

## Lecture 15 :Maxima and Minima

In this section we will study problems where we wish to find the maximum or minimum of a function. For example, we may wish to minimize the cost of production or the volume of our shipping containers if we own a company. There are two types of maxima and minima of interest to us, Absolute maxima and minima and Local maxima and minima.

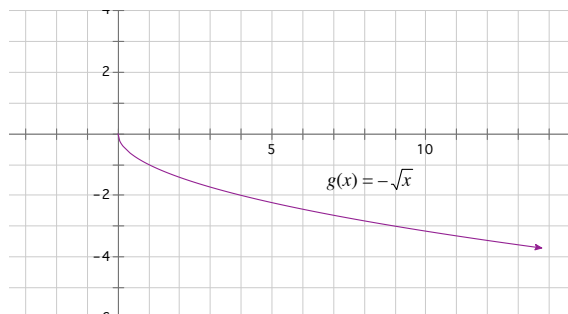
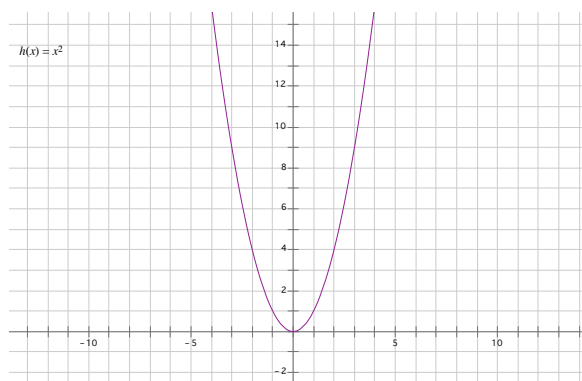
### Absolute Maxima and Minima

**Definition**  $f$  has an **absolute maximum** or global maximum at  $c$  if  $f(c) \geq f(x)$  for all  $x$  in  $D =$  domain of  $f$ .  $f(c)$  is called the maximum value of  $f$  on  $D$ .

**Definition**  $f$  has an **absolute minimum** or global minimum at  $c$  if  $f(c) \leq f(x)$  for all  $x$  in  $D =$  domain of  $f$ .  $f(c)$  is called the minimum value of  $f$  on  $D$ .

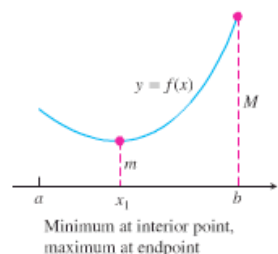
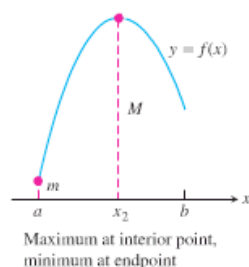
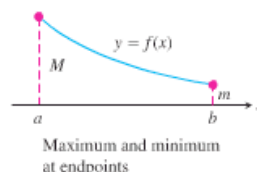
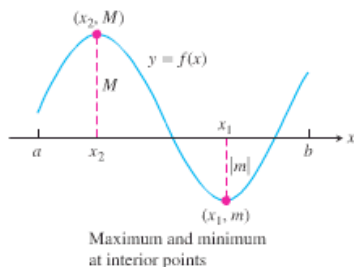
Maximum and minimum values of  $f$  on  $D$  are called extreme values of  $f$ .

**Example** Consider the graphs of the functions shown below. What are the extreme values of the functions;  $h(x) = x^2$  and  $g(x) = -\sqrt{x}$  ?



**Extreme Value Theorem** If  $f$  is continuous on a closed interval  $[a, b]$ , then  $f$  attains both an absolute maximum value  $M$  and an absolute minimum value  $m$  in  $[a, b]$ . That is, there are numbers  $c$  and  $d$  in  $[a, b]$  with  $f(c) = M$  and  $f(d) = m$  and  $m \leq f(x) \leq M$  for every other  $x$  in  $[a, b]$ .

This can happen in a variety of ways. We can see some of the possibilities in the picture below.



**Example** If  $f(x) = \sin x$ , what is the absolute maximum and absolute minimum of  $f(x)$  on the interval  $0 \leq x \leq 2\pi$ ?

