity column, the slack variable column, and the positive and negative ratio column.

Step 3: Perform value calculation as below:

lower bound = original resource value - the smallest no. in the positive ratio column

upper bound = original resource value - the largest no. in the negative ratio column

upper bound = original resource value - the largest no. in the negative ratio column

Step 4: If the positive & negative ratio column have no value, then lower bound is $-\infty$ & the upper bound is $+\infty$.

→ For previous Ques:

Q) Range calculation for row material 1 :-

Current value = 60

	S_1	+ve Ratio	-ve ratio
8	$1/3$	24	-
14	$-1/6$	-	-
10	$-2/3$	-	-15

$$\Rightarrow LB = 60 - 24 \\ = 36$$

$$\Rightarrow VB = 60 - (-15) \\ = 75$$

\therefore RM can produce b/w 36 and 75 \rightarrow product mix of x_1 , x_2 , x_3 will remain same.
(in this quan $x_2 & x_3$)

③ Range calculation for labour :-

Current value = 36

	S_2	+ve ratio	-ve ratio	
8	$-1/3$	-	24	$LB = 36 - 24$
14	$2/3$	21	-	$= 15$
10	$-1/3$	-	-30	$VB = 36 - (-24)$

$$= 60$$

④ Range calc for M/C hrs :-

Current value = 62

	S_3	+ve ratio	-ve ratio	
8	0	∞	-	$LB = 62 - 10$
14	0	-	-	$= 52$
10	1	10	-	$VB = 62 - (-10)$

$$= \infty$$

② Sensitivity Analysis of profit coefficients :-

Step 1: To perform the sensitivity analysis of profit coefficients of basic variables
(in this case x_1, x_2, x_3)

develop a table extracted from the final simplex table, having the following columns:-

- (a) absolute values of nos in the $(j-2)$ row
- (b) the corresponding ratio against the basic variable
- (c) positive ratio
- (d) negative ratio

Step 2: Calculate for LB & VB using the formulae used earlier.

For prex exms:

① Range calculation for profit coeff of x_3 :-

original value = 42

	nos in $(j-2)$ row	corresponding value in x_3 row	+ve ratio	-ve ratio
row 2	$1/3$	$1/3$	-	-

14	$1/3$	n_2	-
4	$1/3$	27	-

6	$-1/3$	-	-18
---	--------	---	-----

$$LB = 42 - 27 \\ = 15$$

$$VB = 42 - (-18) \\ = 60$$

② Range calc for profit coeff of x_2 :

original value = 30

abs val of nos in $(j-2)$ row	corresponding values in x_2 row	+ve ratio	-ve ratio
row 2	$1/3$	$8/15$	-6.8

14	$5/6$	$8/15$	-6.8
9	$-1/6$	-	-54
6	$2/3$	9	-

$$LB = 30 - 9$$

$$= 21$$

$$VB = 30 - (-54)$$

$$= 84$$

TRANSPORTATION ALGORITHM

A company has 3 production facilities S_1, S_2 & S_3 with production capacity of 7, 9 and 18 units per week of a product respectively. The units are to be shipped to four warehouses D_1, D_2, D_3 and D_4 with requirements of 5, 8, 7, 14 units per week respectively. The transportation cost per unit between the factories and warehouses is as shown below. Formulate the problem as a transportation model and generate the basic feasible solution using

(i) North-West Corner Rule

(ii) Least Cost Method

	D_1	D_2	D_3	D_4	
S_1	19	30	50	10	
S_2	70	30	40	60	
S_3	40	8	70	20	

Solution :

	D_1	D_2	D_3	D_4	Supply
S_1	19	30	50	10	7
S_2	70	30	40	60	9
S_3	40	8	70	20	18

Demand Supply
 (Balanced Problem)

Solution using the least cost method

	D_1	D_2	D_3	D_4	Supply
S_1	19	30	50	10	7
S_2	70	30	40	60	9
S_3	40	8	70	20	18

Demand Supply
 (Balanced Problem)

$$Z = 70 + 140 + 280 + 120 + 64 + 140 \\ = 814/-$$

$$m+n-1 = 6 \quad (\text{non-degenerate solution})$$

Solution :

Developing basic feasible solution using the North West Corner rule.