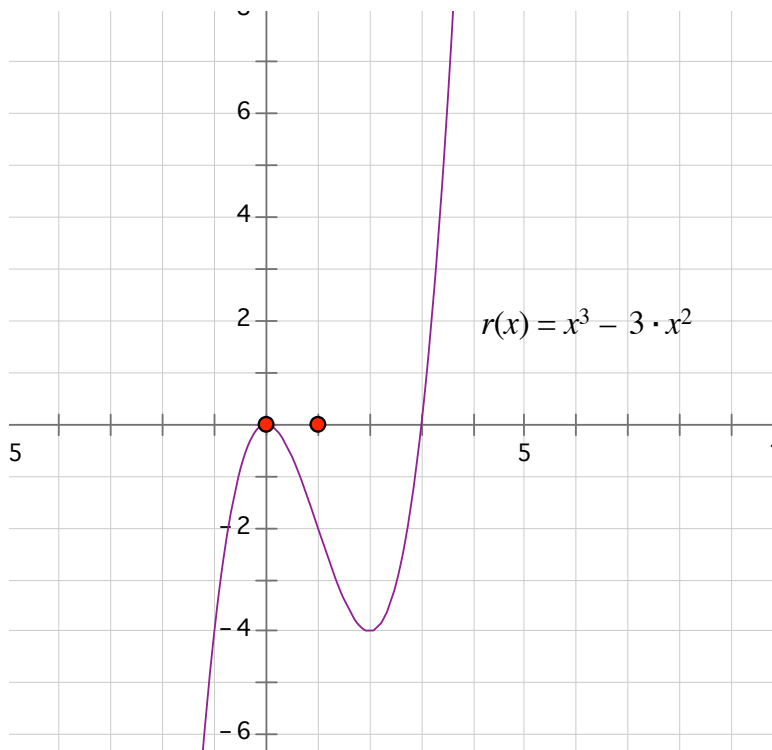
**Note** This theorem does not apply to functions which are not continuous on  $[a, b]$ .

**Example**  $f(x) = 1/x$  on the interval  $[-1, 1]$ . Draw a graph to see what happens.

We see that some graphs have points that are maxima or minima in their neighborhood, but are not absolute maxima or minima.

**Definition** A function  $f$  has a **local maximum** at a point  $c$  if  $f(c) \geq f(x)$  for all  $x$  in some open interval containing  $c$ . A function  $f$  has a **local minimum** at a point  $c$  if  $f(c) \leq f(x)$  for all  $x$  in some open interval containing  $c$ .

**Example** The graph of  $r(x) = x^3 - 3x^2$  is shown below. Find the points where the function has local maxima and minima.



We use the following theorem to identify potential local maxima and minima.

**Theorem (Fermat's Theorem)** If  $f$  has a local maximum or minimum at  $c$ , and if  $f'(c)$  exists, then  $f'(c) = 0$ .

**Proof** Suppose  $f$  has a local maximum at  $c$ . Then  $f(c) \geq f(x)$  when  $x$  is near  $c$ . The derivative of  $f$  at  $c$  must equal the following right hand limit

$$f'(c) = \lim_{h \rightarrow 0^+} \frac{f(c+h) - f(c)}{h}.$$

Since  $f(c+h) \leq f(c)$  when  $h$  is small and  $h > 0$  in the above limit, we have that  $\frac{f(c+h)-f(c)}{h} \leq 0$ , hence

$$f'(c) = \lim_{h \rightarrow 0^+} \frac{f(c+h) - f(c)}{h} \leq \lim_{h \rightarrow 0^+} 0 = 0.$$

This gives us that  $f'(c) \leq 0$ . On the other hand  $f'(c)$  must also equal the left hand limit:

$$f'(c) = \lim_{h \rightarrow 0^-} \frac{f(c+h) - f(c)}{h}.$$

Here  $h < 0$  and  $f(c+h) - f(c) \leq 0$  hence we have that  $\frac{f(c+h)-f(c)}{h} \geq 0$  and

$$f'(c) = \lim_{h \rightarrow 0^-} \frac{f(c+h) - f(c)}{h} \geq \lim_{h \rightarrow 0^-} 0 = 0.$$

This gives us that  $f'(c) \geq 0$ . The only number that can be  $\geq 0$  and  $\leq 0$  is 0 itself. Hence

$$f'(c) = 0.$$

The proof for a local minimum is similar.

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**Example** Consider the function  $r(x) = x^3 - 3x^2$  shown above. Verify that  $r'(0)$  and  $r'(2)$  are equal to zero.

We must keep in mind the following points when using this theorem:

- If a function has a point  $c$  where  $f'(c) = 0$ , it does NOT imply that the function has a local maximum or minimum at  $c$ .

**Example**  $f(x) = x^3$  at  $x = 0$

- A function may have a local maximum or minimum at a point where the derivative does not exist.