	D_1	D_2	D_3	D_4	Supply
S_1	19	30	50	10	7
S_2	70	30	40	60	9
S_3	40	8	70	14	18

Demand Supply

$$Z = 19*5 + 30*2 + 30*6 + 40*3 + 70*4 \\ + 70*14 \\ = 1015/-$$

Check condition before proceeding:

$$m+n-1 = \text{number of allocations}$$

where $m \rightarrow$ no. of supply sources
 $n \rightarrow$ no. of demand

$$3+4-1 = 6 \checkmark$$

Condition met thus non-degenerate solution

If condition is not met (degeneracy), thus solution cannot be optimized
 (Degenerate Solution)

Optimizing the Basic Feasible Solution using Stepping Stone method :

	D ₁	D ₂	D ₃	D ₄	Supply
S ₁	19 5	30 2	50 10	10	7/2/10
S ₂	70 2	30 6	40 3	60 1	9
S ₃	40 -9	8 -52	70 4	20 14	18
Demand	5/0	8/6/6	7/4/0	14	34

$Z = 19*5 + 30*2 + 30*6 + 40*3 + 70*1$
 $+ 70*14$
 $= 1015/-$

Optimizing the earlier problem for which the basic feasible solution was generated using the Northwest corner rule

Stepping Stone algorithm

- ① Start at empty cell (+) → alternate sign
- ② Change direction / no diagonal
- ③ Can skip cells
- ④ Closed path

Cost is reduced is allocation is made to these 2 cells.

Cell S₃ D₂ is the incoming cell.

	D ₁	D ₂	D ₃	D ₄	Supply
S ₁	19 5	30 2	50 10	10	7/2/10
S ₂	70 2	30 6	40 7	60 1	9
S ₃	40 -12	8 -32	70 4	20 14	18
Demand	5/0	8/6/6	7/4/0	14	34

$$Z = 807$$

$$S_1 D_3 \Rightarrow 50 - 30 + 80 - 40 \\ = 10$$

$$S_1 D_4 \Rightarrow 10 - 20 + 8 - 30 \\ = 18 - 50 \\ = - 32$$

$$S_2 D_1 \Rightarrow 70 - 19 + 80 - 30 \\ = +$$

incoming cell

	D ₁	D ₂	D ₃	D ₄	Supply
S ₁	5 10 + 5	30 30 + 2	50 40 + 7	10 60 + 14	7/2/0
S ₂	70 + 2	30 2	40 7	60 + 14	9
S ₃	40 + 6	8 6 + 1	20 14	20 14	18
Demand	5/10	8/6/0	7/4/0	14	34

$$Z = 743^*$$

$$m+n-1 = 6$$

condition satisfied

The solution is optimal as all the cell improvement indices are either 0 or positive.

Optimizing the Basic Feasible Solution using Modified Distribution Method (MODI):

Optimizing the previous basic feasible solution from the North-west corner rule.

- ① Calculate the dual values v_i and v_j such that $v_i + v_j = c_{ij}$ for occupied cells.
- ② Calculate the cell improvement indices such that cell improvement index $d_{ij} = c_{ij} - (v_i + v_j)$ for empty cells.

$$V_1 = 19 \quad V_2 = 30 \quad V_3 = 40 \quad V_4 = -10$$

		D ₁	D ₂	D ₃	D ₄	Supply
V ₁ = 0	S ₁	19) 5	30) 2	50) 1	10) -	7/2/0
V ₂ = 0	S ₂	70) -	30) 6	40) 3 (+)	60) -	9
V ₃ = 30	S ₃	40) -	8) 1	70) 4 (-)	20) 14	18
Demand		5/0	8/6/0	7/4/0	14	34

Steps

① Assume $V_1 = 0$, thus you can calculate V_i since $c_{ij} = v_i + v_j$

$$V_1 = 19 \quad V_2 = 30 \quad V_3 = 40 \quad V_4 = 42$$

		D ₁	D ₂	D ₃	D ₄	Supply
V ₁ = 0	S ₁	19) 5	30) 2	50) 1	10) (+)	7/2/0
V ₂ = 0	S ₂	70) -	30) 2	40) 7	60) -	9
V ₃ = -22	S ₃	40) -	8) 4 (+)	70) 14	20) 5	18
Demand		5/0	8/6/0	7/4/0	14	34

$$Z = 807$$

$$m+n-1 = 3+4-1 = 6 \text{ allocations}$$

Non-degenerate solution

		D_1	D_2	D_3	D_4	Supply
$v_1 = 0$	S_1	5	30	50	10	7/2/0
$v_2 = 32$	S_2	70	30	40	60	9
$v_3 = 10$	S_3	40	8	70	20	18
Demand	5/0	8/6/0	7/4/0	14	34	

$$Z = 743$$

$m+n-1 = 6$ allocations \Rightarrow Non-degenerate solution

Since all the cell improvement indices are either zero or positive, optimal solution reached.

Problem

A Dairy farm has three plants located in a state. The daily milk production at each plant is as follows:

Plant	1	2	3
Milk supply /million litres	6	1	10

Each day the firm must fulfill the needs of its four distribution centres. The requirement at each centre is as follows:

Centre	1	2	3	4
Demand /million litres	7	5	3	2

The cost of shipping 1 million litre from each plant to distribution to distribution centre is as given in table :

	Distribution Centre			
	D ₁	D ₂	D ₃	D ₄
P ₁	2	3	11	7
P ₂	1	0	6	1
P ₃	5	8	15	9

Formulate the case as a transportation problem and solve to minimize the total transportation cost.