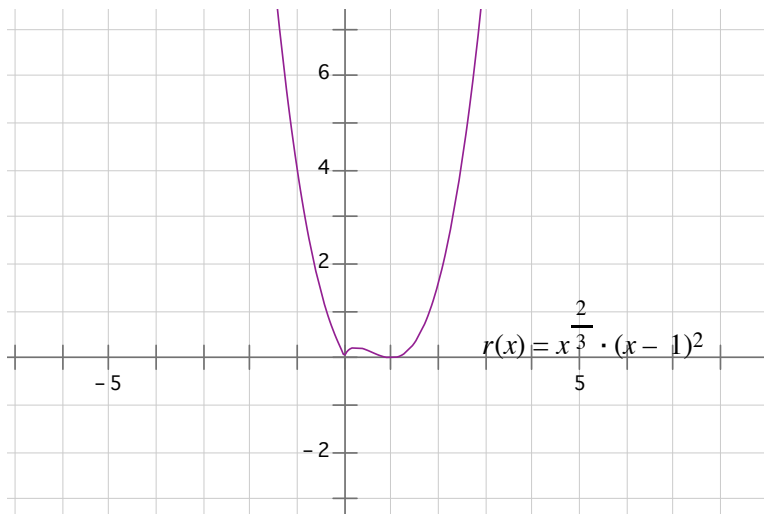
**Example**  $g(x) = |x|$  at  $x = 0$ .

Nevertheless identifying the points where  $f'(c) = 0$  helps us to find local maxima and minima.

### Critical Points/Critical Numbers

**Definition** A **critical number/point** of a function  $f$  is a number  $c$  in the domain of  $f$  such that either  $f'(c) = 0$  or  $f'(c)$  does not exist.

**Example** Find the critical numbers of the function  $r(x) = x^{2/3}(x - 1)^2$ .



**Note** By Fermat's theorem above, if  $f$  has a local maximum or minimum at  $c$ , then  $c$  is a critical number of  $f$ .

**Finding the absolute maximum and minimum of a continuous function on a closed interval  $[a, b]$ .**

To find the **absolute** maximum and minimum values of a continuous function  $f$  on a closed interval  $[a, b]$ ;

1. Find all of the critical points of  $f$  in the interval  $[a, b]$ .
2. Evaluate  $f$  at all of the critical numbers in the interval  $[a, b]$ .
3. Evaluate  $f$  at the endpoints of the interval, (calculate  $f(a)$  and  $f(b)$ .)
4. The largest of the values from steps 2 and 3 is the absolute maximum of the function on the interval  $[a, b]$  and the smallest of the values from steps 2 and 3 is the absolute minimum of the function on the interval  $[a, b]$ .

**Example** Find the absolute maximum and minimum of the function  $r(x) = x^{2/3}(x - 1)^2$  on the interval  $[-1, 1]$ .

**Note** Sometimes the absolute maximum can occur at more than one point  $c$ . The same is true for the absolute minimum.

**Example** Find the absolute maximum and minimum of the function  $f(x) = x^3 - 3x^2$  for  $1 \leq x \leq 4$ .

**Example** The profit function for my company depends (partly) on the number of widgets I produce. The relationship between  $x$  = the number of widgets I produce and my profits (all other variables remaining constant) is given by

$$P(x) = 4 + 0.03x^2 - 0.001x^3.$$

Find the production level for widgets that will maximize this function if I have the capacity to produce at most 50 widgets.

Since production is limited to  $0 \leq x \leq 50$ , we must maximize the profit function  $P(x) = 4 + 0.03x^2 - 0.001x^3$  on the interval  $[0, 50]$ .  $P(x)$  is continuous on this interval since it is a polynomial, therefore by the Extreme value theorem  $P(x)$  has an absolute maximum on the interval. Following our 3 step procedure:

1. **Critical Points**  $P'(x) = 0.06x - 0.003x^2$ . All values of  $x$  in the interval  $[0, 50]$  are in the domain of  $P$  and in the domain of  $P'$ , so the critical points occur where  $P'(x) = 0$ .

$$P'(x) = 0.06x - 0.003x^2 = 0.003x(20 - x) = 0$$

if  $x = 0$  or  $x = 20$ .

Critical points $x = 0$ and $x = 20$
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2. **Evaluate at critical points**  $P(0) = 4$ ,  $P(20) = 4 + 0.03(20) - 0.003(20^2) = 8$ .

3. **Evaluate at end points**  $P(0) = 4$ ,  $P(50) = 4 + 0.03(50) - 0.003(50^2) = -46$ .

4. **Choose the largest value** Absolute maximum at  $x = 20$ .  $P(20) = 8$  is the absolute maximum profit in this production range.