	D ₁	D ₂	D ₃	D ₄	Supply
S ₁	2	3	11	7	6
S ₂	1	0	6	1	1
S ₃	5	8	15	9	10
Demand	7	5	3	2	17

Overcoming the problem of a degenerate solution:

Problem

$$v_1 = 0 \quad v_2 = \quad v_3 = 4$$

	D ₁	D ₂	D ₃	Supply
$v_1 = 0$	0	10	20	30
$v_2 =$	2	9	8	20
$v_3 =$	5	11	10	10
Demand	10	30	20	0

$$\begin{aligned}
 Z &= 10(0) + 20(4) \\
 &\quad + 20(9) + 10(11) \\
 &= 80 + 180 + 110 \\
 &= 370
 \end{aligned}$$

$$m+n-1 = 3+3-1 = 5 \neq 4$$

Solution is degenerate

→ Unable to proceed with MODI Method Since there is one allocation less
 \therefore the solution is degenerate

Why does degeneracy exist in the above problem?

- When allocating $S_1 D_3$ 20 units, both demand and supply was exhausted simultaneously therefore there is one allocation less

To overcome this problem :

$$v_1 = 0 \quad v_2 = 5 \quad v_3 = 4$$

	D ₁	D ₂	D ₃	Supply
$v_1 = 0$	0 (C)	5 (E)	4 (R)	30
$v_2 = 4$	2 (+)	9 (-)	8	20
$v_3 = 6$	5 (-)	11	10	10
Demand	10	30	20	0

Add a new variable epsilon (ϵ)

- (1) At any empty cell
- (2) At an empty cell with least cost
- (3) At empty cell along the row/column where the degenerate cell lies

	D ₁	D ₂	D ₃	Supply
S_1	0	5	4	30
S_2	2	9	8	20
S_3	5	11	10	10
Demand	10	30	20	

	D ₁	D ₂	D ₃	Supply
S ₁	0	5	4	30
S ₂	2	9	8	20
S ₃	5	11	10	10
Demand	10	30	20	

Problem

Solve the following the transportation algorithm :

$$V_1 = 3 \quad V_2 = 6 \quad V_3 = 2$$

	D ₁	D ₂	D ₃	Supply
S ₁	3 (−) 50	6 (+) 30	8 (+) /	80 30 0
S ₂	6 (+) /	140	2 (+) /	40 0
S ₃	4 (+) / 0	7 50 20	3 10 /	30 20
Demand	50 0	90 50	100	150

20

$$\begin{aligned}
 Z &= 50(3) + 30(6) + 40(1) \\
 &\quad + 20(7) + 10(3) \\
 &= 150 + 180 + 40 + 140 + 30 \\
 &= 210 + 150 + 180 \\
 &= 540
 \end{aligned}$$

$m+n-1 = 3+3-1 = 5$ allocations

Solution is non-degenerate

$$V_1 = 3 \quad V_2 = 6 \quad V_3 = 2$$

	D ₁	D ₂	D ₃	Supply
S ₁	3 30	6 50	8 /	80
S ₂	6 /	1 40	2 /	40
S ₃	4 20	7 0	3 10	30
Demand	50	90	10	150

$$\begin{aligned}
 Z &= 30(3) + 50(6) + 40(1) + 20(4) \\
 &\quad + 0(7) \\
 &= 540
 \end{aligned}$$

$m+n-1 = 3+3-1 = 5$ allocations

Solution is non-degenerate

Whenever there is a cell with cell improvement index of 0, you will get multiple optimal solutions.

Real life implication → in case flexibility of solution is needed i.e road is blocked / warehouse is under some repair etc..

Problem

Solve the following transportation problem with an objective to maximize the total sales revenue.

M A R K E T

$$V_1 = 20 \quad V_2 = 15 \quad V_3 = 20$$

	1	2	3	Supply
PRODUCT	$U_1 = 0$	$U_2 = 1$	$U_3 = -2$	
I	20	16	8	24
II	19	12	21	10
III	17	13	18	12
Demand	16	20	14	50

Using Maximum profit

cell method

$$Z = 881$$

$$m+n-1 = 3+3-1 = 5 \text{ allocations}$$

Solution is non-degenerate

The solution is optimal as all the cell-improvement indices are all zero or negative

Problem

Solve the following transportation problem with the objective of minimizing the total transportation cost

D E S T I N A T I O N

SOURCE

	A	B	C	Supply
SOURCE	1	2	3	
1	2	2	3	10/0
2	4	1	2	15/0
3	1	3	100*	40/20/0
Demand	20/0	15/0	30/20/0	65

- Source 3 to Destination C is blocked

- Thus use the Big M method, add a positive coefficient

→ 100 times larger than the biggest cost.

In this case our huge cost is $M^3 100$

